

8 October 2018

**Mr Graeme Amis**

[request-512631-14bdbab6@whatdotheyknow.com](mailto:request-512631-14bdbab6@whatdotheyknow.com)

Dear Mr Amis

## FOI18-2103

Thank you for your information request of 7 September 2018. Your request has been considered under the Freedom of Information 2000 ("the FOI Act").

In your email you requested the following information:

**"Please provide the details of all contracts awarded to PR, marketing and lobbying agencies/companies. This includes any agencies or contractors hired to produce illustrations, animations or other visual or audiovisual materials which do not have a specific design function.**

**These details should include as a minimum the value of the contract and the party to who it has been awarded.**

**Please also provide a list of all PR expenditures which have been approved by the DfT and/or the Cabinet Office."**

As confirmed in our response to your previous information request, reference FOI18-2086, no firms undertake or have undertaken PR or lobbying on behalf of HS2 Ltd.

Information held on all contracts awarded by HS2 Ltd for marketing is provided below.

Company Name	Contract Value
Carat trading division Dentsu Aegis UK	£10,500.00
Carat trading division Dentsu Aegis UK	£15,000.00
Carat trading division Dentsu Aegis UK	£12,598.51
Carat trading division Dentsu Aegis UK	£564.56
Carat trading division Dentsu Aegis UK	£20,835.78
Carat trading division Dentsu Aegis UK	£79,166.39
Carat trading division Dentsu Aegis UK	£16,000.00
Carat trading division Dentsu Aegis UK	£40,000.00
Carat trading division Dentsu Aegis UK	£3,209.87
Carat trading division Dentsu Aegis UK	£16,000.00
Carat trading division Dentsu Aegis UK	£29,791.42
Carat trading division Dentsu Aegis UK	£10,000.00

Carat trading division Dentsu Aegis UK	£25,565.71
Carat trading division Dentsu Aegis UK	£21,990.91
TMP (UK) Ltd	£297,916.00
TMP (UK) Ltd	£192,184.00
TMP (UK) Ltd	£536,000.00
Transport Focus	£255,934.00
Transport Focus	£126,545.00
Transport Focus	£5,000.00

If you are unhappy with the way we have handled your request or with the decisions made in relation to your request, you may complain in writing to HS2 Ltd at the address below. Please also see attached details of HS2 Ltd's complaints procedure and your right to complain to the Information Commissioner.

Please remember to quote reference number **FOI18-2103** in any future communication relating to this request.

Yours sincerely

**V Roberts**

Briefings, Correspondence and FOI Manager  
High Speed Two (HS2) Limited

### **Your right to complain to HS2 Ltd and the Information Commissioner**

You have the right to complain to HS2 Ltd within two calendar months of the date of this letter about the way in which your request for information was handled and/or about the decision not to disclose all or part of the information requested.

Your complaint will be acknowledged and you will be advised of a target date by which to expect a response. Initially your complaint will be re-considered by the official who dealt with your request for information. If, after careful consideration, that official decides that his/her decision was correct, your complaint will automatically be referred to a senior independent official who will conduct a further review. You will be advised of the outcome of your complaint and if a decision is taken to disclose information originally withheld this will be done as soon as possible.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF