Transport for London



Customer Experience, Revenue Policy: Staff Briefing Notice 01

Limited edition Oyster cards

Effective date:

Two limited edition Oyster cards are to be launched during 2012.

Diamond Jubilee Oyster card

The first limited edition Oyster card, to be launched on 14 May 2012, commemorates the Queen's Diamond Jubilee.



Availability/validity

The card is identical to a standard retail adult Oyster card in terms of conditions of use, registration, deposit and adding pay as you go credit, Travelcards and Bus & Tram Passes.

Issuing Outlets

250,000 cards will be available from London Underground ticket offices and card issuing machines in Zone 1, Heathrow Terminals 123, Heathrow Terminal 4 and TfL Travel Information Centres only.

Summer Oyster Card

The second limited edition Oyster card, to be launched from 11 June 2012, commemorates the major festive activities occurring in London in 2012.



Availability/validity

The card is identical to a standard retail Adult Oyster card in terms of conditions of use, registration, deposit and adding pay as you go credit, Travelcards and Bus & Tram Passes.

Issuing Outlets

The cards will be available from all London Underground ticket offices and card issuing machines, TfL Travel Information Centres, Oyster online and Oyster Ticket Stops. They will not be available from London Overground or National Rail stations.

1.5 million cards will be distributed as follows:

From 11th June 2012:

- Through special delivery to London Underground stations in Zone 1, Heathrow Terminals 123, Heathrow Terminal 4 and Oyster online.
- In conjunction with any scheduled delivery of cards to other London Underground stations, TfL Travel Information Centres and Oyster Ticket stops.

From 9th July:

• Additional deliveries will be made, including any issuing outlet that has not already received stock. This will ensure that all issuing outlets have stock before the start of the Olympic Games (27 July).