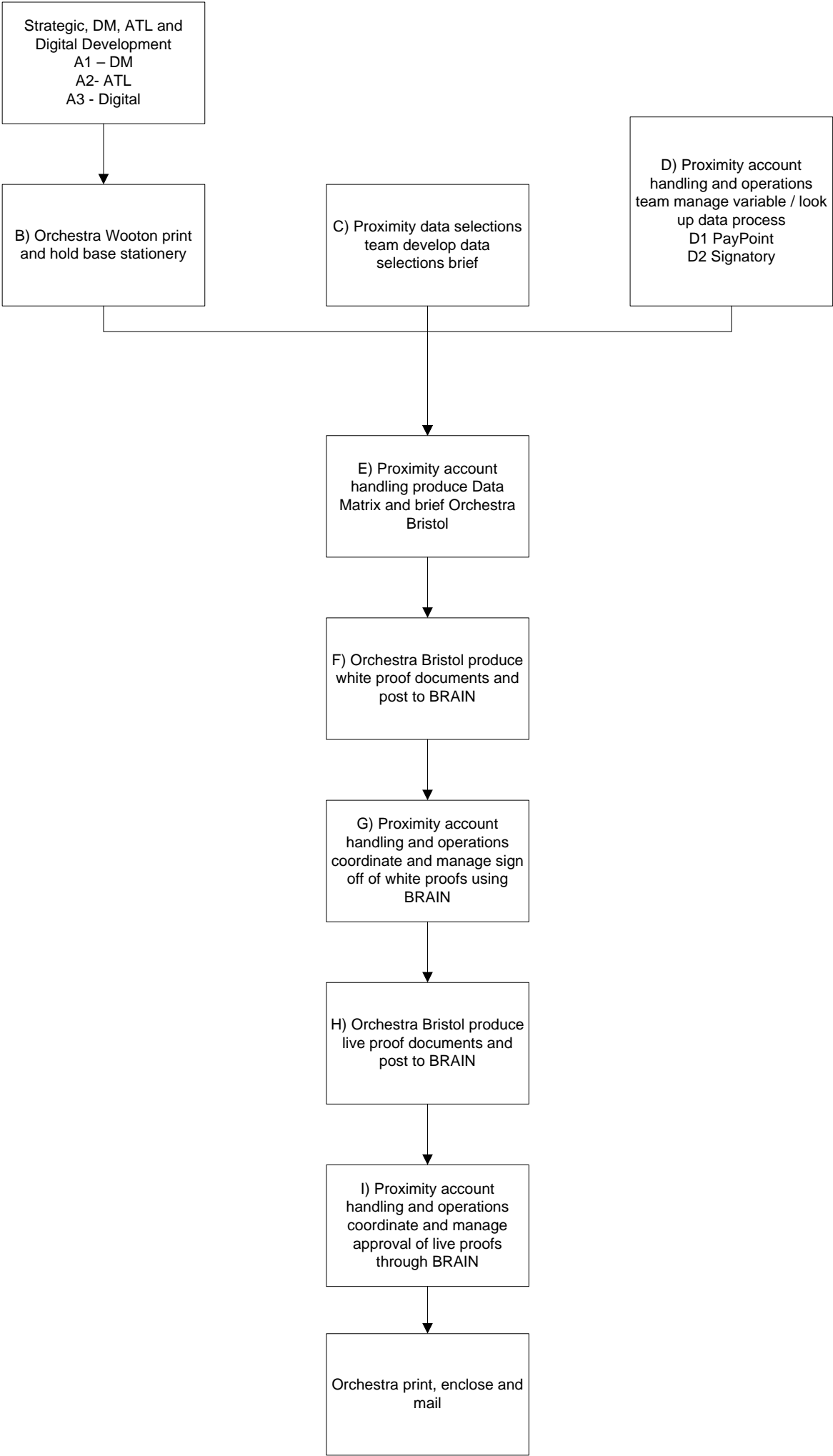
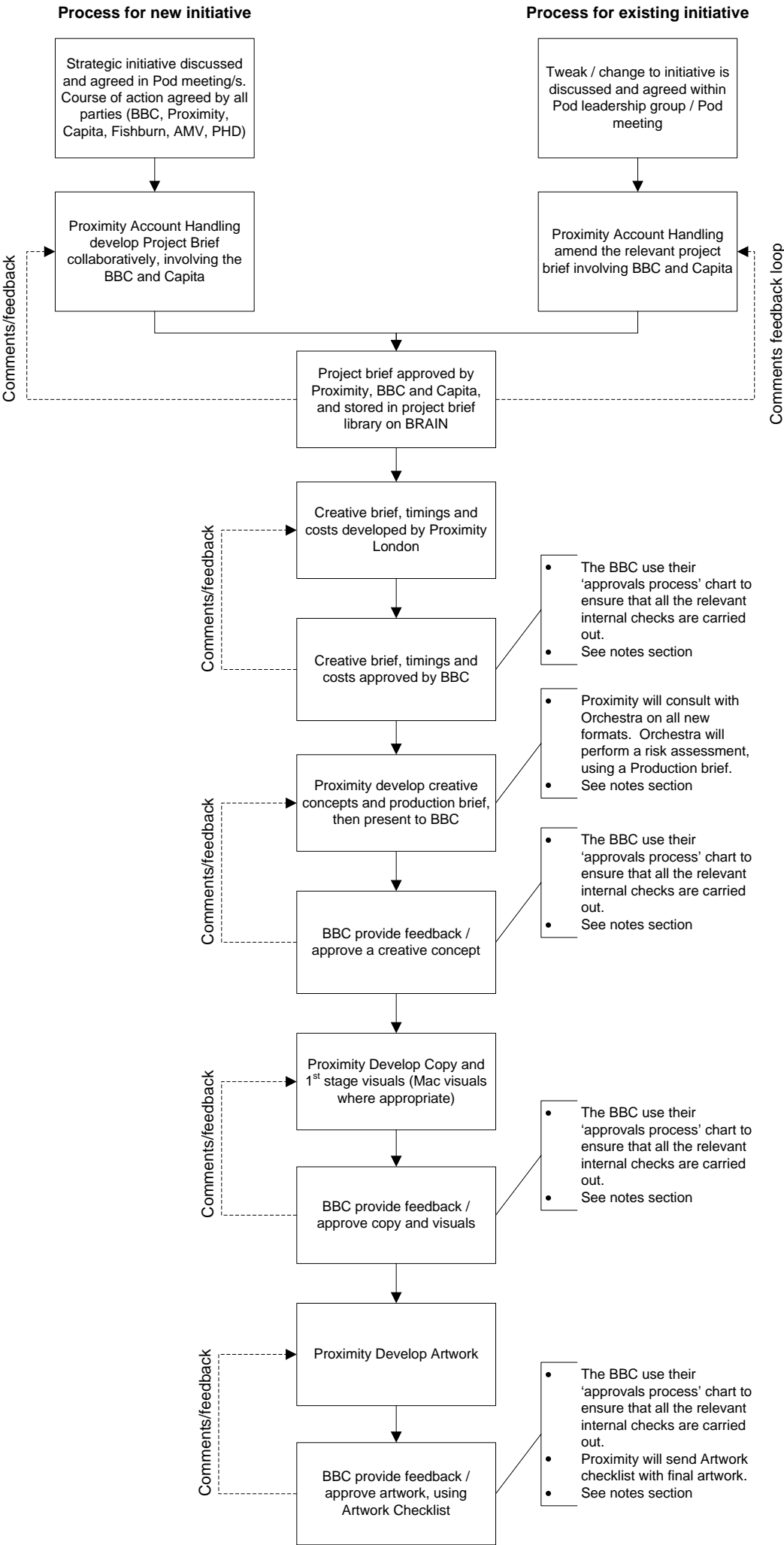


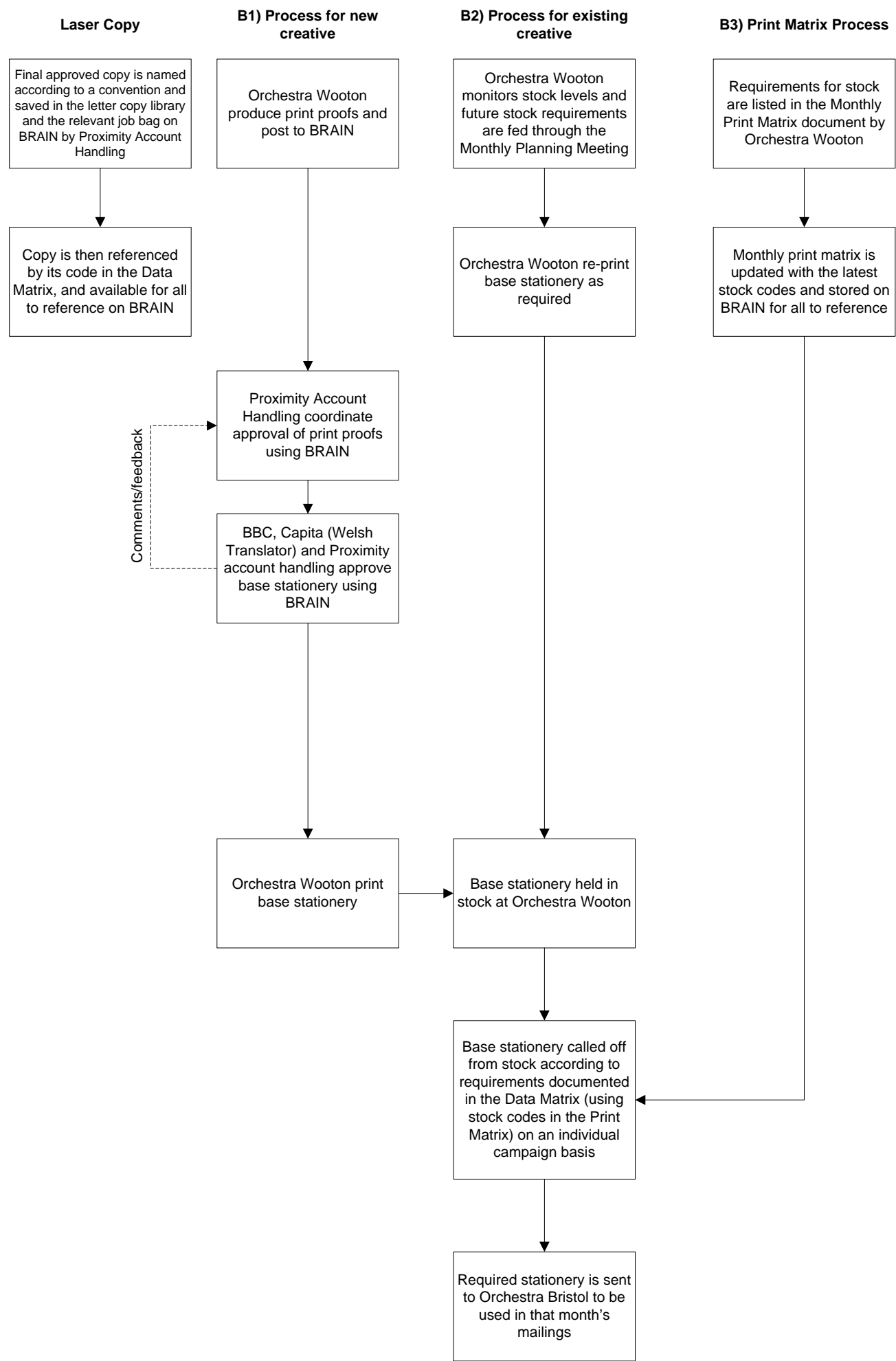
# Overall Mailing / Proofing Process



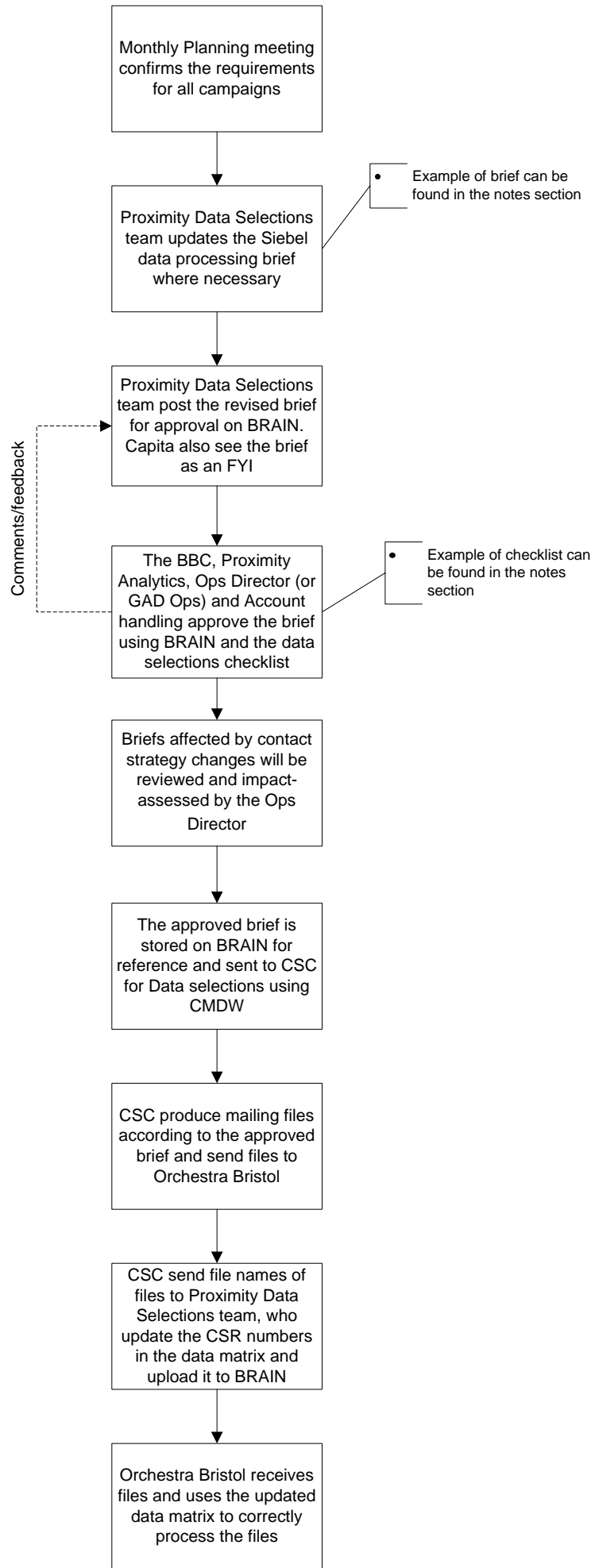
# A1) DM Strategic and Creative Development



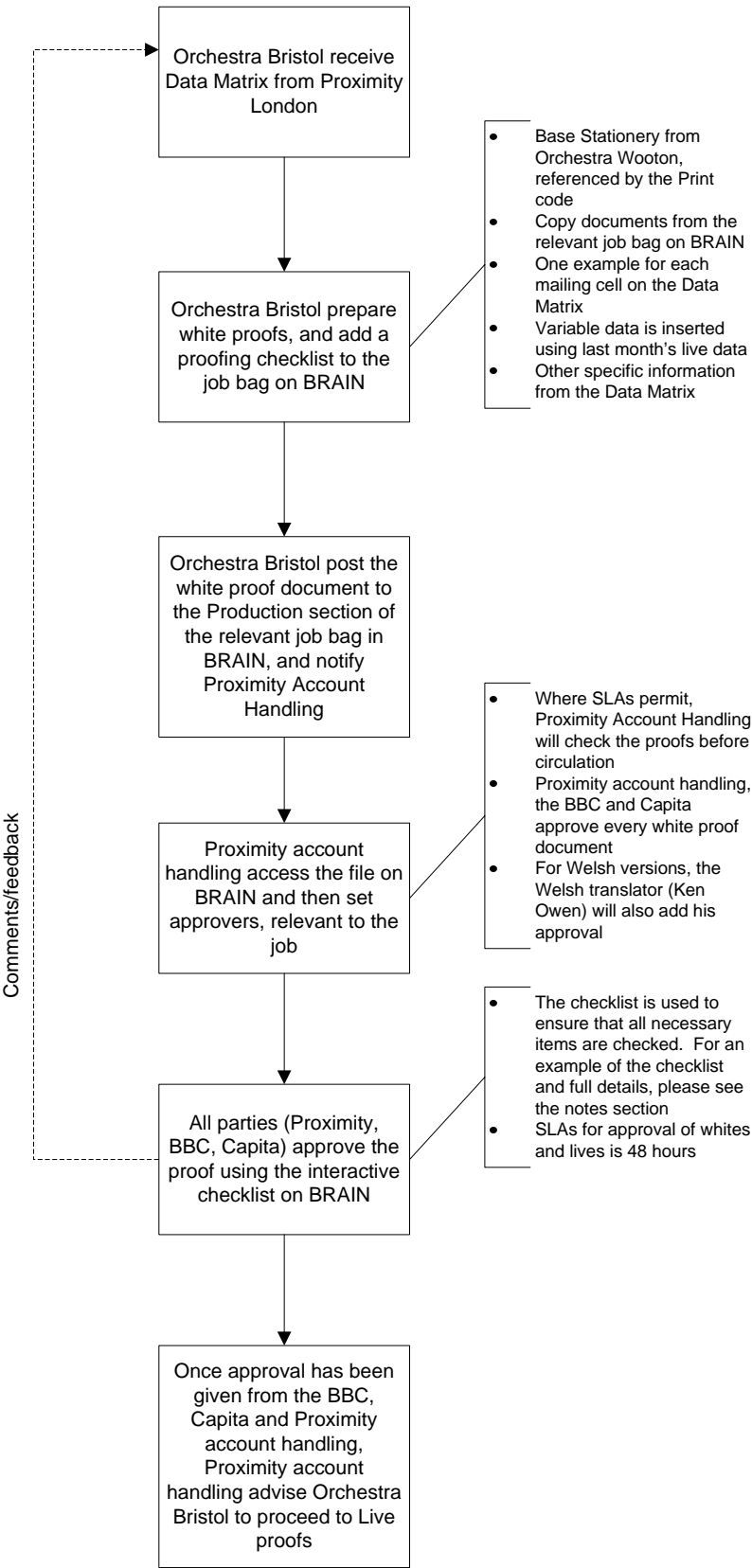
# B) Creative Development / Base Stationery Process



# C) Data Selections Process



# F&G) White Proof Creation and Approval Process



# H&I) Live Proof Creation and Approval Process

