

Dear Mr Harris

Thank you for the three Freedom of Information request we received from yourself on 31<sup>st</sup> December 2018.

Please see our response to your requests set out below.

**FOI 575**

1. Would you please provide the OpenType format files for the typefaces West Midlands Railway use for station signs, posters and their logo or their brand guidelines?

The West Midlands Combined Authority does not hold this information. This query should be directed to West Midlands Trains.

**FOI 576**

2. Would you please provide the dimensions/sizes of bus stop totems and flags in Birmingham as I would like to, although as a member of the public not Centro staff, present a design featuring the new logo and brand for 'West Midlands Bus' and 'West Midlands Metro.'

Please see attached the current dimensions/specification for bus stop flags and transport information totems.

**FOI 577**

3. Would you please provide full Brand Guidelines for TfWM including those for all modes? Would you also please provide the new Brand Guidelines or updated Spirit Guide for West Midlands Railway, if not included in the full TfWM Guidelines?

Transport for West Midlands brand guidelines are currently being finalised and will be available on the website shortly. The West Midlands Railway brand guidelines should be requested from West Midlands Trains.

If you have a complaint about the way in which your request for information has been dealt with you should write to Tim Martin, Head of Governance at West Midlands Combined Authority, 16 Summer Lane, Birmingham, B19 3SD, e-mail [Tim.Martin@wmca.org.uk](mailto:Tim.Martin@wmca.org.uk). He will undertake a full re-evaluation of your case.

If, following review of the matter by the Head of Governance, you remain dissatisfied with the handling of your request you have the right under section 50 of the Freedom of Information Act 2000 to apply directly to the Information Commissioner for a decision.

Generally, the Information Commissioner cannot make a decision unless you have exhausted our complaints procedure. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Yours sincerely,

**Fazila Nawaz**  
**Governance Coordinator**