

BOARD |

Train Station

Station Square

North London Road Junction

London Road

South London Road Junction

Arcade

Place St. Maur

BOGNOR REGIS

The collection of words on the left were used by people at the workshop to describe the character, activities and features that should be included once the Bognor Regis public realm improvements are complete.

BOGNOR REGIS

TOWN CENTRE PUBLIC REALM IMPROVEMENTS

BOARD 2

PUBLIC REALM MASTERPLAN:

Board 2 demonstrates the overall approach to the public realm improvements and how the individual projects outlined on boards 3, 4 and 5 work together to form a joined-up approach to uses and activity, spaces, materials, furniture and planting.

MOVEMENT

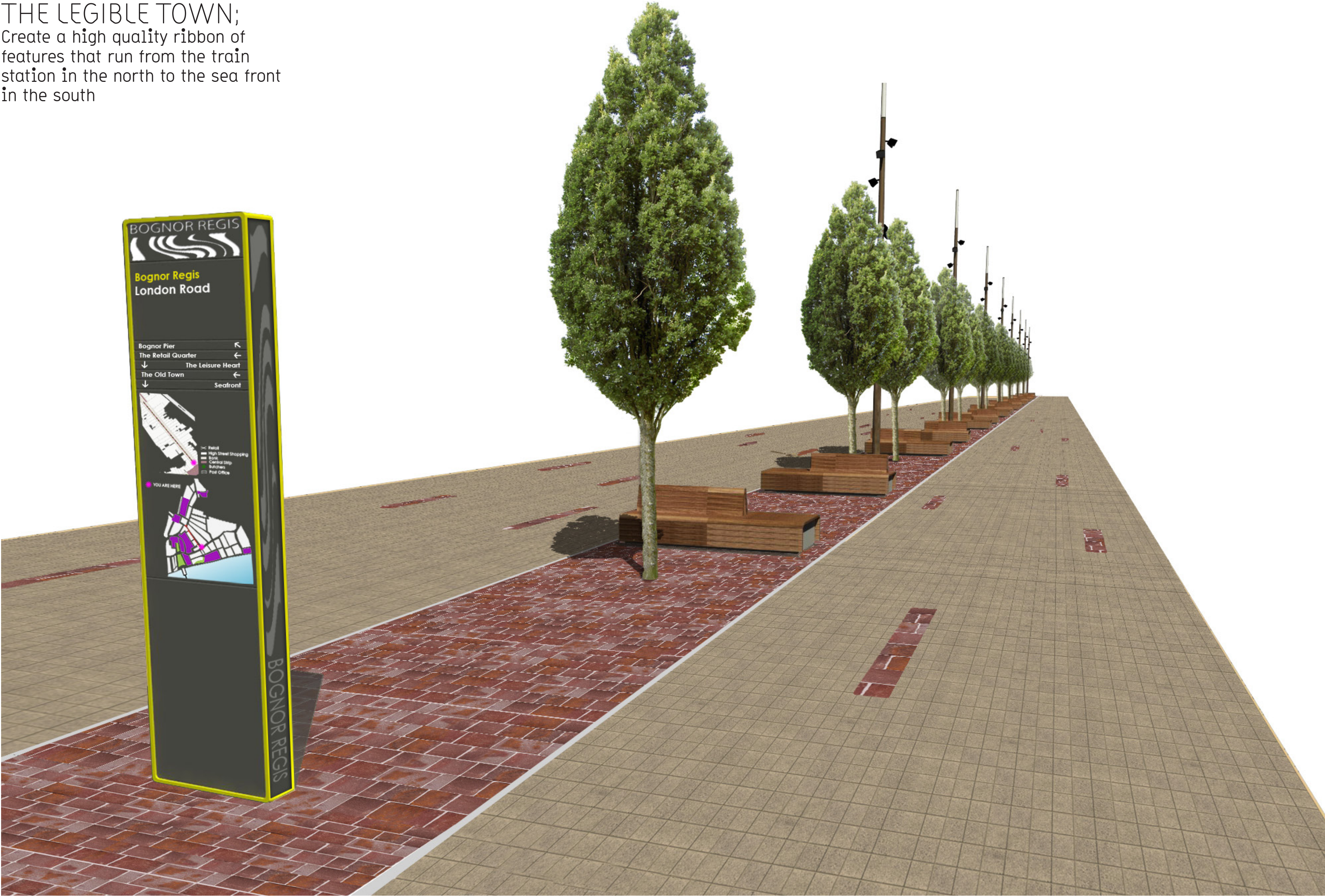


Some aspects of the town centre public realm improvements will be subject to a traffic review to be undertaken by West Sussex County Council. The design for the public realm and the outcome of the traffic review will enable a unified scheme to be delivered while retaining the principles and qualities proposed on the following boards.

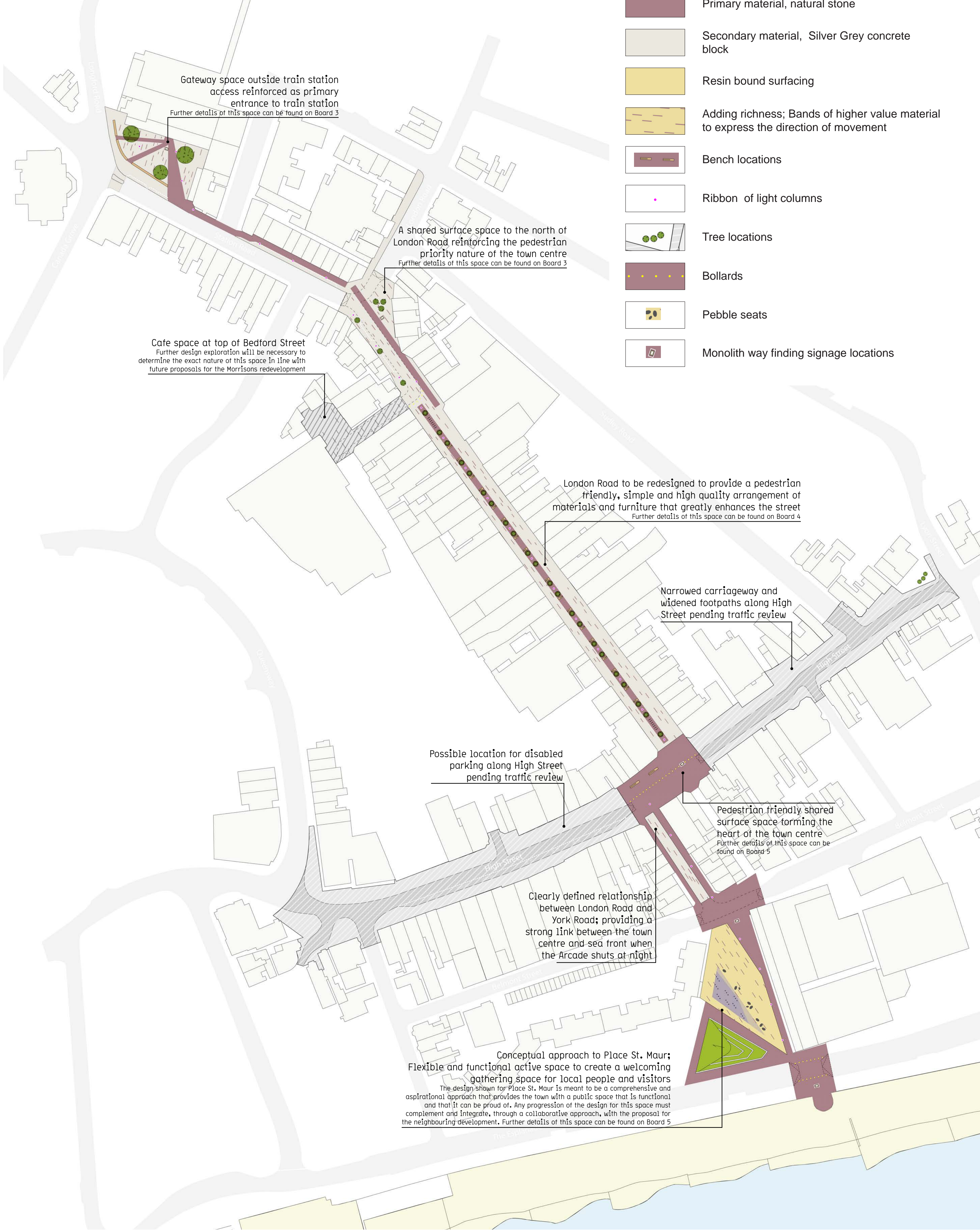
PROPOSED ACTIVITIES AND FUNCTIONS



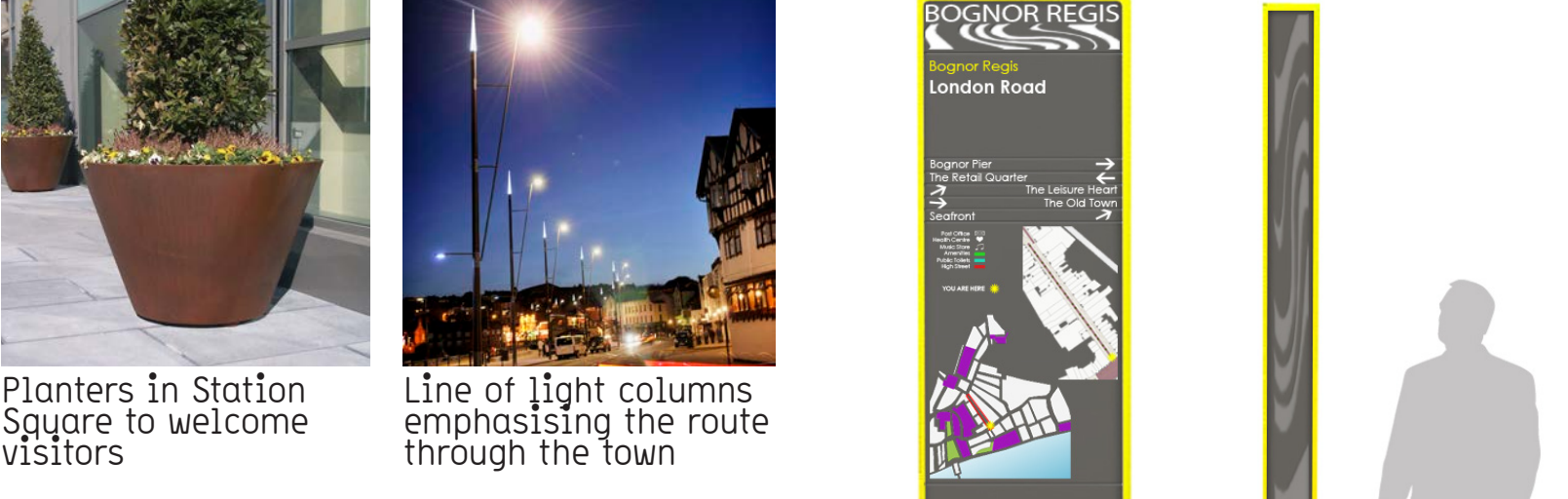
THE LEGIBLE TOWN;
Create a high quality ribbon of features that run from the train station in the north to the sea front in the south



MASTERPLAN



- Primary material, natural stone
- Secondary material, Silver Grey concrete block
- Resin bound surfacing
- Adding richness: Bands of higher value material to express the direction of movement
- Bench locations
- Ribbon of light columns
- Tree locations
- Bollards
- Pebble seats
- Monolith way finding signage locations



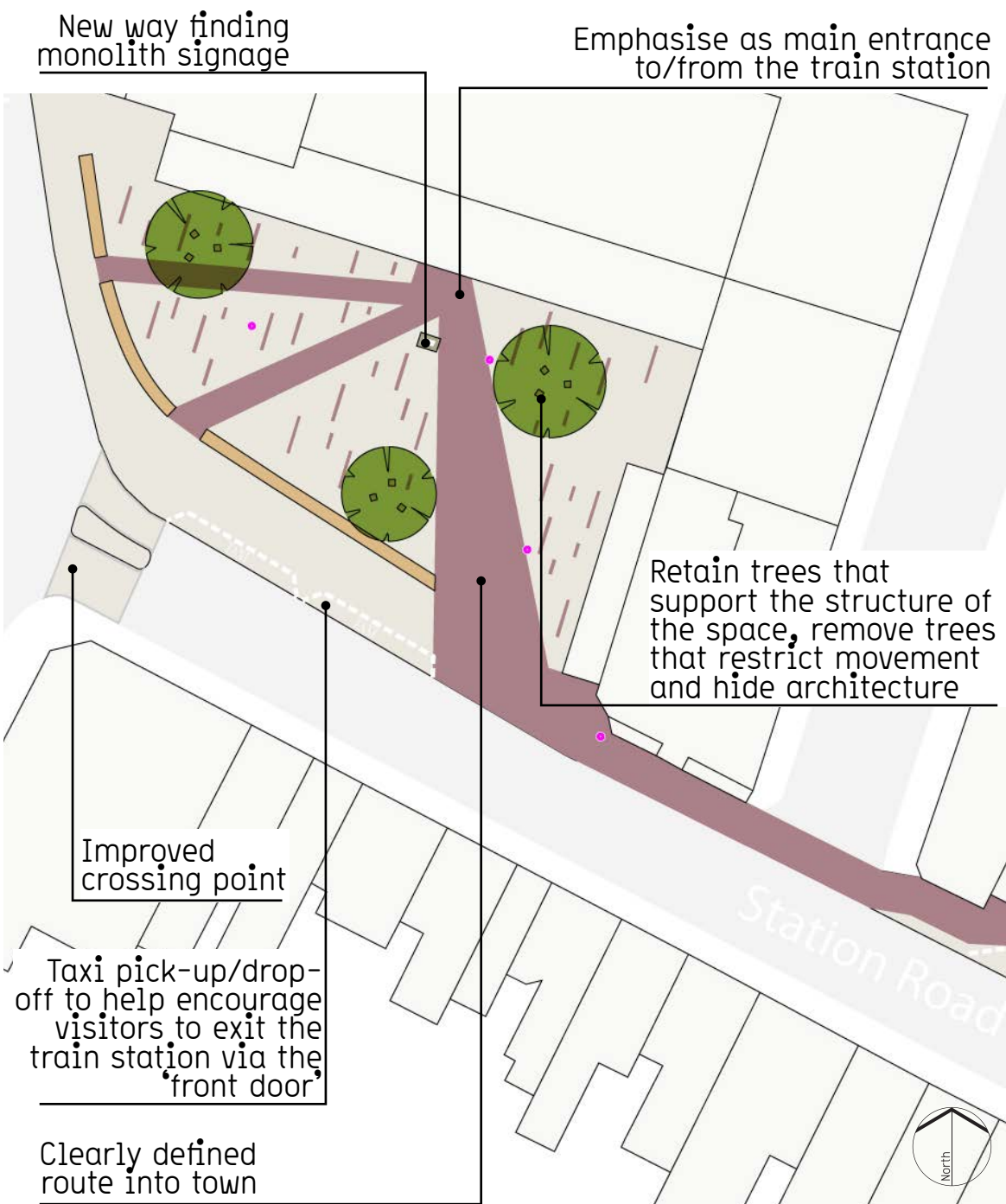
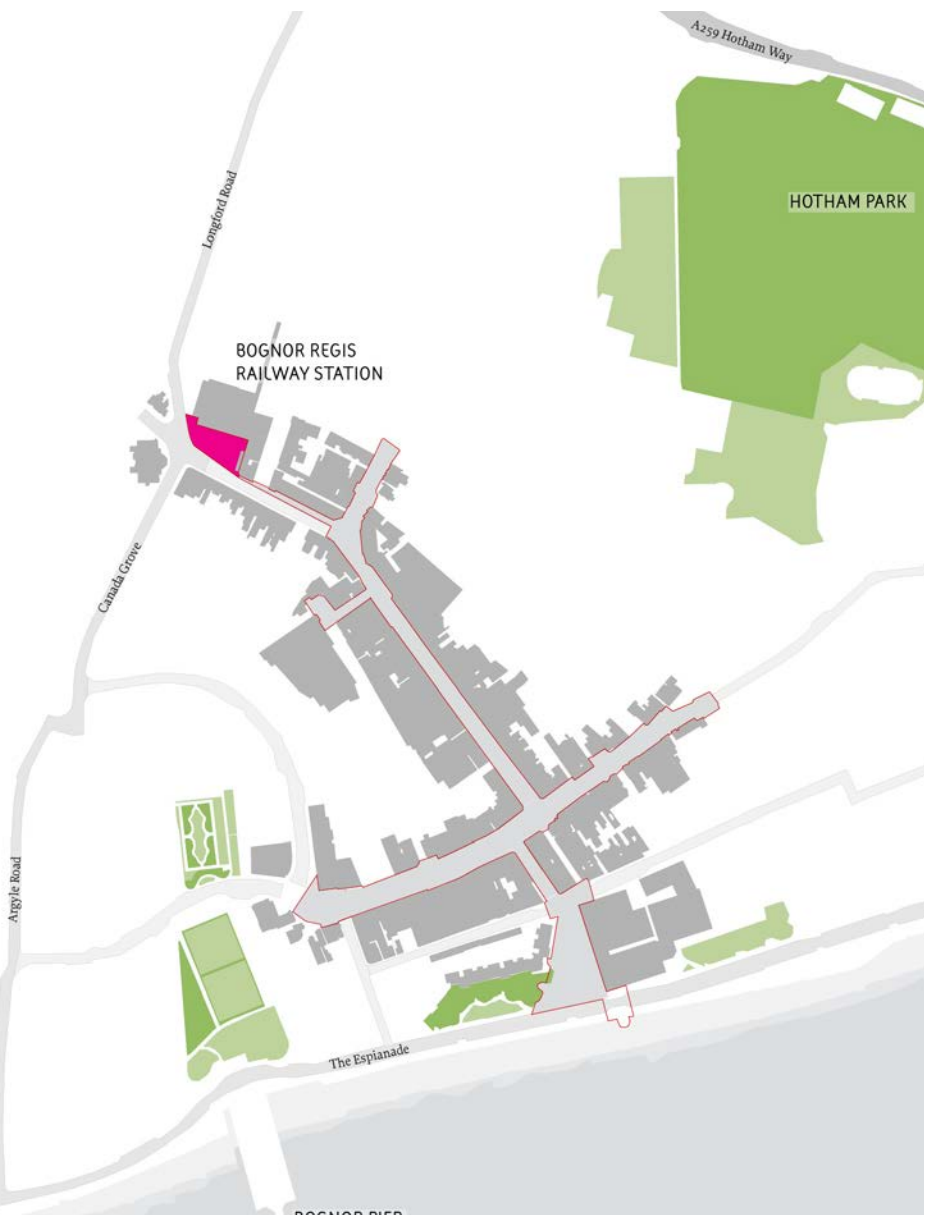
New Monolith style way finding signs to help direct visitors and provide information on the town past and present

BOGNOR REGIS

TOWN CENTRE PUBLIC REALM IMPROVEMENTS

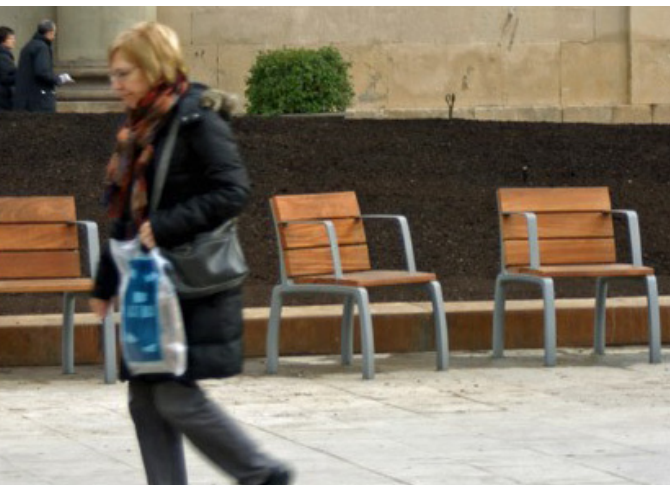
BOARD 3

STATION SQUARE

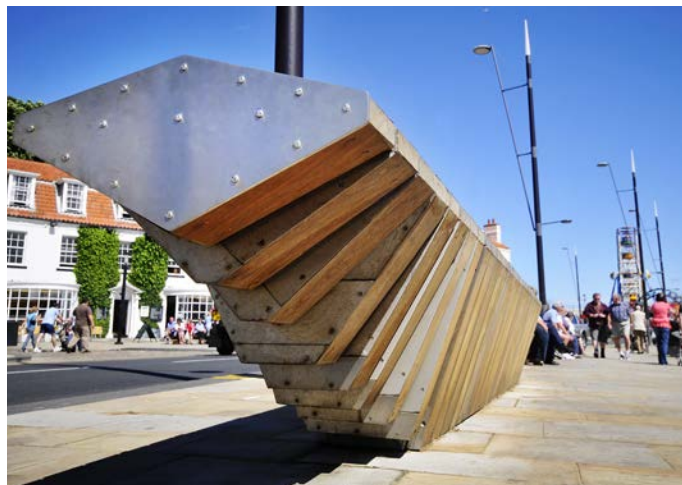


OBJECTIVES FORMED BY WORKSHOP GROUP

- Create a northern gateway space into Bognor Regis.
- De-clutter.
- Improve connections with the rest of the town.
- Improve way finding.
- Unify street furniture with a coordinated approach.
- Encourage visitors to spill out from the train station into Station Road and make the journey into the town.
- Improve crossing points over roads.
- Allow for occasional markets, impromptu street performance and events in 'Station Square'.
- Include a high quality lighting scheme and highlight architectural gems.
- Extend the use of the space into the evenings/make the space more welcoming in the evenings.



Individual 'armchair' seats



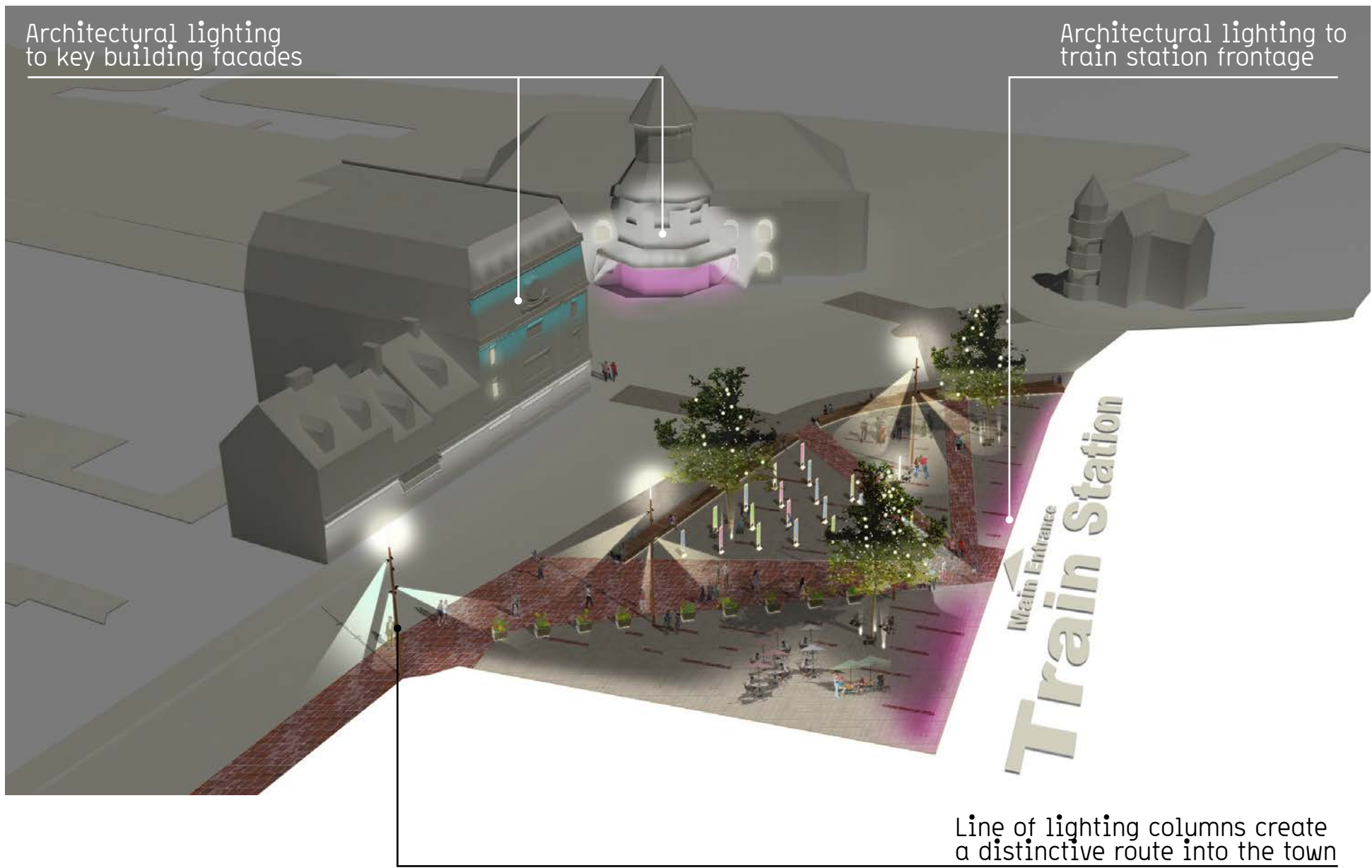
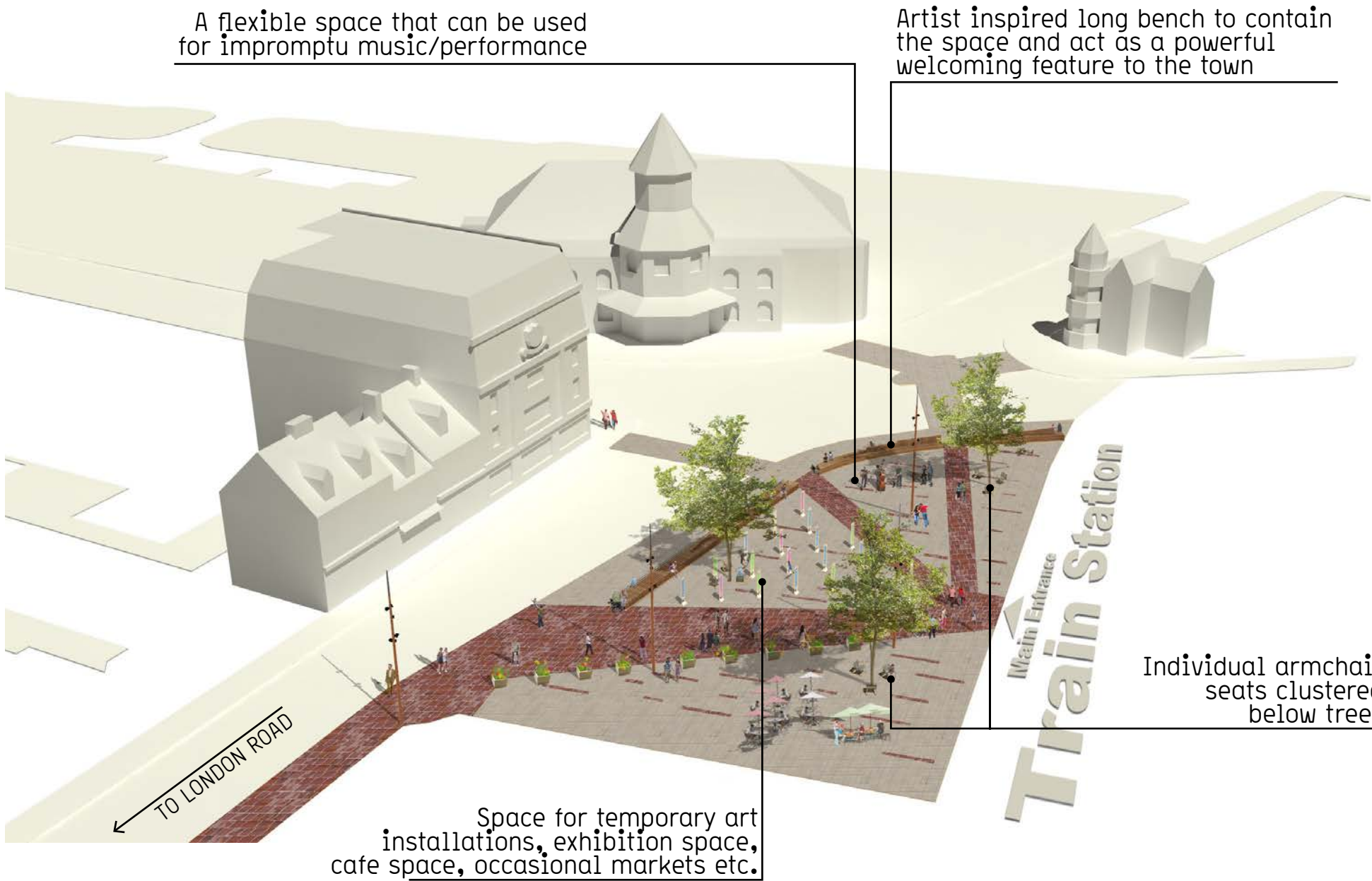
Artist inspired bench



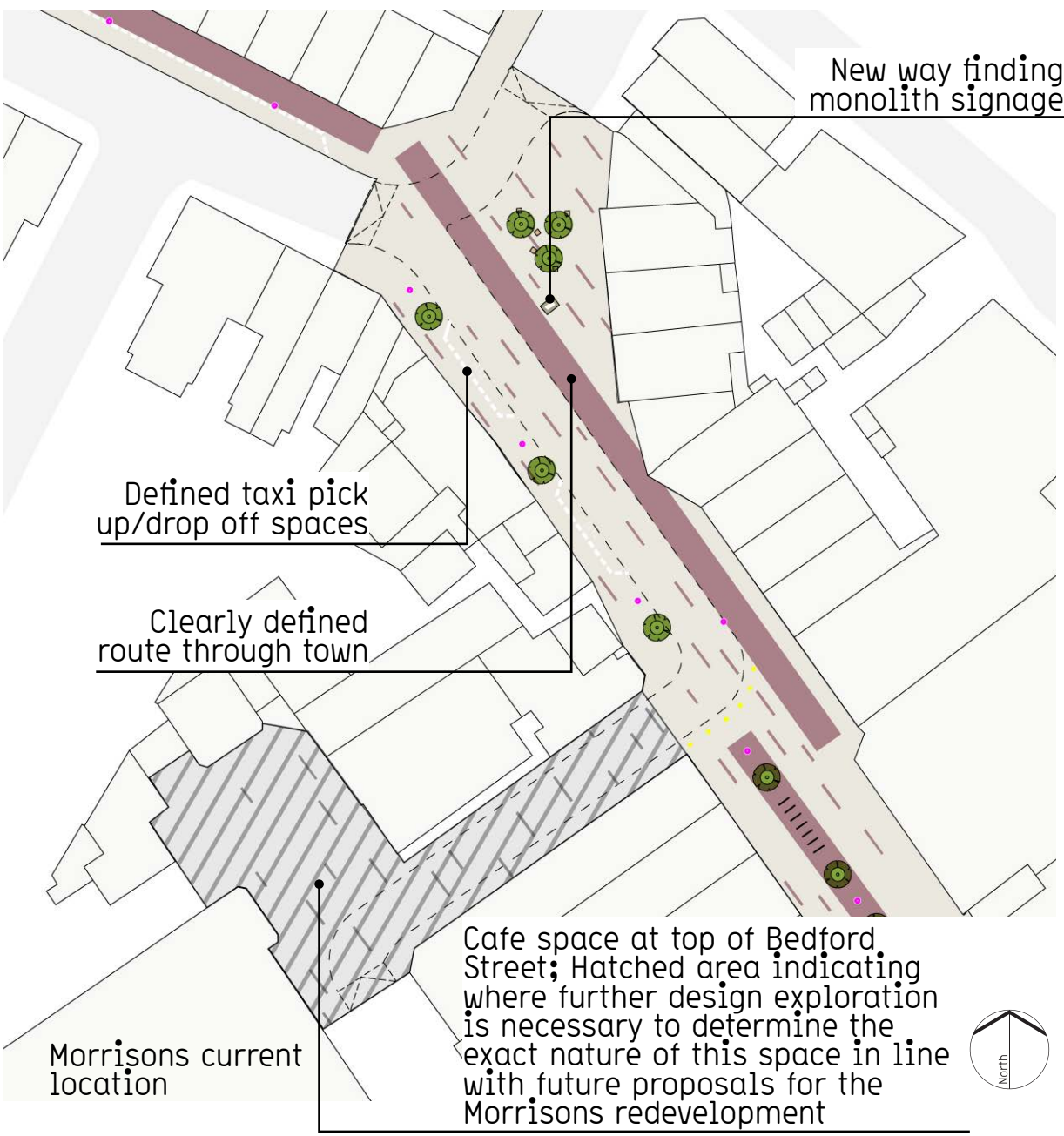
Space for temporary installations, occasional markets and performances



The desired movement pattern expressed by paving



NORTH LONDON ROAD JUNCTION



OBJECTIVES FORMED BY WORKSHOP GROUP

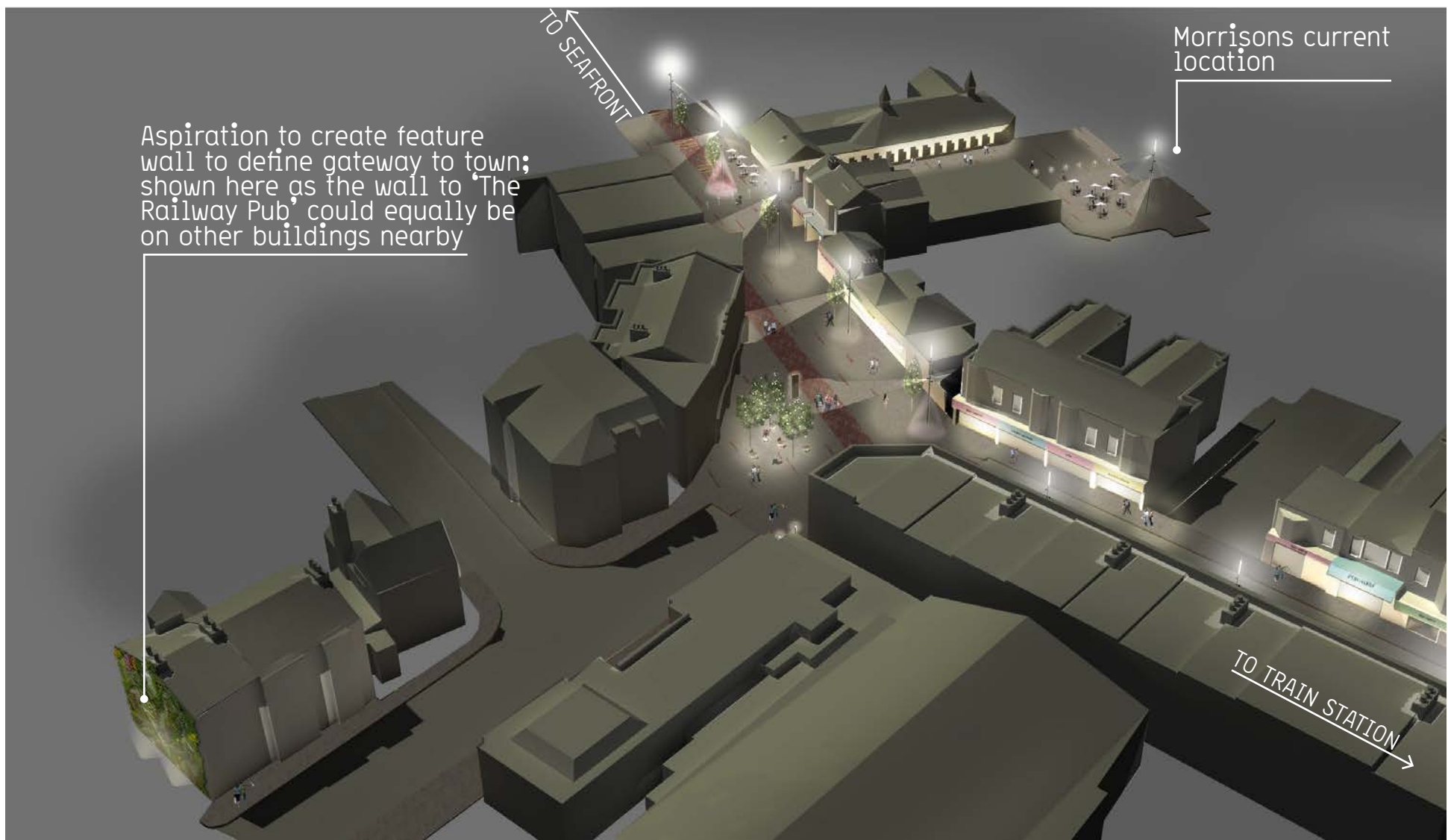
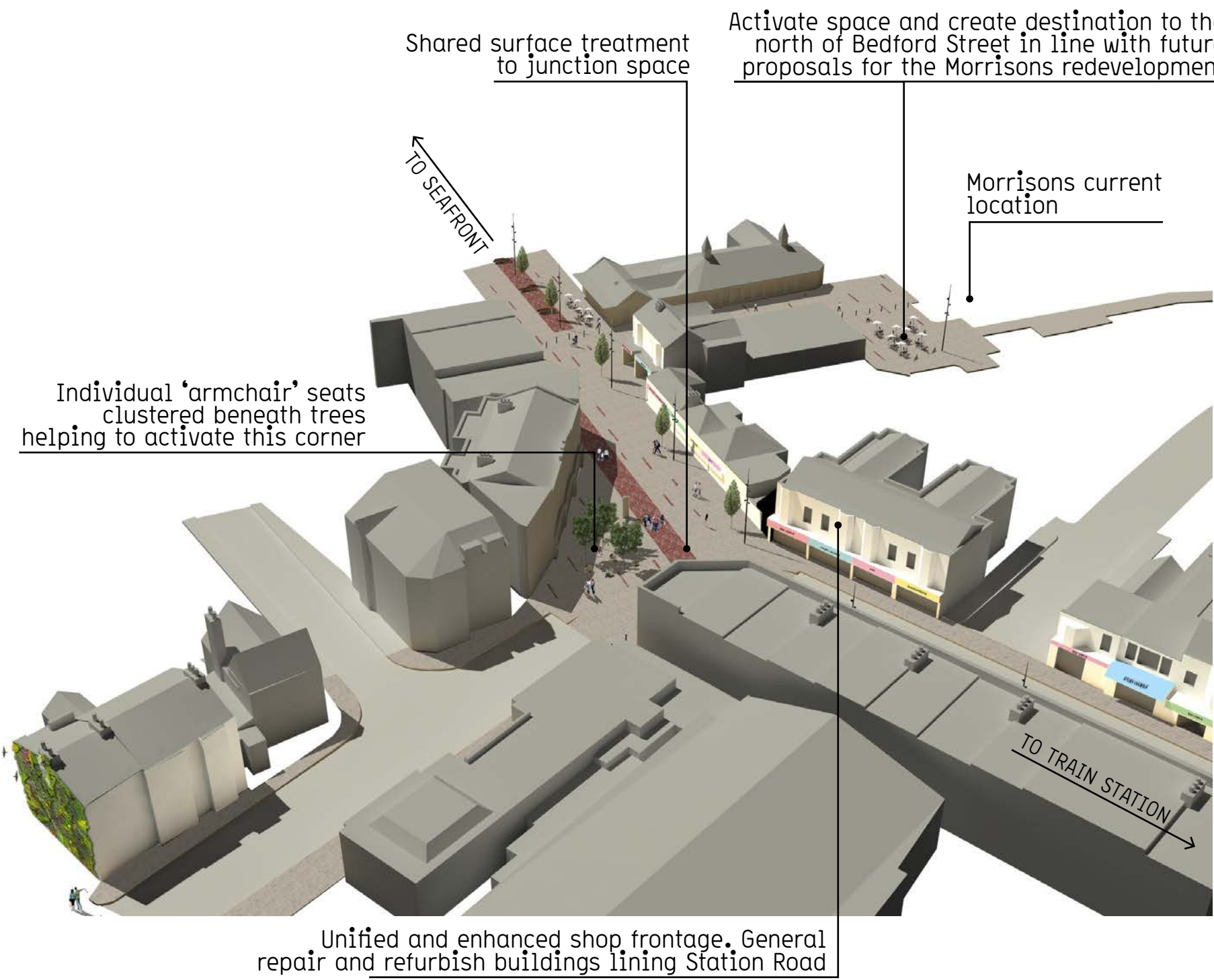
- De-clutter.
- Create a stronger connection between Bedford Street and the rest of the town/make clear connections with London Road.
- Introduce a more suitable environment for pedestrians.
- Improve way finding.
- Encourage visitors to continue to make the journey into the town.
- Extend the use of the space into the evenings/make the space more welcoming in the evenings.
- Include a gateway feature further east along London Road.
- Enhance building frontages.



Festoon lighting to animate the street by night



Living wall to accentuate gateway into town



BOGNOR REGIS

TOWN CENTRE PUBLIC REALM IMPROVEMENTS

BOARD 4

LONDON ROAD

BETWEEN HIGH STREET AND
NORTHERN END OF BEDFORD SREET



OBJECTIVES FORMED BY WORKSHOP GROUP

- Improved pedestrian signage.
- De-clutter the street and introduce a cohesive/coordinated street furniture palette.
- Aim to remove vehicular access completely outside delivery times (pending traffic flow review) apart from emergency vehicles.
- Activate the street; encouraging people to stay longer; opportunities for more café/ al-fresco dining etc.
- Design in opportunities for seasonal street markets and street performance, create a distinctive and vibrant street.
- Include a high quality lighting scheme which is consistent along the length of the street and highlight architectural gems with coloured lighting.
- Introduce tree planting that reinforces the street hierarchy.

Simple yet high quality arrangement of materials and furniture gives an elegant feel to the street scene



Line of lighting columns create a distinctive ribbon that connects the town core

An uncomplicated arrangement will provide a flexible and very usable town centre allowing opportunities for activity, performance and events focussed on the high quality ribbon that connects the town from north to south



space structured to allow occasional markets and events contained within the high quality ribbon

LD&A DESIGN



A distinctive high quality urban environment providing structure and connectivity between the train station in the north and the sea front in the south



Bicycle parking confined to far north and south of street

Benches rotated to allow easy movement across the street

Bands of higher value material add richness to the street and express the connection between the train station and Place St. Maur

A consistent use of paving materials has the effect of stitching the town together

Bicycle parking confined to far north and south of street

Rhythm of furniture and trees provide a strong link through the town

Boundary indicating the central 'ribbon' in the London Road project that would be delivered as part of the first phase together with improved signage for the town

Light that provides powerful visual linkages



Architectural lighting to key building facades

Distinctive street lighting techniques to animate the street at night



BOGNOR REGIS

TOWN CENTRE PUBLIC REALM IMPROVEMENTS

BOARD 5

SOUTH LONDON ROAD JUNCTION

A distinctive high quality urban environment providing structure and connectivity between the train station in the north and the sea front in the south



OBJECTIVES FORMED BY WORKSHOP GROUP

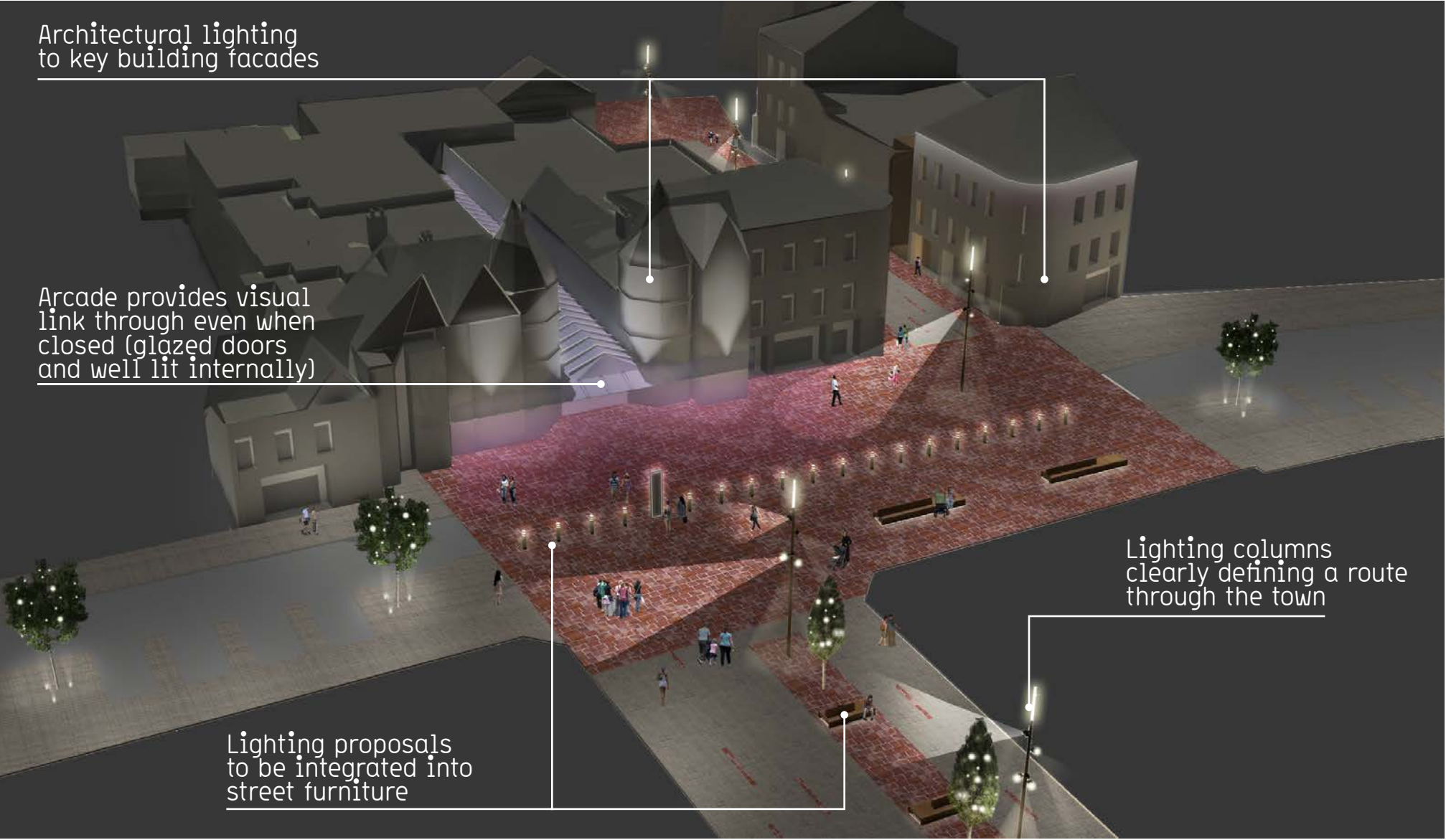
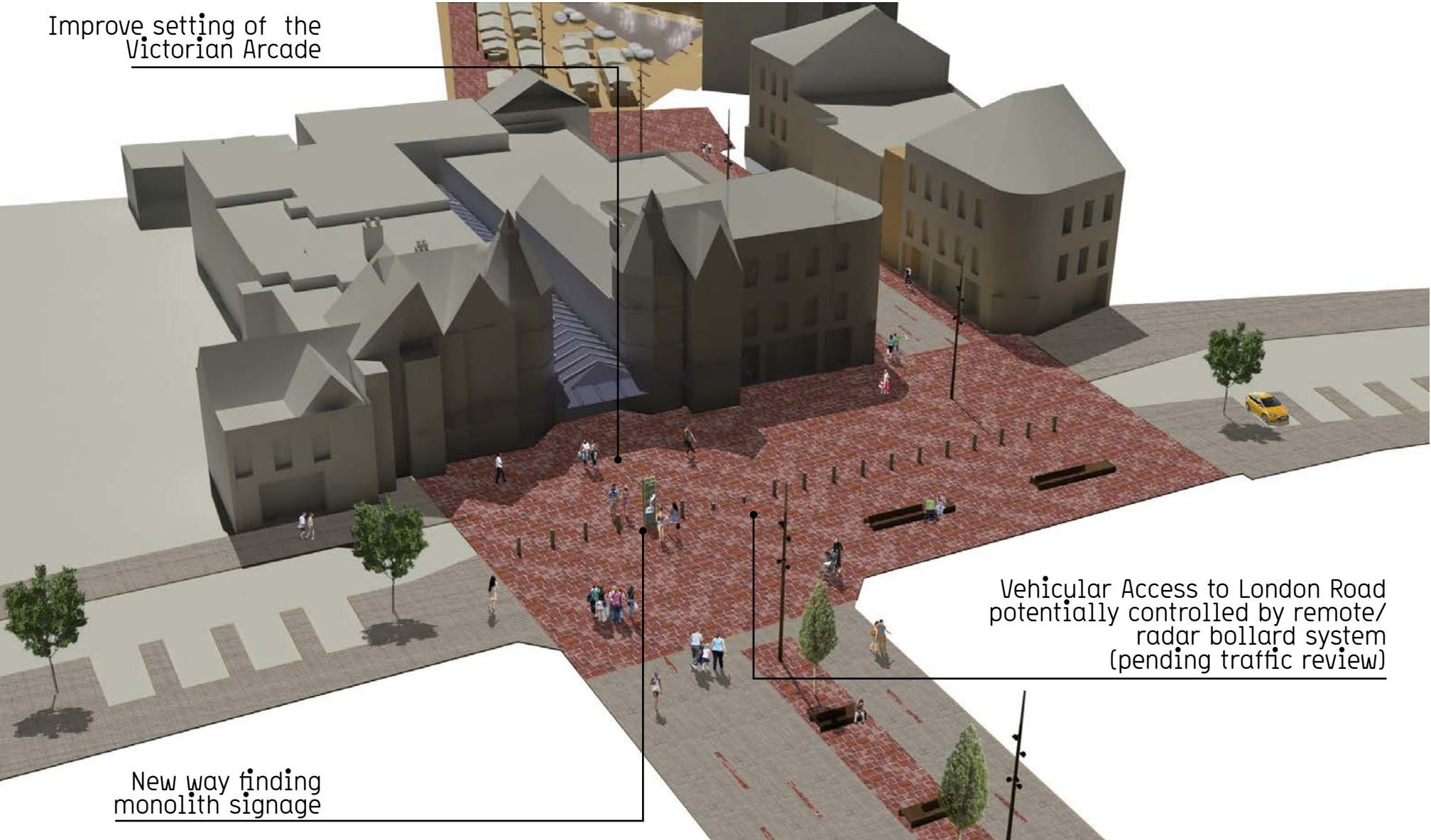
- Crucial point for way finding; junction of London Road, High Street and the Arcade. Form a legible space at this point to enhance connections between the town and the sea front.
- Create a sense of arrival at this junction location.
- De-clutter.
- Aim to potentially provide blue badge parking along the High Street pending traffic review.
- Introduce a pedestrian priority environment.
- Make the Victorian Arcade the focal point of this space.



Vehicular access controlled by remote bollards



creation of a seamless shared surface public space

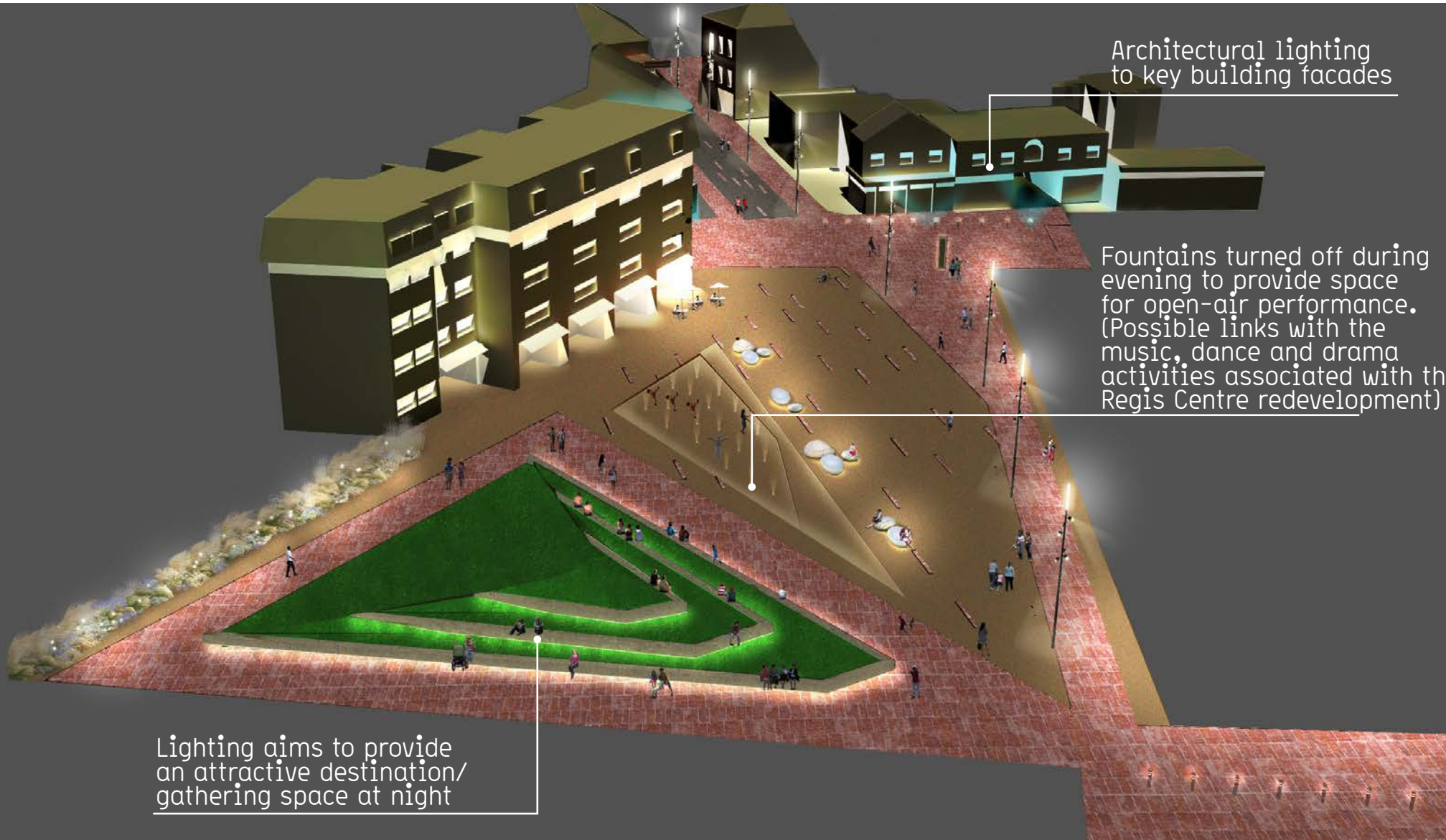
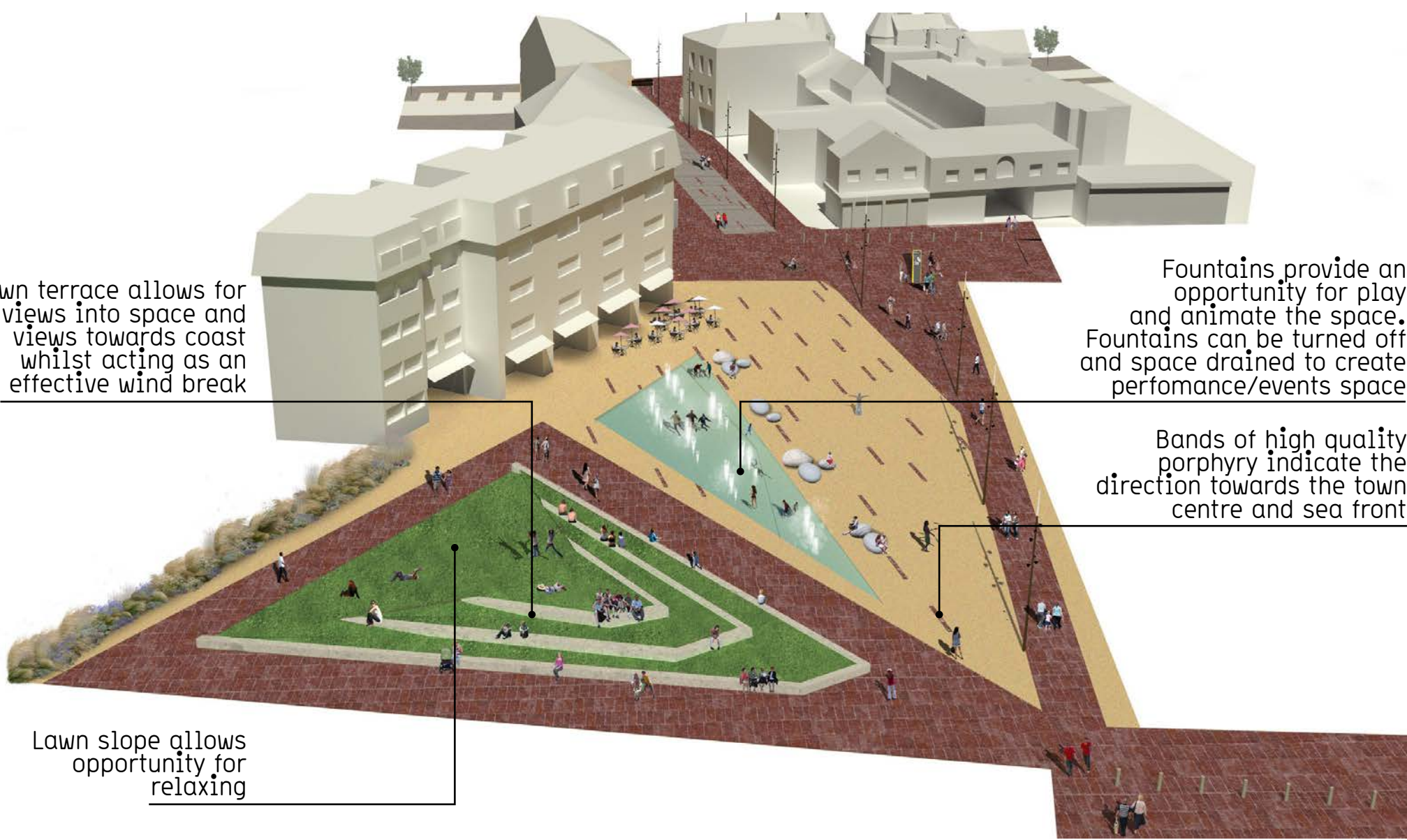


CONCEPTUAL APPROACH TO PLACE ST MAUR



OBJECTIVES FORMED BY WORKSHOP GROUP

- Form a stronger connection into town.
- Easier and clearer road crossing.
- Activate the space (opportunities for café/al-fresco dining).
- Extend use of the space into the evening (new lighting and activities).
- Coordinated street furniture.
- Design in the opportunity for events, markets and performances etc.
- Create a southern gateway space into Bognor Regis.
- Provide opportunities for play; in particular water play.
- Encourage families to stay for longer.
- Provide an alternative to the beach that is comfortable in a range of weather conditions.



BOGNOR REGIS

TOWN CENTRE PUBLIC REALM IMPROVEMENTS

BOARD 6

WHAT HAPPENS NEXT?:

Following consultation all feedback will be collated and the design proposals amended to reflect the comments made. The revised proposals will be presented to the Project Group which comprises Member and officer representatives from each of the three Councils. A formal decision will be made by Arun District Council's Cabinet in April 2013 to enable the project to proceed to the detailed design stage.

WHEN WILL THE PROJECT BE DELIVERED?:

The funding currently available will enable part of the design proposals to be delivered. It is planned that the central 'ribbon' in the London Road pedestrian precinct would be delivered first, together with improved signage as these will have the greatest impact on enhancing the town centre. It is expected that construction work will start at the end of 2013 and completed spring 2014.

HOW MUCH WILL IT COST? WHERE IS THE MONEY COMING FROM?:

Each of the projects outlined has an estimated delivery cost of £300,000 with the exception of Place St Maur which would cost approximately £800,000 to be implemented. At present there is approximately £280,000 of funding available for the scheme. £100,000 has been received as part of a Section 106 agreement generated through Sainsbury's developing the former LEC site and the remaining £180,000 has been awarded from West Sussex County Council's Kick-Start funding programme. Further funding is being sought to enable the remaining areas of the town centre to be improved.

- This project has been part-funded by the Kick-Start programme.
- Kick-Start is a partnership between West Sussex County Council and all seven District and Borough Councils to boost the local economy.
- A wide range of projects are all designed to promote growth, maintain and create jobs, and attract new investment from the private sector.
- Kick-Start will deliver real and sustainable benefits across a variety of sectors from construction to retail, and business to tourism