



**Place Directorate
Regeneration & Culture**
David Shepherd, Service Director

Gwen Swinburn
What Do They Know
By email: request-564407-
9e8c195d@whatdotheyknow.com

My Ref: FOIA3720
Your Ref:
Date: 25 April 2019
Enquiries to: Cathryn Copley
Direct Dial: 01226 787743
E-Mail: Informationrequests@barnsley.gov.uk

Reference: FOIA3720

Dear Gwen,

Re: Request for Information – Freedom of Information Act 2000

I wish to confirm that the Place Directorate has now completed its search for the information which you requested by e-mail on 26 March 2019.

Your questions and my findings are below:-

1. For every year since 2010 please provide recorded information of all payments made by the authority to Welcome to Yorkshire. Please identify within those payments those payments related to:

a) subscriptions,

Subscriptions £15,000 per year 2010 - to present

b) those related to TDF and TDY and other cycle races;

Cycle race events

TDF 2014 - no charge

TDY 2015 - no charge

TDY 2018 - £100,000 (paid to AMAURY SPORT ORGANISATION as joint event organiser) for start hosting

TDY 2019 - £125,000 (due to be paid to AMAURY SPORT ORGANISATION as joint event organiser) for start hosting

c) other matters

Participation in various promotional campaigns

2014 - £10,415 advertising / campaigns

2015 - £2,195 advertising / campaigns

2016 - £2,630 advertising / campaigns

2017 - £2,435 advertising / campaigns

2018 - £945 advertising / campaigns

2. As Welcome to Yorkshire is it seems a private company, yet in receipt of tens of millions of taxpayers investment, without public sector ownership, the authority has to procure within EU, UK public sector procurement rules and your own authority requirements. Accordingly, please provide within this request in (1) for each financial year since 2014/5 -2018/9 (to date) an annotation of where the spend decision was made, if a tender or other process was undertaken and specific committee/Exec Member or Officer recorded decision & report. If no decision record please advise.

In respect of the Council's annual spend with WTY for subscriptions this is an arrangement for services which falls below the EU public procurement threshold and the UK domestic rules. Under Council contract procedure rules this was a decision delegated to the Council's Executive Director. No relevant decision records.

In respect of the Council's annual spend with WTY (jointly with ASO) for TDY events this is an arrangement for services which falls below the EU public procurement threshold. Under Council contract procedure rules this was a decision delegated to the Council's Executive Director. Please find attached copies of Officer Decision Records for this expenditure.

In respect of the Council's annual spend with WTY for participation in various promotional campaigns this is an arrangement for services which falls below the EU public procurement threshold and UK domestic rules. Under Council contract procedure rules this was a decision delegated to the Council's Executive Director. No relevant decision records.

3. Please confirm and provide recorded information that, as this is a private company, that you satisfied yourselves and members that at no time were you breaching State Aid rules. If no such record exists please advise.

As indicated above, the decisions involving expenditure were delegated decisions by the Council's Executive Director. Taking into account the values of the expenditure and the nature of the activities the Council has satisfied itself that there has been no breach of state aid rules.

4. Please provide for each cycle race the business case and evaluation as submitted to members. If none provided please advise.

Please find attached to the covering email, a copy of the Cabinet Spokesperson Decision reported to Cabinet on 12 February 2014 for TDFrance.

As indicated above, the TDY decisions were delegated to the Council's Executive Director (see ODD Reports for TDY 2018 and 2019 as at 2, above). These are subsequently reported to Members as consent items.

In 2015 and 2017 The TDY route came through Barnsley, there was no charge for this and the decision was not taken by Members.

5. Please confirm if any internal audits were undertaken by your authority on any expenditure with W2Y, please provide all recorded information on these. If none undertaken, please advise

None undertaken.

If you have any queries about this letter, please contact Cathryn Copley on (01226) 787743. Please remember to quote the reference number above in any future communications.

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If you are unhappy with the way the Directorate has handled your request, you may ask for an internal review. Please clearly mark your correspondence 'Complaint' and address it to:

Barnsley MBC
Customer Feedback & Improvement Team
PO Box 634
Barnsley
S70 9GG
email: informationrequests@barnsley.gov.uk

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:-

Customer Services Team
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
website address: <http://www.ico.org.uk>

Yours sincerely



David Shepherd
Service Director – Regeneration & Culture

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