

Date: 13TH April 2022
Ref: FOI 8980
Contact: Priti Gohil
Email: Priti.gohil@dacorum.gov.uk
Directline: 01442 228000



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Private and Confidential

James Peters

Email: request-838984-e9b6d148@whatdotheyknow.com

Dear James,

Your request dated 2nd March 2022 for information under the Freedom of Information Act 2000. Our reference: FOI 8980

Thank you for your above request.

In your correspondence you have requested the information set out below and in what follows I set out the Council's response:

(1) REQUEST

1. The money spent on advertising vacant job positions with third parties (for example, LinkedIn, facebook, total jobs or other platforms you use)
2. The number of job applications received.
 - a. Number of people recruited.
 - b. The total number of job applications received as a result of the paid for advertising.
 - c. Number of people recruited as a result of paid for advertising.
 - d. Please can this information be provided for financial years 2019/20, 2020/21 and 2021/22 to date, broken down into each financial year. This information is required at a high level with totals only for each year and no details of how much you spend with an individual supplier.

(2) RESPONSE

1. The money spent on advertising vacant job positions with third parties (for example, LinkedIn, Facebook, total jobs or other platforms you use)

2019/2020: £100k



100% recycled paper

2020/2021: £150k
2021/2022: £150k

Please note these are approximate figures based on the current value of our respected contracts.

2. The number of job applications received.

Data currently not available

3. Number of people recruited.

2019/2020:
2020/2021:
2021/2022:

4. The total number of job applications received as a result of the paid for advertising.

Data currently not available

5. Number of people recruited as a result of paid for advertising.

Data currently not available

6. Please can this information be provided for financial years 2019/20, 2020/21 and 2021/22 to date, broken down into each financial year. This information is required at a high level with totals only for each year and no details of how much you spend with an individual supplier.

Responses provided above

We have recently had a change in recruitment system and as such have limited historical data available in order to answer your questions.

Further information explaining the Council's process for responding to information requests is available on our website at www.dacorum.gov.uk/foi.

Should you have any further queries or information needs, or if you are unhappy about the way your request has been handled, then please do not hesitate to contact me, or the Council's information service at: foi@dacorum.gov.uk, quoting reference FOI 8094, please.

I would confirm that, pursuant to Section 50 of the FOIA, you may apply to the Information Commissioner for a decision whether, in any specified respect, your request for information has been dealt with in accordance with the requirements of Part 1 of the FOIA. The Commissioner would of course make a decision on any application unless certain circumstances apply, one of which is that the relevant public authority's complaints procedure has not been exhausted. I would confirm the Information Commissioner's contact details are as follows:-

The Information Commissioner's Office

Wycliffe House
Water Lane
Wilmslow
SK9 5AF

Helpline: 0303 123 1113

Website, with online form: www.ico.gov.uk and email for online complaint:
casework@ico.gsi.gov.uk

If you need further assistance, do please contact me or the information service, as indicated above.

Yours sincerely.

Priti Gohil

Priti Gohil
HR and OD Team Lead
HR