

Transport for London



Customer Experience, Revenue Policy: Staff Briefing Notice **33** Emirates Air Line 'Kids for a Quid' for school groups

Effective date:	20 th May 2013
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Emirates Air Line 'Kids for a Quid'

From 20 May, a child travelling as part of a pre-booked school group (school years 1-11) will be able to board the Emirates Air Line for £1.

Eligibility

The £1 Boarding Pass rate is only available to those children travelling as part of a school group.

Each cabin can hold up to ten people which allows for a ratio of one adult to nine children. A free ticket will be issued to each adult supervising nine children in a cabin unless the children are aged 5-7 (in school year 1 or 2) when a free ticket will be issued to each adult supervising five children.

How to book tickets

Bookings should be made via email to the Emirates group booking address which is EALGroups@macemacro.com. Schools can also book via the booking line on 020 3282 1030 which is open Monday to Friday, 09:00- 17:00.

Schools need to confirm the number of adults and children travelling and the date of the trip. Bookings should confirm the terminal of departure, expected time of arrival and type of journey. Journeys can either be a single journey, a 360 journey (non stop round trip) or a return journey.

Tickets will be issued from the Emirates Air Line departure terminal on the date of travel. Schools can pay for the tickets on the day or in advance using a credit or debit card.

Bookings are taken in one hour timeslots, and there is a maximum of 400 passengers per hour. Bookings will be taken subject to availability. Schools should specify their preferred timeslot and if it's not available they will be advised of this and offered alternatives.

Full information, including the terms and conditions for the scheme, are available at www.ltmuseum.co.uk/learning/schools/projects/emirates

School Party Travel Scheme

Groups travelling under the School Party Travel Scheme are **not** covered for travel on the Emirates Air Line. However, schools will be able to travel to either of the Emirates Air Line terminals using tickets issued under the School Party Travel

Scheme. They must state in their application that they will be travelling on the Emirates Air Line. School groups applying under the School Party Travel scheme to travel to Emirates Air Line terminals must make sure that their trip complies with the terms and conditions of the scheme. The full terms and conditions can be viewed at <https://schoolparty.tfl.gov.uk/>