

**A university teaching and research-active Trust**

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Our ref: FOI/2223/SG12368

Date: 31 October 2022

Email: [request-905585-ab9fc287@whatdotheyknow.com](mailto:request-905585-ab9fc287@whatdotheyknow.com)

Dear Ellie Jones,

**Request under Freedom of Information Act 2000 – Ref: FOI/2223/SG12368**

Thank you for your request for information under the Freedom of Information Act 2000, received on 7<sup>th</sup> October 2022 regarding Social Media. Please find below our response to your request:

**REQUEST:**

1. Who is your social media management and monitoring tool supplier?

**Our Response:** Hootsuite.

2. Start date & duration of framework/contract with supplier

**Our Response:** 28th February 2022 – 27 February 2023.

3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date

**Our Response:** £6,828.

4. Who is the senior officer (outside of procurement) responsible for this contract?

**Our Response:** Daniel Norbury, In accordance with the Privacy and Electronic Communications (EC Directive) Regulations we withhold permission for you to either store these details on your data base, or make unsolicited contact for marketing purposes.

I trust this response is helpful to you. However, if you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Requests for an internal review should be submitted within two months of the date of receipt of the response to your original request and should be addressed to: *Hannah Plowright, Deputy Data Protection Officer, Unit 2, Bridge Park Plaza, Thurmaston, Leicester LE4 8BL*

If you remain dissatisfied with the handling of your request, you have a right of appeal to the Information Commissioner at: *The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF. Phone: 0303 123 1113. Website: [www.ico.gov.uk](http://www.ico.gov.uk)* . There is no charge for making an appeal.

If you require any further assistance, please do not hesitate to contact me. Please remember to quote the reference number above in any communications.

Yours sincerely,

Data Privacy Team

Trust Headquarters: Bridge Park Plaza, Bridge Park Road, Thurmaston, Leicester. LE4 8PQ

Chair: Cathy Ellis Chief Executive: Angela Hillery

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