

WANDSWORTH BOROUGH COUNCIL

FINANCE AND CORPORATE RESOURCES OVERVIEW AND SCRUTINY
COMMITTEE - 24TH APRIL 2013

GENERAL PURPOSES COMMITTEE – 24TH APRIL 2013

EXECUTIVE – 29TH APRIL 2013

Report by the Chief Executive and Director of Administration (on behalf of all the officers concerned) on the Council's programme to raise aspirations

SUMMARY

In March 2012 the Executive agreed (Paper No. 12-218) an ambitious programme of work to improve the physical environment and raise the aspirations and improve life chances of those living in the most deprived areas of Latchmere and Roehampton and Putney Heath. In October 2012 (Paper No. 12-645) the Executive agreed the governance arrangements, terms of reference and outcomes framework for the programme. It was also agreed that progress against the programme would be reported twice per year to this Committee, in October and April.

This report provides an update on the latest position of each workstream. It recommends budget variations to support the implementation or continuation of significant new interventions around health and wellbeing, mentoring and gangs and youth violence.

£1million was previously set aside to the Finite Services Fund during the 2011/12 Final Accounts process to be available to fund initiatives associated with the Aspirations Agenda which would be a proper charge to the General Fund without impacting on the Council Tax payer. This amount is now set to be supplemented with £500,000 funded from underspends in the 2012/13 Wandsworth PCT budgets for Public Health. In order for this funding to be accessed, budget variations for the specific initiatives must be sought through the usual process but at no net cost to the General Fund. During the year 2012/13 to date, a total of £137,500 expenditure from the Fund has been approved by the Executive.

On the basis of the proposals in this paper it is necessary to seek positive revenue budget variations for three discrete workstreams. A positive revenue budget variation of £500,000 in 2013/14 only is requested in relation to the Wandsworth Health and Wellbeing strategy led by the Director of Public Health following the transfer of Public Health to the Council on 1st April 2013. Positive revenue budget variations of £15,000 in 2013/14, £27,000 in 2014/15 and £18,000 in 2015/16 only are requested in relation to the introduction of a Mentoring programme under the Economic Development and Employment workstream, and of £50,000 in 2013/14

and 2014/15 only for the continuation of funding for the Ending of Gangs and Youth Violence co-ordinator under the Crime, Gangs and Youths workstream, replacing income previously received from the Home Office. These will be consolidated in the Budget Variations report submitted to the Executive for approval elsewhere in the current Committee cycle (Paper No. 13-257).

Whilst none of the budget variations will impact directly on the Council Taxpayer through the General Fund the responsibility will nevertheless remain to ensure that expenditure is closely monitored to ensure that it aligns with targeted outcomes, particularly in relation to projects within the Wellbeing workstream, and that no on-going liabilities are created in future years. Particularly in relation to projects within the Wellbeing workstream, on the evidence available it is not currently possible to determine whether the proposed activities represent value for money, however the fact that the individual activities will be procured via the Council's usual arrangements should provide a level of assurance with regard to this.

GLOSSARY

APB	-	Aspirations Programme Board
ASB	-	Anti Social Behaviour
BEIT		Borough Early Intervention Team
BIS		Business Innovation and Skills
BME		Black and Minority Ethnic
BMI		Body Mass Index
CAD	-	Computer Aided Design
CCG	-	Clinical Commissioning Group
CRIS	-	Crime reporting Information System
CSO		Community Support Officer
CV	-	Curriculum Vitae
DPH		Discretionary Housing Payment
DoPH		Director of Public Health
DPPO	-	Designated Public Places Order
DWP	-	Department for Work and Pensions
EDO	-	Economic Development Office
EGYV		Ending Gangs and Youth Violence
EHC		Emergency Hormone Contraception
ESF	-	European Social Fund
ESOL		English for Speakers of Other Languages
EWO		Education Welfare Officers
FIS		Family Information Service
FRP	-	Family Recovery Project
GAGV		Growing Against Gangs and Violence
GCSE	-	General Certificate in Secondary Education
GLA		Greater London Assembly
GUM		Genito-Urinary Medicine
H&WB		Health and Well Being
HCA		Homes and Communities Agency
IBA		Information and Brief Advice
IMD		Index of Multiple Deprivation
ICT		Information and Communications Technology

ITT		Invitation To Tender
JCP	-	Jobcentre Plus
JSA		Job Seekers Allowance
KS1 / KS 2	-	Key Stages
LSOA	-	Lower Super Output Area
MMR	-	Measles, Mumps and Rubella
MOPAC		Mayor's Office for Policing and Crime
MPS		Metropolitan Police Service
NEET	-	Not in Education, Employment or Training
NOMIS	-	Web-based database of labour market statistics
NUS		National Union of Students
OPM		Office for Public Management
OSC	-	Overview and Scrutiny Committee
PAG		Procurement Advisory Group
PBR	-	Payment by Results
PH	-	Public Health
PQQ		Pre Qualification Questionnaire
PRU		Pupil Referral Unit
RA		Residents Association
SFA		Skills Funding Agency
STI		Sexually Transmitted Infection
SUK		Stick Up Kids
TR		Team Roehampton
VCS		Voluntary and Community Sector
WESP	-	Wandsworth Employment and Skills Partnership
WLSP		Wandsworth Local Strategic Partnership
WTE	-	Whole Time Equivalent
YOF	-	Youth Opportunity Fund
YOT		Youth Offending Team

RECOMMENDATIONS

1. The Finance and Corporate Resources Overview and Scrutiny Committee are recommended to support the recommendations to the Executive in paragraph 2. If they approve any views, comments or recommendations on the report, these will be submitted to the Executive for their consideration.
2. The Executive is recommended to:
 - a) note the extensive activity and progress of the wider programme to raise aspirations;
 - b) approve the proposals for a restructured Roehampton Partnership ([Appendix 1](#));
 - c) endorse the residents' engagement strategy - 'Team Roehampton' - in ([Appendix 2](#));
 - d) approved the establishment of a new Health and Wellbeing Challenge in Roehampton ([Appendix 3](#));

- e) approve a revision to the terms of reference of the Grants (Overview and Scrutiny) Sub-Committee to reflect that they will also consider applications for grant aid, from the new Health and Wellbeing Fund of £33,000 in 2013/14 proposed in Appendix 3, to voluntary and community organisations in relation to health and wellbeing community initiated projects;
 - f) approve the proposals for a mentoring scheme in Battersea (Appendix 4);
 - g) approve the continuation of the Ending Gangs and Youth Violence programme (Appendix 5); and
 - h) approve positive revenue budget variations of £565,000 in 2013/14; £77,000 in 2014/15; and £18,000 in 2015/16 only, all fully funded at no net cost to the General Fund when considering the budget variations report elsewhere on their agenda.
3. The General Purposes Committee are recommended to approve the creation of a new post in the Children's Services Department of Gangs Intervention Co-ordinator for a fixed term of two years as described in paragraph 11 and detailed in Appendix 5.

INTRODUCTION

- 4. In March 2012 the Executive agreed (Paper No. 12-218) an ambitious programme of work to improve the physical environment and raise the aspirations and improve life chances of those living in the most deprived areas of Latchmere and Roehampton and Putney Heath.
- 5. In October 2012 (Paper No. 12-645) the Executive agreed the governance arrangements, terms of reference and outcomes framework for the programme. Progress and delivery is monitored through a Programme Board that meets every 6 weeks, chaired by the Chief Executive, with membership including the lead officers across seven workstreams. It was also agreed that progress against the programme would be reported twice per year to this Committee, in October and April.
- 6. This report provides an update on the latest position in both target areas. It recommends budget variations to support the implementation or continuation of significant new interventions around health and wellbeing, mentoring and gangs and youth violence.

WORKSTREAM HIGHLIGHTS

- 7. Physical Regeneration- Roehampton. The procurement and development of a Masterplan is progressing following approval by the Executive in November 2012 (Paper No. 12-680). Four suppliers were identified from the HCA Multi-Disciplinary Technical framework. Invitations to Tender were issued on 23rd

January 2013 and were returned on 8th March 2013. Clarification interviews for the shortlisted suppliers are scheduled for mid-April, with appointment to be confirmed shortly after, and inception scheduled for early May 2013. A Project Manager for Roehampton has been appointed and is located in the Economic Development Office. In order to support the Masterplanning Process and ongoing development, a review of the role and membership of the Roehampton Partnership has been completed and the resulting proposals, having been previously considered by the Roehampton Partnership, are submitted as Appendix 1.

8. As part of developing a Residents' Engagement Strategy as agreed by the Executive and outlined in November (Paper No. 12-680), three 'Team Roehampton' workshops were held in February 2013 and attended by 65 largely front-line professionals from a wide range of disciplines. The outcome of those workshops, and the proposed strategy it has informed, are submitted as Appendix 2. The post of Engagement Coordinator was established in November 2012 and recruitment to the post is in the final stages; candidates have been interviewed and an offer of appointment has been made. In summary Appendix 2 proposes the launching of "Team Roehampton" internally for better sharing of news and information between staff, and the commissioning of a feasibility study into developing an extranet site that would be made available to partners.
9. Physical Regeneration- Winstanley/York Road. The procurement of a team to develop a Masterplan for Winstanley/York Road is progressing to the same timetable as that of Roehampton following approval by the Executive in November 2012 (Paper No. 12-679). A shortlist of four potential suppliers was identified from the same framework. Invitations to Tender were issued on 23rd January 2013 and were returned on 8th March 2013. Bids to undertake the Masterplanning process have been received from all four shortlisted consultancies. The bids are currently being evaluated with interviews scheduled to take place in w/c 15th April 2013 with a decision on the successful candidate anticipated following that. The structure of the Local Steering Group has been agreed and identified participants are now being approached. The first meeting of this shadow steering group is scheduled for May.
10. Housing Policy. The Council's revised Tenancy Policy (including the allocation of five-year fixed tenancies) commenced on 1st January 2013 and was fully implemented from 1st March 2013. The Council has employed a Housing into Work Liaison Officer since February who is located in the Economic Development Office. This pilot project will see the Council offer a fixed tenancy to at least 20 eligible participants who take up training, volunteering and employment opportunities to become 'work prepared'. Two housing associations have also participated in the pilot and contribute units and towards the costs of running the pilot. The Liaison Officer has further developed procedures and processes and is currently identifying a suitable cohort from the nominees.

11. Crime, Youth and Gangs. The Council has had considerable success in delivering interventions launched as part of the £217,000 Home Office funding linked to ending gangs and youth violence in Roehampton and Winstanley (Paper No. 12-320). This was reflected in the recent peer review which found good practice and that the Council was progressing well. To date across the Borough, over 60 targeted gang members from the MPS matrix have been engaged. As an example of a project, the 'Into Work Academy on the Winstanley Estate' for 16 – 24 year olds aimed to raise aspirations and help them to become work ready through accredited sports courses and classroom sessions. The first 10 week academy was completed in December 2012 and targeted SUK (Stick Up Kids) members and was successful in engaging a large number from this group. 13 targeted SUK members started the course, 8 completed it, 7 with qualifications and volunteering or employment outcomes. The Home Office funding has now ceased and it is proposed that the Council continues to fund the post of Gangs Intervention Co-ordinator to ensure that progress continues in this area. The proposal is included as Appendix 5.
12. Economic Development and Employment. In December 2012, proposals were invited from seven credit unions about how they would operate in the Borough in partnership with the Council. The deadline for establishing the Credit Union has been extended, with proposals now scheduled to be returned by 15th April 2013, and the outcome is due to be reported to the June committee cycle.
13. The Council's aim to establish an Employment Brokerage Service is progressing, with the successful employment of the Access to Employment Manager who started in April and will play a role in recruiting the three other employment brokerage posts, adverts for which have recently been published. The Council is to establish the Employment Hub in a central Clapham Junction location as this should give the service the biggest profile and is easily accessible from all areas of the Borough. Efforts are ongoing trying to secure a suitably sized site. In the meantime the service will be launched from a smaller building in the Clapham Junction area in July. The Council's own brokerage team staff will be complemented by a seconded member from the JCP. The creation a neighbourhood focused 'Gateway' at Roehampton is progressing with an Enterprise Club for young people the first element to be up and running. A revised specification for the Gateway in Roehampton is currently being developed, after a meeting held with key partners in March 2013.
14. In October 2012, the Executive noted the progress underway by the Administration Department's Policy Unit to develop a proposal for a mentoring scheme in the Winstanley and York Road Estates area. An audit of existing mentoring activity was conducted, and best practice identified, and a 'meet the buyer' event was held in February 2013 to gather organisations' feedback on the outline proposals. This event was attended by local voluntary organisations, a national voluntary organisation and a voluntary organisation from Brighton. This event helped in the development of the specification and the proposal for a mentoring scheme for 18-24 BME young men on the two

Estates is included as Appendix 4. A copy of the draft specification has been placed in the Members' Room.

15. Troubled Families. Progress on Troubled Families and the Family Recovery Programme (FRP) was the subject of a separate report to this cycle of the Education and Children's Services Overview and Scrutiny Committee (Paper No 13-219). A summary is provided below.
16. The Family Recovery Programme has now exceeded its target of working with 30 of the most challenging and complex families in the Borough. The programme has delivered marked improvements with many of the families, including some significant work and training outcomes. A "cost avoidance" model developed by the Council has shown that the FRP has the potential to reduce the costs to the wider public purse through changing behaviour of these families. In addition, an independent evaluation led by Kingston University, which has just concluded, praises the FRP approach and the impact it is having on complex families.
17. Aligned with the FRP approach locally is the delivery of the Government's Troubled Families Programme under which the Council is incentivised through a payment-by-results (PBR) model to 'turn-around' 550 families by 2015. Over half of these families have been identified, their needs assessed, and relevant interventions are being put in place led by an expanded team of FRP outreach workers. The first PBR claims for successes have now been made and more are expected in the next claims window in the summer. Analysis of troubled families' home addresses shows that troubled households are 5 times more prevalent in the aspirations target areas compared with the Borough as a whole. This clearly demonstrates the impact this initiative can have on the wider aspirations programme. The Team has also received much positive attention from Community for Local Government (CLG) and its Secretary of State.
18. Wellbeing. The Council recognises the anti-social impact of street drinking upon local communities in Roehampton. This was confirmed in the findings of the 2012 survey which found that residents regarded drunken and disorderly conduct as a critical wellbeing issue. Interventions to date in Roehampton have not stopped this activity. In response, the Council has proposed the introduction of a DPPO (alcohol exclusion zone) in Roehampton and Putney Heath Ward (Paper No. 13-275). Supporting evidence to the application included a petition signed by 1,125 persons, statements, call data and diary of incidents. It is expected to commence in May 2013. The Council's Arts Section has been working jointly with Public Health to commission a programme of cultural activities in Roehampton including delivering events such as a film showing, a quiz, community choir, various art based activities and specific festive events at Christmas.
19. Recognising Roehampton as a priority area within the Joint Health and Wellbeing Strategy, the Director of Public Health is proposing to launch the 'Roehampton Health Challenge', a network of opportunities for residents to maintain or improve their health and wellbeing. This proposal is included as

Appendix 3, and seeks support for the principle of the Roehampton Health Challenge and approval for funding the programme of projects from £500,000 non-recurrent budget provision transferred from the PCT. The programme will encourage self-help and include using free recreation centre membership to incentivise residents to actively participate, for example as local champions.

20. In addition, Appendix 3 proposes the establishment of a Health and Wellbeing (H&WB) Grant Fund, to be operated through the Community Development Team within the Administration Department's newly established Public Health Division. The Fund would constitute a sum of £33,000 to provide the local community with an opportunity to initiate some projects themselves, supported by the Community Development Team. It is anticipated the grants awarded from the Fund would be between £5,000 and £10,000 in value (and therefore higher than the current threshold for the Wandsworth Big Society Fund). It is proposed that the consideration of applications for grant aid from this should be an additional role for the Finance and Corporate Resources OSC's Grants (Overview and Scrutiny) Sub-Committee on similar lines to their present role of considering applications (via the Economic Development Office) under the Wandsworth Big Society Fund and the Wandsworth Discretionary Fund – with their decisions being submitted to the Executive for approval. It is therefore proposed that the terms of reference of the Grants (OS) Sub-Committee be revised to read as follows (changes shown in bold):-

“To consider applications for grant aid to voluntary and community organisations providing services to residents of the Borough, **including grants from the Health and Wellbeing Grant Fund**, and to make recommendations to the Executive on funding amounts and terms and conditions of these grants.”

21. All expenditure from the Fund must be made by the end of the financial year 2013/14. Officers in the Public Health Division will provide the communications and support to community groups and individuals in order to access the Fund. Applications would be invited via the Community Development Team and those received would be prioritised according to criteria to be settled by the Grants OS Sub-Committee and also presented to the Sub-Committee for their consideration. Given that community groups and individuals are likely to make applications at different rates it is likely that three papers to the Sub-Committee would be made over the course of the next six months.
22. Consideration is also being given to looking more closely at landlord issues in the Roehampton area.
25. Progress against Decisions. There has been extensive activity and progress of the wider programme to raise aspirations since the last report to this Committee in October 2012. The latest position on the progress made against specific decisions by Committee linked to the Aspirations Programme, not covered elsewhere in this report, are included as Appendix 7.

MEASURING SUCCESS

26. In October the Council agreed a multi-faceted approach to a Monitoring Framework that included 'hard outcome' data complemented by mechanisms to obtain softer qualitative evidence from those who live in the target areas. These success measures cover the Programme's wider aim of enhancing social mobility and promoting aspirations, of which physical regeneration is considered to be a significant contributing factor. Progress against those indicators is included as Appendix 6. End-of-year data is not yet available against all indicators and the Appendix represents the latest available position. As would be expected at this stage in a long-term programme significant changes are limited; much of the data is for a time period only six months on from the baseline and in some cases is still too early to reflect targeted action. However, there are some indications of positive trajectories:
- (a) the number of families engaged with the Family Recovery Programme who live on the Alton Estate has increased from 2 in April 2012 to 4 by March 2013, with additional families now being targeted through the troubled families programme.
 - (b) the percentage of JSA claimants in Roehampton has fallen slightly from 5.28% in 2011/12 to 5.08% for the year ending 31st January 2013;
 - (c) the proportion of school children on free school meals as at January 2013 has reduced compared with the previous schools census at a slightly greater rate than the borough average, and,
 - (d) there has been a reduction in crime in Roehampton, with a decrease in the rate of criminal damage, robbery, violence against the person and total notifiable offences in the 2012 calendar year compared with 2011/12.
27. In addition to the hard outcome data, Young persons' panel is being set up - to be known as "18 Up", aimed at residents aged 17-24 living in the Winstanley, York Road and Alton Estates. The panel will be used to track the young people's journeys through education and employment and see how the Council can improve services for this age group. Following approval by the Executive in October 2013, MRUK (a Battersea-based market research company) have been commissioned to carry out the recruitment of the panel, as well as a wider survey of young people. To date that achieved 500 surveys and have signed up over 300 panellists. The panel will be managed through the Council's new online consultation system and regular consultation in the form of surveys, discussion groups and workshops will commence once the panel is launched at the end of the month. A steering group with representatives from South Thames College and Job Centre Plus as well as Council officers has been set up to oversee the panel and its activities.

COMMENTS OF THE HEAD OF HUMAN RESOURCES

28. The Head of Human Resources comments that it is proposed that a further 1 WTE post of Gangs Intervention Co-ordinator is established for a period of 2 years. The salary grade of the post will be evaluated under the Council's job evaluation scheme. Any extension beyond 2 years would be subject to separate Committee approval.

COMMENTS OF THE DIRECTOR OF FINANCE

29. £1million was previously set aside to the Finite Services Fund during the 2011/12 Final Accounts process to be available to fund initiatives associated with the Aspirations Agenda which would be a proper charge to the General Fund without impacting on the Council Tax payer. This amount is now set to be supplemented with £500,000 funded from underspends in the 2012/13 Wandsworth PCT budgets for Public Health. In order for this funding to be accessed, budget variations for the specific initiatives must be sought through the usual process but at no net cost to the General Fund. During the year 2012/13 to date, a total of £137,500 expenditure from the Fund has been approved by the Executive.
30. On the basis of the proposals in this paper it is necessary to seek positive revenue budget variations for three discrete workstreams. A positive revenue budget variation of £500,000 in 2013/14 only is requested in relation to the Health and Wellbeing strategy led by the Director of Public Health following the transfer of Public Health to the Council on 1st April 2013 (para. 18). Positive revenue budget variations of £15,000 in 2013/14, £27,000 in 2014/15 and £18,000 in 2015/16 only are requested in relation to the introduction of a Mentoring programme under the Economic Development and Employment workstream (para. 12); and of £50,000 in 2013/14 and 2014/15 only for the continuation of funding for the Ending of Gangs and Youth Violence co-ordinator under the Crime, Gangs and Youths workstream, replacing income previously received from the Home Office (para. 10). These will be consolidated in the Budget Variations report submitted to the Executive for approval elsewhere in the current Committee cycle.
31. Whilst none of the budget variations will impact directly on the Council Taxpayer through the General Fund the responsibility will nevertheless remain to ensure that expenditure is closely monitored to ensure that it aligns with targeted outcomes, particularly in relation to projects within the Wellbeing workstream, and that no on-going liabilities are created in future years. Particularly in relation to projects within the Wellbeing workstream, on the evidence available it is not currently possible to determine whether the proposed activities for this workstream represent value for money, however the fact that the individual activities will be procured via the Council's usual arrangements should provide a level of assurance with regard to this.

CONSULTATION

32. The Staff Side have been consulted on the staffing proposals in this report and any comments received from them will be reported to the Finance and Corporate Resources Overview and Scrutiny Committee.

CONCLUSION

33. This report provides an overview of the myriad of work which constitutes the wider Aspiration Programme in the Council's target areas. Work is either underway or in development in many key areas. This report provides an update on the latest position and requests budget variations in support of the programme.
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The Town Hall,
Wandsworth,
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16th April 2013

PAUL MARTIN
Chief Executive and Director of
Administration

Background papers

There are no background papers to this report.

All reports to Overview and Scrutiny Committees, regulatory and other committees, the Executive and the full Council can be viewed on the Council's website (www.wandsworth.gov.uk/moderngov) unless the report was published before May 2001, in which case the Committee Secretary (Graham Collins – 020 8871 6021; email gcollins@wandsworth.gov.uk) can supply it if required.

APPENDIX 1
to Paper No. 13-242

ROEHAMPTON PARTNERSHIP

Recommendation:

Further to Paper 12-680 and the consultation with the members of the Roehampton Partnership, it is recommended that, in support of the Council's Aspirations agenda in Roehampton, the objectives of the Partnership be amended as proposed in paragraph 7 below and that the membership of the Partnership be amended as described in paragraph 10.

Introduction:

1. Paper No 12-218 proposed that intensive and coordinated action (to support aspiration and social mobility) should be focused on the Latchmere and Roehampton wards as the Borough's most deprived areas and since that time work has been ongoing to develop a corresponding programme of physical and socio-economic regeneration activity.
2. Paper No. 12-680 set out proposals and process for procurement of master-planners to develop a framework for the longer term physical regeneration of the Alton West area together with proposals for the development of a residents engagement strategy and greater coordination of front line services to support socio-economic regeneration. Paper No. 12-680 also made reference to the established Roehampton Partnership as a vehicle for developing communications and contacts both with residents and the wider business community and proposed that the role and membership of the partnership should be reviewed so that it might support the aspirations held by the Council for the Roehampton area as established under the Aspirations Programme.
3. The Roehampton Partnership (the Partnership) was established in February 2002 to take forward the then Roehampton Regeneration Framework and since that time the Partnership has operated under a range of objectives.
4. A review of the Terms of Reference for the Partnership was conducted in 2009 which established the following objectives
 - Agree a long term vision for Roehampton ward reflecting local needs and priorities
 - Contribute to the development and implementation of the Neighbourhood Renewal Strategy
 - Provide guidance to the Wandsworth Local Strategic Partnership (WLSP) on matters relating to Roehampton
 - Represent the views of Roehampton ward on the WLSP

- Provide a forum for consultation on local and Borough wide issues
5. Since that time the programme of work around which the Partnership was originally formed has ceased and the WLSP disbanded. Despite the retrenchment of Partnership business over the past two years it remains a potentially useful vehicle for dialogue and engagement around the physical and socio-economic engagement programmes being developed, given the local knowledge and experience inherent in the Partnership's membership across a range of stakeholders. Essentially it is an existing, functioning and constituted body which includes representation from public, voluntary and private sectors and includes representation from Roehampton University.
 6. A review of the Partnership at this time is opportune as the Partnership constitution provides for a review of members every three years however it is now four years since the last review. Accordingly a report on potential proposed changes to the Partnership's Terms of Reference was discussed at the Partnership's meeting on 18th March 2013 with comments requested from members by 29th March.

Proposals

7. Given the developing programmes of physical and social regeneration for the area, amendments to the Partnership's objectives were proposed as follows:-
 - Provide a forum for consultation to support and enable the long-term regeneration of Roehampton, utilising the collective skills and experience of its membership and by reflecting local needs and priorities;
 - Act in an advisory capacity to the development of the Master Plan for Alton West and any subsequent delivery programme, and as a sounding board for issues arising from the master planning / development process;
 - Act in an advisory capacity to the range of other regeneration activities which support the social and economic regeneration of the area; and
 - Support consultation and engagement activity in the area and act as a forum for discussion for issues emerging from consultations and local resident and stakeholder engagement
8. The above were suggested to provide a clear focus for the Partnership over the next three years during a period in which there is expected to be a range of physical and social regeneration activity and proposals coming forward. The objectives can then be re-considered after such a timescale in line with the three year review provisions.
9. It was also proposed that the membership of the Partnership be amended to provide a more effective way of responding to the current context and meeting the amended objectives of the partnership as suggested above.

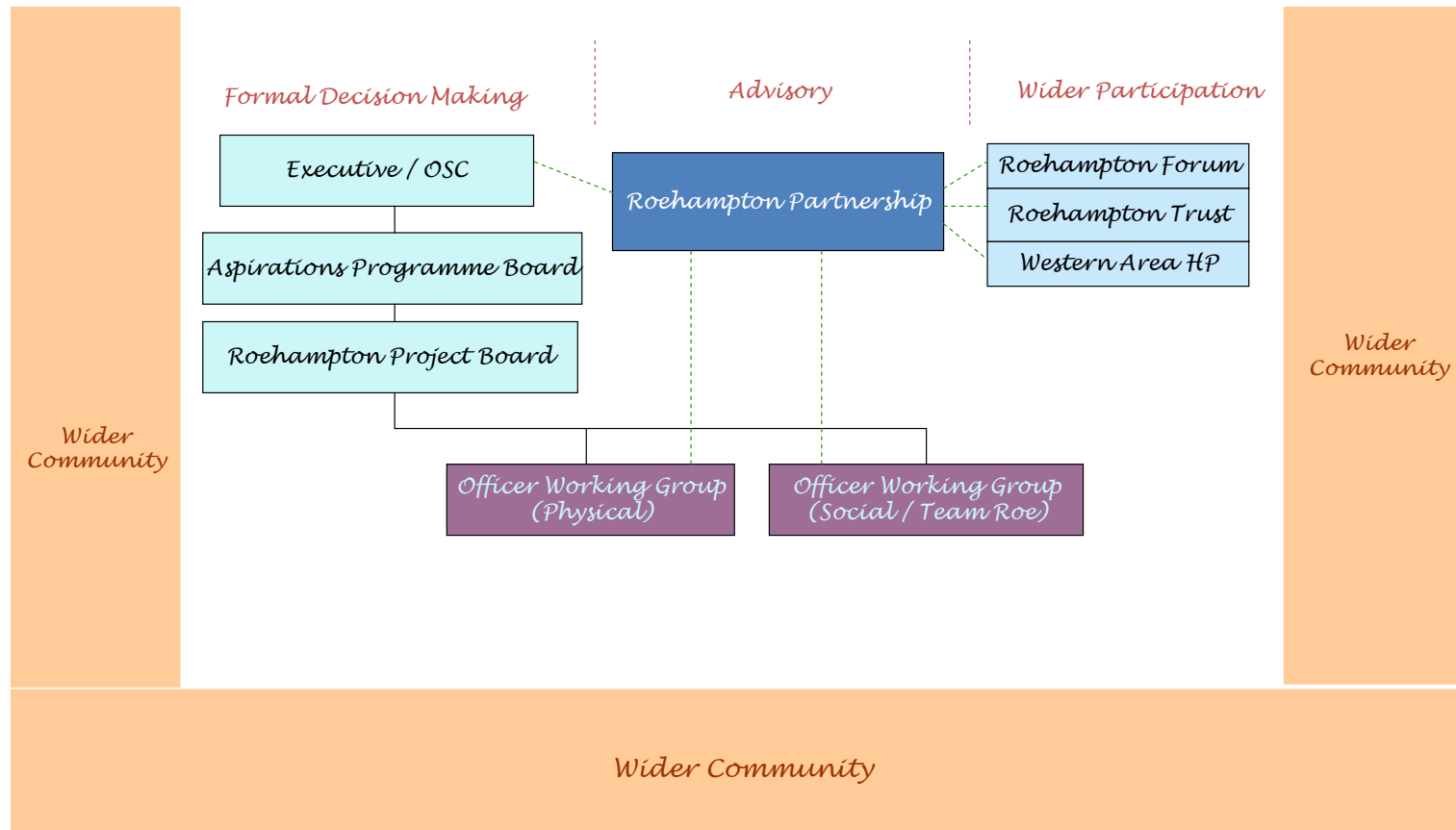
10. The intention in reviewing the membership is based on ensuring meaningful representation from a range of public, private and community stakeholders, whilst increasing Council membership, including Cabinet Member representation, to provide effective guidance and leadership. The existing Partnership membership and proposed new Partnership membership structure, supported by the existing Partnership, is as follows:-

Existing Structure	Proposed Structure
Public sector	
3 Wandsworth Councillors	3 Roehampton & Putney Heath Ward Councillors
1 Metropolitan Police	1 Cabinet member
1 Wandsworth Primary Care Trust	1 Councillor
1 Local Head Teacher	1 representative of the Health Service.
Voluntary and Community groups	
1 Holy Trinity Church	3 residents
1 St Joseph's Church	2 voluntary / community sector groups (To include Faith representation)
1 Regenerate.com	1 Roehampton Trust member
1 Older People's Network	1 Roehampton Forum member
2 Local residents (via Roehampton Area Housing Panel)	1 Roehampton University
1 President of Roehampton University SU	1 Roehampton NUS member
Business /Employer	
1 Chamber of Commerce	3 business representatives
1 University of Roehampton	
1 South Thames College	
1 Bank of England	
1 Roehampton Club	
1 Roehampton Business Forum	
19.....TOTAL	18.....TOTAL

11. Currently attendance at Partnership meetings is ad hoc and at least half a dozen of the named members do not attend. The proposed amended membership seeks to widen representation via the inclusion of wider groups namely the Roehampton Forum and the Roehampton Trust. The Forum in particular provides a route through which dissemination to wider interested parties can occur.
12. At the March meeting of the Partnership there was general agreement to the revised objectives for the Partnership. Some discussion was held around the reduction of the membership from 19 to 18. However, it was generally accepted that organisations such as the Metropolitan Police did not attend on a regular basis and going forward could be invited for specific agenda items without having to be members. One further concern was raised over the amending of the four voluntary sector representatives by including 1 for the Roehampton Forum and 1 for the Roehampton Trust and that this might lead to the exclusion of organisations such as the Older People Network. It was outlined that there was an expectation that the representative of the Forum would report Partnership business to the Forum members which includes a wide range of Voluntary and Community organisations.

Partnership Operation

13. Annex 1 provides a diagrammatic representation of the relationship the Partnership might have with various interests going forward. Given the wide range of stakeholder interests reflected in the proposed amended membership, the Partnership has the potential to provide a useful advisory oversight role for physical and social regeneration activity in the area.
14. Formal decision making is the responsibility of the Council and the diagram shows officers developing and implementing physical and social regeneration activity via the Council's decision making structures. However there is also a relationship with the Partnership with reference to reporting proposed and ongoing activity and receiving comment and intelligence from Partnership members to inform the success / delivery of programmes and programme design.
15. The Partnership has a relationship to the Executive via the inclusion of a Cabinet member on the Partnership Board and to the wider network of organisations active in the area through its diverse membership, as shown on the left hand side of the diagram. Clearly officers and members will have relationships with multiple organisations and individuals outside of the Partnership (too numerous to be represented diagrammatically) however given the Partnership is a formal meeting of the Council there are advantages to developing the relationship including the organisation of meetings formally by the Council and the reporting of Partnership business / minutes to the appropriate Overview and Scrutiny Committee.
16. The diagram shows officer groups developing and implementing programmes under the physical and social renewal themes and it is anticipated that the day to day operation of the master plan work will be coordinated by the Roehampton Regeneration Project Manager and coordination of social and engagement activity by the Community Engagement Coordinator with a read across between both strands of work with governance provided by the Roehampton Project Board chaired by the Director of Finance and through to the Aspirations Programme Board chaired by the Chief Executive. The Partnership can provide the advisory role described above.



APPENDIX 2

to Paper No. 13-242

TEAM ROEHAMPTON

Summary and Next Steps

1.0 Recommendations

The recommendation is to support launching Team Roehampton as a vehicle for sharing news and information and the commissioning of a feasibility study into developing an extranet site that will be made available to partners.

2.0 Outline

- 2.1 This paper summarises feedback from three 'Team Roehampton' workshops and proposes a future strategy with a set of actions for how we take the project forward.

3.0 What is Team Roehampton?

- 3.1 The focus of Team Roehampton is to encourage services to work together and support each in a more co-ordinated way, focused around a shared identity and vision for how the Council wants to improve physical and social conditions.
- 3.2 The ambition is to create a viral network on the ground where services (Council and non-Council) are encouraged to support each other, share information/intelligence, co-promote activity and bring forward ideas for changes and improvements particularly focused on using current resources/expertise/capacity more effectively.
- 3.3 This 'viral network' will help the Council bring together information about what is happening on the ground, allowing us to promote it in a way that is far more organised and shows momentum for what the Councils and others are trying to achieve.
- 3.4 The Team Roehampton sessions showed that a huge amount of activity is already happening to support the Aspirations agenda, but it is not necessarily being promoted in a co-ordinated fashion, nor is it linked to a single identity for how public services are working hard to make Roehampton an even better place to live. There are limited opportunities to share resources and a lack of a central forum where staff can raise ideas.
- 3.5 The purpose around Team Roehampton is to link these opportunities, bring them to the surface and look at different ways of connecting residents with these opportunities using the natural resources that are already on the ground. Team Roehampton will also provide a natural momentum for the aspirations agenda, providing a much sharper focus for our mission and the challenges ahead.

- 3.6 Once we have properly mapped resources and started to promote them in a way that is more visible, we can then look at later stages of work around the role community resilience can play to potentially plug gaps and where the community can work with the Council more effectively.
- 3.7 The communications and engagement infrastructure is ideally suited to support regeneration activity, the emerging public health wellbeing challenge (see [Appendix 3](#) of the main report) and the wider aspirations agenda. It is intended to promote the concept of community identity and pride, looking for opportunities to increase community resilience while bringing the public closer to public services.

4.0 Feedback from the workshops

- 4.1 Around 65, largely front-line, professionals attended the three workshops. A detailed structure for each workshop is set out in the appendix but broadly the aims were to:

- Raise awareness and discuss plans for the physical regeneration of the area
- Discuss social conditions on the ground
- Map existing services/activity
- Discuss ideas on how services can support each other more effectively
- Discuss the concept around 'Team Roehampton' and bring forward ideas for how it could work in practice.

- 4.2 The appendix sets out exactly who and which areas represented the workshops.

4.1 Mapping existing activity

- 4.2 The grid below sets out some of the existing public-sector-led activity on the ground against specific priorities within the Aspirations agenda (many overlap). The grid isn't meant to be exhaustive and is the start of a mapping exercise.

Priority	Activities open to public (criteria sometimes applied)	Targeted interventions
Improve employment skills and confidence	ESOL classes (learning centre and library)	Family Recovery project
Improve educational attainment	ESOL classes (primary schools)	Occupational therapist
	3 primary schools	Social care reablement
	Eastwood Nursery school	
	Literacy classes	
	Free IT courses (Leaning Centre)	

Priority	Activities open to public (criteria sometimes applied)	Targeted interventions
	Connexions (at The Base and outreach) – advice, support, IT	
Improve health and wellbeing	School Health Team (review growth, development, physical and mental well-being and parenting advice)	
	Alton activity centre	
Build community cohesion, pride/identity/networks of support	3 GP surgeries	
	Sheltered housing events/outings/parties	
	Family Support (preventative and referral services)	
	Parent and adolescent classes	
	Housing Office	
	Youth Service (open access)	
	Over 60s cook book	
	Over 60s Club (Over 60s café)	
	Roehampton Leisure Centre (classes for elderly people)	
	Roehampton Youth Club	
	Older People's Task Force	
	Quizzes for older people	
	Roehampton events (Festival, Christmas lantern event, Avant Gardening)	

5.0 Feedback from Team Roehampton

- 5.1 The chart below sets out key feedback from the groups, segmented into various topic discussions.

Physical conditions	Social conditions	Service gaps	Ideas for how we can work together
Housing blocks need aesthetic improvements	Tension between students and residents	Leisure centre seen as 'too formal'	Extended schools – sharing facilities, halls, playgrounds/fields
Flat roofs are a problem	Focus should be on reducing language barriers and social isolation	Lack of outdoor play facilities	Website to promote local activities/service information
Maintenance problems with housing	Mental health a huge issue	University campus/services not available for community	Community Centre hub for services ('One stop shop')
Heating unaffordable since communal system was removed	Gang problems on Alton estate (needs greater role models)	Healthy food project for children (with schools)	More events and fun activities to pull community together
HRA improvement programme inadequate	Drug problems in 5 blocks along Clarence Lane	Employment fair/advisor/ outreach	Encourage local volunteering
Lack of affordable homes	Internet access is low	Need more community role models	
Housing poorly insulated	Cultural isolation	More open space/leisure facilities	
Need better transport links to improve "remoteness"	Good local facilities but lack of use	Creche facilities for ESOL courses	
Estate is insular	Engagement levels/confidence low	Greater access to emotional wellbeing services	
Town centre brings area down	Lack of pride in area	Need more	
Richmond Park not used as a key asset			

		activities for young people	
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6.0 How 'Team Roehampton' can help meet the challenges ahead

6.1 Below sets out ideas from the workshops for how the concept of Team Roehampton can support services on the ground and how we can maximise existing resources.

Issue	Workshop ideas for how TR can help
Lack of ability for services to signpost all available support	Service directory for staff Roehampton staff e-forum to swap information (message board etc) Roehampton intranet site E-alerts/staff e-newsletter
Lack of effective forum/meeting for staff to exchange ideas	Roehampton staff forum (possible links with community groups) with representatives from all service areas; ability to 'escalate up'. Remit to include looking at ways to maximise local resources on the ground
Promotion of services/activities is haphazard	Community newsletter Noticeboards Community ambassadors/champions to signpost
Difficulty in engaging with community	Mentors Renewed links (governance) with community leaders Roehampton 'surgeries' where residents can meet services more easily Information in 'unconventional places' like Greggs Roehampton events to bring together service information/opportunities

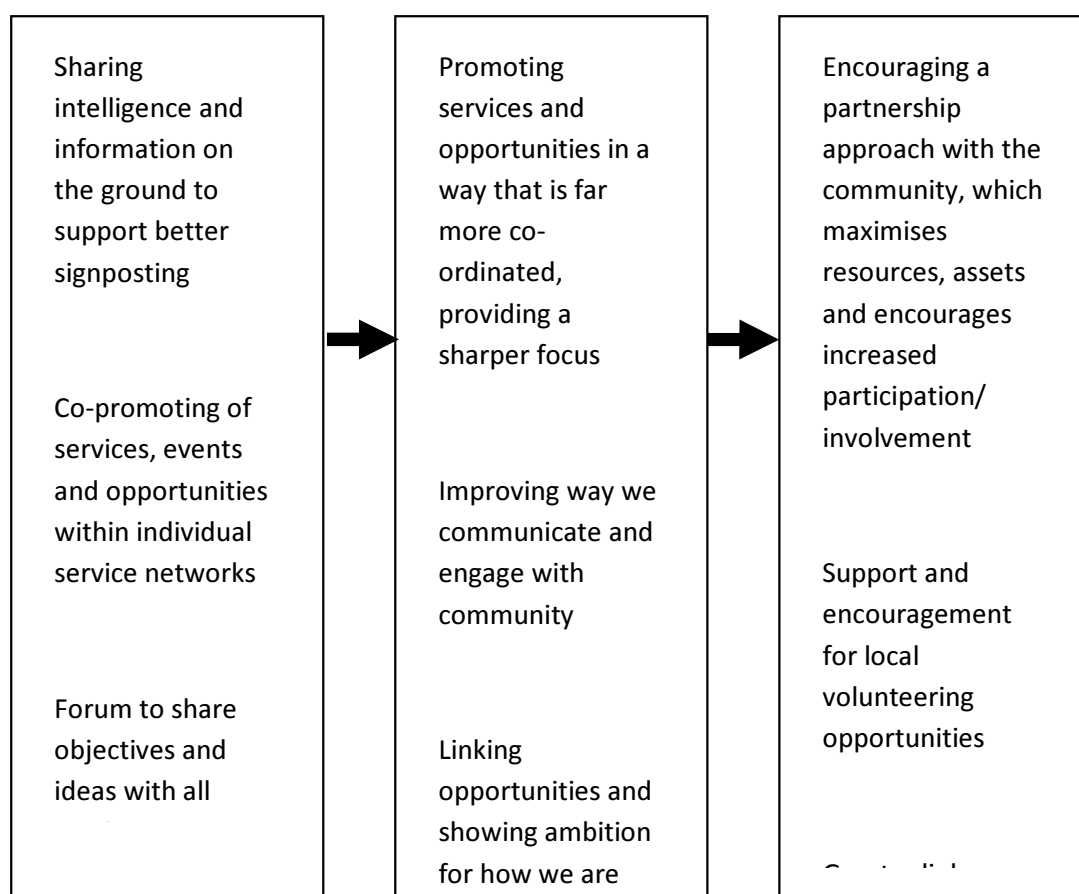
6.2 Team Roehampton strategy moving forward

The proposed model for TR moving forward is a phased approach designed to provide an internal and external focus. The internal focus is to support services on the ground by maximising the available resource around a shared vision around the Aspirations/public health agenda. The external challenge is then to improve the connection between services and residents, encouraging people to take up the available opportunities and nudging behaviour. This work will also look at creating a more effective partnership with the community groups and key stakeholders. The model below sets this out in more detail.

Internal

Residents

Community



6.3 How we will do it

Based on the feedback from the workshops, below sets out possible key components of suggested core activity.

Core requirement	Suggested activity	Detail
Enabling information sharing and ideas	Commissioning work around Roehampton staff intranet site to share information	Invite-only resource with people encouraged to 'upload' information to Communications which will relay information to all staff (thus creating two-way share of information hub)
	Launch of e-alert system to staff of critical information	The site will be used to share major information that is beneficial to staff on the ground (avoids routine e-newsletter which many say they would not have time to read). Work will be commissioned to look at the possibility of an extranet site to make information available to non-council staff.
Better signposting of	Intranet site will develop an asset	Staff will be encouraged to improve and enhance so it becomes self supporting

Core requirement	Suggested activity	Detail
services and co-promotion	map + key services with contact list	
Ideas for better use of resources/ asset sharing on ground	Establishment of a 'Team Roehampton Staff Forum' meeting 3 - 4 times a year.	<p>Chair of forum to be decided. Agenda based developing and refining a 'Team Roehampton' programme of ideas and interventions (using cross-service support), including:</p> <p>Public health challenge</p> <p>Community events + engagement</p> <p>Signposting of services</p> <p>Better promotion of services</p> <p>Communication around latest on masterplanning and physical regeneration</p>
Improved promotion of opportunities/s services	Use 'Team Roehampton' as a vehicle for bringing together information/services and opportunities in one place. Promoting opportunities to the community, looking at ways to target specific groups.	TR-generated content within Roehampton Voice every two months.
Improved engagement with the community		<p>Support for community events with input from all services, promoting activity on the ground.</p> <p>Team Roehampton Let's Talk sessions involving councillors, police, health etc</p> <p>Identification (possible link with existing public health priorities) Team Roehampton champions to help disseminate information within different parts of the community, including possible development of a mentoring scheme. TR-wide resources would be used to identify potential champions and mentors for later stages of work.</p>

8.0 Improving the connection between residents and services

8.1 Team Roehampton will be integral to the wider ambition of improving the connection between residents and services.. There was also support for five key objectives around TR:

- To raise awareness of existing services and connect residents with the available opportunities
- Involve the community in a shared vision for how the Council and others are working hard to make Roehampton an even better place to live
- Increase the sense of neighbourhood pride and identity, using this to look at ways of improving community and individual responsibility
- Improve two-way engagement with the community, providing an infrastructure designed to support physical and social regeneration
- Encourage closer working with the community, encouraging increased community involvement and participation

9.1 Improving the way the Council communicates and engages in the community is vital to the success of Team Roehampton. The action plan above sets out the core components of an infrastructure which will support this work. Team Roehampton will bring together all the available public services and create a strong commitment to closer working with residents and the community at large.

10.0 Roehampton Voice newsletter

10.1 The existing newsletter would be used as a primary vehicle for promoting services, opportunities and events in Roehampton as well as information and consultation activity on the physical regeneration of the area. The benefit of this approach, as far as physical regeneration issues are concerned, is to avoid 'single issue communication' which often does not build confidence in the community. There will of course be occasions when the Council has to issue 'single issue' communication on regeneration issues. However, on everyday issues, news and information on the physical regeneration of the area is better packaged in a wider context which promotes services and sets out how we are working hard with the community to make Roehampton an even better place to live.

10.2 The use of Roehampton Voice would have four clear benefits:

- It would use an existing product which already has reasonably high awareness in the community, with a distribution in excess of 6,000.
- It would be a visible sign of the Council and the community working closer together
- It would be more cost-effective
- Roehampton Voice could use the extra resources to help improve the newsletter

10.3 If this approach is approved, Team Roehampton generated content would be separated from the main publication, showing a clear demarcation between resident-led content and Council content. To begin, it is likely that around four

pages would be dedicated to TR although this will grow in time.

10.4 The 'demarcation' would allow the Council to communicate on regeneration issues in a way that it is clearly separate from any public debate on the plans in the rest of the publication. That debate would inevitably happen with or without the Council using Roehampton Voice, but clearly offers us an opportunity to respond to these issues as necessary.

10.5 The Executive in November 2012 agreed a budget variation for Team Roehampton of £10,000 to support direct communication through the team Roehampton approach. Using Roehampton Voice would cost the Council £750 per edition for four pages or £4,500 per year. The costs are made up of a £300 design cost (internal) per edition and a £450 support fee to Roehampton Voice, £200 of which will pay for the extra print costs.

10.6 In conversation with Roehampton Voice editor, Tim Morris, has already signalled his support for the concept of Team Roehampton and the momentum it will provide for positive change on the ground. He has also stated his willingness to spend the £250 of the £450 Council contribution to bring in professional support for one day a week to professionally lay-out the publication. This will hopefully improve its look and feel, increasing its impact within the community. It is hoped that this resource will come from within the community itself. The external concept behind Team Roehampton could be launched in June 2013.

11.0 Team Roehampton website

11.1 Work has already been completed on the basics behind a TR website, which brings together service information. This is currently on the Council's own content management system (www.wandsworth.gov.uk/teamroehampton). With Board approval we would begin to promote this resource internally from May, while continually working to develop it. Improvement work could involve, for example, blogs and social media activity from key frontline staff, including SNTs, headteachers and GPs etc. The use of this website could become a resource for staff, helping signpost activity.

12.0 Community events

12.1 Team Roehampton's resources could be used to support a programme of engagement events. The aim would be to introduce a programme of different activities which brings the community together and promotes neighbourhood identity, with different services represented. This could provide a way for residents to engage and connect with services in an informal setting, while providing a platform to engage on regeneration issues.

APPENDIX 3

to Paper No. 13-242

A NEW HEALTH AND WELLBEING CHALLENGE FOR ROEHAMPTON

Recommendation

1. The recommendation is to support the principle of the Roehampton Health Challenge and endorse funding the programme of projects from £500,000 non-recurrent budget provision transferred from the PCT. The programme will encourage self help and include using free recreation centre membership to incentivise residents to actively participate, for example as local champions. The Health and Wellbeing Grant will be operated through the Community Development Team within Public Health with approval by the Grants Sub Committee.

Introduction

2. The Roehampton Health Challenge is made up of a network of opportunities for residents to maintain or improve their health and wellbeing in line with the Joint Health and Well Being Strategy. The Challenge to residents builds on existing (and some new) opportunities, and ensures that access routes are integrated and understood.
3. The programme is financed by a non-recurrent fund from Public Health of £500k for the financial year 2013/14, drawn from the 2012/13 PCT budget. The projects included in the Challenge will be maintained for this period; the legacy is to encourage residents to participate and to continue activity beyond the scope of 2013/14.
4. The projects as set out below are offered as either universal or targeted at particular groups. Careful consideration will be given to the 'marketing' of the challenge and to the evaluation of its impact.

The needs context

5. Roehampton and Putney Heath is the second most deprived area in Wandsworth (IMD 2010) with a high under 65 mortality rate of 158 compared to 117 for Wandsworth (Per 100,000, 2009). Self reported, bad or very bad health is also high at 5.4% compared to 3.7% for Wandsworth (2011 census). People from deprived backgrounds are at significantly greater risk of developing mental health problems. Individuals who are unemployed, live in rented accommodation and have low educational achievements are at greater risk of depression. GP practices in Roehampton record high rates of patients on the Serious Mental Illness register, and the rate of mental health admissions for Roehampton residents in 2010/11 at 604 is higher compared to the 292 for Wandsworth (Per 100,000). The aspirations consultation results reported to the committee in November 2012 (Paper No. 12-680), highlight housing and any reduction in open spaces as chief concerns, but it also lists anti-social behaviour such as littering, drug abuse and drunken behaviour as problem issues. Residents were asked to choose which community activities they would want to be involved in, with the

most frequent responses being keep fit (28%), residents association (26%) and community garden (25%).

Scope

6. There are approximately 15,000 people resident in the Roehampton ward and approximately 6,200 people aged over 16 living within the catchment area (largely the Alton Estates). Any health offer is limited to the potential demand and the available budget. Many of the projects have been costed based on full attendance, and the total expenditure shown here is greater than the available budget. The projects will be marketed to emphasise that the Challenge may be withdrawn subject to take up. The proposed health challenge is based on a choice of projects differentiated by cost, reach, sustainability, and speed of implementation. The overall challenge is designed to have several medium sized projects, although the final section of this paper considers the use of gym membership as an incentive to increase self-help and uptake, or as a substantial offer in itself.

Implementation, procurement and oversight

7. The Challenge will be publicised through existing front line services as well coordinated through the existing corporate publicity mechanisms. Each project has been costed to include promotion and engagement, upon final approval for this expenditure a decision may be made to integrate all promotion into onto one scheme for efficiency and maximum impact.
8. The Team Roehampton network (see paper elsewhere on this agenda) will be utilised to ensure that the message is spread widely and residents are actively encouraged to get involved. Besides the initial launch, the Roehampton Festival in August 2012 will offer an opportunity for publicity of the Challenge and a focal point, however there are several other events that will be utilised, such as the Big Lunch in June, International Motivation Day in July, and the Kings and Queens Day in September. Public Health will consider other opportunities throughout the year as they become known. The Healthy Living Team within Public Health can coordinate the Challenge and the Health Trainers they employ will become familiar with the referral and eligibility criteria for clients interested in any of the projects. In addition a Health and Well Being Grant of £33k will be made available for community initiated projects and supported by the Community Development Team.
9. It is proposed that Public Health commissions the programme of health and wellbeing initiatives in Roehampton. The majority of these projects are already in place elsewhere, or will build on existing programmes led elsewhere in the council, and could be procured relatively easily, with costs in most cases below the £25k threshold. Some of the projects require further development at this stage. The Council's Procurement Code will be applied to the commissioning of these projects.
10. The Director of Public Health (DoPH) retains oversight of the delivery of the challenge and its constituent projects. Scrutiny of progress and outcomes will sit with the Aspirations Programme Board (APB), on which the DoPH currently sits.

11. The number of projects set out can be met within the £500k budget. Costings are modelled on maximum uptake. It is very unlikely that all projects will be fully subscribed and it is possible that the entire budget is not spent. It is therefore proposed to retain a flexibility that the programme isn't closed to other projects that come forward in the future and perhaps smaller matched funds could be offered to schemes if an underspend looks likely. This will be monitored through the APB.

Physical Activity	£88,000
Healthy Eating	£56,000
Wellbeing	£98,500
Sexual Health	£43,000
Mental Well Being	£36,000
Healthchecks	£14,000
Incentives (Recreation Centre)	£128,000
Marketing the challenge and evaluation	£36,500
Total	£500,000

12. Projects have been developed collaboratively with PH leads and senior managers in the council. This followed a workshop for senior Council and PH staff held in Roehampton in January 2013, externally facilitated by OPM.

Marketing and evaluation

13. Further engagement and social marketing work may be required in line with the Team Roehampton agenda. This will ensure local people's views are reflected in the plans for the area, and they are directly encouraged to participate and enjoy the Health Challenge within the context of the wider regeneration agenda.

Universal	Detail	Sustainable	Cost	Reach
Event	Community event for Roehampton to help launch and marketing of H&WB Challenge	No	£17k	500

14. The Challenge will be packaged as a single initiative and an evaluation will be commissioned. Lessons can be learnt from this project to inform delivery models for wellbeing in other areas in the borough. It will be important to understand what has worked well and otherwise at all levels – from the impact on an individual through to the challenge as a concept and programme as a whole.
15. The challenge package will be marketed and communicated to residents. Although the costs of most projects include some communication, funds are needed to ensure that the challenge is recognised as a council-led package. The table at paragraph 12 includes funds to cover these costs (although estimated at this time) as well as evaluation.

Incentivising the Challenge

16. In order to maximise uptake of the projects within the programme outlined below it is proposed that a series of uptake incentives can be offered to people making the first step to maintaining or improving their health and well being. One such incentive is free Recreation Centre membership. Free gym taster sessions are well utilised in the private sector and other Local Authorities such as Birmingham

are giving away free gym membership in deprived areas. Using incentives are most suitable for those who act as Change Champions clients (280) who are to be trained not only to help themselves but also their peers in making a lifestyle changes. Incentives will also be used for other projects such as the mental health well being network clients (40), clients from the existing smoking cessation service (200), and as an incentive for young people to engage in the 18 Up panel (100). Together this represents 620 potential Recreation Centre memberships at an estimated cost of £128,000 (if 12 month memberships for the gym were awarded). Memberships could also include those residents who volunteer to get involved in the distribution of fruit and vegetables or other such schemes should uptake of membership offer above not reach capacity.

17. There is currently the capacity for a further 800 gym memberships at the Centre. The Council could also explore excess capacity opportunities at other physical activities within the DC Leisure portfolio which may include other physical activity classes at Roehampton Rec, and swimming at Putney Leisure Centre. Other low cost incentives may also be offered as relevant to other project clients for example pedometers. These low cost incentives are built into the project costs as listed below.

The Universal Challenge

Physical Activity

18. **Open Gym.** It is proposed that the Council commission an outside open gym at Roehampton perhaps on the Bull Green or one of the smaller amenity areas located between Minstead Gardens and Tunworth Crescent, and Durford Crescent and Fareham House, Bessborough Road. The Council has erected similar open gyms in other parts of the Borough (including York Gardens) in the last year and they have proved popular for those who do not like indoor gym. For a relatively low cost (which could be even cheaper if match funding were secured) the Council will erect a universal legacy item which will continue beyond 2014/15. The proposal would require consultation with residents and ongoing maintenance and vandalism could be an issue against the proposal.

Universal	Detail	Sustainable	Cost	Reach
Open gyms	With local consultation, install outdoor gym equipment for fitness and to offer a legacy	Yes	£15k	Unlimited

Healthy Eating.

19. **Improving access to healthy food** is a key aspect of the Public Health strategy with an aim to increase access to, and intake of, fruit and vegetables in areas of the borough with the highest socioeconomic deprivation. It is proposed that as part of the Challenge to residents the Council develops an approach that will combine both distributing and cooking healthy foods. The initiatives offer opportunity for community involvement as well as high profile events such as setting up a community stall to sell fruit and vegetables on a regular basis complimented by a commissioned bus based cookery programme in a car park or the local green.

Universal	Detail	Sustainable	Cost	Reach
Network of Fruit and Vegetable shops	Bulk bought, local distribution model run by locals at a profit	Yes	£30k	Unknown
Mobile Cooking Bus	Bus based cookery programme with a facility to train local champions	No	£26k	400

Wellbeing

20. Change Champions. The Council delivers a Health Trainer service which provides one to one support for individuals to set and achieve personal health and wellbeing goals. It is proposed that as part of the Challenge this model is expanded. Change Champions will commence a programme of community capacity building built by training a group of local people to commit to lifestyle changes themselves and engage with other members of the community to do the same; providing the champions with knowledge on key health advice and behaviour change, they will act as 'health navigators' signposting residents to existing services and promoting the new Health and Wellbeing Challenge for Roehampton. It is hoped that the programme will have a cascading effect of improved lifestyles, wellbeing, increased understanding of available services and increased confidence in making lifestyle changes.

Universal	Detail	Sustainable	Cost	Reach
Change Champions	Train and support 140 Roehampton residents to develop a network of residents (shop keepers, faith leaders) to help themselves and their peers in making a lifestyle change	Partial	£49k	280

21. Health and Wellbeing Grant. It is proposed to establish a H&WB Grant Fund of £33k provides the local community with an opportunity to initiate some projects themselves and will be supported by the Community Development Team. It is anticipated the awards will be between £5k and £10k in value (and therefore higher than the current threshold for the Big Society Fund). It is proposed that the Grant is operated through the Community Development Team within Public Health with approval by the Grants Overview and Scrutiny Sub-Committee.

Universal	Detail	Sustainable	Cost	Reach
Health and Wellbeing Grant	Local project fund	No	£33k	Unknown

The Targeted Challenge

22. Healthchecks. The NHS Healthcheck is currently offered free to those aged 40-70. The local GPs in Roehampton have a finite capacity to undertake the assessments. GPs are already paid to undertake the assessments and as typical with other screening programmes, target to cover the whole eligible cohort over a three year period. The council is currently procuring an additional outreach service to encourage the uptake of these checks in the community. It is proposed that the Council pays GPs to deliver another 400 healthchecks. Furthermore, the

Healthy Living Team will publicise the service as part of the Challenge and outreach through the Health Trainers will encourage an increased take up.

Targeted	Detail	Sustainable	Cost	Reach
NHS Health checks	NHS Healthcheck additional activity provided by West Wandsworth GPs (bring total up to 3,200 units)	No	£14k	400

23. Physical Activity. These projects a range of physical activity initiatives specifically targeting the young, gender specific groups or those from BME backgrounds. It is proposed that the Council commissions (apart from Active Lifestyles which will be delivered in-house) a programme of targeted health and wellbeing initiatives in Roehampton. Targeting physical activity opportunities at particular groups may well become self sustaining, it is particularly hoped the opportunities for women will be in great demand. The activities for men or women will be delivered according to local demand and should be provided within a 'turn up and play' structure that requires little long-term commitment to get started, and that can fit easily into busy lifestyles.

Targeted	Detail	Sustainable	Cost	Reach
Active Lifestyles Roehampton (People in deprived areas, Age 55+), BME Groups, Families, Women)	Consultation, promotion, and instructor and coach led activities	Partial	£13k	2,176
Us Girls (women)	Physical activity	Partial	£15k	300
You've still got it (men)	Physical activity	Partial	£15k	300
Play rangers (children)	Open space based play, arts, sports and environmental activities for children	No	£30k	200

24. Mental well being has direct impacts on those diagnosed, and those involved in their care particularly family and friends. This Challenge is for a training programme aimed at people who have experienced mental distress and would like to utilise their experiences to become peer support workers. The project will also be partially sustained by developing a network of community support for people with lived experience of mental ill health.

Targeted	Detail	Sustainable	Cost	Reach
Well being network	Two courses to support people with experience of mental ill health. £19k. Optionally to provide a peer support worker 17k.	Partial	£19k + £17k	40

25. Wellbeing support for vulnerable families and children. In order to provide additional health and well being support to families and young children the Roehampton team of Health Visitors will continue to work with these families and provide support for three initiatives, dental and oral health hygiene, domestic

abuse awareness and a health promotion themed yoga class for new mothers. The projects support work already established by the health visiting team

Targeted	Detail	Sustainable	Cost	Reach
Targeted support for vulnerable women and children	Dental health kits, domestic abuse awareness and yoga for mothers	No	£4.5k	1,200

26. **Sexual Health.** Roehampton has some of the highest rates of Chlamydia in the borough (>650 diagnosis per 100,000 in 2011). The projects offered therefore aim to provide sexual health outreach and also train up to 4 local pharmacies to provide enhanced provision of a sexual health service. The latter is an intensive programme of work which will involve the pharmacists completing significant training and development tasks. The pharmacies will be able to provide treatment for Chlamydia on top of their existing services of emergency contraception and testing of Chlamydia and Gonorrhoea. These pharmacies will be the only treatment pharmacies in Wandsworth. It is part of this model to involve the commissioned service running young men's outreach to offer youth provision and free condom registration at pharmacy sites.

Targeted	Detail	Sustainable	Cost	Reach
Sexual health (including outreach).	Young men's outreach service linked to community pharmacy offering screening and treatment for STIs and EHC. Offer of sexual health outreach testing, and condoms.	Partial (built into contract)	£38k	>60

APPENDIX 4

to Paper No. 13-242

PROPOSED MENTORING PROGRAMME FOR 18-24 BME YOUNG MEN ON THE WINSTANLEY AND YORK ROAD ESTATES.

Recommendation.

1. The recommendation is to agree a budget variation of £60,000 over three years to fund the mentoring programme and agree the specification and tendering timetable.

Background.

2. The Aspirations Paper (Paper 12-218) highlighted the need for focussed support for 18-24 year old young men alongside community engagement and physical regeneration. It committed the Council to exploring mentoring as an option for supporting 18-24 year old men into employment, self-employment or training.
3. During the course of the past 12 months a significant amount of work has been undertaken in order to inform the development of the mentoring programme proposal set out in this paper. This includes:
 - a. Reviewing research commissioned by the Economic Development Office on engaging with 19-24 year old unemployed/NEET people. This research documented the VCS Support in place across the borough for 19-24 year olds, however it found that the focus of this support was on training rather than 1-2-1 support/mentoring. Although the sample size of young people interviewed as part of this report was small it also identified that young people often face multiple issues when trying to find employment/training, including low self esteem and a lack of knowledge about where support can be accessed. It also identified a potential cohort of young people who do not claim benefits or engage with statutory agencies and are potentially earning money through illegal means.
 - b. Using the database built up by this research a list was developed of organisations and council and partner provision which provide support to young people in Battersea and Roehampton. This highlighted the work of organisations such as STORM, Urban Voice, FAST, Regenerate and Future Skills (based at St Mark's Church). This audit identified that there is mentoring provision for under 18s, but not for the 19-24 year old age group. It also identified that there are a number of VCS organisations who provide services in Battersea who could link in with a mentoring project to provide additional support or could extend their provision to provide mentoring to 18-24 year olds;

- c. A cross-departmental Task and Finish Group met, which reviewed the database of organisations, identified how mentoring could link with existing/planned council services, such as the Housing into Work pilot, employment brokerage, gangs work and FRP, and discussed the potential target groups for mentoring;
 - d. Alongside this baselining exercise a review of mentoring projects previously run in the borough, in London and nationwide was conducted in order to identify best practice and also pitfalls to be avoided. Best practice is rarely highlighted and evaluations are distinctly lacking. However, we can conclude that having weekly mentoring sessions, peer support groups for mentors and mentees, initial training for mentors and access to information about support that their mentees can link into and using local men to mentor younger men from the same estates are elements of a successful programme. The research highlighted the importance of tight specifications for mentoring programmes and of staggered payments, which guard against payments being made when low numbers of mentors/mentees have been recruited.
4. As the research identified that there are a number of organisations who could support a mentoring project/deliver a mentoring project in Battersea and that Job Centre Plus was focussing funding on supporting 18-24 year olds in Roehampton it was decided to focus the pilot on the Winstanley and York Road Estates.
5. Prior to developing a draft specification a further two steps were undertaken. These were:
- a. A review of current data held on 18-24 year olds. This identified that JSA claimants for Latchmere are more likely to be male than female. An overall review of JSA data for 18-24 year olds shows that the percentage from BME backgrounds is higher than the borough average. This suggests that the original focus on 18-24 year old males should be maintained and that the project should be targeted at BME young men. It is acknowledged that this data is not perfect. Young women under claim JSA and an ethnic breakdown for 18-24 JSA claimants for Latchmere is not available for confidentiality reasons. Similarly, as noted above the target group for mentoring are unlikely to claim JSA. However, until the 2011 Census multi-variate data is published around May time this is the best data to use. In addition, it does reflect the analysis of the 2001 Census that prompted the Council to develop a successful targeted employment programme for 18-24 year old young men of Caribbean heritage in Battersea;
 - b. In order to test that the conclusions reached by desk based research reflected reality a “meet the buyer” meeting with voluntary sector providers was organised. The meeting was chaired by the Chief Executive and attended by Lifetimes, Urban Voice, STORM, Future Skills, Catch 22,

Business Launchpad and Bandofbrothers¹. Men's Room, a charity leading in mentoring black young men, was invited but was unable to attend (although they have previously met with the Head of Policy and the Chief Executive). Attendees were very supportive of the proposal. They acknowledged that there is a gap in support for disengaged 18-24 year olds. Based on their own experiences they supported the proposal for the project to target young men from BME backgrounds. They highlighted the need for the specification to emphasise delivery of 'soft' milestone targets (confidence, job readiness etc) as well as hard outcomes, such as employment or training. They also highlighted that self-employment should be included as an outcome.

Specification outline.

6. The project specification is available in the Members' Room. This specification will be shared with local voluntary sector organisations to seek their comments in order to refine it further before an invitation to quote is issued. This approach worked well with 18-up with the final specification being improved as a result of the feedback. The voluntary sector contract will be used in order to support local organisations to bid for the work.
7. The programme is a two year mentoring programme for 18-24 year old BME young men living on the Winstanley and York Road Estates.
8. The target for the programme is for a minimum of 20 volunteer mentors to be recruited to provide weekly mentoring for 20 mentees in each year of the contract. Making a total of 40 supported at the end of the contract.
9. The expectation is that 100% of mentees will achieve at least one "soft outcome" (such as writing a C.V or making a list of their skills and interests, engaging in a new positive activity, volunteering) and 70% will have achieved a hard outcome such as engagement in training, employment or self employment.
10. The specification contains clear qualification criteria for mentees, which must be demonstrated via a robust audit trail:
 - Aged 18 - 24
 - BME
 - Resident in Winstanley/York Road Estate.
 - NEET (Not in Education, Employment or Training)
 - Not engaged in any other programmes such as the Work Programme
 - Not already committed to start employment, training, education or other support programmes.
11. The specification sets out that the provider of the programme will recruit and train all mentors, who will be volunteers and local to the Winstanley and York Road Estates. The provider will seek to recruit mentees who meet the set criteria. It

¹ a Brighton based charity who run an estate based mentoring programme for 18-24 year olds that has seen 80% access employment and 80% drop in re-offending

also states that the Council and its partners will also refer young men who meet the criteria.

12. It also states that the provider will be responsible for ensuring that mentors are aware of the programmes and sources of support that they can refer their mentees to. This includes Council run programmes and local VCS projects.
13. Payment for the contract will be staggered with 20% retained at the end of each year of the contract in case of under-performance. Monthly monitoring meetings will be held and a 3 month break clause will be inserted into the contract in case of significant under-performance.

Funding.

14. Financial evaluation of similar mentoring projects is not widely available. However, the Policy Unit has identified the costs of similar projects in East London and Brighton and also the costs of the Mayor of London's Programme. The Unit has also looked at the costs charged by local community groups for comparable activities and a proposal submitted by Men's Room. This shows:
 - Bandofbrothers -£500 per mentee
 - Mayoral Programme – approx. £1,100 per mentee (but procuring on a large scale and Mayor running recruitment campaign for mentors)
 - East London programme – approx. £1,333 per mentee (run by Housing Association who targeted scheme at young men residing in their properties)
 - Future Skills – approx. £1,800 a mentee
 - Wandsworth Future Works - £1,807 per participant (this was an in-depth targeted employment project run in Battersea)
 - Men's Room - £4,400 per mentee (based on an initial proposition made to the Council in 2012)
15. Taking out the two extremes the average cost per mentee is £1,500. The estimated cost of the programme is therefore £60,000 over two years. The contract will be let on lowest price following the PQQ stage.

Timetable.

16. Subject to approval by the Executive in April 2013, the tendering timetable is as set out below:

Milestone	Date
Pre qualification questionnaire circulated	7th May 2013
Deadline for PQQ	7th June 2013
Evaluation of PQQ completed	21st June 2013
Request for quotes	25th June 2013
Deadline for quotes	9 th July 2013
Evaluation completed	16 th July

Bid Clarification (if required)	17th – 19th July 2013
Award by Standing Order No.83(A)	24 th July 2013
Issue contract award	25 th July
Contract start date	3rd September 2013

APPENDIX 5

to Paper No. 13-242

FUNDING FOR GANGS INTERVENTION CO-ORDINATOR

FROM ASPIRATIONS PROGRAMME

1. The recommendation is to agree the allocation of £50,000 per annum for two years 2013-2015 from funding set aside to support the aspirations programme to fund the full time post of a Gangs Intervention Co-ordinator.

ENDING GANGS AND YOUTH VIOLENCE – ACHIEVEMENTS TO DATE

2. As part of the Home Office Ending Gangs and Youth Violence (EGYV) programme, Wandsworth received £217,000 in 2012-13 to deliver projects aimed at young people aged 10-24 who were either already affiliated or at risk of affiliation with gangs. Between summer 2012 and February 2013, Wandsworth Council and partners from the Police and Voluntary Sector the following have been put in or taken place:
 - a) The appointment of a seconded Gangs Intervention Co-ordinator;
 - b) Sessional staff recruited through the Council and Catch 22 have carried out one to one work with 48 young people from the target cohort;
 - c) Police and Council 'gangs' teams have worked closely together to both identify the target group and share intelligence about them;
 - d) *Only Connect* theatre group have carried out eleven performances and 'forum theatre' workshops about gangs, violence, causes and consequences in eight secondary schools and two colleges in Wandsworth with more bookings to come;
 - e) *Growing Against Gangs (GAGV)* – an evidence-based crime prevention education package have worked with 1070 pupils in five Secondary schools, one PRU and two Primary Schools and run a training day for 50 school staff and other practitioners
 - f) Preventative weekly sports and informal education programme have been carried out by *Street League* around the Wandle for 13-17 year olds identified as at risk of gang involvement;
 - g) 15 'gang nominals' aged 16-24 were recruited in October to the first of a series of 'Into Work' academies also run by Street League who offer sports alongside structured work/training preparation workshops; of the 13 who attended, eight completed the programme, seven of whom got qualifications and all are still receiving support into work or training.
 - h) One young person at high risk of gang-related violence has been relocated to a place of safety in return for engagement in a structured action plan run by Safe and Secure commissioned by Housing. A further two more referrals are pending.
 - i) A programme of one to one and group work run by STORM and targeting the parents of young people involved in gangs has just started.
3. The EGYV programme is overseen by Community Safety and the Borough Early Intervention Team (BEIT) within Children's Services' Young People and Learning Division.

4. The Home Office Peer Review which took place in September found much to commend in Wandsworth's practice but commented specifically on the skill and experience of BEIT and the Gangs Intervention Co-ordinator and the level of partnership work between the Borough and the Police.
5. Over the past year, Wandsworth has seen a 36% reduction in serious youth violence.

FUNDING FOR EGYV APRIL 2013 AND BEYOND

6. The Home Office have confirmed that there will be no further EGYV funding for local authorities after March 2013. The Council and partners have identified those aspects of the EGYV programme that need to continue beyond 2013 and must now find alternative sources of funding for those aspects which cannot be mainstreamed.
7. At their meeting on 26th February 2013, the Aspirations Programme Board approved a bid for £50,000 per year to fund the post of the Gang Intervention Co-ordinator for two years from 2013-14 to 2014-15.
8. Wandsworth is putting in a bid for between £617,000 and £732,000 per annum for four years to the Mayor's Office for Policing and Crime (MOPAC). This includes funding for the Gangs Intervention Co-ordinator Post in 2015-16 and 16-17 and other essential aspects of EGYV work.

VALUE OF GANGS CO-ORDINATOR TO ASPIRATIONS PROGRAMME

9. Gang-related work is already a priority in the Aspirations Programme which recognises the tension between young people's hopes, achievement, challenge and opportunity and the enticement of gang involvement and gang membership. Gangs are also a source of both fear and disempowerment for communities in which gangs operate.
10. The main territories in which gangs operate coincide with the target areas for the aspirations programme. SUK are particularly active in Latchmere and Queenstown wards as well as West Hill, Roehampton and West Putney. Key areas of engagement are the Alton Estate, Winstanley and York Road areas.

A mapping of all 'gang nominals' by home address shows clusters in the Winstanley and Alton areas particularly.

11. The majority of the young people and young adults that the EGYV Team have worked with so far have been associated with SUK; the first *Street League* academy was held in the Winstanley area for this reason.
12. The Gangs Intervention Co-ordinator post is crucial to the continuing success of this work. The Co-ordinator will manage the existing pool of sessional 'gangs intervention' workers, liaise closely with the Police, Probation and the Prison system on referrals, providing one to one and group work with young people

affiliated with gangs. The gangs team will work with Job Centre Plus to improve job prospects and with Housing on housing and relocation where necessary. They will also complement the work of other service providers – Catch 22 and Street League. They will work with schools and colleges around general education and prevention as well as early targeting of young people at risk.

13. Over the course of the next two years, the team will aim for the following outputs and outcomes:
- 100 targeted gang nominals offered one to one support pa via the Gangs Multi Agency Panel process.
 - Oversight of commissioned projects providing 30 accredited outcomes for young people pa
 - Strengthened links with Job Centre Plus and other agencies to support gang nominals into employment or courses leading to employment.
 - All schools offered advice and support on curriculum
 - Five engagement programmes set up each year such as football, music production and gym sessions for known gang members.
 - Ongoing liaison with Police and Housing relocation of young people at risk.
 - Further reduction in incidents of serious youth violence and gun-enabled youth crime
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APPENDIX 6

to Paper No. 13-242

ASPIRATIONS PROGRAMME OUTCOMES FRAMEWORK

Indicator	Period	Latchmere	Roehampton	Borough-wide	Source	Level
Overarching						
Troubled Families - No. in the target area	n/a	No earlier data available			FRP Info Desk	Postcode - Estate Level
	March 2013 snapshot	12	34	262		
Troubled Families – No. PBR successes within Cohort for families in the target areas	n/a	No earlier data available			FRP Info Desk	Postcode - Estate Level
	March 2013 snapshot	2	0	19		
FRP Families engaged in target areas	2011/12 Financial	1	2	20	FRP Info Desk	Postcode - Estate Level
	March 2013 snapshot	1	4	36		
Housing in to work outcomes	Data not yet available				Local data	n/a
Education – NB. UPDATED EDUCATION DATA NOT YET AVAILABLE						
No. households where a child has been subject to permanent exclusion or three or more fixed school exclusions across the last 3 consecutive terms	2011	3	4	65	FRP Info Desk	Postcode
Households where a child has had 15% unauthorised absences or more from school across the last 3 consecutive terms	2011	6	21	265	FRP Info Desk	Postcode
Average point score at KS1 assessment (weighted average)	Sep 10 - Aug 11	15.2	14.0	15.2	Neighbourhood Statistics	LSOA
Average point score at KS2 assessment (weighted average)	Sep 10 - Aug 11	28.1	27.3	28.2	Neighbourhood Statistics	LSOA

Baseline data
Most recent data



Aspirations Programme update

Indicator	Period	Latchmere	Roehampton	Borough-wide	Source	Level
Average capped GCSE and equivalent point score (weighted average)	Sep 10 - Aug 11	332.1	328.5	346.1	Neighbourhood Statistics	LSOA
A-level point score per candidate (weighted average)	Sep 10 - Aug 11	634.6	610.9	698.3	Neighbourhood Statistics	LSOA
A-level point score per entry (weighted average)	Sep 10 - Aug 11	210.0	209.6	215.4	Neighbourhood Statistics	LSOA
Worklessness						
Claimants (% population 16-64)	Av. Apr 11-Mar 12	7.04%	5.28%	3.03%	NOMIS	LSOA
	Av. Feb 12 - Jan 13	7.12%	5.08%	2.95%		
Proportion of households claiming housing benefit and council tax benefit	May 2012 snapshot	42.01%	37.38%	15.14%	Local data	LSOA
	March 2013 snapshot	41.09%	37.38%	15.10%		
Families accepted onto ESF programme	Jan 12 - Aug 12	2	1	45	ESF - Twin Training	Ward
	As at February 2013	2	2	72		
% of families who have successfully completed ESF programme	n/a	n/a	n/a	n/a	ESF - Twin Training	Ward
Proportion of schoolchildren on Free School Meals	May 2012 snapshot	44.3%	41.7%	28.1%	School Census	Postcode – Estate level
	January 2013 snapshot	40.7%	39.8%	26.4%		
Crime						
Total notifiable offences (per 1000 pop)	2011/12 financial	83.82	85.07	84.40	SafeStats	LSOA
	2012 calendar	93.29	77.35	90.13		
Violence against the person (per 1000 pop)	2011/12 financial	25.92	25.32	14.14	SafeStats	LSOA
	2012 calendar	28.25	21.90	14.57		
Robbery (per 1000 pop)	2011/12 financial	8.07	5.95	4.19	SafeStats	LSOA
	2012 calendar	7.61	4.18	4.26		
Criminal Damage (per 1000 pop)	2011/12 financial	8.54	10.89	7.84	SafeStats	LSOA
	2012 calendar	9.16	10.00	7.04		
Drugs (per 1000 pop)	2011/12 financial	10.87	3.42	3.60	SafeStats	LSOA
	2012 calendar	12.57	4.56	3.72		
Youth Crime						

Indicator	Period	Latchmere	Roehampton	Borough-wide	Source	Level
Number of young people given a court or out-of-court disposal	2011 calendar	22	6	251	YOT	Postcode – Estate level
	2012 calendar	21	10	157		
Offending by 18-24s	Mar 2011 - Feb 2012	17	48	750	FRP Info Desk - CRIS	Postcode – Estate level
	Mar 2012 - Feb 2013	17	59	692		
Housing and antisocial behaviour						
Number of households with rent arrears	March 2012 snapshot	372	632	n/c	Rent Collection Service	Postcode – Estate level
	March 2013 snapshot	450	654	n/a		
Total rent arrears	March 2012 snapshot	£344,972.82	£402,046.20	n/c	Rent Collection Service	Postcode – Estate level
ASB:						
Notices	2011/12 financial	3	2	44	Housing - Saffron	Postcode – Estate level
	2012 calendar	5	4	57		
Court Action / Possessions	2011/12 financial	4	0	8	Housing - Saffron	Postcode – Estate level
	2012 calendar	4	1	9		
Evictions	2011/12 financial	2	1	11	Housing - Saffron	Postcode – Estate level
	2012 calendar	2	2	9		
ASB Incidents (CAD data) per 1000 pop	Mar 2011 - Feb 2012	53.87	58.49	32.75	FRP Info Desk - CAD	Postcode – Estate level
	Mar 2012 - Feb 2013	58.99	66.97	34.09		
Health and wellbeing						
Prevalence of mental health conditions (per 1000 pop)	2010/11 financial	8.64	10.03	7.19	PH/Clinical Commissioning Group (CCG)	GP Practices
	2011/12 financial	9.20	11.85	8.30		
Cervical screening coverage (percentage)	2011/12 financial	81	75.3	80.3	PH/CCG	GP Practices
	As at February 2013	79.22	74.73	78.51		
No. A&E attendances from local population/	2011/12 financial	294.64	451.13	321.33	PH/CCG	Postcode - Estate

Baseline data

Most recent data



Aspirations Programme update

Indicator	Period	Latchmere	Roehampton	Borough-wide	Source	Level
emergency hospital admissions (per 1000 pop)	2012 calendar	319.86	516.26	353.95		Level
Immunisation Coverage (MMR 2year 1 MMR) (percentage)	2010/11 financial	81.16	78.43	79.38	PH/CCG	Postcode - Estate Level
	2011/12 financial	74.19	82.64	82.40		
<i>Wellbeing survey measures to be developed with PH (to include lifestyle, involvement in activities like volunteering etc)</i>					Housing Panel (link)	

APPENDIX 7

to Paper No. 13-242

Progress Against Decisions

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
0	<u>PROGRAMME MANAGEMENT</u>	
0.1	<u>Raising Aspirations Strategy (12-645) - October 2012</u>	
	Running an aspirations-focussed annual housing panel (Link) survey.	Link telephone surveys in Roehampton and Battersea have been rescheduled to accommodate consultation around transport options in Roehampton and to support master planning in Winstanley/York Road to be undertaken in 2013. The surveys are now expected to take place during September, possibly alongside similar work in the Nine Elms area. They will focus on aspirational issues but also cover e.g. awareness of and desire to be involved the planned regeneration. A “Sticky World” room is being designed as part of the Roehampton transport work.

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME	
ISSUE/PROGRAMME	PROGRESS
<p>Initial recruitment (Commissioning an external Organisation), followed by initial and then ongoing engagement. The arrangement for this will be brought to a future meeting of this Committee and the Executive.</p> <p>Agreed that the Panel would run for two years initially, with the third year's funding to be subject to scrutiny following an evaluation at the end of Year 2</p>	<p>Following approval by the Executive in October 2013, MRUK, a Battersea-based market research company have been commissioned to carry out the recruitment of the panel, as well as a wider survey of young people. To date they have achieved 500 surveys and have signed up over 300 panellists. This has been achieved predominantly through door-to-door contact but an online survey has also been made available.</p> <p>Across the 500 surveys there is a fairly even split by age (17-24), gender and across Roehampton and Latchmere. 25% of the 500 young people surveyed were unemployed; 38% were in full-time education, 16% were in full-time employment and 19% were in part-time employment. 74% of the young people agreed they were optimistic about their future. 66% of those surveyed stated they knew how to find out about future work, education and training opportunities and 65% of the young people agreed that they would like to do more education and training in the future, whilst 9% did not. Amongst the 315 young people who have agreed to be panellists, 71% would like to do more education and training. 48% of those surveyed agreed that their life is close to how they want it to be. 23% disagreed with this statement.</p> <p>The panel is due to be launched shortly and will be managed through the new online consultation system. The panel will have its own landing page which will feature news and surveys. Regular surveys will be sent out to all panellists or a sub-set depending on interests on topics such as status and ambitions, opinions on local area and services, lifestyle and job seeking. Alongside this there will be quick polls, social media engagement, online qualitative studies and mystery shopping.</p>

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
1.	<u>PHYSICAL REGENERATION- ROEHAMPTON</u>	
1.2	<u>Finance Department- Staffing Review (12-652)- October 2012</u>	
	Agreed that a new post of Roehampton Project Manager be created to in order to bring together both the physical regeneration and the social aspects of the Roehampton regeneration	Roehampton Regeneration Project Manager (Jonny Moore) appointed December 2012 and is based in the Economic Development Office.

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
2	<u>PHYSICAL REGENERATION- WINSTANLEY/YORK ROAD</u>	
2.1	<u>Improvement Plans for Winstanley and York Road (12-679)- November 2012</u>	
	<p>Agreed to commence consultation to inform the development of the masterplan, including</p> <ul style="list-style-type: none"> • Setting up a Local Steering Group to work with the Council through the masterplan production and the agreement of the offer to residents; • Ensure effective co-ordination with the existing Big Local Programme; • Creating a Local Base on the estates a venue for displays, exhibitions and a drop-in location for residents, in the Spring of 2013 	<p>The structure of the shadow project steering group has been agreed with Members and identified participants are now being approached. The first meeting is scheduled for May. A meeting has been held with the Chair of Big Local to co-ordination of programmes. The proposed Steering Group includes representation from the Big Local. A newsletter updating all estate residents is scheduled to be distributed at the start of April.</p> <p>A new seconded post has been created to assist with consultation, coordination and engagement across the estates. Six Resident Associations (RAs) have been accredited across the two estates thus far. A regular meeting has been set up with the RAs group. This group has selected one of the resident reps on the interview panel for the Masterplan Team and will be meeting shortly to discuss resident reps for the shadow steering group.</p> <p>Update meetings have been held with the Falcons Estate and with Network Rail. Network Rail will be considering their investment options for the arches within the Bramlands area.</p> <p>The creation of a local presence is linked to the masterplanning process and will be launched in May/June 2013. Officers are currently reviewing possible sites for a fixed Local Base including a possible joint base with the employment brokerage service. Options for the joint base and for the re-use of an empty retail unit at Bramlands Close are currently being costed.</p>

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
	<p>Agreed to recommence improvements at Sporle Court, including;</p> <ul style="list-style-type: none"> • Formal notifications to residents • Tendering of contractor • Complete works by early Summer 2013 	<p>A public consultation meeting was held with residents of the block on 21st November 2012. Leasehold (notice of Intention stage) consultation documents were served and the consultation expired on 21st December 2012. Tenders were received on 27th February 2013. It is anticipated that section 20 leasehold consultation will take place during May with a contract commencing on site during August/September 2013.</p>
4.	<u>HOUSING POLICY</u>	
4.1	<u>Development of Council's Tenancy Policy (12-581) - October 2012</u>	
	<p>Agreed that the revised draft Tenancy Policy (including use of 5yr fixed term tenancies) to apply from 1st January 2013</p>	<p>After ensuring that all necessary system and procedural changes were in place and fit for purpose the Tenancy Policy was introduced on the 1st March 2013. This means that the Council is now providing 5 year fixed term tenancies into its general needs housing stock (for sheltered housing secure tenancies will be offered), exceptionally 2 year tenancies with all fixed terms tenancies being subject to a 5 year review.</p>

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
5.	<u>ECONOMIC DEVELOPMENT & EMPLOYMENT</u>	
5.1	<u>Wandsworth Credit Union Partner (12-743)- November 2012</u>	
5.2	<u>Welfare Reform (12-689)- November 2012</u>	
	<p>Agreed to establish a team from existing staff to collect information, provide advice, and revise records (where appropriate) and to facilitate moves (where this is achievable) and in January 2013, review the role of the Welfare Reform and DHP Officer to look at households affected by the benefit cap, predominantly in the private sector.</p>	<p>In February 2013 the Executive approved that the post of Welfare Reform Officer be extended to March 2014 and that four full time equivalent new posts be created to assist with the work of the Welfare Reform Officer for a 12 month period.</p>

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
5.3	<u>Employment Brokerage Service (12-636)- October 2012</u>	
	Agreed to put a proposal for support for the employment brokerage service to the GLA.	As part of seeking to lever external funds to support the service a bid was made to the GLA Mayor's Regeneration Fund at the end of August 2012. The bid was for capital (approx. £1.2-£1.5m) to help support the service via purchasing a premium lease/ capitalising rent on a suitable property in the Clapham Junction area from which to locate the hub for the brokerage service. Unfortunately the bid to the Mayors Regeneration Fund relating to the Clapham Junction Employment Hub was not successful. GLA indicated at the Nine Elms Vauxhall Strategy Board meeting on 14th December 2012 that they would work with the Local Authorities to identify funding to support the brokerage / local labour arrangements for the Nine Elms program.
5.4	<u>Community Learning Programme 2012/13 (12-331)- June 2012</u>	
	Noted that the new funding requirements of the SFA will create a shift in the overall Wandsworth provision, with a higher percentage of funding supporting the more disadvantaged learner.	There is a funding shift towards more vulnerable learners and more of an emphasis on accredited outcomes and we will be evolving this over the next year. A committee paper going to the June cycle will confirm key priorities and funding arrangements for 2013/4.

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
	Agreed to the Council's participation in the Community Learning Trust pilot if the initial application to the Department for Business Innovation and Skills (BIS) is successful.	Unfortunately the Council's bid to undertake a Community Learning Trust pilot was not successful. In addition the Council was unsuccessful in its Big Lottery Bid relating to establishing Learning Hubs in the borough. The Council is however operating within the spirit of the Community Learning Trusts as this is a requirement for 2013/14 provision.

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
	<p>Agreed to carry out some community consultation on learning needs, beginning with an assessment of need in Roehampton.</p>	<p>A short consultation on Lifelong Learning/Community Learning was completed as part of the evidence to submit to the Big Lottery (Reaching Communities) bid. The most popular subject area of interest was 'Employability Skills' which comprises ICT, Business courses, interview skills, CV writing, etc. with 41% of all respondents citing it as a preference. Just over 70% of all respondents felt that a volunteering scheme at the learning centre for 19-24 year olds would be of benefit to the community.</p> <p>The Council has negotiated with the South Thames College to return to 166 Roehampton Lane to offer ESOL. In addition the Lifelong Learning Service have now based a couple of staff part time at the Alton School to develop family and community provision.</p> <p>Whilst continuing to grow the number of accredited programmes in both Community Learning and Family Learning the service is also growing new provision in Battersea and Roehampton. This is in direct response to the community consultation. From 15th April two new learning hubs will be established in Battersea and Roehampton. One will be based at Storm in Battersea and the other at Roehampton Youth Club. The primary purpose of the hubs is to engage learners in the most disadvantaged areas of the borough. In response to local consultations the hubs will deliver an exciting mix of short courses, with the aim of also building capacity to deliver longer accredited programmes, including apprenticeships. It is anticipated that 600 new learners will take part from April- July 2013. All courses will be advertised on the Council website, the Lifelong Learning website and on the FIS pages. There has already been a press release announcing the hubs and there was a full page advert in Brightside.</p>

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
5.6	<u>Elliott School 2012/13 (12-313)- June 2012</u>	
	Agreed to approve the granting of a long lease of the Elliott site to ARK Schools as part of the Councils policy of promoting choice and diversity for parents in the availability of local schools.	ARK Putney Academy opened on 5th September 2012. Access to ARK's primary maths programme is being offered to local schools. The school's temporary accommodation is complete and the school decanted in February 2013 to allow refurbishment to commence. The school was inspected by Ofsted shortly afterward and judged 'good' (Grade 2), an improvement from its previous grade. Planning applications for both the school development and the housing development have been prepared by Lend Lease and Barratts respectively and will be submitted shortly.
5.7	<u>Wandsworth Community Fund (12-220)- February 2012</u>	
	Agreed that the priorities for the second year of the WCF should be linked to the emerging 'aspirations' agenda to further opportunities for young people in the Borough.	Wandsworth Community Fund was formally launched on 27th July and closed 21st September 2012. Grants between £250 and £5,000 were available and priority was given to applications linked to the Aspirations agenda. Whilst 3 bids totalling c£13,000 were awarded to Battersea, no grants were made to Roehampton.

PROGRESS AGAINST DECISIONS – ASPIRATIONS PROGRAMME		
ISSUE/PROGRAMME		PROGRESS
5.8	<u>WESP Strategy (12-180)- February 2012</u>	
	Agreed to establishing a neighbourhood focused Gateway in Roehampton operating from 166 Roehampton Lane.	Unfortunately the Council's consortium bid to undertake a Universal Credit pilot in a 'Roehampton Gateway' was not successful despite being shortlisted. A specification for the Gateway in Roehampton is being developed following meetings with key partners in March. An Enterprise Club for young people run by Regenerate has received funding from JCP who are also working with the Council's Youth Service to put in place a Work Club for those under 24. JCP, Twin Training and Eastwood Nursery are working together to focus support for families and helping parents into work. The Lifelong Learning Team's Roehampton Learning Hub provides the opportunity to bring together various activities into the Gateway concept.
7.	<u>TROUBLED FAMILIES</u>	
7.1	<u>Progress on the Family Recovery Project (12-334)- June 2012</u>	
	Agreed that a full financial evaluation will be prepared for the November cycle of this Committee which will help inform decisions about the FRP after April 2013	The Family Recovery Programme has now exceeded its target of working with 30 of the most challenging and complex families in the Borough. To date the FRP has worked with 41 families and 36 of these are currently live. The additional Troubled Families outreach workers has enabled the capacity of the FRP to go above 30 live families. 5 families will be stepped down at Easter. The FRP continues to show success in terms of school attendances, decreasing convictions, and negative tests for substance misuse.

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	Agreed to recruit a Deputy Head of FRP to backfill the transfer to Troubled Families Co-ordinator post.	The Deputy Head of FRP has been recruited and is in post (Graham Ososki)
7.2	<u>The Troubled Families Initiative (12-333)- June 2012</u>	
	Agreed to identify the cohort of families which will be targeted by the Council during the first year of the programme.	Troubled Families Programme under which the Council is incentivised through a payment by results model to 'turnaround' 550 families by 2015. 262 families were identified in year 1, with a further 330 to be confirmed for year 2 (2013/14). 111 families have been identified making little progress with existing services and have been identified as a priority. Analysis of the cohort home addresses shows that 53 of the troubled families live within the two aspiration target areas.
	Agreed to recruit a new 0.5 fte post of Data Administrator.	This post is key to managing the significant extra data demands the troubled families programme places on the existing FRP Information Desk. A full time analyst is now being recruited to following the resignation of the existing 0.5FTE Information Analyst. The second round of recruitment was unsuccessful. It is being re-advertised. In the mean time appropriate temporary cover is in place.

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	<p>Agreed to develop a delivery model for the Troubled Families Programme.</p>	<p>The up-front attachment fee has been used to recruit to 4 additional outreach workers to complete the process of ‘triage’ of the identified troubled families. These workers are being directed by the Troubled Families Coordinator and are being aligned with other service areas such as YOT, EWO, PRU etc. The delivery model is now operational. The Troubled Families model provides three broad levels of support tailored to the assessment and risk factors identified in each individual family following a triage-type assessment – moderate, substantial and intensive. This is similar to the models in place for provision of other targeted services (e.g. FRP, Early Intervention services for children and young people and, youth support teams</p> <p>Discussions regarding the options for the outsourcing of some of the programme components for years 1 and 2 commenced with a meeting with PAG in September and the two delivery options of either a hybrid in-house or commissioning out model have been considered by Leading Members in November. At this point in time, the hybrid model outlined above appears to be the optimum workable option. This model will involve the recruitment of additional outreach workers with a budget in place to spot-purchase additional support services from existing providers. An update report was provided to ECSOSC April 2013 (Paper No.13-219).</p>

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8.	<u>WELLBEING</u>	
8.1	<u>Sexual Health Services (12-560) –September 2012</u>	
	Noted that proposals are being prepared to rationalise sites from which community clinics are provided. The overall vision is to ensure that services meet the needs of the local community and provision is accessible, open at the right location at the right times. Integrated services and key services such as EHC will be available at Queen Mary's Hospital	A new Outreach Service has been commissioned in Roehampton and Battersea from Brook to improve access and referral to STI and family planning clinics. The provider has made good progress in working with clinics to promote the condom distribution scheme and encourage attendance.
	Noted that work is well underway on developing a six month pilot project to test the viability and impact of delivering an integrated service, with two potential pilot sites having been identified in Battersea.	Funding has been secured to pilot an integrated sexual health service in the Doddington Health Clinic, providing comprehensive GUM and reproductive service to provide a single service covering all need. The pilot programme commenced on first week of January 2013.
8.2	<u>Joint Health and Wellbeing Strategy (Paper E)- June 2012</u>	
	Agreed to pilot and develop approaches to community resilience in Roehampton (exploring strategies that would empower the population to become more resilient and take more responsibility for their own health).	Community Development Coordinators continue to work with community groups in Roehampton. Work includes gathering of local contact information as well establishing two way communication channels. Sue Goss from OPM ran a facilitated locality seminar looking at community resilience in Roehampton in January. The seminar involved several council departments, front line workers from the Roehampton and general practice. It highlighted several schemes which would improve resilience. Some have already been funded and commenced. See Appendix 3 for the outcome of this.
8.3	<u>Programme to tackle Alcohol Misuse (12-378) - June 2012</u>	

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	<p>Agreed to support the H&WBB targets tackling:</p> <p>Persistent hazardous or harmful (but not dependent) drinkers. The delivery model should extend across all the professional groups who have contacts with people that might trigger them to think about their drinking.</p>	<p>Have commenced the linking of IBA (Identification and Brief Advice) and group sessions to fresh start clinics. A program of work has been agreed with local mental health services to pilot alcohol screening and brief intervention in community mental health services.</p>
	<p>The group of primarily younger drinkers whose drinking is associated with community safety concerns. Effective enforcement, including the use of new licensing powers, and good intelligence will be the key measures.</p>	<p>It is proposed to review existing licensing activity and new powers to address their impact on crime and antisocial behaviour. This is now going through process of being commissioned.</p>
8.4	<u>Tobacco Control Strategy (12-141) –February 2012</u>	
	<p>Agreed to endorse the strategy including:</p> <p>Implementing and enforcing the legislation to control tobacco sales</p>	<p>Trading Standards received funding from NHS Wandsworth to enable them to provide support to businesses in complying with all relevant tobacco legislation. Subsequently, visits were made to pubs and clubs to advise of the need to remove vending machines by October 2012.</p>
	<p>Promoting a 'smoke free homes' initiative, encouraging those people who do smoke to smoke outside, thereby reducing the impact of passive smoking and risk of accidental fires</p>	<p>The project worked closely with the Local Fire Brigade to cascade Smoke Free Homes messages and in July 2012 reached agreement to work in partnership with Children's Centre's (CC) to deliver presentations and information to parents and carers of young children on the dangers of second-hand smoke and to offer very brief advice training for Smokefree Homes Projects.</p>

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	Preventing the uptake of smoking by young people	The Tobacco Control Alliance provided funding to the PHSE Schools Coordinator to lead on a school based project to raise students understanding of the way in which young people are targeted by the tobacco industry, to the ill health dangers smoking has on their developing bodies and damage it causes to their skin and appearance. Rolled out Operation Smokestorm (OSS), an online learning tool for use by students in schools and colleges identified as a starting point to gain access and support with schools on tobacco control.
	Increasing the impact of smoking cessation services	Actions include Increased GP engagement across the borough by holding specific training sessions. Have also increased the number of trained sessional staff who deliver service in the community, drop in clinics and at GP surgeries in the evening and at weekends and reviewed and remodelled drop-in centres across Wandsworth, ensuring easy access. Have worked with Catch 22 to target young people.

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8.5	<u>Public Health- Annual Report (12-36) –January 2012</u>	
	Noted that obesity levels in Roehampton and Latchmere ward in reception year and Year 6 are among the highest in the borough.	Roehampton and Latchmere (along with Tooting and Furzedown) have been identified for the delivery of family weight management programmes to be delivered by Morelife. These high levels have been highlighted at both the Battersea and Putney/Roehill Clinical Commissioning Groups. Targets related to improving the referral and identification of obesity in children have been agreed with the CCGs to help improve the numbers of referrals in these areas. Schools with the highest levels of childhood obesity will be offered targeted and individual support to improve health promoting environment through the Healthy Schools programme. As part of the Roehampton Health and Wellbeing Challenge, £30,000 has been allocated to a project targeted at children which will include an element of play and sports.
	<p>Agreed to endorse the strategy including:</p> <p>Develop a borough-wide food policy to increase access to, and intake of, fruit and vegetables in areas of the borough with the highest socioeconomic deprivation and to discourage proliferation of fast food outlets.</p>	<p>Public Health regularly review applications for fast food outlets (A5) in Wandsworth and make assessment and recommendations, if appropriate, of the impact on the local environment. Improving access to healthy food is to be considered in the refresh of the Healthy Weight Strategy which is due to be complete in June 2013. School staff and volunteers from community groups have been offered training in running their own health cooking clubs. Those in deprived areas and schools have been prioritised. In addition, as part of the Roehampton Health and Wellbeing Challenge, £56,000 has been allocated to projects that will improve access to healthy foods by offering a food distribution scheme and a bus based cookery programme.</p>

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	Ensure universal settings proactively support children and families to maintain a healthy weight. Children's Centres, schools and other non-school settings should develop policies and programmes to encourage families to develop healthy lifestyles.	Commissioned providers MyTime Active and Morelife deliver a range of healthy living and weight management programmes within early years and schools settings. The forecast for the year 2012/13 indicates that at least 1,000 families and almost 300 adults will have attended one of the weight management programmes that Public Health commission directly. The outcomes show appropriate weight loss such as a reduction by 3% of BMI centile in children after the programme and reductions in reports of body dysmorphia
	Implement the emerging recommendations from the Active Wandsworth Strategy particularly with regard to increasing participation in physical activity services by addressing barriers to participation amongst groups with the lowest uptake.	<p>Increasing physical activity is the main aspect of the Roehampton Health and Wellbeing Challenge (Appendix 3). The programme aims to spend approximately £90,000 to deliver a range of physical activity initiatives specifically targeting the young, gender specific groups or those from BME backgrounds. It is also proposed that the Council commission an outside open gym at Roehampton. Furthermore, it is proposed that free Recreation Centre membership (up to 800 places) is offered as an incentive to people making the first step to maintaining or improving their health and well being.</p> <p>The public health action plan for the Active Wandsworth Strategy is being developed and is due for completion in June 2013. Olympic legacy project was completed in November. Successful projects from this programme will be incorporated into the plan</p>