

19<sup>th</sup> May 2015

Dear Sir/Madam,

Thank you for your recent Freedom of Information request regarding social media use.

The Trust can provide the following information:

Request 1: Please provide me with a copy of your trusts Social Media policy

**Please refer to the attached document, Social Media Policy**

Request 2: Please provide me with a copy of guidance issued to staff on the use of social media in a professional capacity

**Please refer to the attached document, NHS Employers Social Media Guide**

Request 3: Please provide me with a list of the Social Media accounts managed by your trust

**1) Twitter:**

- **@NHSHomerton**
- **@HomertonSHS**
- **@newcomblibrary**
- **@ACERSHomerton**
- **@HomertonSim**
- **@M4hHomerton**
- **@SCTHomerton**
- **@HappeningatHom**
- **@HomertonIPC**

**2) LinkedIn: Homerton University Hospital Foundation Trust**

**3) We are in the process of creating a Homerton organisation Facebook account, but this isn't 'live' yet. There are two Facebook pages associated with the Trust, but these are not set up or run by the organisation.**

Request 4: Please provide me with a structure chart for the department responsible for managing the trusts social media.

**Please refer to the attached document, Communications Structure Chart.**

If you have any queries about this response please contact the information governance manager at [foi@homerton.nhs.uk](mailto:foi@homerton.nhs.uk) , in the first instance. If, following that, you still have any concerns, you may contact the Information Commissioner either by letter, FOI/EIR Complaints resolution, Wycliffe House, Water Lane, Wilmslow, Cheshire SM9 5AF, or by email [www.informationcommissioner.gov.uk](http://www.informationcommissioner.gov.uk) to take them further.

*Incorporating hospital and community health services, teaching and research*

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Yours sincerely

Mike Dunne  
Information Governance Manager/Deputy Calidcott Guardian