

**Craven District Council**  
**1 Belle Vue Square**  
**Broughton Road**  
**SKIPTON**  
**North Yorkshire**  
**BD23 1FJ**

Gwen Swinburn  
[request-564411-  
2e7ce5d0@whatdotheyknow.c  
om](mailto:request-564411-2e7ce5d0@whatdotheyknow.com)

From: Freedom of Information Officer  
Telephone 01756700600  
Our reference: Fol 2019/1017  
26 April 2019

Dear Ms Swinburne,

Thank you for your request for information received on 26 March 2019, which has been dealt with in accordance with the Freedom of Information Act as you indicated. You asked for information concerning the procurement and oversight of *Welcome to Yorkshire*.

### **Council's response**

First, I apologise for the delay in replying.

In your request, in question 1, you asked what amounts the Council had paid to *Welcome to Yorkshire* since 2010. I can confirm that the annual membership subscription paid by the Council to *Welcome to Yorkshire* in each year since 2011 was £10,000. In 2010, the membership subscription was £1,239. In addition, in 2010, an additional amount of £720 was paid in respect of items for resale in tourist information centres, and in 2012, the amounts of £450 and £300 were paid in respect of training and items for resale in tourist information centres. In 2015, an additional amount of £10,000 was paid, and in 2016, a payment of £150 was made for an individual membership.

With regards to your question 2, concerning the procurement process, payments to *Welcome to Yorkshire* are not governed by the Council's Procurement Strategy, however, elected members have approved payments of subscriptions, and officers in accordance with delegated powers, where smaller amounts are involved. Decisions by elected members are recorded in the minutes of the relevant Council or committee meetings which are published on the Council's public web pages:  
<https://www.cravendc.gov.uk/>

Turning to your question 3, concerning whether the Council has satisfied itself that members were not breaching State Aid rules, the Council has no recorded information to reply to this question.

In question 4, you asked for details of business cases and evaluations in respect of cycle races. These were as follows:

Contribution to Grand Depart 2014 –

(See attached business case)

[https://www.cravendc.gov.uk/media/4703/item\\_6\\_tour\\_de\\_france\\_wrap\\_up\\_report\\_final.pdf](https://www.cravendc.gov.uk/media/4703/item_6_tour_de_france_wrap_up_report_final.pdf)

Contribution to Tour de Yorkshire (TdY) 2015 – nil.

Contribution to TdY 2016 –

[https://www.cravendc.gov.uk/media/4291/item\\_11\\_-\\_tour\\_de\\_yorkshire\\_report.pdf](https://www.cravendc.gov.uk/media/4291/item_11_-_tour_de_yorkshire_report.pdf)

[https://www.cravendc.gov.uk/media/4480/item\\_11\\_-\\_draft\\_tour\\_de\\_yorkshire\\_wrap\\_up\\_report.pdf](https://www.cravendc.gov.uk/media/4480/item_11_-_draft_tour_de_yorkshire_wrap_up_report.pdf)

Contribution to TdY 2017 - nil

Contribution to TdY 2018 – nil

Contribution to TdY 2019 – nil

If you are not happy with this response you may request an internal review by emailing [accesstoinfo@cravendc.gov.uk](mailto:accesstoinfo@cravendc.gov.uk) or by writing to the Freedom of Information Officer, Craven District Council, Belle Vue Square, Broughton Road, Skipton, North Yorkshire, BD23 1FJ. Any request for a review should be submitted within two months of the date of this letter.

If you are not content with the outcome of the internal review, you may apply directly to the Information Commissioner's Office for a decision. Generally the Commissioner cannot make a decision unless you have exhausted our own complaints procedure. The Information Commissioner's Office can be contacted at the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Website: <https://ico.org.uk/>

Yours sincerely,  
*Sent by email*

**Freedom of Information Officer  
Craven District Council**