

Information Policy & Compliance bbc.co.uk/foi

2nd March 2010

Dear Mr O'Donnell

Freedom of Information request - RFI20100159

Thank you for your request to the BBC of 2nd February 2010, seeking the following information under the Freedom of Information Act 2000 (the Act):

'Back in the 1980s, you had an on-line presence on the BT "Prestel" viewdata service, available under node 401, as "BBC Data", according to the Prestel Directory October 1983.

I am requesting any surviving documentation and data relating to this project, with emphasis on the pages as published on Prestel. If these are available in their original digital form, perhaps for instance in the form of a back-up tape or disc from the system that was used to create them, or as a surviving tape as may have been sent to BT for upload to the system, then a copy of these would be especially welcome'.

Please find attached the documentation relating to the Prestel service as deposited in the BBC archives. We have identified 3 sources of information on Prestel –

- An Audience Research Report "Ceefax, Oracle & Prestel: Levels of Public Awareness" from July 1981 (Appendix 1).
- Papers on Prestel on a Radio Management Registry file "Exploitation of BBC Assets & Resources" covering 1979 - 1980 (Appendix 2).
- Papers on Prestel on a Management Registry file "Ceefax" (Appendix 3).



Unfortunately there is no data within the archives which represents the Prestel content. Essentially Prestel data was re-keyed information taken from other BBC sources and system and therefore the content is considered part of the wider BBC archives.

Please note that the information you have requested is excluded from the Act because it is held for the purposes of 'journalism, art or literature.' Part VI of Schedule I to FOIA provides that information held by the BBC and the other public service broadcasters is only covered by the Act if it is held for 'purposes *other* than those of journalism, art or literature" . The BBC is not required by the Act to supply information held for the purposes of creating the BBC's output or information that supports and is closely associated with these creative activities; however, on this occasion we're happy to provide the above information in response to your request.

Appeal Rights

The BBC does not offer an internal review when the information requested is not covered by the Act. If you disagree with our decision you can appeal to the Information Commissioner. Contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF telephone 01625 545 700. http://www.ico.gov.uk

Yours sincerely,

Steve Jupe
Head of Archive Policy

¹ For more information about how the Act applies to the BBC please see the enclosure at the end of this letter. **Please** note that this guidance is not intended to be a comprehensive legal interpretation of how the Act applies to the BBC.

Freedom of Information

From January 2005 the Freedom of Information (FOI) Act 2000 gives a general right of access to all types of recorded information held by public authorities. The Act also sets out exemptions from that right and places a number of obligations on public authorities. The term "public authority" is defined in the Act; it includes all public bodies and government departments in the UK. The BBC, Channel 4 and S4C are the only broadcasters covered by the Act.

Application to the BBC

The BBC has a long tradition of making information available and accessible. It seeks to be open and accountable and already provides the public with a great deal of information about its activities. BBC Information operates 24 hours a day, seven days a week handling telephone and written comments and queries, and the BBC's website bbc.co.uk provides an extensive online information resource.

It is important to bear this in mind when considering the Freedom of Information Act and how it applies to the BBC. The Act does not apply to the BBC in the way it does to most public authorities in one significant respect. It recognises the different position of the BBC (as well as Channel 4 and S4C) by saying that it covers information "held for purposes other than those of journalism, art or literature". This means the Act does not apply to information held for the purposes of creating the BBC's output (TV, radio, online etc), or information that supports and is closely associated with these creative activities.

A great deal of information within this category is currently available from the BBC and will continue to be so. If this is the type of information you are looking for, you can check whether it is available on the BBC's website bbc.co.uk or contact BBC Information.

The Act does apply to all of the other information we hold about the management and running of the BBC.

The BBC

The BBC's aim is to enrich people's lives with great programmes and services that inform, educate and entertain. It broadcasts radio and television programmes on analogue and digital services in the UK. It delivers interactive services across the web, television and mobile devices. The BBC's online service is Europe's most widely visited content site. Across the world, the BBC broadcasts radio programmes in 32 languages on the BBC World Service and the 24 hour television service, BBC World News.

The BBC's remit as a public service broadcaster is defined in the BBC Charter and Agreement. It is the responsibility of the BBC Trust to ensure that the organisation delivers against this remit by setting key objectives, approving strategy and policy, and monitoring and assessing performance. The Trustees also safeguard the BBC's independence and ensure the Corporation is accountable to its audiences and to Parliament. The Trust is supported by a network of advisory bodies across the UK.

Day-to-day operations are run by the Director-General and his senior management team, the Executive Board. All BBC output in the UK is funded by an annual Licence Fee. This is determined and regularly reviewed by Parliament. Each year, the BBC publishes an Annual Report & Accounts, and reports to Parliament on how it has delivered against its public service remit.