## ATTACHMENT 1

## **PROBITY**

To ensure the **probity** of donations sought and received, we will

- establish a fundraising ethics committee (drawn from existing governance committees) to specifically address issues of risk eg association with company brands
- Draw on existing in-house expertise & quality assurance within Impetus & SIB for due diligence on external funders, individual donors and partner organisations; we will bring in additional outside expertise as and when required on specific technical matters
- Sign up to and operate in line with the Code of Fundraising Practice, and register with the Fundraising Regulator

## A LASTING LEGACY

We expect the legacy of the fund to be significant, and are ambitious for what it can achieve. We see that legacy being not only in impact on the ground, a world-class centre of expertise, and stronger networks in the field of serious youth violence, but more widely

- Demonstrating a new model of evidence-informed grant-making that can work both nationally and locally to maximise impact and positive outcomes on a particular issue
- Demonstrating how policy and evidence can connect to and work with communities and organisations to ensure it changes practice
- Demonstrating how an ambitious and long-term approach to endowment-based funding can leverage additional income, build wide support and foster new networks
- Building the sustainability and capability of individual organisations such that they are able to scale and have resilience beyond the length of the fund
- Creating local partnerships that endure and become self-sustaining
- Demonstrating how a targeted approach to support and capacity-building can help scale impact,
  something applicable to a wide range of sectors and areas of activity

## **ENSURING SUSTAINABILITY**

From the supplementary £100m, how it is put to use depends on two key factors: how much is raised and how quickly, and what the established Fund thinks is most needed. Both will inform the extent of activity undertaken either *additionally* within the first 10 years, or subsequent to that 10 year period. We anticipate there will still need to be a mix of grant giving and capacity-building, but that the centre of evidence may by this point be the focal point of the largest proportion of work.