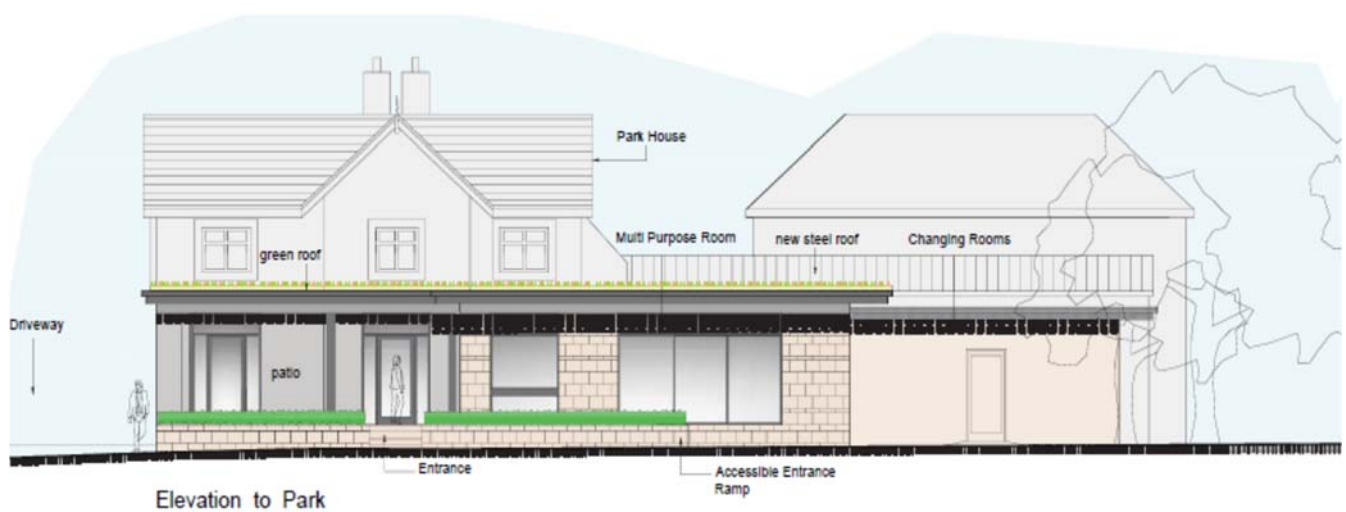


Stevens Park Quarry Bank

Building Consultation Document



Result Collation and Analysis

June 2014

Introduction

During the period of March 2014 to April 2014 a consultation was undertaken by the Friends of Quarry Bank Park in partnership with Dudley MBC to ascertain views and thoughts on the potential restoration and modernisation of the White House building.

Consultations were undertaken with local schools, community members and park users.

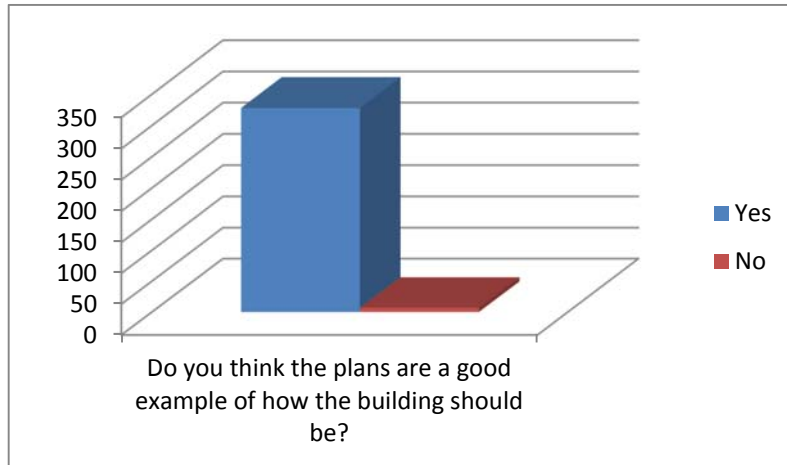
Of the 4000 consultation forms distributed a total of 341 were returned, a total of 8.5%.

A copy of the consultation itself can be found in the appendices at the back of this report.

This report contains a breakdown and analysis of this consultation.

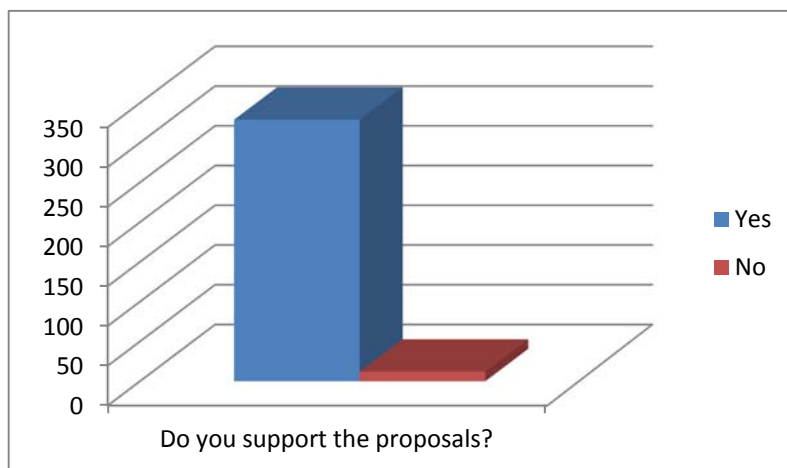
Results and Analysis

Question 1 – Do you think that the plans are a good example of how the building should be?



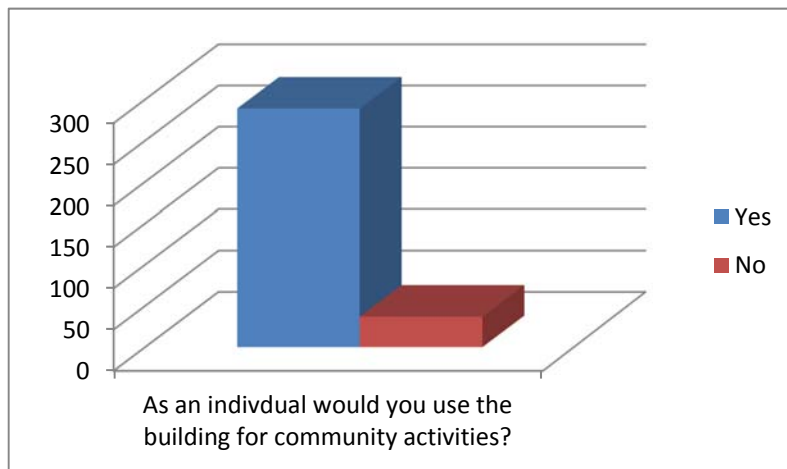
Results collated from this question showed 98% of people thought that the plans were a good example of how the building should be. The 2% that disagreed did not provide any additional feedback.

Question 2 – Do you support the proposals?



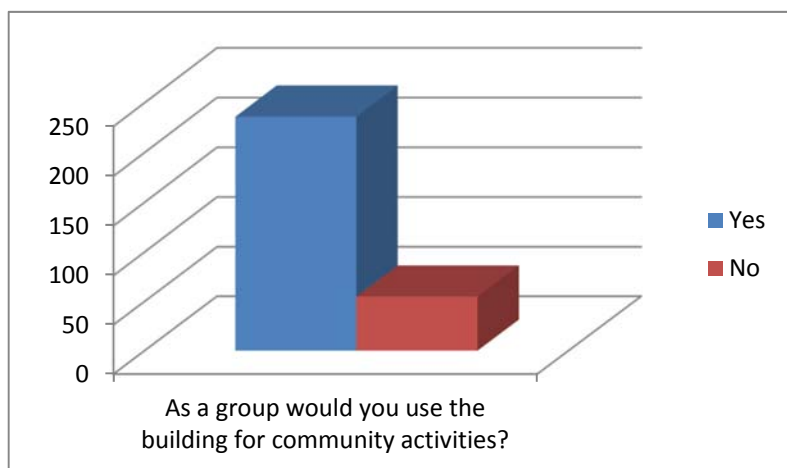
Feedback was predominantly in support of the project with 96% of those questioned supporting the proposals. No additional feedback was received.

Question 3 – As an individual would you use the building for community activities?



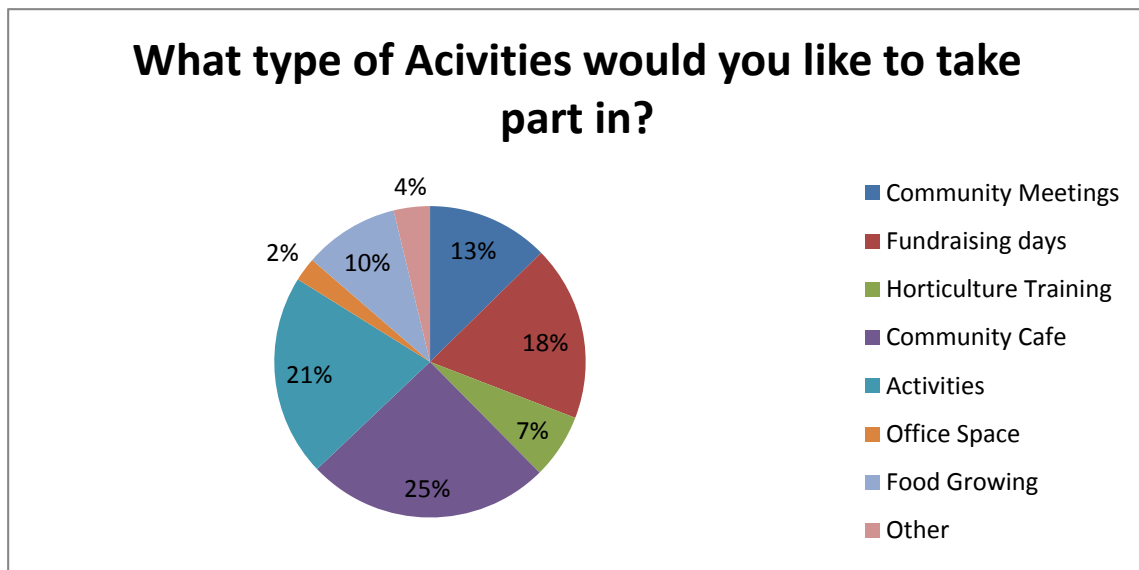
A total of 89% of those questioned said that they as an individual would use the building. It is worth noting that of those that completed the consultation 15 people gave no answer to this question.

Question 4 – As a group, would you use the building for community activities?



81% of those questioned said they would have an interest in using the proposed building as part of a group.

Question 5 – What kind of activities would you like to take part in, please tick as many as possible?



Feedback from this question showed great interest and support in four main fields; Community Meetings, Fundraising Days, Community Cafe and Activities. An overview of comments from those who selected other is shown below;

- Youth Clubs
- Parent and Toddler Sessions
- Adult Education Classes
- Cookery Lessons
- Fitness Sessions
- Dog Training

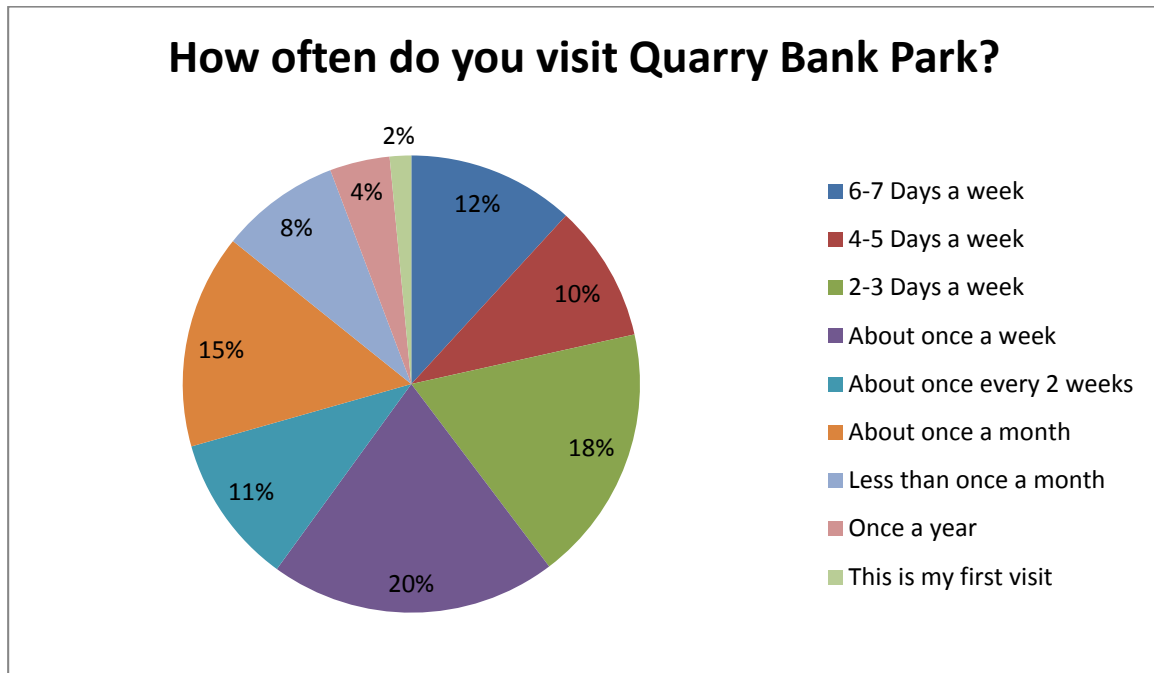
Question 6 – What kind of organisations do you think could support the project, in particular work in partnership?

Of those who took part in the consultation, 96 people provided feedback to this question. Common suggestions provided were;

- Partnership with local schools and colleges.
- Partnership with local businesses for project support.
- Work with local sports teams and physical activity providers on establishment of a programme of available sessions.
- Work with local church, Guides and Scout groups on events and volunteering within the park.
- Establishment of a Youth Group or outreach work on evenings and weekends, in conjunction with local police.

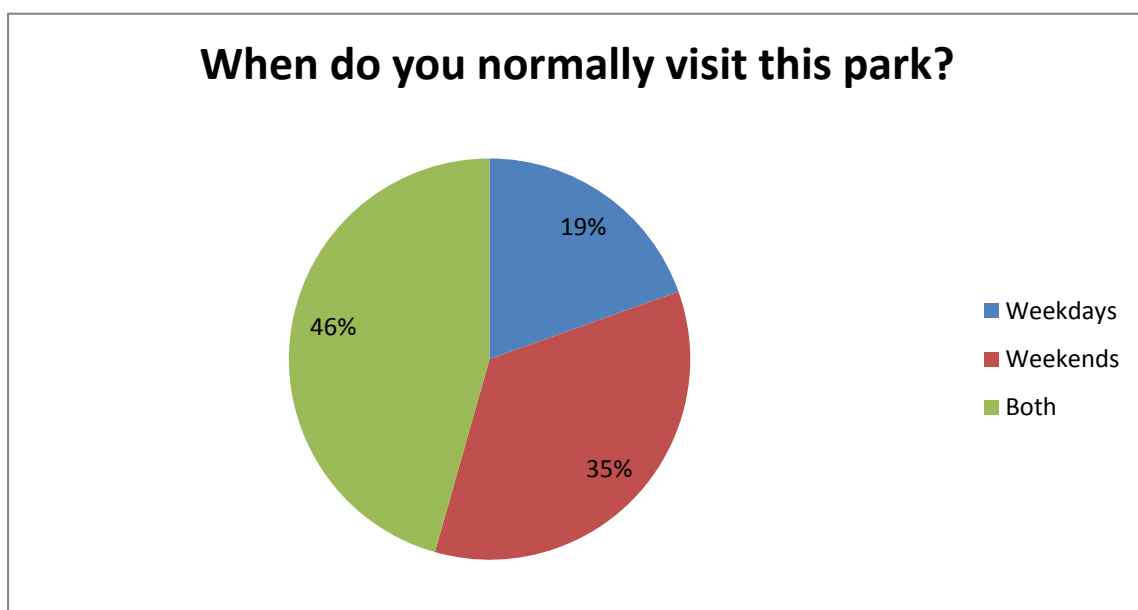
- Joint works with AGE UK and Dudley Mind to provide projects for the elderly and those with disabilities.
- Speaking to local heritage and history groups about involvement within the site.

Question 7 – How often do you visit Quarry Bank Park?



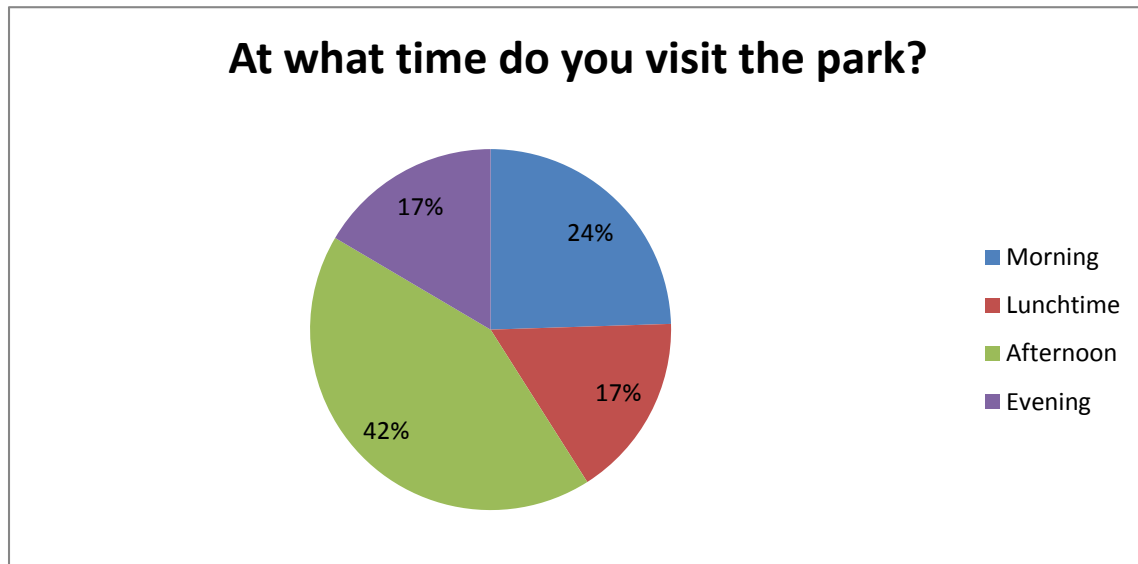
Feedback on this question shows that the park is well used with 86% using the park at least monthly and 60% visiting more frequently than that.

The chart below also shows which days of the week are most popular with visitors.



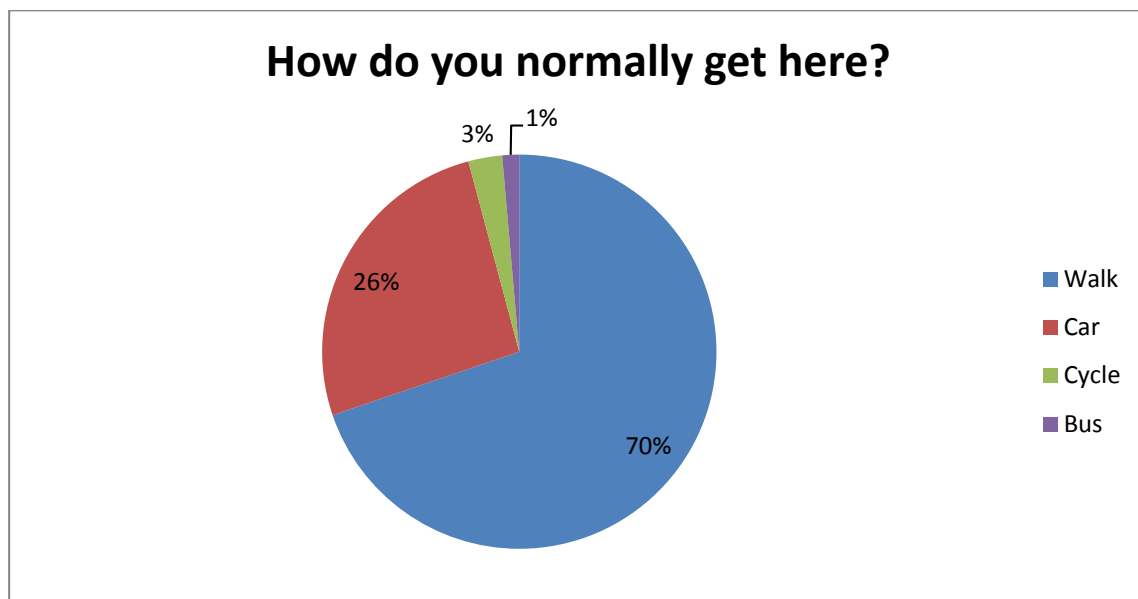
This shows that the park is getting a solid foot fall of visitors spread throughout the week. With nearly half of those asked using the park on both weekdays and weekends.

Question 8 – At what time do you visit the park?



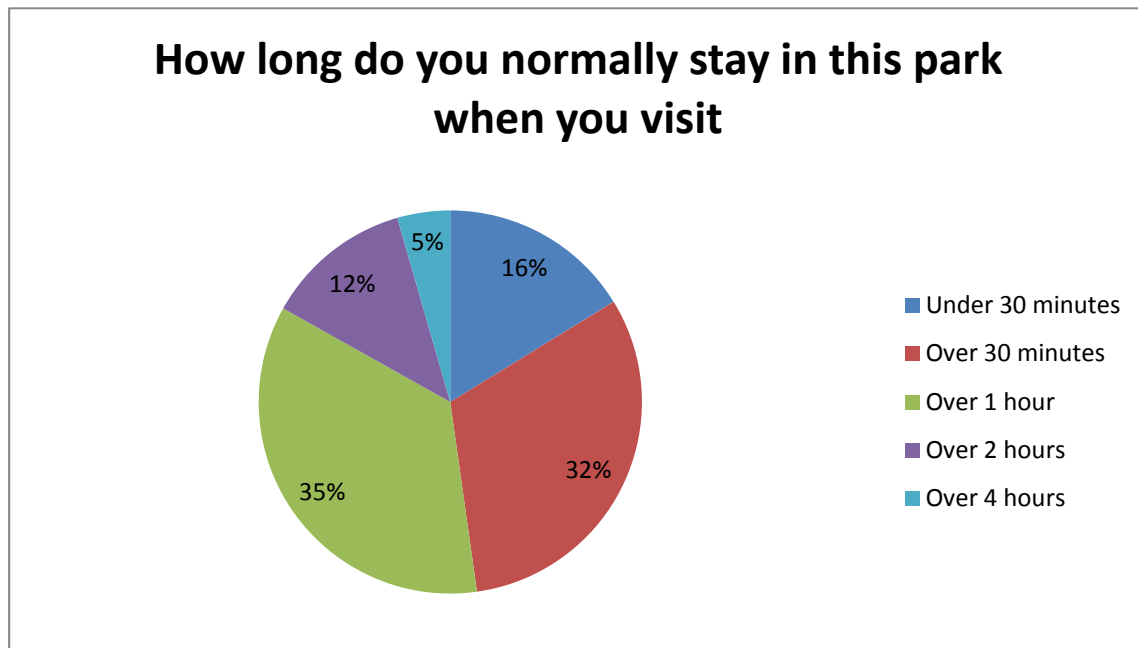
The chart above provides a full break down of peak times of use for the park. From this we can see that most people use the park throughout the afternoon with the second most popular period of use being mornings. This will give a base mapping for use when looking at future activities, events and consultation opportunities.

Question 9 – How do you normally get here?



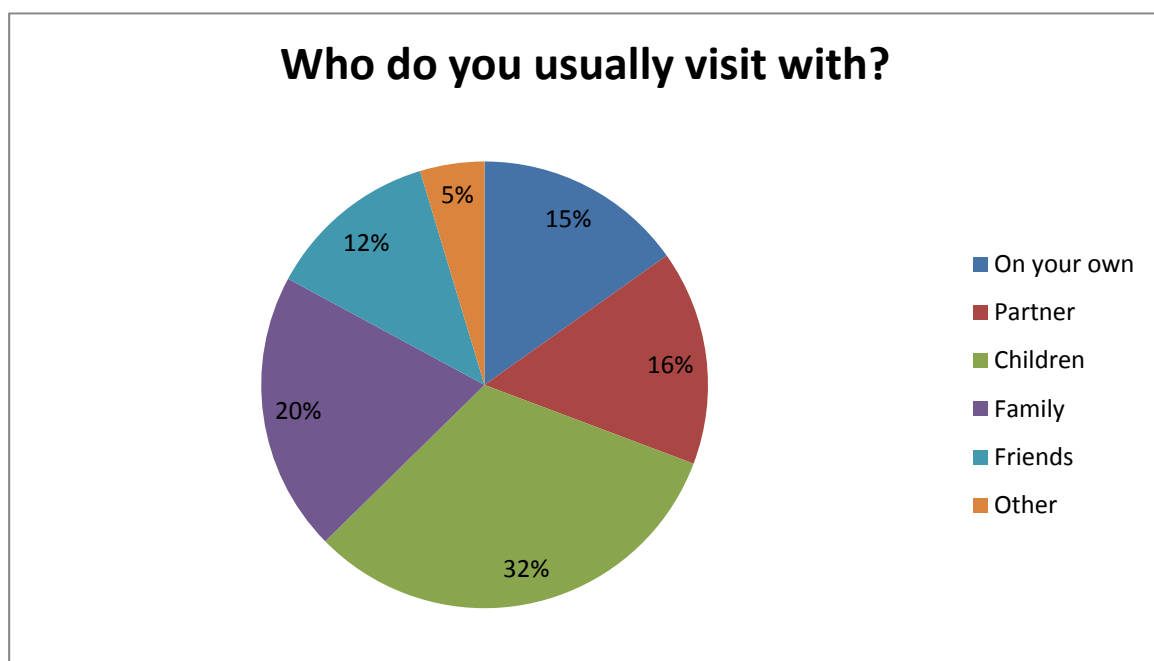
We can see from the results collected that the majority of visitors walk to the park, with an additional 26% coming via car and the remaining 4% choosing either bus or cycle.

Question 10 – How long do you normally stay in the park when you visit?



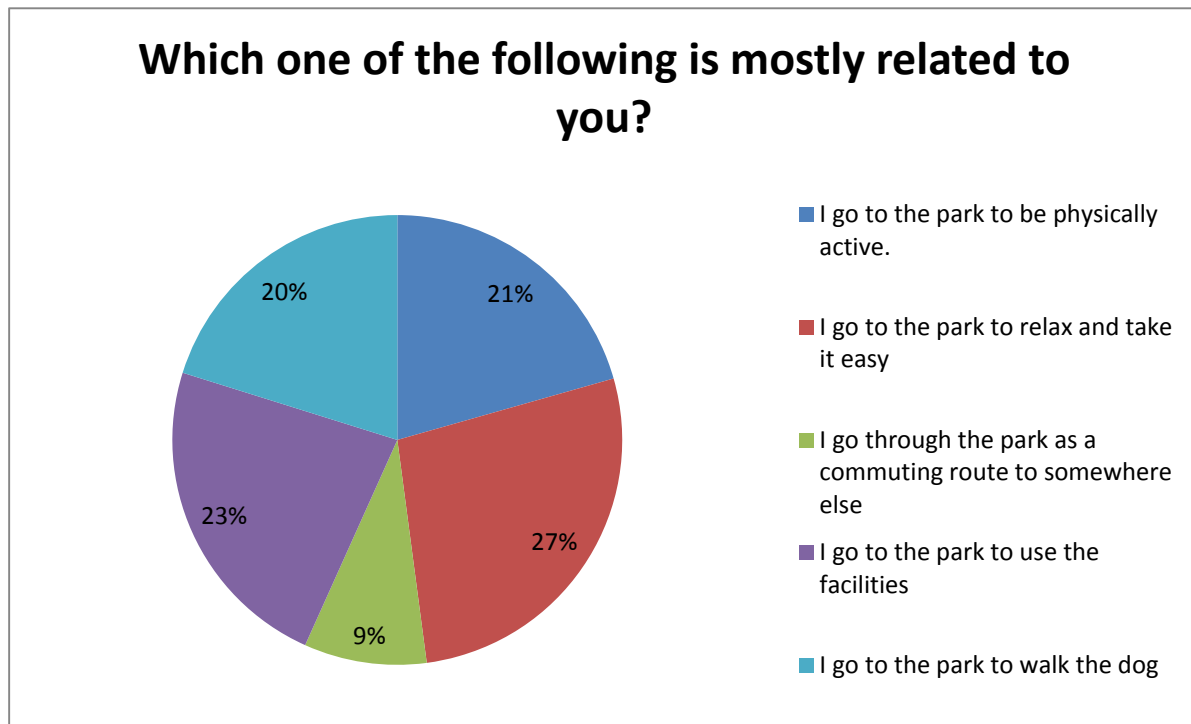
Again, the information in the chart above allows us to draw a greater picture of how much time people spend within the park. 67% of people consulted are using the park for between 30 minutes and 2 hours.

Question 11 – Who do you usually visit with?



Feed back once again showed that the park has great importance to local families as 68% of those consulted said that they visit the park with family, children or partners.

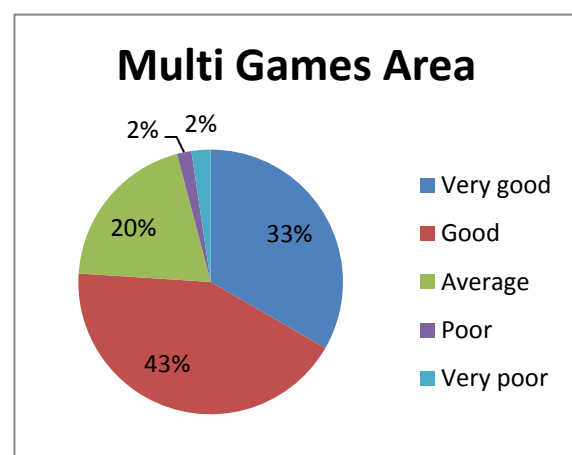
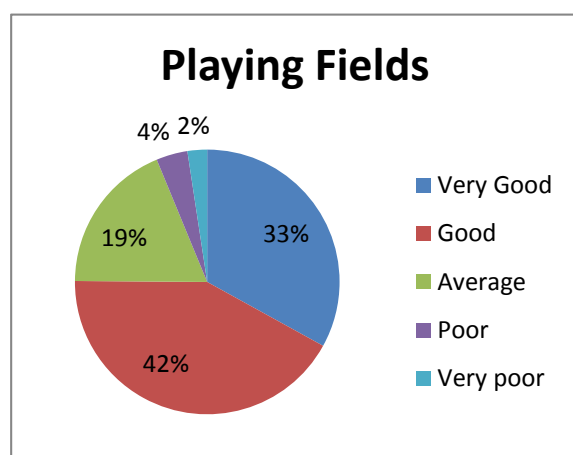
Question 12 – Which one of the following is mostly related to you?



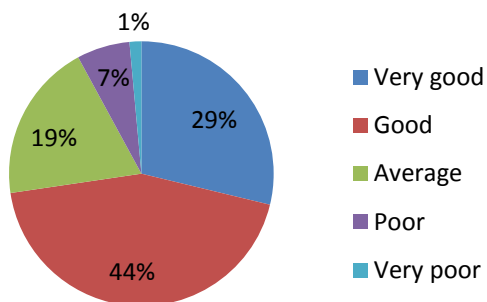
This gives us an idea of the broad spectrum of reasons for visiting the park. The results show a very even split in reasons for coming to the park drawing the conclusion that all the current facilities are being used.

Question 13 – Have you used any of the following on Quarry Bank Park? Please rate them if so.

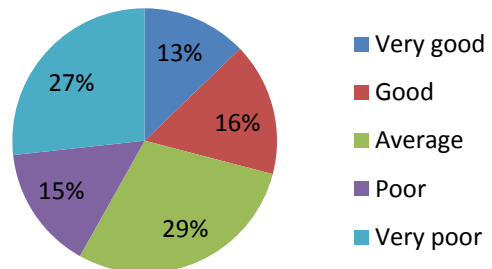
The charts below give a review of feedback provided for each of the park's facilities.



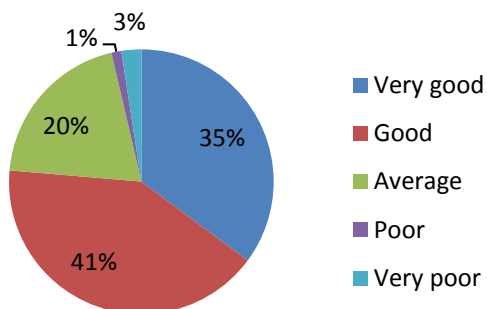
Tennis Court



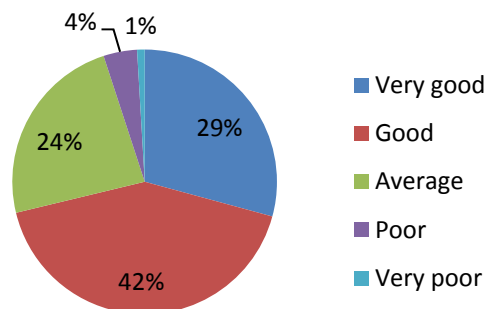
Centre / Building



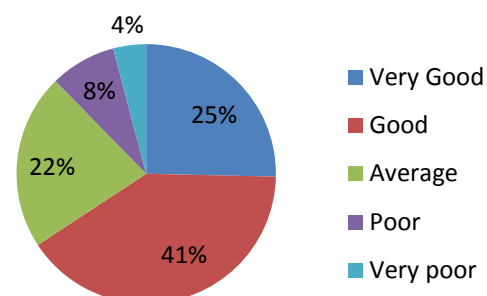
Gym



Play area

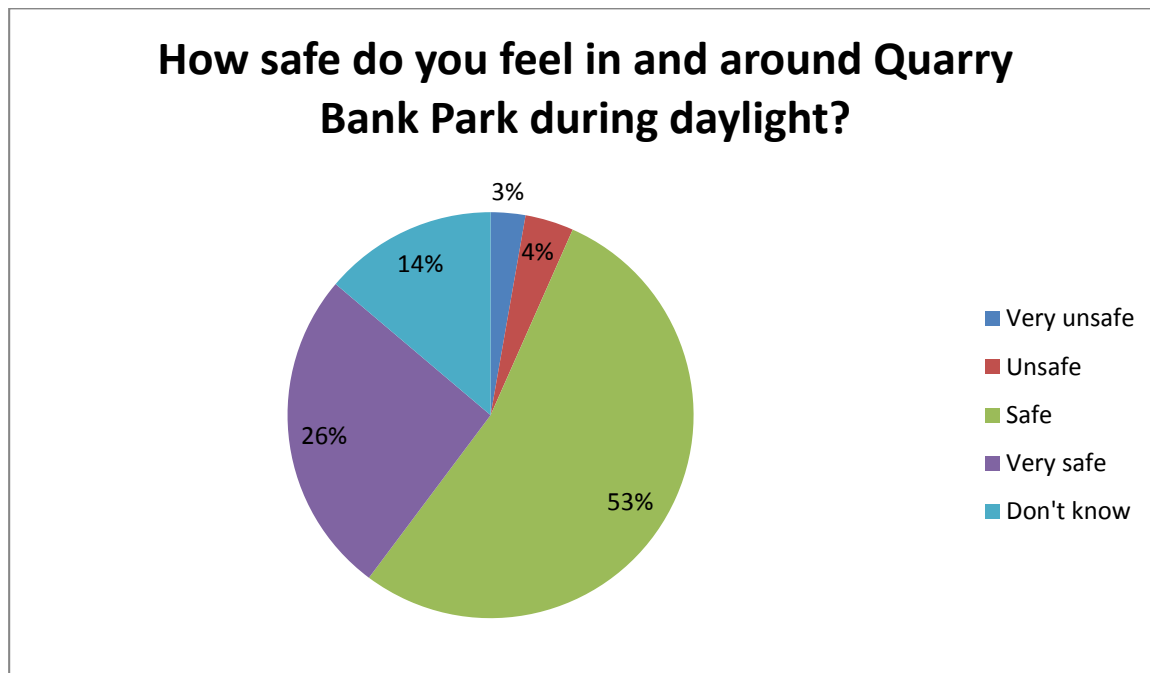


Band Stand



Feedback given for facilities was mostly positive with all facilities receiving majority feedback as very good or good. Potential facilities for future development can be identified through this process with the Centre / Building rating highest amongst this.

Question 14 – How safe do you feel in and around Quarry Bank Park during daylight?



Feedback again showed that over 75% of people felt safe or very safe within or around the park. In the future, it may be worth considering some targeted work with local police to look at any issues or perceptions still existing.

Question 15 – What do you like or dislike about the park?

Of those taking part in the consultation 198 people provided feedback to this question. Common likes and dislikes are listed below.

Likes;

- Well maintained
- Good play area
- Bandstand and concerts
- Good amount of space
- Outdoor gym
- Wildflower meadow
- Good amount of benches
- Skate park available

Dislikes;

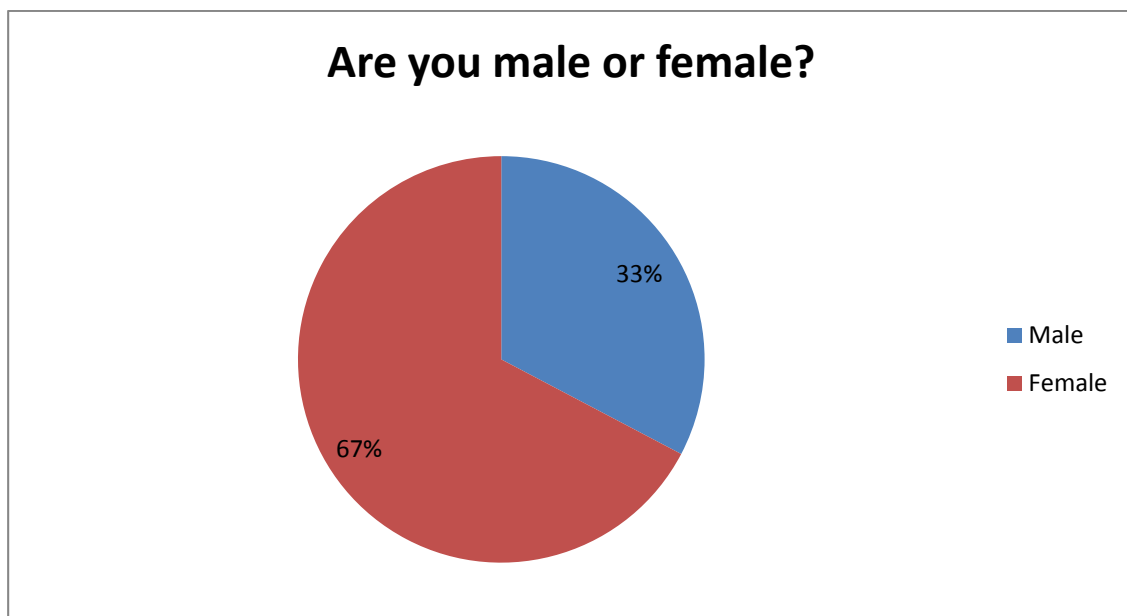
- Dog fouling
- Lack of dog control
- No toilet facilities available
- No shelter available
- Anti social behaviour
- No refreshments / cafe
- Poor state of repair on buildings
- Not enough play equipment
- Skate park requires updating

Question 16 – What other facilities would you like to see on the park in the future?

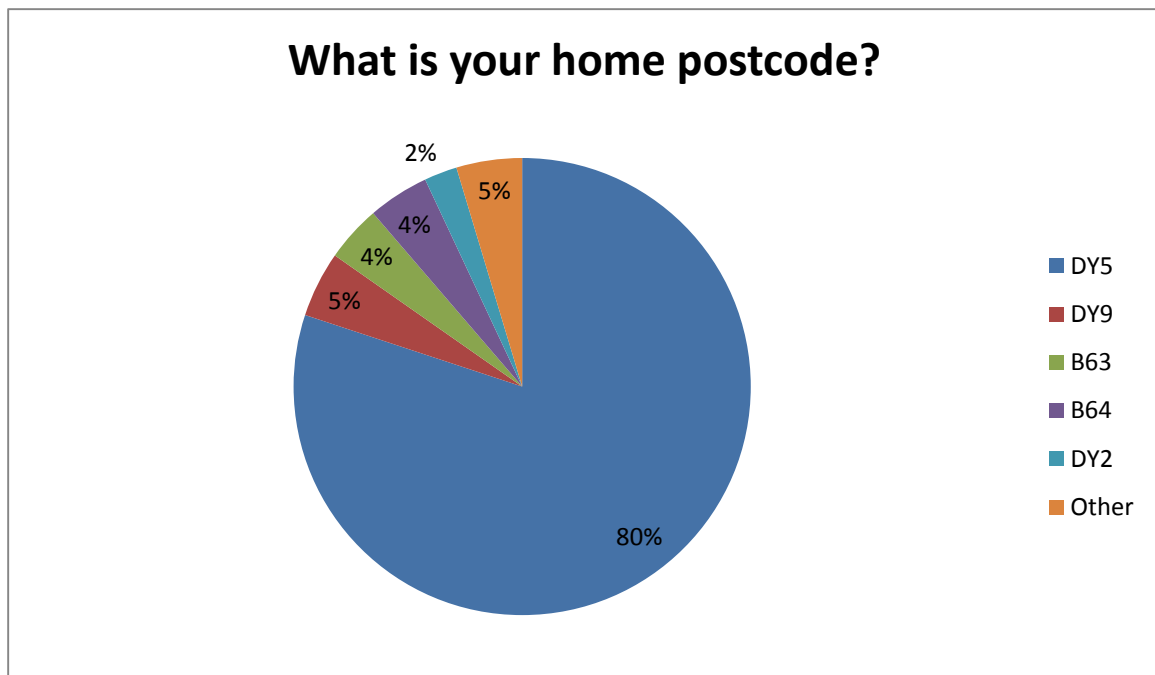
174 people provided feedback to what additional facilities they would like to see on the park. Again, an overview of common answers is listed below.

- Toilets
- Cafe
- Building or meeting area
- Kids / Family activities and events
- Improvement to current play equipment
- Water play area
- Shelter or shelter roof
- Running and walking routes
- Physical activity sessions
- Additional seating
- Additional dog bins
- More band concerts
- Bowling green
- Bike racks
- Youth club

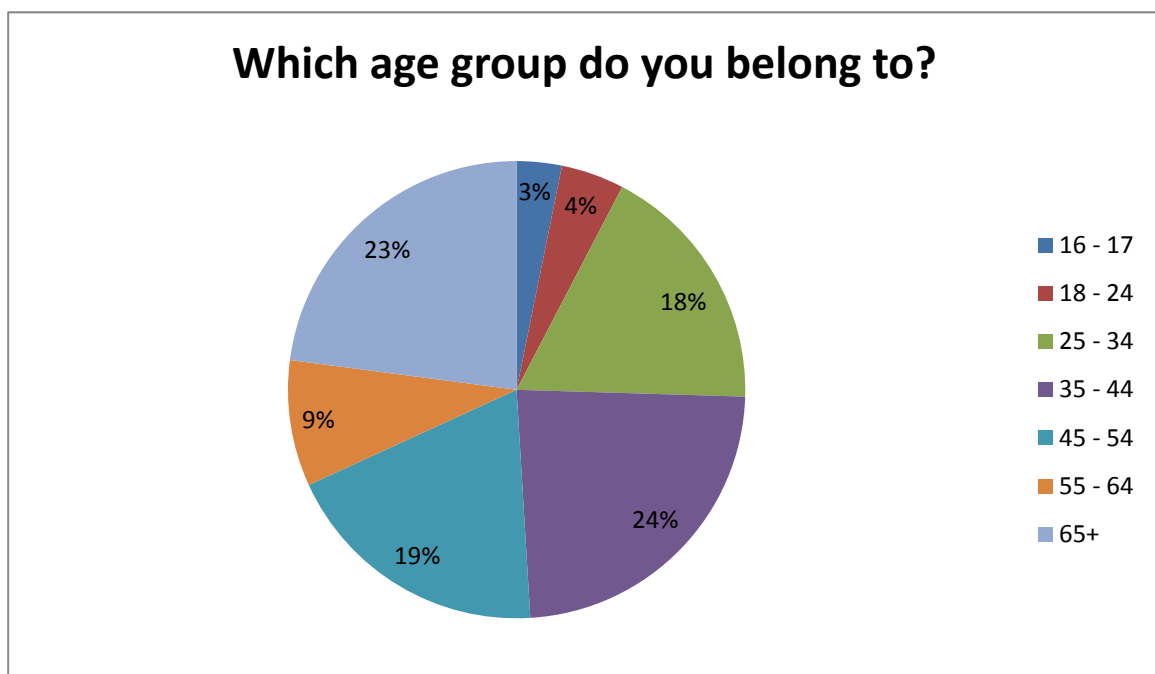
Question 17 – Are you male or female?



Question 18 – What is your home postcode?



Question 19 – Which age group do you belong to?



The graph above allows us to establish a demographic of those who took part in the consultation. It shows that a wide variety of ages were engaged, allowing a solid base for feedback across a wide range of issues. It also shows us that a wide age

range support the white house proposals and would seek to have some form of involvement within the building.

Summary

From consultation feedback received we can draw the following conclusion.

The project has good levels of support from the local community with over 96% supporting the project and thinking the plans present a good example of how the building should be.

An additional 80% said that they would seek to make use of the building either as an individual or as part of an organised group. This percentage can be expected to rise further as support for the building's use as a cafe and toilet facilities has gained great backing.

Use of the White House building as both a cafe and a focus point for family activities and fundraising days has been shown through this consultation. 64% of those asked said that they would be interested in getting involved in these three aspects alone. Further interest was generated in looking to use the building for;

- Adult and community learning
- Health and well being advice sessions
- Parent and toddler groups
- Youth engagement and community involvement

Many suggestions were provided to look at potential of joint work with other organisations. Particular focus was expressed in working with local schools and colleges to establish education programmes, heritage and history groups on promotion of the site and providing additional facilities for the community through work with Age UK and Dudley Mind.

Looking through feedback received has enabled us to draw a base perspective of when is the park being used and by whom. Results of the consultation the park is used consistently throughout the week and across a broad spectrum of times. Most visitors come from within the local area with 80% of visitors coming from the DY5 postcode area.

Evaluation of current facilities showed that people valued the White House building but felt it was in great need of development. All other facilities received feedback with over 50% of people rating them as very good or good.

Finally, questions giving opportunity for open feedback showed that having a building that could act as a focal point on the park was of great importance. People again echoed their support for the project, its potential and the enhanced facilities it could provide to the park.