



Information Policy & Compliance
bbc.co.uk/foi bbc.co.uk/privacy

Peter Jones
Via email: request-288015-fda49f24@whatdotheyknow.com

22nd September 2015

Dear Mr Jones,

Freedom of Information Act 2000 – RFI20151453

Thank you for your request under the Freedom of Information Act ('the Act') of 25th August 2015, seeking:

I am making this request under the terms of section 1 of the Freedom of Information Act 2000. Every so often the BBC commissions polls/surveys to gauge public opinion on the TV licence fee and alternative methods of funding. According to the BBC, its research shows that the TV licence remains the most popular funding model. However, research commissioned by bodies unconnected with the BBC often paints a different picture. For example, a recent ComRes survey for The Whitehouse Consultancy (dated 24th August 2015) indicates a majority in favour of scrapping the TV licence fee. In accordance with the Act, please provide the following information:

- Complete research findings and methodology for EVERY opinion poll/survey commissioned by the BBC in relation to the TV licence fee or alternative methods of funding. This includes any relevant poll/survey that has not been previously published by the BBC. Obviously, any response will only include opinion polls/surveys commissioned for purposes other than journalism, art or literature (a favourite BBC get-out clause). I only require relevant information produced since 1st January 2012.*

In accordance with section 11 of the Act, please provide your response in electronic format to the return email address associated with this request.

I estimate that to deal with your request would take more than two and a half days; under section 12 of the Act, we are allowed to refuse to handle the request if it would exceed the appropriate limit. The appropriate limit has been set by the Regulations (SI 2004/3244) as being £450 (equivalent to two and a half days work, at an hourly rate of £25).

We are mindful of our duty under section 16 of the Act to provide reasonable advice and assistance to you, and specifically to advise how you might narrow your request so that it complies with the time limit. However, it is not possible to suggest any meaningful way of narrowing. For example, even if the search were to be narrowed to a single year, the volume of records that would need to be searched would still be extremely high.

You may request an internal review of our decision that your request exceeds the appropriate limit. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, telephone 01625 545 700 or see www.ico.org.uk

Yours sincerely,
BBC Information Policy and Compliance

