

## Agendum

### EXECUTIVE SUMMARY PREPARED FOR BOARD OF TRUSTEES

national  
museum  
wales  
amgueddfa  
cymru

September 2009

#### Purpose

To update the Board on progress and achievements in June, July and August and the tasks and targets for September- November 2009.

### 1. Developing our museum spaces and bringing the visitor experience to life

#### Masterplanning

Planning approval and listed building consent has now been agreed for works to the Upper West Wing at National Museum Cardiff.

#### Visitor Services & Site Operations

The “Cofio'r Cau/End of the Line” exhibition, commemorating the 40<sup>th</sup> anniversary of the closure of the Dinorwig Slate Quarry, was opened at National Slate Museum on the 9<sup>th</sup> of July. An informal reception provided an opportunity to bring together all who had contributed, and emphasised the cross-generational work which has characterised this project since its inception.

In July, the National Waterfront Museum was voted the Most Stylish Building in Swansea by a public poll organised by The Wave radio station.

Interpretation panels have been installed in the Roman Garden at the National Roman Legion Museum, highlighting some of the plants on display and areas of interest such as the Triclinium.

A Tenter Frame has now been installed at the National Wool Museum, in the meadow next to the Wind Shed which adds to the visitor experience and the story of the production of Woollen cloth.

The Pop Peth exhibition at St Fagans was completed at the beginning of August, and will be formally opened on the 26<sup>th</sup> September.

#### Development of St Fagans: National History Museum

The St Fagans Development Plan which was approved by the Trustees in July will form the basis of a Round 1 Heritage Lottery Fund (HLF) bid to be submitted in late September. A very profitable and encouraging meeting was held with HLF in order to familiarise them with St Fagans and with the bid itself. The Masterplanning process for the site has now been completed and a plan for the phased development of the site agreed.

#### Learning & Access and Programming

At **National Museum Cardiff**, family learning art activities were developed and delivered to many visitors to the Centre Block galleries during the first half of August. Participants viewed a range of works in the Diane Arbus exhibition and the Figure in 20<sup>th</sup> Century art display, and then made their own works of art inspired by what they had seen.

In the run-up to the redevelopment of the Glanely Gallery, a team of volunteer explainers have been trained to enable them to offer object-specific handling opportunities to visitors in several galleries around the museum. These are already proving very successful with volunteers currently offering informal handling sessions approximately four days a week.

### Tasks and targets for September, October, November

- Prepare thematic outlines and content for new displays in the Centre Block Art Galleries opening September 2010. Prepare outline programme of changing displays of modern and contemporary art in West Wing Art Galleries at National Museum Cardiff, summer 2011-summer 2013
- Prepare cross cutting display on art and music in the 20<sup>th</sup> century 'The Sight of Sound' and display of abstract paintings from the collection, Centre Block Art Galleries, National Museum Cardiff
- Open the Lauren Child touring exhibition in Gallery 18, NMC in November
- Prepare a small interpretive display on a loan painting by Rembrandt in Gallery 3, National Museum Cardiff in October.
- Prepare an exhibition at Oriel y Parc co-curated by the artist Brendan Burns marking his recent residency
- Complete Funding Strategy for St Fagans Re-development
- Submit Round 1 HLF bid
- Submit an application to the Valleys Regional Park project for funding the Coity Pits project at Big Pit
- Produce detailed plans and obtain a budget cost for the installation of a Permanent Emergency Winder at Big Pit to replace the current Mobile winder provided by Mines Rescue Service
- A one-day programme of events to launch the Pop Peth exhibition is to be held 26 September. Also as part of the overarching Music theme, an academic conference is being planned for mid-November at St Fagans in collaboration with Bangor University
- Prepare planning application for re-erection of Taffs Well Police Station
- Submit an application to the Valleys Regional Park project for funding the Coity Pits project at Big Pit
- Produce detailed plans and obtain a budget cost for the installation of a Permanent Emergency Winder at Big Pit to replace the current Mobile winder provided by Mines Rescue Service
- Erect South West Wales Colleges Music Competition exhibition at National Wool Museum, announce the winners and prepare the brief for the next year
- Prepare for the Food Festival in September at National Wool Museum to celebrate the harvest. The Food Festival is a joint event with Menter Gorllewin Sir Gâr with a range of food stalls, cookery demonstrations, competitions and workshops
- Prepare and organise Annual Christmas Craft Fair and Schools Christmas Card Competition and workshops at National Wool Museum
- Implement 'Make a Musical Instrument' family workshops over October half-term at National Museum Cardiff to complement the Music 09 theme and Sight of Sound collection display
- Install wall-mounted signs for the shop and café at the National Waterfront Museum
- Create a new temporary exhibition area at the west end of the Warehouse Gallery at the National Waterfront Museum
- Stage *Nosweithiau Calan Gaeaf* / *Halloween Nights* event on 29, 30 and 31 of October at St Fagans.
- At St Fagans complete the paddock in front of Hendre Wen barn and graze, putting the building in a more authentic agricultural context (postponed from first quarter due to re-roofing of Cilewent)

- Complete installation of the on-farm corn mill at Llwyn-yr-eos, St Fagans
- Obtain tenders for the works to the Upper West Wing at the National Museum Cardiff.
- Start work on rebuilding the archaeological construct, Moel-y-Gaer, at the Celtic Village
- Create new interpretive signage for families at St Teilo's Church, supported by the Friends
- Provide new sustainability trails for families at St Fagans, supported by the Friends
- Deliver a community curated display with the Sikh community at Oriel 1
- Develop a new display for the *Treasures That Travel* space to focus on natural history specimens and relate them to local wildlife
- Empty the Glanely Discovery Gallery and review resources, while continuing to present learning activities in galleries across National Museum Cardiff

## 2. Sustaining prosperous, well used collections

### Conservation, Curation & Acquisitions

Following the new Collection Management Guidelines - PAS (Publicly Available Specification) 197: 2009 Code of Practice for cultural collections management which was published in January 2009 – the Collections Trust has published a guide to implementing the framework. Amgueddfa Cymru's Integrated Collections Management framework is cited as an example of best practice and is included as a detailed case study.

At the National Waterfront Museum, staff are locating and assessing possible accessions of contemporary industrial material from Llandarcy refinery and the Hoover Company. Other recent accessions have included a pair of ship portraits of the Porthmadog schooner, *Ellen James*, an original photograph of the first rally of the Automobile Club of North Wales at Treborth near Bangor in 1904 and a 1950 caravan by Louise Blow & Co. of Cardiff, which has spent the last sixty years at various locations on the Pembrokeshire coast, latterly at Newport, Pembs.

A number of major art acquisitions have also been completed, most with support from either the Art Fund or the Derek Williams Trust. Two pastel portraits by Hugh Douglas Hamilton of Sir Watkin Williams-Wynn and his wife Charlotte, made at the time of their marriage in 1772, were acquired from a descendant. Documented in the family's accounts (they cost 6 guineas each), their small scale and informality contrasts with whole-length portraits of the sitters by Batoni and Reynolds, also in the collection. *Crazy Gondelier*, 1960, a key painting by Alan Davie, one of the first British artists inspired by American Abstract Expressionism has been added to Amgueddfa Cymru's outstanding collection of modern art, as well as *Carving No. 5* of 1982, by the Welsh-born sculptor Barry Flanagan. Lowell Libson generously presented three drawings by John Varley in memory of Michael Griffith. The generosity of a number of supporters has also made it a fertile period for our contemporary craft collections. The Museum was one of the winners of this year's Art Fund Collect scheme at Collect, the Crafts Council's annual international fair, at which the Art Fund bought for the Museum the dramatically colourful *Red Stripe* by glass artist Rachael Woodman.

Julia Griffiths Jones' work is currently being exhibited at the National Wool Museum. A contemporary textile trail has been created for schools based on Julia's work.

At St Fagans, the total re-roofing of Cilewent longhouse has been completed. Also, the interior has been redecorated using traditional lime paints.

The new Outreach Collection van was used to collect loan objects from schools and community groups from around Wales at the end of the Summer term. This included 416 loans boxes (1,248 objects) from 39 schools and community groups.

Photographs, other items from our collection and information was provided for Amgueddfa Cymru's presence at the National Eisteddfod presence, and staff assisted in the public consultation element regarding the St Fagans project. This included contributing to the Sain Ffagan: Y Dyfodol event at the Eisteddfod to which Assembly Members and Members of Parliament were invited.

Podcast trails around historic buildings at St Fagans linked to the Cerdd 09 theme have now been completed and the evaluation is to take place over next few months.

## Tasks and targets for September, October, November

- Source funding for the trial conservation of a section of glazed tiling in the Grade II\* Pit Head Baths (Wales Favourite National Treasure) at Big Pit National Coal Museum
- Complete the object preparations and interpretation to allow opening of the Lady Plymouth bedroom in St. Fagans Castle, delayed because of unscheduled work caused by water ingress in collections storage areas
- Condition assessing of all the newly accessioned objects from Llwynypia medical collection and Gwent police collection is progressing
- Complete the total re-roofing of Cilewent longhouse
- Continue re-erection of Kennixton barn and cow shed. Prepare interpretation plan for the buildings
- Commence re-erection of main walls of Haverfordwest trader's house. Prepare interpretation plan for the building
- Moving Carts and Wagons from St Fagans to Nantgarw for long term storage
- Erecting pallet racking in the Large Objects Store and starting to move palletized objects from the Agriculture Store at Nantgarw to that area
- Pursue a major modern art acquisition using the centenary fund established with the Derek Williams Trust
- Pursue the purchase of the 5 channel high definition digital projection, *The Attraction of Onlookers* by Shimon Attie, recently shown at National Museum Cardiff
- Install a recently acquired sculpture by Thomas Woolner in Gallery 6 at National Museum Cardiff
- Install a display of Tudor and Stuart miniatures in Gallery 10 at National Museum Cardiff
- The Fron Haul terrace of quarrymen's houses has now been at National Slate Museum for ten years. We will be celebrating this during the autumn with a series of events and activities, focussing on the houses and the lives of their former inhabitants
- We plan to restart progress on the locoshed and Llyn Padarn slate boat display options at National Slate Museum, once a conservation report in respect of the latter is received
- The collection of slate wagons has been reviewed and priorities assessed, with the intention of starting a programme of grit blasting, then re-painting, several wagons during November 2009. It is envisaged that several NSM technical staff will be trained to operate a "mobile" grit blasting unit, which can support our industrial Museums as necessary
- Undertake an inventory of the objects in the Outreach Collection, with the help of volunteers

### 3. Helping our visitors to make sense of the world

#### Learning

The Festival of British Archaeology comprised a fortnight-long programme of workshops, experiments, displays, re-enactments and evaluation at St Fagans, National Museum Cardiff and the National Roman Legion Museum. At National Museum Cardiff, a Llanmaes Community Wall display was developed which reflected on the visits and engagements at this year's excavations.

At St Fagans the Festival attracted over 2,500 visitors and they were treated to a range of events including the screening of artist Sean Harries's mythical animation on the floor of the roundhouse in the Celtic Village; experiments with casting replicas of an early Christian hand bell; workshops exploring how colours were made and used in the past and a recreated Roman funeral with the Vicus re-enactment group.

At the National Roman Legion Museum's festival, visitors were able to unlock the secrets of the past during the 'Dig It!' event and guided tours throughout the festival gave visitors an insight into the everyday lives of our Roman characters.

At **National Museum Cardiff**, over one hundred year 9 pupils from Cardiff High School visited on 3 July as part of a project which has been developed jointly by the museum and the National Centre for Languages (CILT Cymru). The pupils considered what foreign language provision might be developed for French and German teenagers visiting the museum. This work will be developed over the next academic year.

The 'Hands on Science' debate day for Communities First secondary schools was fully booked. Schools produced imaginative and informed reports after discussing '*Is climate change driving evolution or extinction?*' This successful format was then adjusted for school visits regularly held in partnership with the RCT Education Business Partnership.

In partnership with Sustrans, the Glanely Gallery displayed material relating to National Bike Week, encouraging sustainable transport and highlighting local cycle routes.

Staff from the Glanely Gallery arranged a busy activity programme during the Summer holidays and supported Cardiff's Russian Language Toddler Group in running activities in the museum.

Wales Biodiversity Week was held at the Tŷ Gwyrdd in **St Fagans** with a range of activities for adults and families, including a celebration of bee weekend. Over 800 people participated in workshops focusing on ways to reduce the decline of bees and viewed the display of the different types of bees from the Museum's collections. The Bat Roost Count was fully booked. Participants counted hundreds of Pipistrelle bats emerging from the admin block and observed that populations of the rare Lesser Horseshoe Bat in the tannery pits are stable. Volunteers also helped to monitor the woodlands for the first time. Records were sent to the National Bat Monitoring Programme. The work with Cardiff Bat Group attracted consultants to hire St Fagans as a venue for a week long training course - their findings will be submitted to our biodiversity action plan. Over 3,000 people participated in activities for families focusing on developing an awareness of sustainability including workshops, trails, talks and tours.

The Oriel 1 *Pop Peth* exhibition opened on 1 August and was launched in September. Six guest curators chose their personal responses to show the unique relationship between person, music and time. The process of creating the exhibition was captured on the Oriel 1 blog and on Flickr. A range of activities were held to support the *Pop* exhibition including a discussion between Gary Melville and singer Meic Stevens. Over 3,000 families participated in the Pop Art Cart summer activities. A sample of their work can be seen on display in the gallery and on Flickr.

At **Big Pit**, the 'Through My Eyes' and 'Men of Tower' photographic exhibitions opened in new learning space.

During a Business Awareness Day organised in collaboration with Business Dynamics, Sixth Form pupils from Crickhowell High School spent a full day learning about diverse aspects of operations at Big Pit, and then produced a leaflet, poster or web advertisement promoting the museum. The event was greatly appreciated and offers potential for development and replication.

Initial discussions were held with the WEA for producing joint resources for adult Welsh learners, as a result of the WEA day school Big Pit hosted. Planning was begun for the 2010 Paul Robeson event at Big Pit to be held for Black History Month.

At the **National Roman Legion Museum** the Roman Rhythm music exhibition was installed in July, with text panels, display case, short film and accompanying leaflet giving further information.

The Military Spectacular event took place on the 11<sup>th</sup> and 12<sup>th</sup> of July. Whilst the overall visitor figure of 2526 was disappointing, the feedback suggests that the event achieved its usual high standards in terms of experience. Records show that 80 people logged on to the web to watch the amphitheatre web cam from places such as Germany, Austria and the USA. Many watched the whole event from start to finish.

At the **National Slate Museum**, a programme of walks through the quarry led by a local historian was organised. As part of the programme marking the anniversary of quarry closure, a commemorative concert, celebrating local talent was held on August 22<sup>nd</sup>. Also in August, local drama company Shimli scripted and performed a short play in front of the 1969 quarryman's house.

The back room of the Museum's Education House at has been established as a space for summer activities with historical 'dressing-up' clothes, an Art Cart and soapball workshops.

At the **National Wool Museum** workshops were held with Willow Weaver – Michelle Cain, creating willow sheep for display around the car park Drop in sessions arranged for all for all the family.

At the **National Waterfront Museum**, a second short film for the Penydarren locomotive series was created. It features Richard Trevithick (an actor) in 1804 talking about the day of the great £500 wager to have a steam driven engine run on wheels on a track and pull a wagon loaded with 10 tons of iron and 70 invited passengers over the nine miles from Penydarren to Navigation and back. The film has been edited and subtitled to show in the galleries.

The Museum also hosted the Swansea Metropolitan University degree shows:

- Architectural Glass Department degree show (6–28 June)
- Automotive Design Department degree show (6–21 June)
- Digital Media Department Students degree show 'Subject to Change' (24 July–8 August)

The students involved in the design and process of installing the shows were much more effective and efficient than previous years. Each of the shows was popular with the general public.

*The Oyster Project exhibition was displayed from 27 June-19 July. It had been created by special needs groups and adults with learning difficulties in the City and County of Swansea and Neath Port Talbot County Borough Council as part of a larger project organised by TAN Dance. The project tells the story of the celebration and demise of the oyster industry in Swansea through art, while a dance performance piece with a cast of hundreds was shown at the Grand Theatre, Swansea, on 3 August.*

*Ghosts in Armour 1* was displayed at the National Waterfront Museum. The work is part of a larger installation by Puncton, a photographic co-operative group from Newport, and looks at the

aftermath of the closure of a major industry – Whitehead Steel Works – and its effects on the community (18 July-13 September).

The exhibition *Hard Rain* was shown outside the National Waterfront Museum. This hard hitting display of images, reflecting the effects mankind has had on our world, is being organized and funded through a partnership with various Swansea venues and organizations (6 June-16 August). The Museum hosted seven education workshops organized by the Environment Centre in June and July.

Waterfront Museum's travelling display, *Harvesting the Sea*, was shown at Oriel y Parc in St Davids to coincide with Pembroke Fish Week (24 June-31 August).

### **Mainstreaming the Welsh Language**

At **St. Fagans**, the Urdd Jambori was attended by 3,760 Key Stage 2 pupils and their teachers from all the counties of Wales on 9 and 10 July. Organised in partnership with the Urdd, all accompanying activities and workshops were held through the medium of Welsh and included orienteering, woodland mini-beast hunts, fishing, singing, dancing, trampolining, softplay golf and football. The event was externally funded.

The Welsh Learners Pack 'Gwau Geiriau' was launched at the National Wool Museum by John Griffiths AM. A number of Welsh Learners groups have already visited and are making good use of the activities in the pack, with the Museum has received letters of positive feedback from Welsh Learners Groups.

The Mainstreaming Strategy and Action Plan 2009-10 was approved by the Performance Review Committee and forwarded to the Welsh Assembly Government Heritage Department.

### **Publishing**

Meeting have been held with the Welsh Books Council to discuss increasing trade distribution of National Museum Wales Books titles. This will make our titles more accessible to trade wholesalers and online booksellers.

The content was prepared for an advocacy publication, *Amgueddfa Cymru – your national museums: a positive contribution to life in Wales during the recession*, to be launched in the autumn. In July the design and print tender was awarded, and a briefing meeting with the designer was held. The initial design concept was agreed in mid-August.

Editing, design and production for the next titles in the Pocket Treasures series, *From fleece to fabric* and *O ddafad i ddefnydd*, was completed. The books were delivered mid-August. They will be for sale primarily at the National Waterfront Museum but also some of our other shops and to trade through the Welsh Books Council.

The content for the book on our archaeology collection highlights was delivered ready for editing, and the design and production specification was prepared.



## Tasks and targets for September, October, November

- Launch Heather and Heritage trails project at Big Pit
- At Big Pit finalise the Pickets, Police and Politics resource pack to be included as part of the 'People's Collection' website
- Launch 'The Weaving Trail'/ 'Taith y Gwehydd' when the People's Collection is complete.
- Run a series of 6 workshops for schools at National Wool Museum with Julia Griffiths Jones to trial the Creative Trail. Continue installation of Julia's work
- Work with Hindu cultural Association (Wales) on Diwali Fun Day at National Museum Cardiff on 24 October
- One of the results of National Slate Museum's outreach meetings with Community Councils in respect of "Cofio'r Cau/The End of the Line" is that we have been invited to present our collection of Digital Stories at a community-run social housing facility in the village of Deiniolen. The presentation will be made to older members of that community, who are unable to travel. It may be possible to deliver similar sessions at care homes in this locality. We plan to start to deliver these presentations during October 2009
- Install new panels in the Achievers Gallery at the National Waterfront Museum, dealing with Welsh music achievers
- Install at National Waterfront Museum new film and associated display in Days Work Gallery in the contemporary music industry in Wales
- Install at National Waterfront Museum the second phase of the Ghosts in Armour exhibition
- To shoot, edit and subtitle more short films for the Penydarren locomotive series at the National Waterfront Museum, including a curator talking about how the invention changed transport history
- Staging the Apple Days event at St. Fagans on the 24 & 25 of October
- Organise activities as part of the Big Draw in Oriel 1
- Host a conference on Music in Wales with Bangor University (11 - 14 November)
- Deliver meteorite workshops accompanied by specimens from the Outreach Service to 8 primary and secondary schools in the Beddgelert area. Run public event in Beddgelert village hall to celebrate the 60<sup>th</sup> anniversary of the Beddgelert meteorite fall in partnership with Faulkes Telescope project and BBC Radio Wales
- Co-ordinate a project with Dylan Adams and the BBC National Orchestra for Wales to tell the story of the Beddgelert meteorite through music
- Half-yearly review of Mainstreaming Strategy and Action Plan 2009-10
- Publish Financial Annual Report 2009-10
- Publish *Amgueddfa Cymru – your national museums: a positive contribution to life in Wales during the recession*
- Distribute and market *From fleece to fabric* and *O ddafad i ddefnydd*

#### 4. Listening to and learning from our audience and partners

At **St. Fagans** over 200 memories of Urdd experiences were gathered and archived as part of the *urdd.org* exhibition in Oriel 1.

Staff from curatorial departments and the Learning department gathered responses to the Festival of British Archaeology, the re-erected buildings at St Fagans and information boards at the National Eisteddfod. The initiatives form part of the evaluation and consultation with visitors and users on experimental archaeology which will feed into the St Fagans History project.

At **Big Pit** further consultation work for content and resources for new learning space took place. Work placement students from Glyncoed Comprehensive helped update Big Pit's French language resources for schools visiting from France.

The **National Roman Legion Museum** is involved in public consultation and evaluation of the Roman Rhythm exhibition.

At the **National Wool Museum**, staff have been providing opportunities for visitors and local community to feedback on the 'The Weaving Trail/ 'Taith y Gwehydd'. They have also been supporting and advising the Knitting group in the creation of a large piece of work for display in the Museum

Members of the Joint Executive Group received a presentation from the National Youth Agency who are supporting the 14 museums, libraries and archives that are involved in the 2012 Stories Of The World project to help frame good participation practice with the young people involved. All of Amgueddfa Cymru sites will be involved in the project.

The Museum has identified young people, families and tourists to be the Priority Audiences for the immediate future. Audience Development Action Plans have been created for National Museum Cardiff and St Fagans, and these will focus of these audiences. Plans for the remaining sites will be duly prepared.

The Museum participated in the Summer School by highlighting the Community Engagement toolkit created as part of the Everywhere in Chains programme. The Summer School was held in Leicester, and in partnership with the University's Museums Studies Courses.

#### Partnership

Beacons of Public Engagement funding has been secured by Amgueddfa Cymru and Cardiff University for a 'How will future pets and farm animals look?' initiative. Young people, archaeologists, scientists and an artist will explore past and present fauna, design 'future animals' and produce museum displays/web resources.

#### Tasks and targets for September, October, November

- At St Fagans continue to work in partnership with UWIC (Bristol) and EAW in developing 3D architectural and landscape survey techniques
- Continue to gather memories of Urdd experiences at Oriel 1 exhibition.
- Evaluation and consultation with visitors and users on experimental archaeology, to feed into St Fagans History project: assisted with evaluation of Archaeology event at SF and public consultation at Eisteddfod

- Survey visitor responses to the temporary displays in the Centre Block Art Galleries
- Stories Of The World – Create action plans for each museum and agree the criteria for the programme and its evaluation
- Act on comments from our visitors at National Wool Museum on completion of the Weaving Trail/ Taith y Gwehydd and make the necessary amendments as required.
- All sites to work with the BBC and the local community in developing ideas for Breathing Spaces/ Autumn Watch
- Display the work of the Knitting group at National Wool Museum and ensure press coverage
- Undertake Post Project Appraisal of Oriel Un and Origins
- National Waterfront Museum to analyse and disseminate results of survey of summer holiday visitors
- At St Fagans continue to work in partnership with UWIC and EAW in developing 3D architectural and landscape survey techniques.
- At St Fagans continue to work with disadvantaged and community groups via charities such as Hafal, Gateway and BTCV
- Develop a volunteers programme for the Tŷ Gwyrdd and Celtic Village
- Create Audience Development Action Plans for all museum sites
- Explore opportunities to contribute to a Wales-based Visitor Studies Group Summer School in 2010.

## 5. Communicating – expanding our local and global reach

Amgueddfa Cymru contributed to a very lively Welsh presence at the Smithsonian 09 Folk Life Festival which took place on the National Mall in Washington DC, opened by the First Minister on 24 June. Around 1 million visitors attended the event over a fortnight, which was very successful not only in terms of raising Wales' profile in the USA but also in encouraging interesting dialogues between the Welsh contributors themselves. A preview event was held at the Corcoran Art Gallery for the *From Turner to Cezanne* exhibition which will arrive at Washington the beginning of next year. Our displays were featured in several media interviews. Amongst these, for the American audience, were two live broadcasts on Fox 5 Television, and recordings broadcast US-wide on the "Voice of America" radio channel. For the home audience in Wales, the BBC recorded "Pawb a'i Farn" at the Newseum in Washington, with Rhodri Morgan as a panellist, and with Dafydd Roberts contributing.

As part of the STRIKE programme Big Pit hosted the launch of Billy Bragg's tour of Wales at the Blaenafon Workman's Hall. The tour marked the 25<sup>th</sup> anniversary of the 1984/85 miners strike. It was a well attended event which helped raise the profile of Big Pit and Blaenafon to a new and largely untapped audience.

Also as part of the STRIKE programme at Big Pit there are two photographic exhibitions currently on show in the new Learning Space, *Through my Eyes* - images captured on the picket line by an ordinary miner and *Men of Tower* – images of workers at Tower Colliery taken just prior to the closure of the mine.

A banner marketing the National Wool Museum was displayed at the Royal Welsh Show this year at the Sheep Shearing Stand in preparation for a greater presence by the Museum in next year's Royal Welsh and Golden Shears competition.

The "Cofio'r Cau/The End of the Line" exhibition has been the subject of a 15 minute item by BBC Radio Cymru, with Elen, Julie and Dafydd contributing. It is also featured in the Eisteddfod issue of the contemporary journal Barn.

The Director of Ryder Cup Europe, Richard Hills, visited the National Roman Legion Museum as part of a discussion with stakeholders in education and tourism in Caerleon to discuss the legacy that the Ryder Cup will bring to the area after 2010.

A feature film called 'Patagonia' starring Matthew Rhys and Nia Roberts was filmed at St Fagans in June. St Fagans is pivotal to the storyline and Nia Roberts plays a Museum interpreter in the film.

Blanket Welsh press coverage was received for the Pop Peth, Music and Me exhibition at St Fagans: BBC Radio Wales's Good Morning Wales, BBC Wales Online, Front Cover of 'Buzz Magazine', Big Issue Cymru, Western Mail, South Wales Echo, all major events websites, S4C's Wedi 7, BBC Radio Cymru, Y Cymro, Golwg Eisteddfod Edition.

### Digital Developments and Rhagor

Much work was done to provide initial content for the alpha launch of 'The People's Collection' at the end of July. From now until the end of the year we will be preparing further content for the more public beta launch in early 2010.

The Miners Strike page has been supplemented with a number of audio interviews from ex miners.

The 'Working Abroad' exhibition from the National Waterfront Museum has been published online.

Links have been incorporated throughout the new homepages to provide readers with background information on Rhagor where appropriate.

A virtual gallery showcasing some of our more colourful and striking gems and crystals has been published online.

Numerous items of content have been provided for inclusion on the Alpha launch of the Peoples Collection.

## Learning

At the **National Eisteddfod Bala**, a display was arranged in Y Lle Celf (the art pavilion) consisting of the replica Cerrigydrudion crown based on the original discovery of fragmentary bronzes, recently proven to be the earliest La Tene Iron Age art in the British Isles and Ireland. The crown was the focus of the Art pavilion's activity programme for children. A display of meteorites and Museum Outreach material on the subject, was shown in the Science Pavilion where it was seen by more than 1,000 visitors.

At **National Museum Cardiff** almost 300 children from a secondary and seven primary schools took part in the Llanmaes Community Archaeology Programme. Three of the schools are in Community First areas. Each school spent a day responding creatively to the dig and working along side the music specialist Dylan Adams and university students. The animated film which was produced was displayed on the Community Wall in the Main Hall.

Offsite workshops were delivered to 60 students in Cardiff primary schools, secondary students at the UWIC Hands on Science Residential course and Bristol University Palaeobiology students studying the Science Communication module. As part of the Beacons project (£6K partnership with Cardiff University and Techniquet) the geology facilitator gave talks about the Science and Technology Facilities Council project at the Techniquet 'Guide to the Galaxy' Launch event and to the Welsh Assembly Government Science Group - working in partnership with the Institute of Physics.

Staff at the Centre for Alternative Technology (CAT) and the Botanic Garden reported that the *Climate change: what's occurring?* exhibition has proved successful and popular with their visitors. CAT acknowledged, "It's great and is the sort of exhibition we need here permanently!"

**National Waterfront Museum** organized the Welsh Launch of Refugee Week with a £5,000 grant from the Refugee Council of Wales (13 June). The day of music, workshops, information stalls and children's activities was attended by over 2,100 people from a broad cross-section of the public.

The 'I Predict a Riot' event held at the **National Roman Legion Museum** in July included a Roman Soldier and Riot Policewoman in full uniform along with a former Police Detective Inspector, a Roman Military Historian and an experienced protestor who answered questions from the audience. Those that attended commented that this had been a unique experience and hoped that the Museum will be offering similar events in the future. The talk will be repeated in Big Pit on the 17<sup>th</sup> October and a film version is planned for the web.

## Marketing - Free Entry Campaign

From 3<sup>rd</sup> August 2009, for 4 weeks, we ran a high profile bilingual advertising campaign promoting free entry to all seven museums and directing people to our website for more information.

The campaign was aimed at families and tourists and showed the 'cost' of historical artefacts or events juxtaposed with the message *'for you, history costs nothing'*.

There were six poster executions in a new storybook illustration style engaging adults and children alike and standing out. The ads were shown on bus sides, in the street, on radio, railway stations, online, on our website and on posters in libraries, community centres and other venues and on display on site in each museum. They featured a dinosaur skull, an iron-age round house, a water wheel, a group of miners, the Robin Goch plane and a Roman sword and helmet.

Further to the 4 week burst of activity in August, there will be subsequent bursts of the same outdoor and radio ads for two weeks around the October and February half term breaks.

## Press & PR

A successful Amgueddfa Cymru presence was delivered at the Bala National Eisteddfod. The main feature of our stand was the redevelopment of St Fagans and the public response was extremely positive. The general feeling among staff and visitors was that our use of collections, curatorial and learning work from St Fagans in relation to the local area was a huge success. Several politicians visited the stand including the Heritage Minister, Alun Ffred Jones AM and the First Minister, Rhodri Morgan AM. Both were full of praise for Amgueddfa Cymru. Indeed Rhodri Morgan said that the best way to spend a Sunday afternoon was at St Fagans.

Press & PR events and campaigns were implemented in relation to a number of exhibitions and activities - including Diane Arbus (Art Fund Event), Vexations, Archaeology Festival, No Such thing as Society, Transfiguration, the discovery of the tripletail fish in June, the launch of Blown magazine, the Ymateb/Respond Music 09 project, Urdd Jamboree, Pop-peth (St Fagans), Swansea's 40th Anniversary as a city, The Roman Military Spectacular, The End of the Line Dinorwic 69 concert, Mark Latimer's Two Dragons project (Big Pit).

## Tasks and targets for September, October, November

- Develop image banks of interpretation at our museums, for use by schools and to appear on the People's Collection
- Co-ordinate ICOMOS-UK visit and annual meeting at St Fagans
- In conjunction with Bangor University, co-ordinate two-day Science and Heritage event at St Fagans
- *Rhagor*: Upload gems and minerals gallery onto various social media platforms to gain larger audience exposure
- *Rhagor*: Publish articles covering topics from Geology, Art and BioSyb
- *Rhagor*: Refresh our features and create new graphics to help promote our less popular content
- Take down *Turner to Cezanne* exhibition from Oklahoma City Museum of Art and install at the Everson Museum of Art, Syracuse, New York
- Launch a new series of Autumn lectures at Big Pit
- Prepare and organise the Food Festival at the National Wool Museum working in Partnership with Menter Gorllewin Sir Gâr.

- National Wool Museum to work in partnership with Oriel Myrddin and Laura Thomas (Textile Designer) to run a joint exhibition at both sites based on the work contemporary designers and famous textile manufacturers in Britain and further afield
- The National Wool Museum to continue working with the Royal Welsh in developing future marketing opportunities and a presence in next year's Royal Welsh / Golden Shears Competition
- Host the AGM of the UK Museums Loans Network, and a conference on 17 November promoting good practice for museum loans services, at National Museum Cardiff
- Develop and deliver a series of music inspired workshops for pupils from Communities First schools as part of the 'Start' project at National Museum Cardiff
- Deliver a training day project for teachers who don't presently use our art collections, exploring ways of extending the museum visit back into the classroom (also part of 'Start')
- Develop a new digital resource to illustrate aspects of the operation of the National Waterfront Museum for Leisure and Tourism students of all levels
- Celebrate the gift from the Bibliotheque National Paris of a facsimile of the Pennal Letter, through engagement with Ysgol Bro Dyfi, a French high school and Ysgol Glan Taf. via videoconferencing
- Deliver bulbs to schools across Wales taking part in our long term climate investigation - Spring Bulbs for Schools
- Update and renew the Glanely web pages to fully reflect current projects and resources
- Create a People's Collection image pack on Tudor and twentieth century re-erected buildings at St Fagans in partnership with the Royal Commission of Ancient and Historical Monument
- Organise Digital Story telling courses for teachers in collaboration with the record offices in Swansea, Cardiff and Gwent for the People's Collection
- Implement press and PR events and campaign to promote *Amgueddfa Cymru – your national museums: a positive contribution to life in Wales during the recession*
- Appoint UK agency/consultant and implement a Wales press & PR plan to communicate the advent of the National Museum of Art (aka Cathays Park West Wing redevelopment)
- Appoint agency to formulate and implement People's Collection marketing contract
- Evaluate Free Entry Campaign.
- Present findings of pan-Amgueddfa Cymru Visitor Profiling and Satisfaction Survey to key internal groups and formulate priority audience development action plans for the seven museums.

## **6. Becoming an organisation that learns and that builds on its successes**

Work continues on the 3 year Action Plan which forms part of the Disability Scheme. A draft Competency Framework for Amgueddfa Cymru has also been developed, and continues to participate in the Department for Work and Pensions' Local Employment Partnership programme, seeking to offer employment to the long-term unemployed.

Following the successful pilot phase the Volunteering Strategy is being implemented and offers volunteering opportunities across the organisation.

### **Learning**

The following museums gained the Sandford Award, the industry's top award for excellence in Heritage Education: National Slate Museum, National Waterfront Museum and National Wool Museum. The awards recognise the efforts of the Museum's front of house staff, including Education Officers, who play a part in providing a service to schools. Sandford Awards involves a rigorous judging procedure and are subject to renewal every five years. The National Roman Legion Museum was successful a second time! All four Museums will be invited to the UK award ceremony in the Autumn – the Heritage Education Trust asks for a media embargo on public announcements until then.

Education Officers received training on the skills emphasis of the new curriculum from Bethan James, the Humanities expert of the school advisory service Cynnal, during their two day visit to Llanberis.

### **Tasks and targets for September, October, November**

- Complete the latest Investors in People review at Big Pit
- Monitor the situation as regards development of a new National Apprenticeship Scheme for colliery mechanics and electricians and try to source funding for the employment costs for the two planned apprentices at Big Pit
- Continue to develop the web pages relating to consultation
- Develop the framework for supporting staff working with defined priority audiences
- National Wool Museum to continue to work on developing on line educational resources for teachers and the People's Collection.
- Develop a new database of Corporate hire contacts to enable targeted marketing of Corporate hire and filming opportunities at Amgueddfa Cymru – National Museum Wales
- National Slate Museum plan, in October, to undertake benchmarking visits to see and assess how the network of museums and galleries on Merseyside delivers its educational activities
- National Slate Museum plans, in November, to train four technician staff in basic grit blasting techniques. This will enable them to undertake fundamental conservation work on some of our wagon collection
- In September, National Slate Museum will evaluate and review the "Cofio'r Cau/The End of the Line" exhibition, with the intention of seeing how we may be able to enhance our temporary exhibition provision for 2010
- Continue to work towards IIP accreditation at St Fagans.
- At St Fagans continue to develop working links and exchanges with the Cardiff and Caerphilly Councils Horticultural Apprenticeship schemes



- Organise training in Inspiring Learning for All, targeted at St Fagans curators who were not involved in the development of Oriel 1
- Reassess content and delivery of Friday morning briefings to front of house staff at St Fagans
- Visit museums with handling collections in galleries to inform the redevelopment of Glanely Gallery
- Arrange Museums and Young People training event

## **7. Re-aligning our resources to deliver all these key developments**

### **Fundraising and Development**

The Department now consisting of four Development Officers and a Secretary, is now being managed by the Director of Learning and Programmes. A successful away day was organised for the team recently, and in the June to August quarter, the department was very successful and saw income in excess of £466,000 being pledged

### **Enterprises:**

Encouraging trading continued through June, July and into August. The Museum's shops saw sales increase by 3.7% year on year for June & July and included for the first two weeks of the school summer holidays an average growth of 10%. The action plan drawn up to increase sales at National Museum Cardiff shop continued to be implemented and for the period April – July sales at the National Museum Cardiff shop increased by 27.4% year on year. In addition a substantial filming contract was secured for the BBC's "Sarah Jane Adventures" at National Museum Cardiff which generated in excess of £10K.

Contact was made with Enterprise colleagues at National Museums Liverpool and, as part of a visit to Amgueddfa Cymru sites, with National Museums Northern Ireland. Further visits and exchanges of financial information have been agreed as part of a benchmarking exercise. During the period under review we also met with management of the Welsh Books Council to identify ways of increasing trade sales of Museum publications.

Following a successfully trial of a "print on demand" service work has been undertaken to consolidate the offer and further increase business. Agreement was reached with a specialist supplier to fulfil all our "print on demand" requests, in addition an area of the National Museum Cardiff shop will be used to promote the service.

Delivery was taken of this years Calendar and Christmas cards in time to sell them from our stand at the National Eisteddfod at Bala and they are now on sale at all our sites

National Slate Museum submitted a successful application to Watkin Jones Ltd for a contribution of £750.00 towards a Quarrymen's Houses booklet.

An application was submitted to Biffa (Landfill Communities Fund) for the continuation of *Exploring our Woodland* project to develop a bird hide and pond webcam at St Fagans.

### **Telecommunications and ICT**

The Roman Military Spectacular at Caerleon was streamed successfully through our web pages on both days.

Wireless access to the Internet is now available to the public who are able to apply for free accounts using a simple application form. To date we have 142 accounts registered comprising staff and visitors. The wireless network has been extended to cover floor six and the main art galleries.

Remote access to our Intranet pages is now available through the Outlook Web Access portal. Currently this is limited to users accessing via Internet Explorer but we hope to extend this to other browsers should there be sufficient demand. Equipment refresh is continuing at all sites and replacement of telephone handsets progressing at Cathays Park.

Logicalis have ordered the new circuits required to upgrade our Wide Area Network and are awaiting confirmation of delivery dates from British Telecom. Current estimates suggest the new network will be available by early November. A Project Initiation Meeting is being scheduled for early September. Plans for upgrading the email security system to provide additional security are underway.

#### **Tasks and targets for September, October, November**

- First round bid to the Heritage Lottery Fund for St Fagans will be submitted at the end of September
- Report to Clore Duffield on progress with the Learning Spaces due in November
- Report to Wolfson and Colwinston on progress with the West Wing project due in November
- Research Trusts and Foundations, Corporates and Individuals as possible funders for St Fagans
- Attend workshop and research day on seeking funds from American donors
- Send funding application to the Manifold Trust for the second stage of the Roman Garden project at Caerleon
- Submit detailed Business Plan to WEFO for On Common Ground
- Patrons Newsletter is to be published in October
- Test online shop prior to going live during the autumn
- Prepare retail merchandise and a focused catering offer for the Lauren Child exhibition
- Review retail stock in readiness for the winter
- Succession planning for new vacancies and impending retirements
- Complete and implement new retail signage
- National Slate Museum plans to have a draft version of the Quarrymen's Houses booklet available by November 2009
- National Waterfront Museum to implement a restructure the staffing of the museum shop
- At all sites work to retain and build on the achievement of the 'Green Dragon' environmental management system standards
- Collate St Fagans Biodiversity Survey information and begin Site Biodiversity Action Plan at St Fagans
- Explore the potential for the National Museum to be involved in the WILLOW project to encourage female leaders in the cultural sector
- Submit business plan for the Stories of the World Cultural Olympiad project
- Continue expansion of wireless access to Finance and HR
- Continue equipment refresh of workstations
- Continue upgrade of telephone handsets at Cathays Park
- Upgrade Email Security System

## **8. Financial Report**

### **Management Accounts to 31<sup>st</sup> July 2009**

The Financial Position Report to the 31<sup>st</sup> July 2009 is attached as Annex B. Income and expenditure is generally in line with expectations for these first four months of the financial year and it is a relief to note that the Private Funds investments have increased by £227k during these four months, following the recovery in worldwide equities.

Following the pattern of previous years, it should be noted that expenditure against the significant capital budgets for the current year will be loaded towards the end of the year, with the situation this year being particularly influenced by the development works on the Upper West Wing, which are currently out to tender.

### **Statutory Accounts for year ending 31<sup>st</sup> March 2009**

The final draft Museum consolidated Accounts were presented to a joint meeting of the Performance Review and Audit Committees on the 9<sup>th</sup> July and the same draft was forwarded to all other Trustees for comment or query. A few minor changes to the wording in the Financial Report were made as a result of the Committees' review, though there were no changes to the figures. The final Accounts, together with the Letters of Representation, were subsequently signed by the Treasurer and the Director General on the 23<sup>rd</sup> July and the Audit Certificate was signed by the Auditor General on the 30<sup>th</sup> July. Printed versions of the Annual Accounts are expected by the end of September.

The Statutory Accounts for our Trading Subsidiary were approved on the 2<sup>nd</sup> July and subsequently signed by the Chairman and Company Secretary and the Audit Certificate was signed by KTS Owens Thomas.

The Statutory Accounts for the Joint Venture Company with the City and County of Swansea, NWMS Ltd., were approved and signed at a Board meeting on the 16<sup>th</sup> June, with the Audit Certificate subsequently signed by Pricewaterhouse Coopers.

That would normally be the end of the work associated with the Annual Accounts, but we will now be preparing an adjusted balance sheet as at the year end to come in line with International Financial Reporting Standards (IFRS) as we will be required to prepare Accounts for 2009/10 not only in line with the Charities SORP under UK accounting principles, but also under IFRS for consolidation into the whole of government accounts.

### **Budgets 2010/11 onwards**

At the time of writing no further news has been received from the Assembly regarding our Grant-in-Aid for 2010/11. The Museum is prepared to balance the books if the original indicative allocation is not honoured by the Assembly, with a range of options being utilised, as discussed in detail in a report to the last Board meeting.

### **Management Statement and Financial Memorandum**

The initial review of the new draft MS and FM has been completed and a meeting held with CyMAL to discuss issues arising. The new draft MS and FM has been issued to all AGSB's and as a result, a meeting of the Finance Directors of those bodies has been scheduled for the 1<sup>st</sup> October, at which we shall be endeavouring to highlight common issues arising from the new document to enable them to be discussed with the Assembly's Governance Unit en-bloc, rather than individually via sponsor divisions.

### **Pension Scheme**

A detailed commentary position statement has been received from the Scheme's solicitor relating to the response from Mercer's solicitors regarding our claim for compensation in respect of the overpayments made to pension members. Council's opinion will now be sought to determine the next steps.

The triennial actuarial evaluation of the Scheme is required as at the 31<sup>st</sup> March 2009 and an initial evaluation has been received. In the light of the significant fall that has occurred in equity values over the last 18 months or so, plus changes to other assumptions such as life expectancy, the deficit on the Scheme has risen significantly from the £9.1 million reported in the valuation to the 31<sup>st</sup> March 2006. Depending upon assumptions used, the initial evaluation varies between a deficit of £31 million and £42.6 million. A detailed review of the assumptions used is now required and once the readjusted figures have been obtained then a way forward will need to be agreed between the Museum and the Scheme's trustees. Plans to address this deficit will also need to be agreed with the Pensions Regulator. In considering these plans, the more recent improvement in equity values will be taken into account and a pragmatic approach to the deficit will be sought, particularly against the background of the Crown Guarantee in respect of the Scheme's deficit. However, it is still likely that an increase in contributions to the scheme will be required even with a considerably extended period of time for recovery. Given the likely future revenue Grant-in-Aid allocations from the Assembly, it is unlikely that the Museum will be in a position to increase its employer's contribution from the current 21.3% and therefore employees may well be requested to increase their contribution from the existing 6% in order to maintain the current level of benefits provided by the Scheme.

#### **Tasks and targets September, October, November**

- Continue detailed budget planning 2010/11 once further information is received from the Assembly
- Continue to work with CyMAL to formulate an agreed Management Statement and Financial Memorandum
- Continue to work with the Pension Scheme Trustees in agreeing the actuarial valuation to 31<sup>st</sup> March 2009 and an associated recovery plan
- Convert the closing balance sheet as at 31<sup>st</sup> March 2009 in respect of International Financial Reporting Standards

## **9. External Audit**

All year end audits were completed to timetable with clean audit certificates being provided by all 3 sets of auditors involved. There were no items to report within the management letters from KTS Owens Thomas or Pricewaterhouse Coopers. Based upon a recent meeting with the Wales Audit Office, we are not anticipating any issues of substance in their management letter and additional assurance report which will be reported to the Audit Committee in November. We are, however, still awaiting feedback on their survey of Museum's staff in relation to our information governance procedures.

### **Tasks and targets September, October, November**

- Receive and agree the Wales Audit Office management letter and additional assurance report in respect of 2008/09 Audit

## **10. Internal Audit**

The July Audit Committee considered a follow up report on HR procedures in which the internal auditors reported "Good Progress" on actions arising from recommendations relating to an earlier report in this area.

We are now in the middle of the heaviest internal audit period and 10 reports are expected to the Audit Committee meeting in November. Work is considerably advanced or completed in respect of 6 of those reports.

### **Tasks and targets September, October, November**

- Continue the programme of internal audit work agreed with the Audit Committee

## **11. Risk Management**

The Risk Management Group last met on the 15<sup>th</sup> June and an updated report was presented to both the Performance Review and Audit Committees on the 9<sup>th</sup> July. Membership of the Group has recently been reviewed and updated and in the last meeting particular attention was paid to the current position of the subsidiary risk registers covering the trading company, NWMS Ltd., Capital Master Planning and the Pension Fund.

### **Tasks and targets September - November**

- The Group will next meet on the 21<sup>st</sup> October

## **12. Recommendations**

It is recommended that this Report is noted.

**Michael Houlihan**  
**Director General**

**September 2009**

## Annex A - CUMULATIVE VISITOR FIGURES

### AMGUEDDFA CYMRU - NATIONAL MUSEUM WALES

CUMULATIVE VISITOR FIGURES April - August  
2009

*PLUS VARIANCE FROM 2008 and 2000*

Museum	2009 Actual	2009 Target	2008	2000	Variance from Target No.	%	Increase/Decrease on 2008 No.	%	Increase/Decrease on 2000 No.	%
Cardiff	180,552	144,000	160,377	112,538	36,552	25.4	20,175	12.6	68,014	60.4
St Fagans	372,548	395,000	347,623	204,209	-22,452	-5.7	24,925	7.2	168,339	82.4
Roman	32,996	39,000	34,640	36,360	-6,004	-15.4	-1,644	-4.7	-3,364	-9.3
Wool	15,956	11,500	13,984	5,877	4,456	38.7	1,972	14.1	10,079	171.5
Slate	89,812	77,000	75,222	35,406	12,812	16.6	14,590	19.4	54,406	153.7
Big Pit	99,040	90,000	94,652	51,677	9,040	10.0	4,388	4.6	47,363	91.7
Waterfront	136,657	93,000	81,407		43,657	46.9	55,250	67.9		
<b>TOTAL</b>	<b>927,561</b>	<b>849,500</b>	<b>807,905</b>	<b>446,067</b>	<b>78,061</b>	<b>9.19</b>	<b>119,656</b>	<b>14.81</b>	<b>344,837</b>	<b>77.3</b>

## Annex B - FINANCIAL POSITION REPORT AS AT 31 July 2009

### 1. REVENUE BUDGET

Cash Current Budget £' 000		Note	Accrued Actual to 31-Jul £' 000	Cash Actual to 31-Jul £' 000	Cash Budget to 31-Jul £' 000	Cash Variance 31-Jul £' 000
<b>Income</b>						
1,284	Cash B/Fwd	1	1,284	805	805	0
23,068	Assembly Grant in Aid	2	7,841	7,841	7,696	145
130	Other Assembly Grant	3	0	0	0	0
524	Trading Subsidiary Contribution	4	54	53	53	0
441	Dept Self Generated Income	5	236	175	181	(6)
492	Contribution from CCS	6	164	236	236	0
<u>101</u>	Specimen/Private Funds Transfer	7	<u>26</u>	<u>0</u>	<u>12</u>	<u>(12)</u>
<b><u>26,040</u></b>	<b>Total Income</b>		<b><u>9,605</u></b>	<b><u>9,110</u></b>	<b><u>8,983</u></b>	<b><u>127</u></b>
<b>Expenditure</b>						
(19,210)	Salary Costs	8	(6,427)	(6,427)	(6,526)	99
(670)	Redundancy Costs	9	(669)	(669)	(670)	1
(5,557)	Operating Costs	10	(1,483)	(1,582)	(1,787)	205
(189)	Transfer to CMP	11	0	0	0	0
(366)	C/fwd Provision	12	0	0	0	0
<u>(48)</u>	Contingency	13	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b><u>(26,040)</u></b>	<b>Total Expenditure</b>		<b><u>(8,579)</u></b>	<b><u>(8,678)</u></b>	<b><u>(8,983)</u></b>	<b><u>305</u></b>
<b><u>0</u></b>	<b>Net Income/(Expenditure)</b>		<b><u>1,026</u></b>	<b><u>432</u></b>	<b><u>0</u></b>	<b><u>432</u></b>

**Note 1 : Cash B/Fwd** - There was an original cash carryforward of £1,233,000 revised to £1,284,000 due to an increase in final profit from the Trading Subsidiary (reported to the Enterprises Board on 2 July 09). However it is also offset by a decision not to transfer some income from private funds but to fund costs incurred last year from the carryforward instead (there is a corresponding reduction against the contingency figure in note 13). This carryforward awaits the cash transfer of the Trading Subsidiary gift aided profit from 2008-09 of £420,000 (with £74,000 due for transfer to the Capital Masterplan in connection with US Tour monies) and other private funds income of £59,000 (most of which relates to Entrust funding).

**Note 2 : Assembly Grant in Aid** – The figure of £23.068m is per the Remit Letter from the Assembly. This grant is drawn down monthly in line with anticipated expenditure. An amount of £7.84m was drawn down to the end of July.

**Note 3 : Other Assembly Grant** – The Museum is receiving further funding of £130,000 as a contribution towards work it is doing on the Peoples Collection project. No claim has been made to the end of July.

**Note 4 : Trading Subsidiary contribution** - We have budgeted for a contribution from NMGW Enterprises Ltd of £524,000 (which consists of £162,000 overhead recharges and £362,000 profit). The profit element will not be realised until the end of the financial year (i.e. when cash may be transferred to the Museum, although there is scope to make interim transfers).

**Note 5 : Dept Self Generated income** - The total departmental self generated income target has increased from £312,000 to £441,000 due to the profiling of additional in year income/grant e.g BioSyB, Activities/Events, HR (but for which there will be additional matched expenditure). Actual income to 31 July was £175,000 against a target of £181,000. There are no major variances that need reporting.

**Note 6 : Contribution from CCS** - The £492,000 contribution from the City and County of Swansea is specific to the running costs of the Waterfront museum. Contribution received to 31 July, was £236,000.

**Note 7 : Specimen/ Private Funds Transfer** - Transfers from SPG of £51,000 (to cover the cost of the Historic Buildings Unit staff costs) and Private Funds of £50,000 (to cover the cost of the Development dept operating costs and donations to NMWS) will be made during the year when appropriate.

**Note 8 : Staff costs** - Actual staff costs were £6,427,000 against a year to date budget of £6,526,000 giving an underspend on the face of the accounts to date of £99,000. Costs include the pay uplift for 2009/10. There are no major variances that need reporting. The extent to which underspent budgets can be clawed back to contingency and reallocated per Museum priorities is being investigated but is currently estimated at £62,000.

**Note 9 : Redundancy costs** – This is the cost of the voluntary severance being met by the Museum (a further £51,000 is being met by the Trading Subsidiary). There was expenditure of £669,000, with all staff having left by the end of June.

**Note 10 : Operating costs** - Actual operating costs, to 31 July, were £1,582,000 against a budget profile of £1,787,000. Major variances have been investigated and are in the main due to timing differences between the budget profile and actuals.

**Note 11 : Transfer to CMP** – This is the transfer of income from the US Tour monies coming via the Trading Subsidiary profit from 2008/09 (£74,000) and 2009/10 (£115,000).

**Note 12 : C/Fwd Provision** – This is an amount of £366,000 which has been set aside as one off monies to carryforward into 2010/11 to help with the adverse budget position projected next year.

**Note 13 : Contingency** - The carryforward/contingency account is actively managed and enables funding to be redistributed across the Museum. There is an actual balance of £48,000. However anticipated movement, in and out of the contingency account (eg salary underspend), suggests there will be an anticipated surplus balance of £166,000.

## 2. SPECIMEN BUDGET

Cash Current Budget £' 000		Note	Accrued Actual to 31-Jul £' 000	Cash Actual to 31-Jul £' 000
	<b>Income</b>			
818	Cash B/Fwd	1	818	818
1,075	Assembly Grant in Aid	2	0	0
<u>75</u>	Other contributions	3	<u>75</u>	<u>75</u>
<b><u>1,968</u></b>	<b>Total Income</b>		<b><u>893</u></b>	<b><u>893</u></b>
	<b>Expenditure</b>			
(814)	Department	4	(218)	(168)
(980)	Special Purchases	5	(176)	(186)
<u>(174)</u>	Unallocated	6	<u>0</u>	<u>0</u>
<b><u>(1,968)</u></b>	<b>Total Expenditure</b>		<b><u>(394)</u></b>	<b><u>(354)</u></b>
<b><u>0</u></b>	<b>Net Income/(Expenditure)</b>		<b><u>499</u></b>	<b><u>539</u></b>

**Note 1 : Cash B/Fwd** - There was a cash carryforward of £797,000 plus deferred income of £21,000.



**Note 2 : Assembly Grant in Aid** – The figure of £1.075m is per the Remit Letter from the Assembly. This grant is drawn down monthly in line with anticipated expenditure. There has been no draw down to date as the GIA carryover from 2008/09 has not yet been spent.

**Note 3 : Other contributions** – The figure of £75,000 is in year contributions from the Derek Williams Trust and Art Fund towards specimen acquisitions.

**Note 4 : Department budgets** - Departmental spend as at 31 July was £168,000 against a total budget allocation of £814,000.

Major items of spend during April to July include:

Dept	Description	Cost (£)
A&N	Sully Coin Hoard	55,000
NWMS	Mining Collection	10,000
Art	'Heavenly Welcome' by Thomas Woolner	10,000
Art	'Carving No5' by Barry Flanagan	40,000
Art	Stoneware by Eleizabeth Fritsch	28,000
Art	'Crazy Gondolier' by Alan Davies	81,000
Art	Portraits of Sir and Lady Williams Wyn by HD Hamilton	19,000

**Note 5 : Special Purchases budget** - Special Purchases spend was £186,000 against a budget allocation of £980,000. This includes unspent Centenary Fund Partnership cumulative funds of £728,000.

**Note 6 : Unallocated** – There is a currently a contingency of £174,000.

### 3. CAPITAL MASTERPLAN BUDGET

Cash Revised Budget £' 000		Note	Accrued Actual to 31-Jul £' 000	Cash Actual to 31-Jul £' 000
	<b>Income</b>			
(52)	Cash B/Fwd	1	(52)	(52)
925	Assembly Grant in Aid	2	152	234
650	Other Assembly Grant	3	58	58
468	Transfers from Private Funds	4	186	0
983	Other (eg Development fundraising)	5	0	0
<b>2,974</b>	<b>Total Income</b>		<b>344</b>	<b>240</b>
	<b>Expenditure</b>	6		
(678)	Main Programme & EMW		(98)	(85)
(2,071)	NMC Upper West Wing		(78)	(47)
(3)	NMC East Wing & Centre Block		(2)	(2)
(40)	NMC Science Zone		0	0
(194)	NMC Learning Spaces		(3)	(3)
(56)	Residual Projects		(12)	(12)
<b>(3,042)</b>	<b>Total Expenditure</b>		<b>(193)</b>	<b>(149)</b>
<b>(68)</b>	<b>Net Income/(Expenditure)</b>		<b>151</b>	<b>91</b>

The above table represents a snap shot of the overall Capital Master Plan budget for this year. In practice the nature of the capital budget is such that there is a planned 3 year rolling budget (which is kept under constant revision depending on priorities).

**Note 1 : Cash B/Fwd** - There was a deficit cash carryforward of £52,000.

**Note 2 : Assembly Grant in Aid** – The figure of £925,000 is per the Remit Letter from the Assembly. This grant is drawn down monthly in line with anticipated expenditure. An amount of £234,000 has been drawn down to the end of July.

**Note 3 : Other Assembly Grant** – The Museum has received additional funding from the Assembly to help finance the NMC Upper West Wing project and Energy Invest to Save projects of £1m and £250,000 respectively which will be drawn down over two financial years. This is the second year with £650,000 due for draw down. An amount of £58,000 has been drawn down to the end of July.

**Note 4 : Transfer from Private Funds** – This is the approved allocation from private funds to finance the capital masterplan. These transfers will be made during the year when appropriate.

**Note 5 : Other income** – In the main this is income received via the fundraising efforts of the Development dept (some of this income was received last year and will be transferred when the expenditure has been incurred). It also includes income from the US Tour monies.

**Note 6 : Expenditure** - Planned expenditure this year equates to £3m (in line with current project planning) of which £149,000 was spent as at 31 July.

#### 4. PRIVATE FUNDS

Cash Original Budget £' 000		Note	Accrued Actual to 31-Jul £' 000	Cash Actual to 31-Jul £' 000
2,199	Opening Balance		2,199	2,199
960	Total Income	1	418	418
(1,138)	Total Expenditure/Transfers	2	(261)	(11)
*	Investment Revaluation	3	227	227
(178)	In Year Movement		384	634
<u>2,021</u>	Closing Balance	4	<u>2,583</u>	<u>2,833</u>

**Note 1 : Income** – This mainly includes target budgeted income for the Development dept of £870,000 of which £371,000 was received at 31 July. This also includes the coin box donations target budget of £60,000, of which £29,000 was received at 31 July (£28,000 in July 08).

**Note 2 : Expenditure/Transfers** – This is the planned expenditure from private funds amounting to £1.1m. The majority of this spend is for the Capital Master Plan. As at 31 July there was expenditure/transfers of £11,000.

**Note 3 : Investment revaluation** - The value of investments (valued at the end of June by Barclays Wealth) shows an increase from 1 April 09 of £227,000 (and an increase of £86,000 from the end of June).

**Note 4 : Balances** - Total fund balances are £2.8m, consisting of £1.6m in investments and £1.2m in cash. The funds can be split between Specific (£1,165,000), Departmental (£1,374,000), General (£274,000) and Development Holding Account (£20,000).

**Mark Rainey**  
**Head of Finance**  
**27 August 2009**