

Information Requests

PP B3E 2 County Hall Taunton Somerset TA1 4DY

Mr L White

Date: 12 September 2016

Dear Mr White

Freedom of Information Act 2000

I can confirm that the information you have requested is held by Somerset County Council.

Your Request:

Question 1. Please provide me with a copy of your authority's Social Media Policy (for employees) or equivalent and the date it was adopted.

Answer 1. Please find the Internet and Social Media Policy at attachment A. It was adopted for use in 2013.

Question 2. Please provide me with a list of the Social Media accounts managed by your authority.

Answer 2. Somerset County Council has the following corporate Social Media accounts managed by the Communications team: Facebook, Twitter, LinkedIn, YouTube and Flickr. Various teams throughout the authority also have accounts that are managed and monitored separately.

Question 3. Please detail training offered to staff on the use of social media.

Answer 3. If training is requested a Communications Officer will advise and the guidance sheets at attachment B will be provided.

Question 4. Please state how many people in your organisation have been disciplined as a result of social media policy breaches in calendar years 2011, 2012, 2013, 2014 and 2015. **Answer 4.** There has been no disciplinary action as a result of breaches to the social media policy during the years specified.

Question 5. Please provide the approximate number of people employed by your organisation.

Answer 5. Somerset County Council employ 11, 832 people.



Please quote the reference number 1507365 in any future communications.

If you feel your request has not been answered in sufficient detail, or if you wish to clarify the information given, please contact me, and I will be happy to address the issues you raise.

Alternatively, if you are not satisfied with our response you may request an internal review. This is an independent investigation into the handling of your request, which is carried out by the Information Governance Team. The conclusions of this investigation, and if applicable, a fresh decision about the information to be provided, should be sent to you within twenty working days of receipt of the internal review request.

To request an Internal Review please respond to the email that this response was attached to detailing why you are not satisfied, and your request will be dealt with by the information governance team.

If you are not content with the outcome of the internal review, you may then appeal directly to the Information Commissioner's Office with your complaint.

The Information commissioner can be contacted at: Information Commissioner's Office,

Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Telephone: 0303 123 1113 Web address: www.ico.gov.uk

I will now close your request as of this date.

Yours sincerely

David Boorer Information Request Officer