



Our Ref: 0569.2017-18
Your Ref:
Date: 21 September 2017

Civil Disclosure
Joint Corporate Legal Services

M Spaven
request-427252-ed606331@whatdotheyknow.com

Dear M Spaven,

FREEDOM OF INFORMATION REQUEST REFERENCE NO: 0569.2017-18

I write in connection with your request for information which was received by North Yorkshire Police on 26 August 2017. Please accept our apologies for the delay in providing you with a response. I note you seek access to the following information:

- 1. Budget allocated in the tax year 2015-2016 to social media campaigns or engagement including budget for maintenance of social media profiles on Facebook, Twitter and similar.*
- 2. The budget allocated during tax year 2016-2017 for the same activities.*

Extent and Result of Searches to Locate Information

To locate the information relevant to your request searches were conducted within North Yorkshire Police.

Decision

I have today decided to disclose the located information to you.

1 & 2) No information is held in order to answer your request. This is because North Yorkshire Police do not have a set budget for Social Media. Access to these tools is free and Officers and Staff post onto NYP social media channels as part of their role at work.

From time to time, a low level of paid-for social media advertising may be used to support specific crime prevention or community awareness campaigns, but there is no specific single budget for this activity. The cost may be allocated across different departments and operational budgets dependent on the activity.

Please note that systems used for recording information are not generic, nor are the procedures used locally in capturing the data. It should be noted therefore that this force's response to your questions should not be used for comparison purposes with any other responses you may receive.

Complaint Rights

Your attention is drawn to the attached sheet which details your right of complaint.

Jane Wintermeyer BSc (Hons) Force Solicitor & Head of Legal Services
Police Headquarters | Alverton Court | Crosby Road | Northallerton | North Yorkshire | DL6 1BF
DX No 68810 NORTHALLERTON 2 | Telephone 01609 643542 | Fax 01609 789987

Non-emergency
Number



If you have any queries concerning this request, please contact me quoting the reference number above.

Yours sincerely

Robert Bates
Legal Officer (Civil Disclosure)
Joint Corporate Legal Services
Enc

COMPLAINT RIGHTS

Are you unhappy with how your request has been handled or do you think the decision is incorrect?

You have the right to require the North Yorkshire Police to review their decision.

Prior to lodging a formal complaint you are welcome and encouraged to discuss the decision with the case officer that dealt with your request.

Ask to have the decision looked at again –

The quickest and easiest way to have the decision looked at again is to telephone the case officer that is nominated at the end of your decision letter.

That person will be able to discuss the decision, explain any issues and assist with any problems.

Complaint

If you are dissatisfied with the handling procedures or the decision of the North Yorkshire Police made under the Freedom of Information Act 2000 (the Act) regarding access to information you can lodge a complaint with the North Yorkshire Police to have the decision reviewed. North Yorkshire Police must be notified of your intention to complain within 2 months of the date of its response to your Freedom of Information request. Complaints should be made in writing and addressed to:

Force Solicitor and Head of Legal Services
North Yorkshire Police
Alverton Court
Crosby Road
Northallerton
North Yorkshire
DL6 1BF

In all possible circumstances the North Yorkshire Police will aim to respond to your complaint as soon as practicable but within 20 working days.

The Information Commissioner

After lodging a complaint with North Yorkshire Police if you are still dissatisfied with the decision you may make application to the Information Commissioner for a decision on whether the request for information has been dealt with in accordance with the requirements of the Act.

For information on how to make application to the Information Commissioner please visit their website at <https://ico.org.uk>. Alternatively, phone: 0303 123 1113 or write to:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF