

## Annex 1:

### Ordering codes

Details of the marketing products and relevant ordering codes for Zanzibar

	<b>Product</b>	<b>Code</b>
1	A1 poster English	UJA1POST
2	A1 poster bi-lingual	UJA1POSTW
3	A4 poster English	UJA4POST
4	A4 poster bi-lingual	UJA4POSTW
5	Jobseeker leaflet English	UJCUST
6	Jobseekers leaflet bi-lingual	UJCUSTW
7	Company leaflet	UJEMP
8	Company leaflet Bi-lingual	UJEMPW
9	Business card – jobseeker	UJCUSTCARD
10	Business card – jobseeker bi-lingual	UJCUSTCARDW
11	Business card – company	UJEMPCARD
12	Business card – company bi-lingual	UJEMPCARDW
13	Pull up Banner (not in stock)	UJBANN
14	Pull up banner – bi-lingual(not in stock)	UJBANNW

### Distribution quantities

We have been unable to split the volumes between small and medium offices, so they will receive equal volumes.

Large offices have been identified and they will receive double the volume.

<b>Product</b>	<b>Distribution quantity</b>	
	<b>Large offices</b>	<b>Small &amp; Medium offices inc Welsh office bi-lingual versions</b>
A1 poster	5	3
A4 poster	5	3
A5 Jobseeker leaflet	4,000	2,000
A5 Company leaflet	1,000	500
Business cards – Jobseeker	900	500
Business cards – Company	500	300
Pull up banners	4 per group partnership manager	