

Barton & Tredworth Stakeholder Event

Monday 24th July 2017

6.00pm-7.30pm @ City Works

Notes

The meeting presentation & attendee contacts are attached.

1. Barton & Tredworth Stakeholder Group

Feedback on vision & aims

- Needs more detail re: timescales & targets
- Plans should be driven by the community/group - what else do they want to achieve?
- Priorities shouldn't be influenced by organisation(s) agenda
- More consideration around open spaces/infrastructure within the ward as assets
- Stakeholder group to meet less regularly & to feed into/hear about the project (meetings & virtually)

Action: 'Project Working Group' to formalise the Aims & Objectives of the group & project - to be shared with stakeholder group

2. Barton & Tredworth Physical Activity Insight Report

A piece of research funded by Gloucester City Council in support of this focused work.

- Recommendations agreed by group
- Group asked to have access to the report as many were interested.

Action: Project Working Group to formalise- to be shared with stakeholder group

Action: KD to confirm with GCC & send report out



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3. Updates

Dave Pritchett – Gloucester City Council:

- Napier Street: MUGA gone, new play area to be installed
- St James' Park: Already a new outdoor gym, plus upgrade existing play area
- Ayland Garden: No major redevelopments, general clear up

2. Outdoor gym usage questioned- some use it, others don't.

Action: Project Working Group to consider activation of infrastructure i.e. getting people to know about/know how to/use the outdoor gym

3. Questions re: MUGA removal - consultation completed by Gloucester City Council shows support for the plans but does highlight the need to influence other facilities to become more accessible/available [Whidden School MUGA, Friendship Café MUGA & GL1]

Action: Dave to share plans with group

Leanne Purnell – Gloucester City Council

- Leanne now Project Manager for The Glebe on behalf of Gloucester City Council.
- New to the role but fits well with overall title of Community Wellbeing Officer.

Action: Leanne to lead facilitation of Glebe Steering Group

Jenny Eastwood – Trinity Mirror

- Best You Gloucester is a city-wide campaign to shine a positive light on what people can do lead a healthy & happy
- Focuses on Matson, Podsmead, Barton & Tredworth.
- Pledges:
 - Small Steps (individuals & families)
 - Giant Leap (businesses, schools, organisations)
- Paper, online & social media
- Keen to promote/showcase what people can do in the ward
- 6 month campaign with key focus times during these times

Action: Stakeholders to inform Jenny of any activities, events or clubs that could be featured - what's great to do in Barton & Tredworth?





4. Behaviour Change

Sarah Haden explained the overview of the Theory of Change model that we hope to use to increase physical activity levels of Barton & Tredworth residents.

- Well-established background of success in many other sectors (i.e. healthcare, recycling).
- 3 strands:
 - **Individual:** identify those who are inactive & under-represented - targeting interventions
 - **Community:** understanding peoples communities (e.g families, friends, schools, workplaces)
 - **Population:** Exploring what can be done at a population level which effects everyone - i.e. campaigns, policies
- Feedback from group meant the direction of the task to change slightly, we looked at what the important factors were to the people in the room:

Important issues identified by the group

Priority areas	
1	Barriers to using facilities in the area - Financial - Accessibility - Cultural
2	Sharing what goes on across the area
3	Shared learning - what works & what doesn't
4	Influence i.e. Aspire's community engagement
5	Culturally appropriate activities
6	Representation from all communities
7	Young people's voice
8	Opportunities for families
9	More use of open spaces

These 9 factors MUST be considered a focus as this moves forward. Some of these are 'smaller' and 'easier' issues that as a group we can support, i.e:





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- Facilities - can we get those that are shut, opened up? Can we get a better partnership with GL1
- Understanding what hasn't worked in the past to ensure people don't try it again
- Can we develop activities on offer to be more culturally appropriate or develop new ones?
- How can we engage young people in this process?

Action: Kirsty to share this information with the Project Working group.

5. Funding Opportunities

- Some new funding streams have become available through Sport England, see:
www.sportengland.org/funding/
- Local funds that may be of interest:
 - Community Foundation (Barton & Tredworth)
 - Barnwood Trust Small Sparks
 - Youth Social Action Fund
 - Summerfield Trust

*Action: Sign up to Active Gloucestershire's funding newsletter
<https://confirmsubscription.com/h/j/A9BB34A19B2782CB> or view
the funding section of the website*

<http://www.activegloucestershire.org/funding/index.php>

Next stakeholder meeting

Monday 27th November

6pm-8pm

Venue: TBC

