



## Organisation details

For consortia applications, one organisation must take the lead and have the main responsibility for managing the application and any grant.

This application should be made by the organisation taking the lead for the consortium. You will be responsible for the grant and we will only make payments to your bank account. The lead can change over the course of the programme.

What is the name of your organisation?

Saints Community Development Foundation

Please give the alternative name for this organisation (if any).

SCDF

Please give any other name (this could be a legal or formal name) that your organisation uses.

What is your full address?

We will use this address if we need to write to you about your application. This should be your main trading address. Please provide the full, correct postcode as we need it to process your application. Fill in as much of the address as you can and press 'Search'.

Full postcode	M1 1FN
Address name or number	The Hive, 49
Street	Lever Street
Locality	
Town/city	MANCHESTER
County	
Non UK address	<input type="checkbox"/>
Which Arts Council region are you based in?	North West
Organisation's telephone number, including area code	01744 455050
Please give any other contact details.	
Organisation's email address	xxxx@xxxxxxxxxxx.xxx
Organisation's website address	<a href="http://www.saintsrlfc.com/community/266">http://www.saintsrlfc.com/community/266</a>
Textphone number	
Fax number	
Please select the option that most closely describes your organisation:	Other
Please give details in no more than 10 words	Community arm of Saints Rugby League Football Club
Select one of the options below to describe your organisation's status:	Trust or foundation
Are you a registered charity?	Yes
What is your charity number?	1120853
Are you VAT registered?	Yes
What is your VAT registration number?	152199659

## Main contact details

Please give the following details for the main contact person:

First name	Gordon
Middle name	
Last name	Pennington
Position	Director
Phone number, including area code	01744 455050
Mobile number	
Email address	xxxxxx.xxxxxxxxxx@xxxxxxxxxx.xxx
Textphone number	
Fax number	

If the main contact person requires written communication in alternative formats, please select your preferred format below

☐ No preference

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## Consortium details

### Consortium members

Please supply the names and postcodes of all organisations that form part of your bid (the core consortium members). There must be at least one arts partner and one community partner (including your organisation if appropriate).

### Members

Name	Postcode
Saints Community Development Foundation	WA9 3AL
Helena Partnerships	WA9 1LD
FACT (Foundation for Arts and Creative Technology)	L1 4DQ
St.Helens Council	WA10 1HP
St.Helens Arts Partnership	WA10 1PX

### Other partners

Please give details of any other partners or affiliates who form part of your proposed activity.

## Partners

Name	Details
The Citadel	<p>A member of St.Helens Arts Partnership.</p> <p>As the main arts venue in St Helens the Citadel provides a programme of performance and participative arts for all ages and abilities.</p> <p>The Citadel's Vision is to:</p> <ul style="list-style-type: none"> <li>• Create an indispensable community resource based on the value of artistic integrity.</li> <li>• Contribute to people's well-being by creating positive cultural experiences (in arts, theatre, music and dance) which enhance the life of local and regional residents.</li> </ul> <p>The proposal will help the citadel to achieve its principal aims around Reputation, Performance, and Participation (all focusing on excellence in the arts and increasing participation).</p>
The World of Glass (TWOG)	<p>A member of St.Helens Arts Partnership.</p> <p>An award winning visitor attraction in St.Helens inspired by the history and art of glass. Also includes exhibition spaces for the display of art.</p> <p>TWOG has a vision to become the "art centre for the community" in St. Helens. The proposal will support TWOG to further develop the established:</p> <ul style="list-style-type: none"> <li>• Strong educational schools, community outreach and activities programme.</li> <li>• Hotglass Studio with regional and national reputation for its work with glass artists, schools, groups and individuals.</li> <li>• Exhibition programme including regional/international exhibitions.</li> </ul>
Platform	<p>A member of St.Helens Arts Partnership.</p> <p>An active voluntary arts organisation, established in 2011 in St Helens, working to provide studio space for artists, Platform aims include:</p> <ul style="list-style-type: none"> <li>• Providing a supportive network for new and existing creative artists in St Helens.</li> <li>• Raising the profile of contemporary art across communities by linking with providers of services across St Helens, Health, Education, and other voluntary and commercial organisations to develop interesting and inspiring projects.</li> <li>• Providing a platform for a wide and diverse group of people with a mix of talent and experience, but with a shared desire to express their enthusiasm for art and culture within their own communities and beyond.</li> </ul>
St.Helens Music Education Hub	<p>A member of St.Helens Arts Partnership.</p> <p>The purpose of the Hub is to engage and support young people's musical learning through a broad range of high quality musical experiences, lessons and ongoing activities. Through its own activities and links to local, regional and national organisations it strives to provide clear and seamless routes of progression for all that wish to develop and further their music making.</p> <p>The Hub links with the proposal in the following ways:</p> <ul style="list-style-type: none"> <li>• Role 7 of the National Plan for Music Education Hubs requires the Service to plan for large scale events and also for young people to work with professional musicians.</li> <li>• Commissioning high calibre artists assists in Hubs aim to inspire young people towards achieving and attaining at the highest levels.</li> <li>• A major barrier to our success is parental/familial engagement in the arts. A Hub strategy is to engage families and to offer inter generational learning opportunities.</li> </ul>
Curious Minds	<p>The bridge organisation for the North West, funded by Arts Council England to use their experience and expertise to connect children and young people, schools and communities with art and culture. The consortium will involve Curious Minds at Phase 1 to maximise opportunities for the engagement of children and young people and to consider any strategic developments.</p>
The Audience Agency	<p>The Audience Agency is the national audience development agency for England. Work with arts, heritage and cultural organisations to help better understand and grow audiences.</p> <p>Consortium partners met with The Audience Agency when developing this bid to see how they might support the work. They provided a menu of possible services that they could provide, some of which have informed the attached budget. The Audience Agency would be commissioned to provide mapping linked to the Arts Council Audience Insight Model.</p>
The Godfrey Pilkington Art Gallery (TGPAG)	<p>Chiefly supporting local and regional artists, groups, schools and colleges. Managed by St.Helens Council Arts Service. Based in The World of Glass. TGPAG would work with TWOG towards the proposed glass exhibition and consider how else the exhibition programme could benefit through the Heart of Glass programme.</p>
Up For Arts with BBC Radio Merseyside	<p>Up For Arts highlights the work of voluntary arts and crafts groups in Merseyside. They encourage local people to take part, get creative and try something new. St.Helens Council Arts Service already has an excellent relationship with Up For Arts and promote the arts in St.Helens through this channel on a regular basis. The consortium would seek to build on this to benefit The Heart of Glass.</p>
ACME	<p>The support agency dedicated to developing creative industries in the region. The agency would be consulted at Phase 1 to identify any partnership working that may benefit the Heart of Glass programme.</p>

Name	Details
DaDaFest	DaDaFest - Disability and Deaf Arts, is an innovative disability arts organisation based in the North West. DaDaFest is a confirmed partner in the Heart of Glass and will be engaged further at Phase 1. The consortium felt it was really important to build on the disability arts currently being delivered in St.Helens and on the audiences being developed by both the Citadel and St.Helens Council Arts Service and to maximise the benefit of the Citadel's existing partnership with DaDaFest Strategic Touring 2012-15 programme.
St.Helens Creative Network	An informal network of artists and creatives from across all disciplines based or working in St.Helens. This network will be key in the delivery of Heart of Glass to increase knowledge, skills and aspirations of creative industries in St.Helens. The network are on board with the Heart of Glass concept, with many attending consultation sessions during the development of this bid. They will be engaged further at Phase 1.
St.Helens Libraries	St.Helens has 13 libraries across the borough, including a strong digital offer to utilise for the benefit of arts programmes. An arts programme at St.Helens Council Libraries (currently being developed via an application to Arts Council Libraries Fund) would be aligned with the Heart of Glass programme. The Libraries Fund application has a substantial digital arts element and will partner with FACT.
Voluntary arts sector groups	There are over 120 voluntary art sector groups across the borough covering all art forms (music, dance, drama, visual art, creative writing). Many representatives from these groups attended the consultation sessions held in the development of this bid. They will be engaged further at Phase 1. It is essential that through the Heart of Glass we support the development of these groups, raise aspirations and increase skills and knowledge of excellence in the arts.
Business in the Arts:North West	Business in the Arts:North West exists to bring business skills and experience to the arts in ways that are beneficial both to business and the arts. They will be consulted when developing the sponsorship strategy at Phase 1 and the consortium will consider how the programme might benefit from Business In the Arts: North West services such as Skills Bank, Mentoring and Board Bank.
MDI - Merseyside Dance Initiative	The regional dance development agency for Merseyside. MDI will be consulted at Phase 1 in regards to the development of any proposed dance work. Additionally St.Helens is a partner in a prospective MDI programme, Dance On A Plate, 2013-14, which would be aligned with the Heart of Glass programme.
St.Helens Theatre Royal	A 700 seated theatre in St.Helens town centre. The Theatre Royal will be engaged through the St.Helens Arts Partnership with a view to showcasing high quality arts in the venue.
Arts & Business	Arts & Business is a leading expert in developing private and public sector partnerships with the arts with a mission to encourage and promote stronger partnerships between business and the arts. Arts & Business provided advice and a service quotation for the development of this bid. They would be invited along with other applicants to tender for the Business Development contract proposed within this bid.
Individual organisations represented by LARC	The Bluecoat, Liverpool Biennial, Liverpool Everyman and Playhouse, Royal Liverpool Philharmonic, Tate Liverpool, and the Unity Theatre. Phase 1 will establish which, if any, of the LARC organisations will become affiliates in The Heart of Glass programme. The glass exhibition proposed in the Heart of Glass programme may involve Tate and Liverpool Biennial. Other LARC partners may become affiliates in the town centre programme. The consortium will seek to learn from the knowledge and skills available within LARC for the benefit of The Heart of Glass programme and its sustainability. We see LARC partners as playing an advisory role particularly in identifying potential international artists and a creative producer.
Individual organisations represented by COoL	COoL is a collective comprising around 35 arts organisations based in Liverpool. Current members are: 20 Stories High, Arabic Arts Festival, The Black-E, Bluecoat Display Centre, Business in the Arts, Brouhaha International, Circle of Literary Friends, The Comedy Trust, Collective Encounters, DaDa, First Take, Fittings Multimedia, Fuse, Hope Street Ltd, Irish Festival, Homotopia, Hurricane Films, Lantern Company, Merseyside Music Development Agency, Merseyside Dance Initiative, Metal Culture, Open Eye, Pagoda, Positive Impact, Sense of Sound, Spike Theatre, Tmesis Theatre, Urban Strawberry Lunch, Windows Project, WoW Festival. Phase 1 will establish which, if any, of the COoL organisations will become affiliates in the initial Heart of Glass town centre programme, which may change as the action research continues. A number of the COoL organisations attended a consultation session in St.Helens held during the development of this bid.
Homotopia	The International Festival of queer arts and culture. The consortium will approach Homotopia to become part of the Heart of Glass programme in order to expand the festival into St.Helens.

Name	Details
Manchester International Festival	Manchester International Festival (MIF) is the world's first festival of original, new work and special events, and takes place biennially in Manchester, UK. The Festival launched in 2007 as an artist-led, commissioning festival presenting new works from across the spectrum of performing arts, visual arts and popular culture. The consortium acknowledges that it can learn a great deal from MIF particularly with regards to establishing the Heart of Glass Festival. We will engage with MIF for advice and to identify a potential creative producer and artists.
National and international artists and arts organisations	The nature of the Heart of Glass programme (community commissioned) does not enable the consortium to state specific artists at this stage. However a few examples are given within the bid to give a flavour of the aspiration for the artists we would like to work with. The consortium would draw on expertise in the region (LARC, MIF, COol, Arts Council) to enable the consortium to identify a creative producer to work with the community to commission artists and to identify potential artists throughout the course of the Heart of Glass programme.
University of Liverpool	The consortium will approach The University of Liverpool Centre for Research for Culture and WellBeing to be a partner in terms of evaluating an element of the programme. This approach will be made shortly so confirmation of their involvement could be given at interview.
National Museums Liverpool	National Museums Liverpool have pledged their support for St. Helens Creative People and Places bid/programme, should the Heart of Glass require their input, suggesting that they are best placed to offer community support and advocacy by making available their venues, collections, staff expertise and resources.
National and regional development agencies	At Phase 1 the consortium will engage with the range of partners to see how the organisations could benefit the development and /or delivery of the Heart of Glass. Organisations will include Creative England, Skillset, UK Music, Youth Dance England, Youth Music, Live Arts Northwest, Performing Arts Network and Development Agency, North West Playwrights and Redeye the Photography Network.
Departments / sections of St.Helens Council	At Phase 1, the consortium will engage with relevant managers within the Council to ensure we maximise the benefit of the Heart of Glass programme. The Arts Service will enable engagement with Youth Services, Parks and Open spaces, Sports Development, Adult Social Care and Health, Urban Regeneration and Housing, Events Team, Libraries and Community Development sections.
Regional partnerships for possible cross borough working	At Phase 1 the consortium will engage with partners in the region that could enable benefits from the Heart of Glass programme to extend within the region. These organisations / groups include: Partners for Growth, Major Events Group and Merseyside Arts Officers Group.
St.Helens Chamber	One of the largest Chambers in the country, with over 125 staff, St.Helens Chamber is seen as a key partner to the public sector and participate fully with St Helens Council, Police, Health Authorities and the voluntary sector in delivering services which improve St Helens as a place to live and work. Their real strength is that they have moved beyond the typical 'Chamber of Commerce' model, and have recognised the role that the private sector can play in the broader community, particularly in an area which has high levels of unemployment and a relatively low business density. Their core mission is: "To support our Members and enhance the economic success of St Helens businesses and people". The Chamber will be key in working with the consortium to maximise business sponsorship.
St.Helens College	The major redevelopments at St Helens College in the town centre incorporates a range of new and purpose built facilities including a new theatre and a range of new Music Technology rooms. The College runs a number of arts courses including Small Scale Theatre, Fine Art Painting (BA) and Music Technology and Sound Design. The college has been a key partner in the arts over the years. e.g. The college made space available for the successful exhibition of Antony Gormley's Field for the British Isles in 2008. St.Helens College will be engaged at Phase 1 in the Heart of Glass to maximise the benefits for students, graduates and to make best use of college facilities and expertise.
Town Centre venues	Venues within the town centre will be considered as possible venues for engagement in the arts. Amongst possible venues are: a plethora of pubs and bars, a number of churches, community spaces, dis-used shops and open spaces. An events space at the back of St.Mary's Market has been confirmed as a venue that can be utilised for a substantial period for the Heart of Glass programme (offered in-kind). Partnerships with potential venues will be explored at Phase 1. The Town Centre Partnership will be engaged to this aim.

Name	Details
Education sector	Secondary schools, primary schools and colleges will be engaged at Phase 1. We foresee wider family engagement being facilitated through schools. Saints Community Development Foundation and the Music Education Hub already have excellent relationships with schools. There are a number of schools committed to the arts including 4 schools with previous specialist status (which they remain committed to) and 13 schools in the Local Area Partnership for Creative Learning. The SCART network (secondary visual arts teachers) has proven an excellent means of communication with this sector and the model has been replicated for dance and drama networks. St.Helens Council Arts Service and The Citadel also have established partnerships with a number of schools. All these links will be used to maximise engagement at Phase 1 and throughout the programme.
Community Empowerment Network	CEN in St.Helens is an independent community network that champion community participation, and involvement in local decision-making. They support the development of new community groups, community projects and the development of active citizenship amongst the neighbourhoods and communities. CEN were involved in the Heart of Glass initial consultation sessions in St.Helens and the CEN lead officers are keen supporters of the arts. We will continue to engage them at Phase 1.
Other registered social landlords	Government-funded not-for-profit organisations that provide affordable housing. As well as developing land and building homes, RSLs act as Neighbourhood investors, improving and developing the communities in which they have properties. Helena Partnerships, the main RSL in St.Helens is a consortium member but the others (Arena and Riverside) will be engaged at Phase 1.
Langtree Park	The home ground of St Helens Saints Rugby Team, the rugby league stadium in St.Helens has a capacity of 18,000. We will use Langtree Park as a venue to engage Saints fans in the arts.
Range of local voluntary and statutory partners	We will engage with a range of voluntary and statutory partners at Phase 1 to see how the Heart of Glass programme might be mutually beneficial and to maximise awareness and engagement: Partners we will involve at Phase 1 will include Police and Fire Services, Voluntary Community Services, Age UK, Well-being Enterprises, YMCA, Mental health voluntary sector organisations (MIND, Making Space, Arch, Photographic Minds), SHINE network and the Social Inclusion Network.

## Basic details

### Activity dates

Please tell us the start and end dates of your planned activity.

Start date

03/06/2013

End date

31/08/2016

### Amount requested

Please tell us how much you are requesting for each of the financial years.

Enter a zero if you are not requesting money for that year.

2013/14

£165,516

2014/15

£1,395,148

2015/16

£1,055,997

2016/17 \*

£362,407

\* for activity up to Summer 2016

**Total request:**

£2,979,068.00

## Contact with Arts Council England

Please tell us who you spoke to at the Arts Council prior to making this application.

## Contact

Region	Name
North West	Deborah Best
North West	Olga Gribben
North West	Amalie Roberts

## Activity location

Your activity must benefit the areas listed in the appendix of *Guidance for applicants* (here) and identified as being in the 20 per cent of least engaged places in England over an average of two years (2009-10), as identified by Arts Council England.

Places that are receiving funding following the first round of this programme have been removed from the list. These are:

1. Barking and Dagenham
2. Blackpool
3. Blyth Valley
4. Bolsover
5. Boston
6. Doncaster
7. Medway
8. South Holland
9. Stoke on Trent
10. Swale
11. Wansbeck
12. Wyre

Please select the location or locations you are applying to cover.

Click 'Add location' then choose from the list.

## Locations

Location
St Helens

## Budget

1. You can just complete the income and expenditure pages of this form in detail, adding as many lines as you need.
2. You can upload a detailed budget on this page and use the following income, expenditure and support in kind pages of this form to show us just the outline of your budget.

Whichever option you choose, please remember that you must supply a balanced budget on the form.

## Detailed budget (optional)

### Attachments and links

Description	Link to open / download	File Size (MB)
Postal address for Saints Community Development Foundation (unable to enter on Application Portal)	Address of Lead Organisation.docx	0.0
Detailed income and expenditure for St.Helens proposed programme	final round 2 CPP STHELENS budget Dec 2012.xls	0.1
<b>Total</b>		<b>0.1</b>



## Income

Amount you are requesting:

£2,979,068.00

## Income from other sources

Income heading	Description	Expected or confirmed	Amount £
Earned income	Earned income target (please see spreadsheet for details)	Expected	£106,000
Local authority funding	St. Helens	Confirmed	£36,000
Local authority funding	St. Helens	Expected	£111,000
Other public funding	Helena Partnerships Reaching Communities funding (young people Make It Happen programme)	Confirmed	£36,000
Other public funding	Public Funding target (please see spreadsheet for detail)	Expected	£783,965
Private income	Sponsorship target (Please see spreadsheet for detail)	Expected	£162,000
Private income	Business Sponsorship - Executive Solutions 4U Limited	Confirmed	£1,000
Private income	Business Sponsorship - Event Management Catering	Confirmed	£1,000
Private income	Business Sponsorship - Vinyline	Confirmed	£1,000
Private income	Trusts and Foundations Target (please see spreadsheet for details)	Expected	£511,000
<b>Income total</b>			<b>£4,728,033</b>

## Expenditure

### Spending (expenditure) activity for your activity

Expenditure heading	Description	Amount £
Artistic spending	Please see spreadsheet for detail	£3,373,400
Making your performance accessible	Please see spreadsheet for detail	£26,330
Developing your organisation and people	Please see spreadsheet for details	£465,120
Marketing and developing audiences	Please see spreadsheet for details	£108,450
Overheads	Please see spreadsheet for details	£467,923
Assets - buildings, equipment, instruments and vehicles	Please see spreadsheet for details	£140,000
Other	Refreshments	£4,950
Other	Contingency at 5% of total funding requested from Arts Council	£141,860
If you are disabled or Deaf, additional access or support cost you need to manage the activity		
<b>Expenditure total</b>		<b>£4,728,033</b>

Income total

£4,728,033.00

## Support in kind

### Support in kind

Description	Expected or confirmed?	Amount £
Staff time, venue hire, office space, free tickets (please see spreadsheet for details)	Confirmed	£648,740
staff time, venue hire, newspaper free editorial (please see spreadsheet for details)	Expected	£216,985
		£865,725

## Meeting the brief

Please read the *meeting the brief* section, starting on page 14 of the *Guidance for applicants* (here) before completing this section. These tell you what we are looking for in a proposal and our assessment criteria.

Your vision (up to 300 words)

'Seynt Elyn'

People

Like rainbow sheafs.

clustering, glass fragments,

all waiting for Godot –

and glassmakers fingers to

spin lives into shape.

I carry your heart in my heart.

It's an aqueduct of molten arteries,

and running sand

that shifts to the beat –

to the pulse of streetlights.

Furnace Red.

I carry your heart in my heart. Like

a prop going forward,

to the goal and one dream for all.

A crystal man of steel

and leathered rugby ball,

strumming on an artists pitch

beneath a chandelier floodlight.

I carry your heart in my heart.

Finger tips reaching as time may pass.

Moons –

Stars and suns all set in a heart of glass.

Written in response to The Heart of Glass vision, by Citadel resident poet, Terry Caffrey December 2012.

Heart of Glass: an operation to save our cultural heart

Through The Heart of Glass, local people will demonstrate their passion for their hometown, selecting international artists to show St.Helens back to us in new, exciting ways that will endure into the future. The Heart of Glass will build the solid foundations for a creative heartland, enabling community and artist collaboration, in exploring what it means to be alive in St.Helens today and what we want for the future of the town and its people. What, as well as rugby, gets the hearts of Saints fans beating fast? What keeps the passions alive of the young people partying at the weekend in the town centre? And how can we build a stronger cultural heart that pulsates with pride and passion throughout the town and into the wider world. The Heart of Glass will be an operation of exploration but with life-enhancing possibilities.

Your activity plan (up to 4000 words)

THE HEART OF GLASS VISION

The Heart of Glass will shape St.Helens culturally, aiming to develop:

- Committed local partners with a shared vision;
- Enquiring minds in our community;
- An ambitious, active local creative sector;
- Dynamic, enduring relationships with international artists;
- An appetite for exploration through the arts.

Realised through a Heart of Glass Festival (quadrennial), with the ambition for St.Helens to become renowned for this festival, in the same way that Kassel is renowned for Documenta. The Heart of Glass Festival will be unique in that the whole Festival will be community commissioned, working with international artists to explore local and universal themes across the arts disciplines to ensure the outlook is far from parochial.

The first year of the Heart of Glass Festival will be 2018, commemorating 150 years of St.Helens Borough, the second in 2022.

## THE HEART OF GLASS PROGRAMME 2013-2016

### THE HEART OF GLASS THEME

"There is more to St.Helens than Rugby, Coal and Pimbletts pies"

Finalist at the Merseyside Tourism Awards.

Although having had groups within the town actively producing and promoting the arts since at least the 1880's, ask the majority of people from outside or within the borough of St.Helens what they know about the town, if anything at all, it would most probably be the association with Saints (rugby) or industry (coal and Pilkington's glass). However, a small proportion of those asked today may now say Dream.

Dream, the public sculpture by internationally renowned artist Jaume Plensa, sited on Sutton Manor former colliery, marks the fulfilment of a long-held ambition for St.Helens. Dream is an emblem of a town looking to the future whilst proudly acknowledging its mining past.

But what is the future for St.Helens, and how can the arts play a part in it?

The Heart of Glass will use the arts to celebrate what is distinct about St.Helens, build on the success of Dream and take two strands linked to the cultural identity of the borough (rugby and glass) as starting points to create new arts experiences to engage the public. The third (action research) will respond to the expectations of local people within the town centre and inspire people to take part.

Current consortium discussions informed by two wider consultation sessions proposes three separate Heart of Glass strands:

#### STRAND 1:

##### A HIGH-QUALITY ARTS PROGRAMME COMMISSIONED BY AND FOR SAINTS RUGBY FANS.

This will engage rugby fans in the arts through a network of 50,000 Saints fans and their families (rugby is very much a family experience in St.Helens).

The Heart of Glass creative producer will be key to assisting St.Helens communities to select the right artists to enable something truly spectacular and unique at Langtree Park rugby stadium capturing the imagination of Saints fans and the wider public.

Current ideas within the consortium are to:

- Bring musicians and dancers from Brazil to work with Saints fans, families, choral groups, brass bands, St.Helens Sinfonietta, local musicians and dance groups to create a large-scale performance at Langtree Park as part of the Olympics launch opening ceremony in 2016. This could involve live video streaming and joint performances with families and groups in Brazil. This would capitalise on how the Olympics captured the nation in 2012, linking sports and arts across continents.
- Develop a digital arts programme that engages with Saints fans. FACT will act as an adviser on this aspect of the programme, in collaboration with the Heart of Glass creative producer.

#### Strand 1:

- Raise awareness of the arts amongst Saints fans;
- Enable in-depth engagement with communities over a sustained period, resulting in a high-quality event that will inspire and resonate with participants and audience, encouraging continued engagement in the arts;
- Engage families via the solid relationship Saints Community Development Foundation (SCDF) and St.Helens Education Music Hub has with schools and through Helena Partnerships' work with 'hard to reach' communities;
- Raise aspiration, increase skills of amateur/voluntary music/dance sector;

- Increase knowledge/understanding of the arts of SCDF to sustain new ways of engaging with St.Helens communities.

## STRAND 2: AN EXHIBITION OF INTERNATIONAL CONTEMPORARY GLASS IN 2015

The ambition here is to bring an outstanding exhibition of contemporary glass art to St.Helens to make the town proud of its glass-making heritage. St.Helens has a history of glass-making dating back to 1826. The Float Glass Process was invented here in 1957, with Pilkington glass being the biggest employer in St.Helens for many years. The exhibition would be sited both at The World of Glass (TWOG) and other locations throughout the town.

Possible approaches to curating/commissioning:

- Work by renowned artists willing to take up the challenge to work in this exciting medium for the first time;
- Work using technology side of glass production, linking digital technologies in collaboration with FACT;
- Site specific work or work engaging specifically with communities;
- Loaned work by existing international glass artists (craft-based and sculptural, e.g Dale Chihully);
- Artists that have worked in glass but would not be considered glass artists (such as Carsten Holler Light Wall 2000), or artists working in neon (such as Cerith Wyn Evans and Tracy Emin).

The model of delivery under consideration includes commissioning:

- A curation group established led by a fine art curator;
- A group to include a small group of local people (possibly current glass workers) and TWOG staff;
- A curating group supported by the curator to select artists.

A wealth of contemporary artists using glass as a medium for the first time include: Pae White, Chris Ofilli, Won Ju Limp, Jeff Koons, Gary Hulme and Anish Kapoor. The artists commissioned, however, would come out of the process outlined above.

Initial research identified possible craft partners as: The Contemporary Glass Society, Manchester Craft & Design Centre and The Bluecoat Display Centre. Internationally we would research The 2012 Glass Festival in Sofia (Biennale) and The Belgium International Glass Prize (Triennale). Kate Day, director, Manchester Craft and Design Centre and Karen Gaskill, curator at The Crafts Council will be approached for ideas and advice.

The creative producer will again be key to assisting The Heart of Glass consortium to identify the right curator and ensure the best model of development.

### Strand 2:

- Create a renewed sense of pride in St.Helens;
- Push the practise of glass and contemporary glass to exciting new methods of production and artistic innovation through working with the best curators and practitioners in the field;
- Engage local people including schools in visiting and then revisiting TWOG and other venues where the work is sited;
- Attract visitors from outside the region as well as local people;
- Work with TWOG and The Godfrey Pilkington Art Gallery to establish larger, more visionary exhibitions across all media forms and to support Platform to establish independent, artist-led spaces in the town;
- Enable further participation through an engagement and outreach programme during both development phase and exhibition period;
- Maximise best use of glass-making facilities at TWOG studio and look to maximise regional facilities as appropriate (e.g MMU);
- Provide CPD opportunities for St.Helens-based glass artists;
- Offer newly commissioned works to be added to the collection at TWOG.

### STRAND 3:

#### A PROGRAMME OF ARTS ACTIVITY AND EVENTS IN THE TOWN CENTRE AND NEIGHBOURING LOCALITY.

This strand will enable local people who live in the town centre or congregate in the town centre to commission exciting and innovative work that will attract other St.Helens residents to take part in the arts.

This will be a combination of:

- Existing work by artists brought to the town for audiences to view;

- Engagement work enabling people to take part themselves;
- Newly commissioned work.

It might see:

Artists Bompas & Parr teamed up with Choccywockydooodah specialist chocolatiers to run the best family cake decoration competition across neighbourhoods to be featured on TV documentary Choccywockydooodah and showcased in the town centre.

Or

Johnny Vegas collaborating with Theatre Rites and the young people who party in the town centre at the weekend to create a unique performance specifically for St.Helens to be showcased at The Citadel.

Or

An international artist in residence commissioned at St.Mary's Market to work alongside local market traders, arts practitioners and communities, to create a unique interactive community hub facilitating collaboration and imaginative arts programmes.

Or

None of the above!

The exciting thing is that we will not really know exactly what Strand 3 will deliver until the creative producer works with the consortium and the local communities to select the artists they want to work with. All we are sure of is that by selecting the right artists we can enable the delivery of something genuinely unique.

Strand 3 will:

- Bring high-quality, exciting arts experiences to the town centre, inspiring local people to take part;
- Increase the profile of the town centre as a place for people to visit to take part in high-quality arts events;
- Enable new models of community-based programming to be tested as a way of programming town centre events;
- Ensure opportunities to engage young people (under 30) in the arts and to enable young creative industries in the borough to shape some of the activity on offer;
- Enable Citadel to continue to build theatre audience;
- Enable voluntary arts sector involvement and raise their aspirations;
- Provide CPD opportunities for St.Helens Council Events Team/consortium members in arts programming;
- Enable focused engagement with local people living in the town centre/neighbouring wards;
- Encourage local artist networks to improve skills and raise the region's profile.

In addition, the 2013-2016 Heart of Glass programme will:

- Ensure excellence through commissioning a creative producer;
- Raise the profile of arts in St.Helens through a media campaign, arts ambassadors programme and high-quality work;
- Build the Heart of Glass brand to be synonymous with the arts in St.Helens;
- Commission business development manager to support consortium to maximise external funding/develop a long-term fundraising strategy;
- Provide training for consortium members, creative industries, amateur arts and community sector groups to build the cultural infrastructure.
- Develop volunteers through establishment of a volunteer development officer post/associated training programme;
- Pilot Talent Development Lab based on the model of Saints Community Rugby Coaches;
- Enable groups to develop their own programmes and part fund through a 'Creative People and Places small grants fund';
- Enable consortium to build towards the first Heart of Glass Festival in 2018.

#### MEETING THE AIMS AND OBJECTIVES OF CREATIVE PEOPLE AND PLACES.

The Heart of Glass will learn from the experience of delivering Dream, and the successes of other consortium members, regional partners (e.g. LARC and COOL) and national and international best practice.

Dream demonstrates St.Helens' ability to:

Deliver excellence in the arts, both in the art produced (winner of prestigious Marsh Sculpture Prize) and in the process used to create the work (curator Laurie Peake, the programme director: Public Art at Liverpool Biennial supported group of ex-miners to commission Jaume Plensa);

Empower communities, demonstrating that giving local people the opportunity to truly get involved in art through a commissioning process can result in great art.

"Our journey into art gave us the courage to reject Jaume Plensa's first offering, a 20-metre mining monument in the shape of a miner's lamp. Following discussions, Jaume accepted he had produced something looking though the ex-miners' eyes and not his own."

Gary Conley, ex-miner/member of commissioning group for Dream. (Conley is a true success story of Dream; his new-found passion for art led him to become cultural co-ordinator for adult social care/health, where he encourages service-users to take part in the arts).

Inspire people and enrich lives. 2,400 attended launch of Dream in May 2009 and it attracts about 64,000 visitors to site each year. The star of Channel 4 TV series, Sutton Manor Colliery was one of only seven selected UK locations to be part of The Big Art Project (over 1,400 publicly nominated sites). During the development process of Dream, Helena Partnerships engaged more than 3,000 people in the Big Art's Little Art associated public art programme.

The Heart of Glass will take Dream as a benchmark of excellence in the arts. We will work with professionals to identify international artists that can be introduced to community commissioners. Artists will be passionate about engaging with an audience to create work that resonates in the communities in which it is commissioned. In the case where artists are working directly with local people they will also be gifted communicators, able to urge the community to get involved and to stay involved.

We aim to empower communities by giving artists, families and other local people the opportunity to take their aspirations for the arts forward, to become the curators and commissioners of great art to happen in their own locality. We will be bold and brave with the commissioning process, giving local people real ownership, ensuring art isn't something that they are 'having done to them'.

We will use the accessible hooks of rugby and glass as two starting points to inspire more people. Empowering local people to make decisions about what they would like to see in the town centre, Heart of Glass will shape activity to attract residents from across the town, capturing people's imaginations, creating art they see as relevant to their lives and are proud to bring to St.Helens.

We will learn about how to establish sustainable arts opportunities by:

- Ensuring that by working with the key local/regional arts partners – Citadel, Platform, TWOOG and FACT – that we build the infrastructure to support continued growth in the arts and find ways for community partners Saints and Helena Partnerships to develop;
- Contracting a business development consultant to assist consortium to develop sustainable models for continued future arts delivery;
- Employing volunteer development worker to up skill grassroots groups and local artists to develop the skills to organise their own high quality artist /community led arts programmes;
- Piloting models of engagement employed by the rugby club to grow participation in the arts at grass roots level;
- Investing in specialist advice.

We will learn from the past but experiment with new approaches in engaging communities, building on approaches that have worked locally, including:

- Cultural Connections action research (Arts Council funded) including Citadel's disabled service user group programming theatre at Citadel/Central Library included This Side Up (Ramesh Meyyappan) and DaDaFest, Church of the 80% Sincerity (David Roche).
- FACT's, Tenantspin, community-driven new media and broadcast project.
- St.Helens Council Arts Engagement Officer (Arts Council LA scheme) pilots in deprived communities using Arts Audience Insight e.g. Arthur and Martha delivered arts programme aimed at Retired arts and crafts and Older and homebound. <http://arthur-and-martha.blogspot.com/search/label/Four%20Acre%20St%20Helens>
- Citadel Music Mecca - young people led model established.
- Helena Housing's Big Art's Little Art public art programme saw Leo Fitzmaurice tour 'Heaven', road sign on wheels, to neighbourhoods sparking public debate.
- Field For The British Isles, commissioned by Tate Liverpool in 1993. Antony Gormley made the work collaboratively with people of all ages resident in St. Helens. Over 20,500 visitors attended exhibition of the work in St.Helens in 2008.

We will research other models of excellence in engagement, looking to learn from regional, national and international approaches - Developing links with the TATE in Liverpool and London, the Manchester International Festival and other world leading organisations.

We will also take risks on new ways of working, learning what happens when we:

- Build towards the first high-quality community-commissioned Heart of Glass festival in 2018;
- Pilot Touring FACT Lab (for talent development) combined with Saints community coaches model to deliver digital arts in communities. If successful, this could be rolled out amongst other art forms.

We will encourage partnerships across the subsidised, amateur and commercial sectors.

Two awareness/consultation sessions held in St.Helens in preparation for this application, attended by 73 individuals (97 total attendances) included amateur sector (visual art, dance, drama, music, creative writing), individual artists, musicians, actors, dancers, secondary school representatives, dance schools (commercial), community groups, regional arts organisations including Sound City, The Comedy Trust, FACT, First Take, Toxteth TV, Cape UK, Collective Encounters, Voluntary Arts England. We will build on this consultation in Phase 1 to find ways to establish and sustain partnerships to deliver excellent arts in St.Helens.

Demonstrate the power of the arts to enrich the lives of individuals and make positive change in communities.

We will use local celebrities (Johnny Vegas, Steve Prescott, John Wilkin, Andy Reid and Carly Stenson) to become public ambassadors for the arts encouraging local people to get involved. Along with other existing and new arts champions, they will help to build interest in the arts. Robust evaluation will ensure capturing of key qualitative/quantitative data to present evidence to stakeholders demonstrating benefits of arts to wider agendas (tourism, health and well-being, community cohesion).

## PROBLEM AREAS AND OPPORTUNITIES

Problem areas and opportunities identified in recent consultation for this bid and The St.Helens Arts Strategy consultation 2010 will be drawn upon to develop Heart of Glass.

Opportunities include:

For people:

- Audience Agency mapping of St.Helens, arts engagement patterns;
- Reaching into disengaged communities through Helena Partnerships' targeted neighborhood management work;
- Large community sector and network for communication through Community Empowerment Network (CEN);
- Enthusiasm of a large number of creative individuals in the borough (amateur, professional and semi-professional with more than 120 local amateur arts groups in all art forms).

For places:

- Engage Saints fans during 2013 Rugby World Cup and beyond;
- Citadel expansion plans – mid-scale theatre and newly built community spaces 2014-16;
- Using St.Mary's market open space for exhibitions/events.

For projects (to align):

- St.Helens Council bid to Arts Council Libraries Fund;
- Renew Make it Happen young people's project;
- Citi-Dis-Arts disability arts programme;
- Music Education Hub.

Regional/national

- Attract new Arts Council Strategic Touring bids and link with existing ones (Citadel partner in DaDaFest Strategic Touring 2012-15 and Big Imaginations children's theatre consortium);
- Links with existing festivals (e.g. Homotopia, Liverpool Biennial 2014);
- Knowledge in the region (e.g. LARC, COol);
- The Space (online);
- Young People's Arts Awards;
- Schools Artsmark;

- Support of agencies (e.g. Curious Minds, Voluntary Arts England);
- Up For Arts promotion (Radio Merseyside).

Problem areas that we can address through Heart of Glass include:

- Organisations/groups/individuals don't always work together or strategically;
- Increasing aspirations;
- Improving the skills within the sector;
- Promoting independence in the sector;
- Limited resources, particularly in the current financial climate;
- Lack of opportunities for talent to be showcased;
- Narrow perception of art;
- Local perceptions of current arts venues/the 'arts are not for me' attitude;
- The gap between child and adult engagement;
- The current limited arts offering;
- Arts on offer are not always high quality;
- The lack of art on offer in accessible community spaces;
- Opportunities to integrate excellent arts into core offers are being missed;
- Communication needs to be improved.

## INVOLVING AND CONSULTING STAKEHOLDERS

Phase 1;

- Invite stakeholders within local authority, health sector, schools and other statutory/voluntary sector organisations to align programmes strategically where relevant or aid mutual benefits to inform the business plan. 183 people attended similar sessions hosted to inform St.Helens Arts Strategy;
- Host sessions for the commercial sector in collaboration with St.Helens Chamber to raise awareness.

## INVOLVING COMMUNITY AND ARTS SECTOR IN SHAPING PROVISION

We have consulted 73 individuals across the arts sector (professional, amateur and commercial) and the community sector in preparation for this bid. The Heart of Glass theme came from Mike Stubbs, Director of FACT, during a St.Helens Creative Network session. Mike suggested using the Werner Herzog film, Heart of Glass, as a starting point to discover new identities for the town. The concept was really well received by artists at Creative Network session and further consultation session for this application lent support to the Heart of Glass theme. Some ideas from consultation sessions have been used in this proposal.

Phase 1:

- Establish a model for continual arts and community sector involvement;
- Identify possible creative producers and commission them to run sessions with consortium, wider stakeholders and participants on Action Research programmes;
- Undertake three-month Action Research programmes with specific groups linked to an Audience Insight model;
- Undertake wider consultation e.g. rugby clubs; school PTAs, CEN, Creative Network.

Phase 2:

- Community commissioning at the heart of the programme, with communities becoming Curators and Commissioners of the arts;
- Action research groups will continue to inform development;
- Use the established model of involvement /consultation to continue to engage with the arts and community sectors.

## HOW WE WILL MEASURE SUCCESS:

Quantitative targets will be set that relate to the vision and aims for creative people and places during Phase 1.

Success will also be measured in terms of:

- Aims as set out in vision;
- Quality of processes put in place to deliver aims and quality of art;
- Increase in audiences at established arts venues;
- Structures put in place to enable sustainability of work;



- Progress made towards establishing Heart of Glass Festival in 2018 using outcome mapping techniques.

As well as using the national evaluation framework set up by Arts Council for the programme we will:

- Work with the Audience Agency at Phase 1 to assist in applying Arts Council framework to Heart of Glass programme and consider other evaluation tools (if support needed);
- Use the knowledge gained from the action research groups to inform the development of the programme;
- Track a group of young people (aged 11) up to the age of 21 to see how taking part in the programme has affected their long-term arts engagement. Evaluated in collaboration with University of Liverpool.

## HOW PROPOSAL ALIGNS WITH THE BUSINESS PLANS OF CORE CONSORTIUM MEMBERS

### Saints Community Development Foundation

Current aims are to:

- Inspire community through the medium of rugby league;
- Facilitate opportunities for community to make the most of their lives by developing projects focused around sport, health and education.

SCDF excited about opportunity to:

- Broaden area of work to reach community, enabling the people living in our areas of need and poverty to participate in the arts and to experience artistic excellence.
- To encourage young talented people and open up employment opportunities for them in the arts.

Helena Partnerships: The programme will provide world class activities for young people and tenants in our properties as well as delivering on the digital inclusion agenda. This matches our aspirations as a company, we want to create a vibrant sense of place where people will want to live and work.

FACT brings the expertise of an internationally recognised arts organisation to the consortium to help to build the cultural infrastructure in St.Helens, developing the sector not only in Liverpool but also in the region. The core aim of FACT's Collaborations Programme is to approach key issues such as community cohesion, social exclusion, education, technological exclusion, citizenship and civic participation through creativity and innovation.

St.Helens Arts Partnership: exists to enable strategic development in the arts in St.Helens through collaborative working. Heart of Glass brings a focus for this joint working. The proposal aligns with mission and business plans of member of the partnership: The Citadel, TWOG, Platform, Music Education Hub.

St.Helens Council's vision in the St.Helens Plan, (principal strategy for Council and strategic partnership 2012-2015) states "We want St.Helens to be a Thriving, Vibrant and Competitive Place....Enriching individual's lives, strengthening communities and improving places where people live through involvement in cultural activities including increased take-up of libraries and information services thus raising our profile as a modern, vibrant and exciting place through a comprehensive town centre events programme".

### How you will manage the activity (up to 500 words)

Collectively we have considerable experience of delivering successful large-scale programmes.

FACT has experience of managing an internationally renowned arts venue and an ambitious collaborations programme, bringing experience of working with high quality artists within communities.

St.Helens Council (St.HC) led on the delivery of Dream, demonstrating the ability to bring in the relevant partners to deliver a high quality artwork commissioned by the community.

Helena Partnerships (HP) has over 10 years experience of facilitating community decision making and led on Big Art's Little Art, bringing high quality arts to local communities.

HP and St.HC have experience of working with a variety of organisations of different scales and stakeholders with different expectations. Clear consultation and communications strategies will ensure clarity on how organisations and artists can be involved, taking care not to raise expectation yet maximise involvement from potential partners and beneficiaries.

Saints Community Development Foundation (SCDF) will work with the consortium to use the power of the Saints brand to bring the arts and sport together to inspire creativity. SCDF is committed to gaining an understanding of excellence in the arts e.g. the SCDF Director recently attended the Fields of Vision: the Arts in Sport Conference,

to meet with national arts practitioners focusing on arts and sport partnerships.

HP and SCDF both have vast experience of communicating in an accessible way to non specialists, using segmentation and direct marketing techniques.

Each year the plethora of sport, health and education projects designed and developed by SCDF are delivered to over 50,000 people, enabling SCDF to adapt and learn how to vary the communication to ensure engagement by all.

HP and SCDF will use this knowledge to assist the project manager to develop a communications strategy, which will include the use of:

- Local celebrities to promote the arts;
- HP community TV and newsletters;
- Network of Saints fans.

St.Helens Arts Partnership (St.HAP) has a wealth of knowledge, expertise and stakeholder relationships to bring to the consortium. One member of the St.HAP will represent the partnership on the consortium.

Organisational capability / capacity;

The Heart of Glass staff team will ensure the delivery of the programme.

- Project Manager (reporting to consortium)
- 2 Programme Coordinators (reporting to Project Manager)
- Volunteer Development Officer (reporting to Project Manager)

The Creative Producer will oversee the development of the vision, ensuring synergy across the programme.

The business development consultant will maximize external funding and work with the consortium to look at long term sustainability.

Model of Governance.

A model of governance will be developed that ensures transparency of process and accountability. A clear process will ensure that partners on the consortium that wish to apply for a specific commission have no involvement in the decision making / selection process. All decisions made on the commissioning of artists will be done by groups of people from the community, supported by relevant professional/s. The initial groups involved in community commissioning will be identified from the action research groups established at Phase 1.

#### Financial management (up to 500 words)

SCDF, the consortium lead, is a registered charity and is audited annually. Their financial report and statements are regulated through the charity commission, has an annual turnover of over £300,000, with annual accounts showing a profit each year equitable with their charitable status. Whilst SCDF has extensive experience of managing budgets they have not yet managed a programme of this scale. To ensure the programme is managed successfully, St.HC Finance Department would provide support in this area (accounted for in the attached budget). The management of the budget would be the responsibility of the Heart of Glass project manager. A Principal Accountant from St.HC Finance Department would meet with the project manager to ensure monthly monitoring of the income/expenditure, auditing of financial claims and accurate recording of match funding.

St.HC adheres to strict financial monitoring procedures and has robust financial controls in place. St.HC managed the whole process of realising Dream, including managing the budgets for the total projects costs of £1.88million, the majority of which was externally funded. This experience will ensure the successful financial management of the programme.

The attached budget includes a projection of match-funding:

- Earned income;
- Sponsorship;
- Trusts and Foundations;
- Public funding (including grant making bodies);
- In-kind contribution.

Whilst a great deal of the funding in the budget is un-confirmed, the consortium feels that a realistic target has

been provided in terms of the level of match-funding that could be successfully secured over the programme. If anything, conservative estimates of income have been given at this stage, particularly in the case of earned income and sponsorship. These areas would be explored further at Phase 1 (business plan stage).

With regards to sponsorship, an annual sponsorship target from small businesses and larger investment has been set. Three small business sponsors have already confirmed match funding of £1000 per company for year 1 (Vyniline, Executive Solutions 4U Limited and Event Management Catering). The consortium will work with St.Helens Chamber to host an event for potential Heart of Glass sponsors. Two specific companies that the consortium aim to pursue (potentially for larger funding) are Nichols and NSG. Nichols PLC (whose products include Vimto and Weight Watchers) have recently become a Corporate Member of Business in the Arts:North West; NSG are the parent company for Pilkington Glass, prominent in the current and industrial history of the town.

Additionally Typhoo, current sponsors of Saints RFC, have expressed an interest in the Heart of Glass. Potential larger sponsorship opportunities of this nature will be pursued at the correct time, when the Heart of Glass vision and programme will be clearly articulated to maximize sponsorship opportunities.

The fundraising strategy and implementation will be supported by a business development consultant (or organisation), with expertise in maximising funding from a variety of sources. Additionally, St.HC Arts Development Manager can support the fund-raising strategy through dedicating 3 days a week of her role to the Heart of Glass programme.

## Declaration

### Data protection and freedom of information

#### Data protection and freedom of information

We are committed to being as open as possible. This includes being clear about how we assess and make decisions and how we will use your application form and other documents you give us. We are happy to provide you with copies of the information we hold about you, including our assessment of your application.

As a public organisation we have to follow the Data Protection Act 1998 and the Freedom of Information Act 2000. We have a data protection policy, which is available from our website at [www.artscouncil.org.uk](http://www.artscouncil.org.uk)

We are also listed as a public authority under the Freedom of Information Act 2000. By law, we may have to provide your application documents and information about our assessment to any member of the public who asks for them under the Freedom of Information Act 2000. Please see the Freedom of Information website for information about freedom of information generally and the exemptions.

#### By signing this application form, you agree to the following:

1. We will use this application form and the other information you give us, including any personal information, for the following purposes.

1. To decide whether to give you a grant.
2. To provide copies to other individuals or organisations who are helping us assess and monitor grants, including the Department of Education. After we reach a decision, we may also tell them the outcome of your application and, if appropriate, why we did not offer you a grant.
3. To hold in our database and use for statistical purposes.
4. If we offer you a grant, we will publish information about you relating to the activity we have funded, including the amount of the grant and the activity it was for. This information may appear in our press releases, in our print and online publications, and in the publications or websites of the Department for Culture, Media and Sport (DCMS), the Department of Education and any partner organisations who have funded the activity with us.
5. If we offer you a grant, you will support our work, contributing (when asked) to important publicity activities during the period we provide funding for. You will also give us, when asked, case studies, images and audio-visual materials that we can use to celebrate excellence.

**I confirm that, as far as I know, the information in this application is true and correct.**

Do you agree with the above statement?

Yes

Name

CATHERINE ANNE SHEA

**I confirm that the organisation named on this application has given me the authority to sign this application on its behalf.**

**I confirm that the activity in the application falls within the powers of the organisation's constitution or memorandum and articles of association (the legal document setting out the rules governing the organisation).**

**I confirm that, as far as I know, the information in this application is true and correct.**

Do you agree with the above statements?

Yes

Name

CATHERINE ANNE SHEA

**2. You accept how we generally plan to treat your application and other related information if someone asks to see it under the Freedom of Information Act 2000. You accept that we have to consider each request for information based on the situation when we get the request.**

- ☒ Tick this box if you consider that we should treat your proposal as confidential information.
- ☒ Tick this box if you consider that we should treat your financial information, such as your budget, as confidential information.
- ☐ Tick this box if there is any other information you have provided that you consider to be confidential information.

If we offer you a grant and you have ticked the box above, we would generally treat that information as confidential until your activity ends (according to the date you gave us in this application).

- ☐ Tick this box if you consider that we should treat that information as confidential after your activity ends.

**3. You agree that we can keep you informed of our work and pass your contact details to organisers of arts marketing activities, conferences and training events.**

- ☐ Tick this box if you do not want us to keep you informed of our work.
- ☐ Tick this box if you do not want us to pass your contact details to organisers of arts marketing activities, conferences and training events.