



Information Policy & Compliance  
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27 March 2013

## Freedom of Information Act 2000 – RF120130219

Thank you for your request under the Freedom of Information Act ('the Act') of 14 February 2013, seeking:

*'What is the budget % split between the main mobile OS (iOS, Android, RIM, and windows mobile) for the bbc mobile development team'*

We estimate that to investigate and deal with your request would take more than two and a half days for the reasons explained below; under section 12 of the Act, we are allowed to refuse to handle the request if it would exceed the appropriate limit. The appropriate limit has been set by the Regulations (SI 2004/3244) as being £450 (equivalent to two and a half days work, at an hourly rate of £25).

In addition, it is unlikely that, following investigation, we would be able to provide an exact 'budget % split'.

The reason for this is that the BBC allocates budgets to each of its 10 online products ( i.e. News, Sport, Weather, CBBC, CBeebies, Knowledge and Learning, TV/iPlayer, Radio and Music, Homepage and Search) which it makes available across 4 screens (mobile, tablets, PCs and connected TVs); the BBC does not allocate budgets to each form of operating system.

It is the BBC's objective to make its content available on all devices and platforms subject to the respective constraints and limitations of those platforms. Consequently, much of our activity is designed to provide content that will render appropriately across all device platforms; we aim to deliver content that works well on desktop and tablet computers as well as on mobile devices.

We will, on occasion, undertake work to optimise our output on specific devices or platforms. However, this is only when this work is necessary to provide a good user experience for that device or platform; expenditure on such work is not a signal that one device or another has



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greater importance to the BBC, nor would it be accurate to report that this is our investment in that platform.

If you would like to submit a narrowed request, we would be happy to consider it. For example, we could consider a request, with regard to a particular, individual BBC Application, for a percentage split of the BBC's application development costs for the main operating systems on which such BBC Application is available.

You may request an internal review of our decision that your request exceeds the appropriate limit. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, telephone 01625 545 700 or see <http://www.ico.gov.uk/>

Yours sincerely,

Kate Leece  
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