



Information Rights

bbc.co.uk/foi bbc.co.uk/privacy

Paul Jones

request-780059-1b0fa6bc@whatdotheyknow.com

26 August 2021

Dear Mr Jones,

Freedom of Information request – RFI20211279

Thank you for your request to the BBC of 5th August 2021 seeking the following information under the Freedom of Information (FOI) Act 2000:

When will the BBC be publishing its new social media guidance for employees, and on air talent at the corporation, and will that guidance be made public?

In response to your request the BBC made the social media guidance available in October 2020. The information can be found in the following location:

<https://www.bbc.co.uk/editorialguidelines/guidance/individual-use-of-social-media>

As set out in section 6(1)(b)(ii) of the Act, our subsidiaries (including BBC Studioworks Limited, UKTV, BBC Global News Ltd and BBC Studios Ltd), as well as the charities BBC Media Action and BBC Children in Need, are not subject to the Act. As such, information relating to these entities is not considered in the above response.

Appeal Rights

If you are not satisfied that we have complied with the Act in responding to your request, you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. A request for an internal review must be made within 40 working days of receiving the BBC's response to your original request.

If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, Tel: 0303 123 1113 or see <https://ico.org.uk/>.

Yours sincerely,

