



Information Policy & Compliance
bbc.co.uk/foi bbc.co.uk/privacy

Peter Martin
Via email: request-261427-22b39d8f@whatdotheyknow.com

15 April 2015

Dear Mr. Martin,

Freedom of Information request – RFI20150521

Thank you for your request to the BBC of 31st March 2015 seeking the following information under the Freedom of Information Act 2000:

“The BBC website has a daily summary of UK Newspaper front pages.

The latest may be found here: <http://www.bbc.co.uk/news/blogs-the-papers-32126002>

- 1) What is the BBC definition of 'Newspaper' and 'headline' on these pages?*
- 2) Which titles are included? What is the guide to the order they are listed in?*
- 3) For the last year, please provide details of which of the major tabloids or broadsheets that commonly are included in pictorial front page form, have not been on certain days. Title and date will suffice.*
- 4) For the last year, please provide details of which of the major tabloids or broadsheets that commonly are included in pictorial front page form, have not been, OR with a text reference to any of the front page content. Title and date will suffice.*
- 5) Of 3) and 4), which have seen public contact with BBC Complaints asking for an explanation?*
- 6) of 5), what percent were offered an explanation other than generic references such as 'decisions that are always judgement calls rather than an exact science' or 'subjective decisions made by our editors and reporters'.*
- 7) Of those in 5) not covered by 6), what were the specific reasons offered?*

8) Of 5), how many BBC responses pointed at non-headline reference coverage elsewhere, at other times, to explain failure to include that day's headlines being covered on the 'The Papers - Newspaper headlines' page.

9) What has decided the choice of the 'related internet links' panel? Especially regarding those NOT chosen?

10) What parameters decide the 'Making people click' panel selection? How are these identified and measured?"

The information you have requested is excluded from the Act because it is held for the purposes of 'journalism, art or literature.' The BBC is therefore not obliged to provide this information to you and will not be doing so on this occasion. Part VI of Schedule 1 to FOIA provides that information held by the BBC and the other public service broadcasters is only covered by the Act if it is held for 'purposes *other* than those of journalism, art or literature". The BBC is not required to supply information held for the purposes of creating the BBC's output or information that supports and is closely associated with these creative activities.¹

The limited application of the Act to public service broadcasters was to protect freedom of expression and the rights of the media under Article 10 European Convention on Human Rights ("ECHR"). The BBC, as a media organisation, is under a duty to impart information and ideas on all matters of public interest and the importance of this function has been recognised by the European Court of Human Rights. Maintaining our editorial independence is a crucial factor in enabling the media to fulfil this function.

That said, the BBC makes a huge range of information available about our programmes and content on bbc.co.uk. We also proactively publish information covered by the Act on our publication scheme and regularly handle requests for information under the Act.

Appeal Rights

The BBC does not offer an internal review when the information requested is not covered by the Act. If you disagree with our decision you can appeal to the Information Commissioner. Contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, tel: 0303 123 1113 (local rate) or 01625 545 745 (national rate) or see <http://www.ico.gov.uk/>

Please note that should the Information Commissioner's Office decide that the Act does cover this information, exemptions under the Act might then apply.

¹ For more information about how the Act applies to the BBC please see the enclosure which follows this letter.

Please note that this guidance is not intended to be a comprehensive legal interpretation of how the Act applies to the BBC.

Yours sincerely,

Jeremy Hayes
BBC News Division

Freedom of Information

From January 2005 the Freedom of Information (FOI) Act 2000 gives a general right of access to all types of recorded information held by public authorities. The Act also sets out exemptions from that right and places a number of obligations on public authorities. The term “public authority” is defined in the Act; it includes all public bodies and government departments in the UK. The BBC, Channel 4, S4C and MG Alba are the only broadcasting organisations covered by the Act.

Application to the BBC

The BBC has a long tradition of making information available and accessible. It seeks to be open and accountable and already provides the public with a great deal of information about its activities. BBC Audience Services operates 24 hours a day, seven days a week handling telephone and written comments and queries, and the BBC’s website bbc.co.uk provides an extensive online information resource.

It is important to bear this in mind when considering the Freedom of Information Act and how it applies to the BBC. The Act does not apply to the BBC in the way it does to most public authorities in one significant respect. It recognises the different position of the BBC (as well as Channel 4 and S4C) by saying that it covers information “held for purposes other than those of journalism, art or literature”. This means the Act does not apply to information held for the purposes of creating the BBC’s output (TV, radio, online etc), or information that supports and is closely associated with these creative activities.

A great deal of information within this category is currently available from the BBC and will continue to be so. If this is the type of information you are looking for, you can check whether it is available on the BBC’s website bbc.co.uk or contact BBC Audience Services.

The Act does apply to all of the other information we hold about the management and running of the BBC.

The BBC

The BBC's aim is to enrich people's lives with great programmes and services that inform, educate and entertain. It broadcasts radio and television programmes on analogue and digital services in the UK. It delivers interactive services across the web, television and mobile devices. The BBC's online service is one of Europe's most widely visited content sites. Around the world, international multimedia broadcaster BBC World Service delivers a wide range of language and regional services on radio, TV, online and via wireless handheld devices, together with BBC World News, the commercially-funded international news and information television channel.

The BBC's remit as a public service broadcaster is defined in the BBC Charter and Agreement. It is the responsibility of the BBC Trust (the sovereign body within the BBC) to ensure that the organisation delivers against this remit by setting key objectives, approving strategy and policy, and monitoring and assessing performance. The Trustees also safeguard the BBC's independence and ensure the Corporation is accountable to its audiences and to Parliament.

Day-to-day operations are run by the Director-General and his senior management team, the Executive Board. All BBC output in the UK is funded by an annual Licence Fee. This is determined and regularly reviewed by Parliament. Each year, the BBC publishes an Annual Report & Accounts, and reports to Parliament on how it has delivered against its public service remit.