



Dear J. White,

Thank you for your Freedom of Information request.

Below you will find the information you have requested.

- 1 – Social media policy attached
2. – List of accounts we maintain

## Facebook

- Brent Council - <https://www.facebook.com/BrentCouncil>
- Bmyvoice - <https://www.facebook.com/bmyvoice>
- Brent Culture - <https://www.facebook.com/pages/Brent-Culture/1472198503025638>
- Brent Council Arts Service - <https://www.facebook.com/brentarts>
- We love Brent Libraries - <https://www.facebook.com/lovebrentlibraries>
- Brent Museum and Brent Archives - <https://www.facebook.com/brentmuseumandarchives>
- Bridge Park - <https://www.facebook.com/BRIDGEPARKCLC?fref=ts>
- Brent Fostering and Adoption - <https://www.facebook.com/BrentFosterAdopt/?fref=ts>
- Brent Housing Partnership - <https://www.facebook.com/brenthousingpartnership/?fref=ts>
- The Drum at Wembley - <https://www.facebook.com/thedrumatwembley>

## Twitter

- @Brent\_council
- @BrentCulture
- @BrentCustserv
- @BrentArts
- @BHP\_Housing
- @Bmyvoice
- @BrentMusArch
- @BridgeParkCLC
- @BrentFostering
- @TheDrumWembley

## LinkedIn

- Brent Council - <https://uk.linkedin.com/company/brent-council>

## Flickr

- Brent Council <https://www.flickr.com/photos/brentcouncil>

## You Tube

- Brent Council <https://www.youtube.com/user/BrentCouncilLondon>

## Blogs

- Brent Museum and Archives - <https://brentmuseumandarchives.wordpress.com/>
- Cllr Butt's blog - <http://brent.gov.uk/muhammeds-blog/>

## Instagram

- @BridgeParkCLC
- @BrentCouncil

**Streetlife:** Brent Council - <https://www.streetlife.com/page/brent-council/>

3. All staff responsible for responding to enquiries receive training on how to use Hootsuite, our social media management platform. Training covers professionalism of tone of voice, how to respond to enquiries and assigning messages within the platform.

Staff are advised on personal usage of their social media accounts, which is covered in "Personal usage" in the policy.

4. There has been one employee disciplined for breaching the social media policy in the time frame you requested.

5. At the last report for the end of July, the headcount was 2,057.

Brent Civic Centre  
Engineers Way  
Wembley HA9 0FJ

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If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Phone: 0303 123 1113

Website: [www.ico.gov.uk](http://www.ico.gov.uk)

I will now close your request as of this date.

Yours faithfully

Panos Karageorgos

Web and Online Services Manager