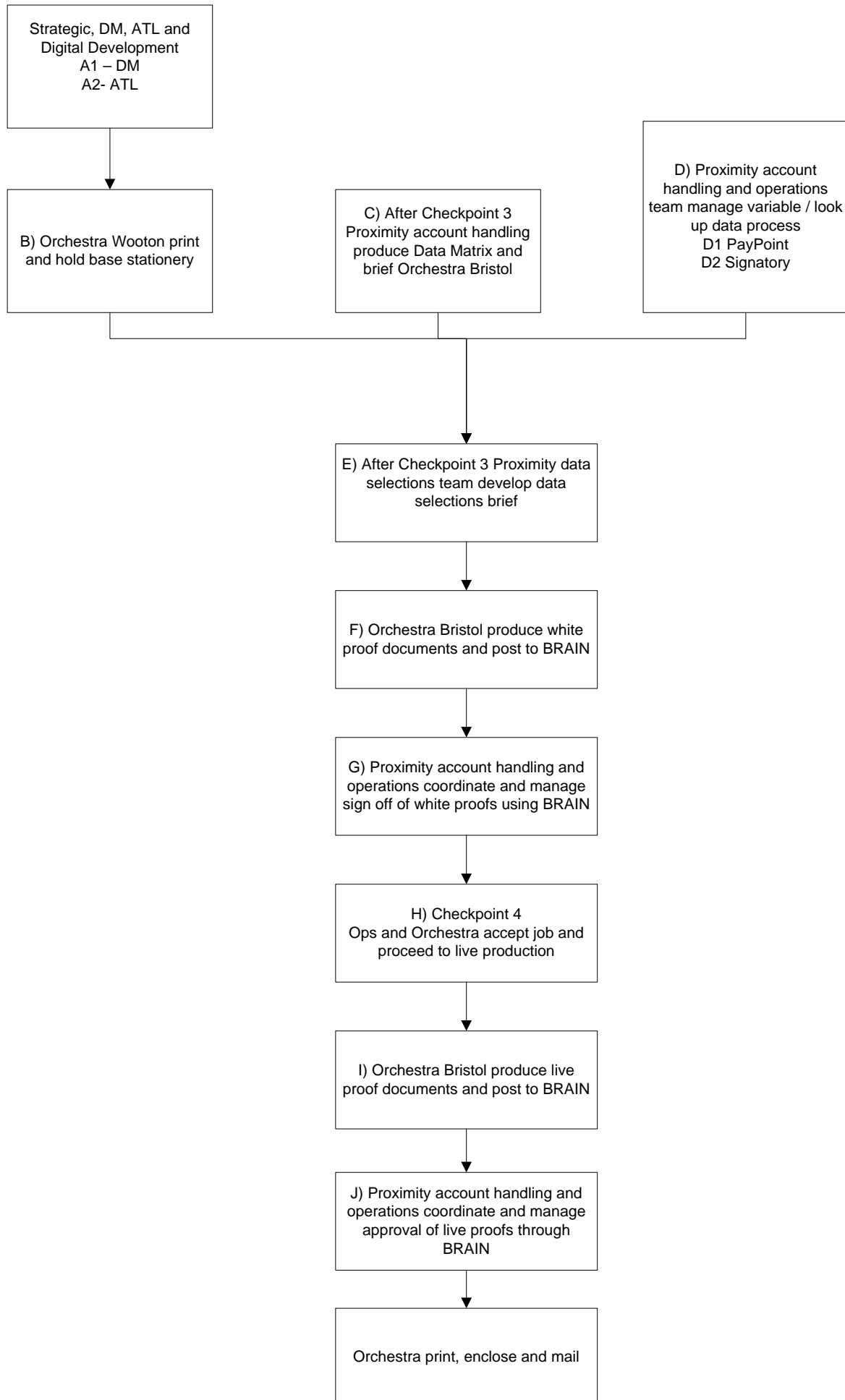
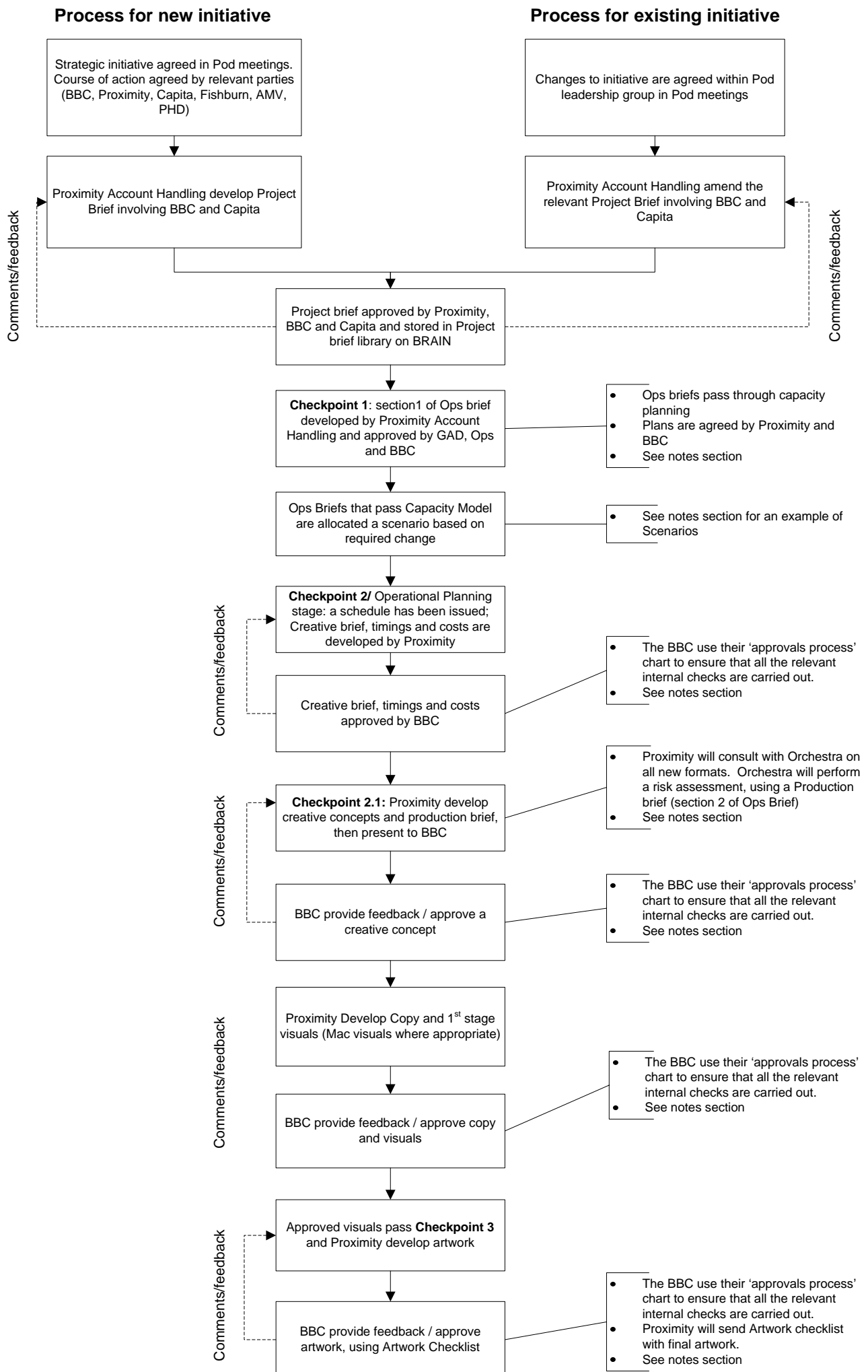


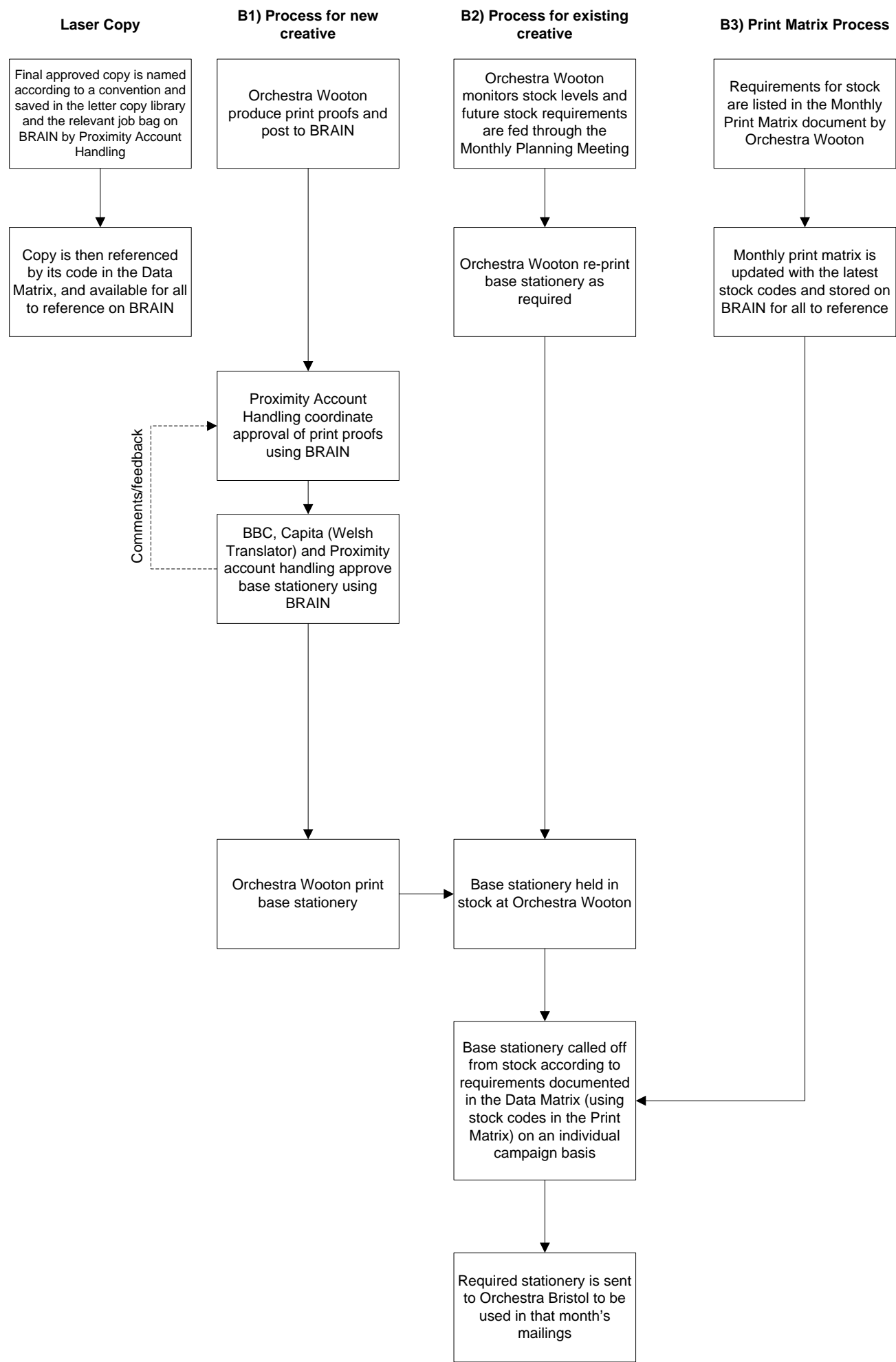
Overall Mailing / Proofing Process



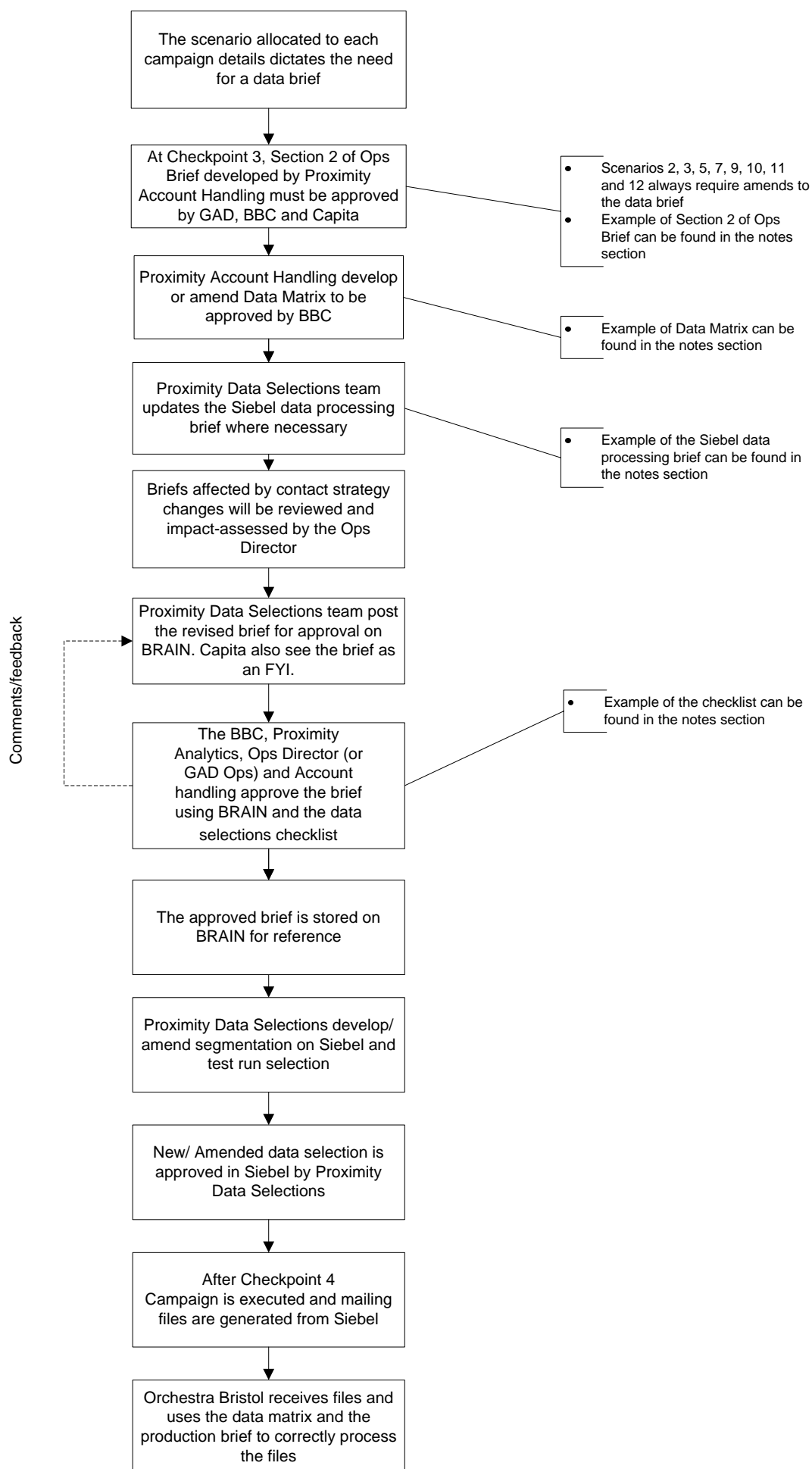
A1) DM Strategic and Creative Development



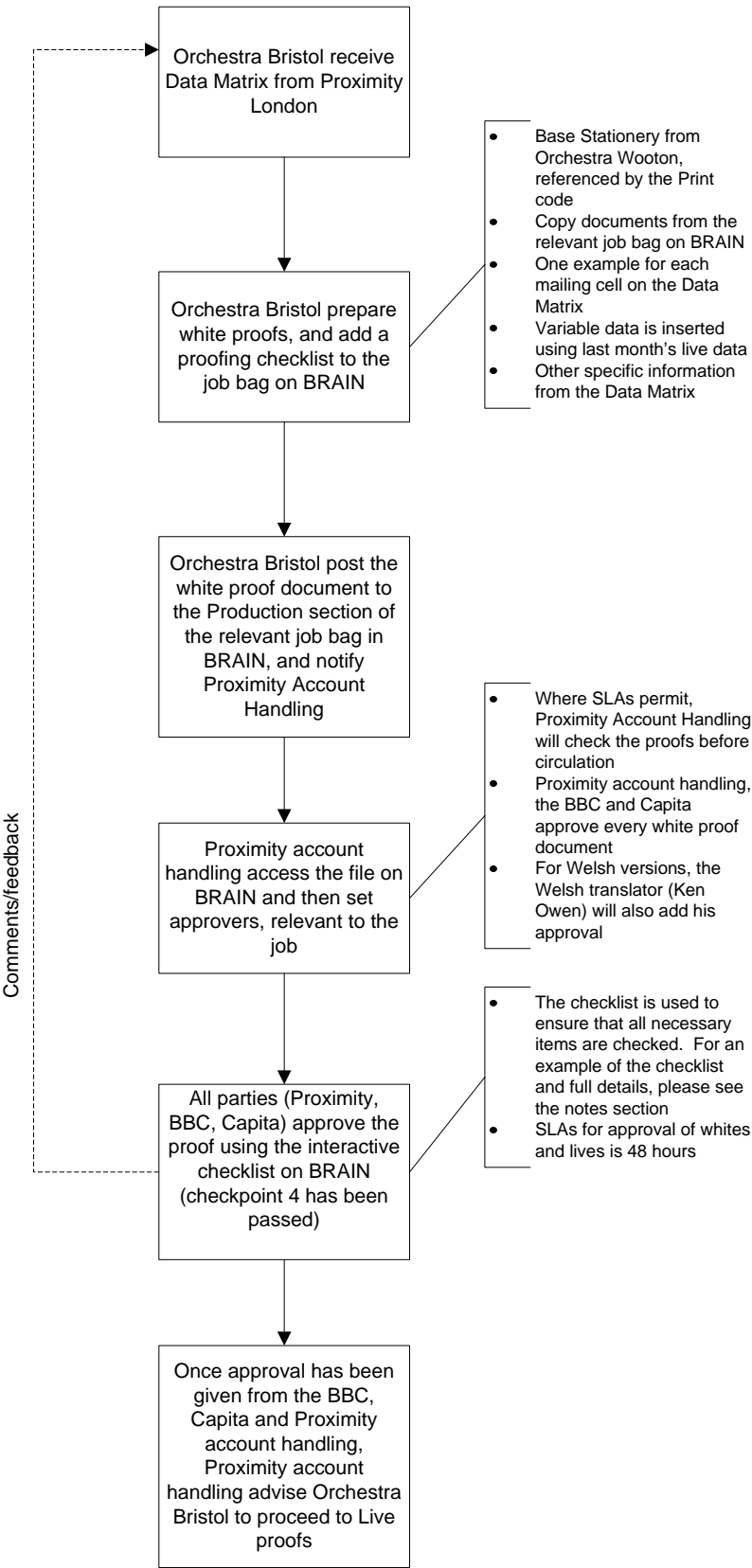
B) Creative Development / Base Stationery Process



C) Data Selections Process



F&G) White Proof Creation and Approval Process



H&I) Live Proof Creation and Approval Process

