



Information Rights

[bbc.co.uk/foi](http://bbc.co.uk/foi)      [bbc.co.uk/privacy](http://bbc.co.uk/privacy)

Guy Harrowell

[request-388628-e55fbce7@whatdotheyknow.com](mailto:request-388628-e55fbce7@whatdotheyknow.com)

14 February 2017

Dear Mr Harrowell,

### **Freedom of Information request – RF120170282**

Thank you for your request to the BBC of 8 February, seeking the following information under the Freedom of Information Act 2000 (the “Act”):

- 1. How much revenue do the BBC make from advertising on the BBC World Service in countries like the UAE?*
- 2. What is the revenue generated from selling programmes such as Top Gear to UKTV to be shown on Dave.*
- 3. How much revenue do the BBC generate from the commercials shown on UKTV channels?*
- 4. How is it legal for the BBC to sell Top Gear and other programmes (Only Fools and Horses as an example) to UKTV to then make a profit from the commercials shown on these channels?*
- 5. Is it a fact that the BBC is not in whole funded by the TV License?*

### **Questions 1 – 3**

The information you request is held by BBC Worldwide, the commercial arm, and a wholly owned subsidiary of the BBC. BBC Worldwide exists to build the reputation of the BBC brand around the world and maximise returns on its behalf for the benefit of the licence fee payer. All of BBC Worldwide’s activities are conducted in a manner that is consistent with the BBC standard and values.

As a commercial subsidiary of the BBC, BBC Worldwide is not subject to the Freedom of Information Act by virtue of section 6(1)(b)(ii). An overview of BBC Worldwide’s revenues is published in its Annual Review: <https://www.bbcworldwide.com/annual-review/>; and its full

Financial Statements can be found here: <https://www.bbcworldwide.com/media/2014/bbcw-201516-annual-report-final-incl-signatures.pdf>

## **Questions 4 and 5**

Established by Royal Charter, the BBC is a public service broadcaster funded by the licence fee paid by UK households. It receives additional revenue through its commercial ventures whose profits help fund BBC public services. The BBC Annual Report and Accounts detail the BBC's income: <http://www.bbc.co.uk/aboutthebbc/insidethebbc/howwework/reports/ara>.

The BBC is permitted under the Charter to carry out commercial activities through separate commercial subsidiaries.

## **Appeal Rights**

As BBC Worldwide is not subject to the Act the BBC does not offer the option of an internal review of the handling of your request. If you wish to appeal the handling of your request you must address this to the Information Commissioner. The contact details are: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF; telephone 01625 545745 or 0303 123 1113; or visit [www.ico.org.uk](http://www.ico.org.uk)

Yours sincerely,

Rachael Ward  
BBC Worldwide

