

# Telling the Warwickshire Story



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# Introduction

Warwickshire County Council, working with five district and borough councils, serves a population of over half a million people. Every day people engage with our services, this could be at our schools, on our roads or in our libraries. The local authority is also there for those who require more specialist support, so we prioritise care and information services for our most vulnerable residents to keep them safe and help them maintain their independence. It is important to us that Warwickshire is a choice for business so we work hard to promote opportunities for economic growth and innovation, and champion enterprise in our communities.

We are working against a backdrop of unprecedented local authority savings which have to be made across the country. We need to be honest and realistic with Warwickshire residents about the challenges that lie ahead for us and how this will impact upon the services they receive.

A savings target of £92 million, to be achieved by 2018, has been set for Warwickshire. This figure has arisen from:

- reductions in the grants we receive from Government
- pressures from inflation, and
- additional pressures from the changing population.

To meet the target without compromising on quality we have begun to shape the future of a very different county council.

We are successful in managing finances and have a strong track record of delivering savings, making efficiencies and transforming services with available resources so are confident we will meet this challenge.

With no political party in overall control we are united and have the best interests of all our communities at heart.



# Warwickshire...



...is home to



**548,000** people

Making up  
231,005  
households

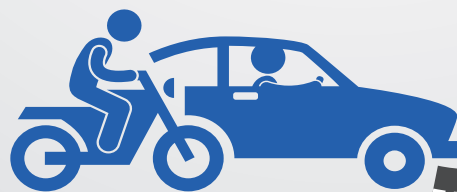


**8%** of the population is over 75



**21%** of the population  
is 18 or under

...has about **319,000**



motor vehicles

Travelling  
on over  
**2,300** miles  
of road



Warwickshire has a  
workforce of over  
**250,000**



Wholesale & retail trade  
and repair of motor  
vehicles is the largest  
industry with **17%** of  
the jobs.

There are about **2,365**  
people who are long-term  
unemployed (*claiming JSA  
for over 6 months*) in  
Warwickshire

Our core purpose is to

“ Develop and sustain a society that looks after its most vulnerable members, delivers appropriate, quality services at the right time, and seeks opportunities for economic growth and innovation. ”

The key outcomes we want to see for Warwickshire are:



Our communities and individuals are safe and protected from harm and are able to remain independent for longer.



The health and wellbeing of all in Warwickshire is protected.



Our economy is vibrant, residents have access to jobs, training and skills development.



Warwickshire's communities are supported by excellent communications and transport infrastructure.



Resources and services are targeted effectively and efficiently whether delivered by the local authority, commissioned, or in partnership.



# Our communities and individuals are safe and protected from harm and are able to remain independent for longer

- services prioritise care and support for our most vulnerable people
- children live in safe and supported environments
- communities and individuals are encouraged to help themselves and feel safe and secure
- voluntary sector partners provide a strong offer of extra support
- Councillors are strong community leaders



**The Safe Places Scheme is an example of how we are achieving this outcome:**

# Safe Places Scheme



A consultation among people with learning disabilities revealed that 50% had been victims of hate crime.

Warwickshire has introduced the Safe Places Scheme. The scheme asks for community places (e.g. a shop, community centre, library) to be a Safe Place where a person with a learning disability can go to get help if they feel unsafe, or at risk when out and about.

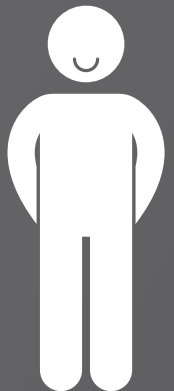


The Safe Place helps by contacting a support worker, family member, carer or the police.

People will know it's a Safe Place as it will have a sticker in the window.



This helps people with a learning disability to feel protected in their community and to maintain their independence.



**For more information about safe places visit [www.warwickshire.gov.uk/safeplaces](http://www.warwickshire.gov.uk/safeplaces)**

# The health and wellbeing of all in Warwickshire is protected

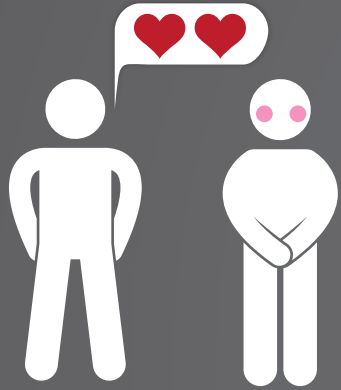
- improved health and well-being for everyone
- residents have choice and can exercise maximum control over their health and social care regardless of where they live
- residents are happy and have good levels of mental and physical health
- Young people understand the choices available to lead healthy lives



**Respect Yourself website is an example of how we are achieving this outcome:**

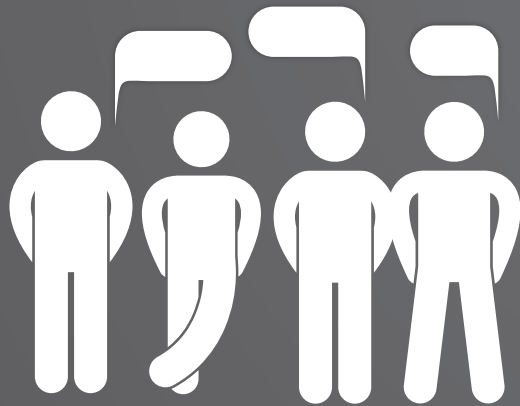
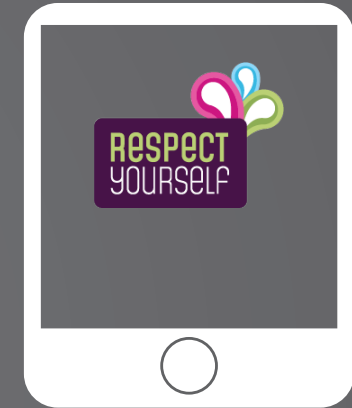


# Respect Yourself website



To help young people in Warwickshire make the right choices about sex and relationships Warwickshire and our partner agencies created the [www.respectyourself.info](http://www.respectyourself.info) website.

The website aims to answer questions about sex and relationships and provides practical information on topics such as contraception, puberty and local sexual health services.



Respect Yourself encourages young people to feel comfortable exploring and discussing sex and relationship issues. It treats them with respect and provides them with the information they want to improve their health and well-being.

This has resulted in Warwickshire being under the national average of teenage pregnancies in girls aged 15-17.



**For more information about Respect Yourself, visit [www.respectyourself.info](http://www.respectyourself.info)**

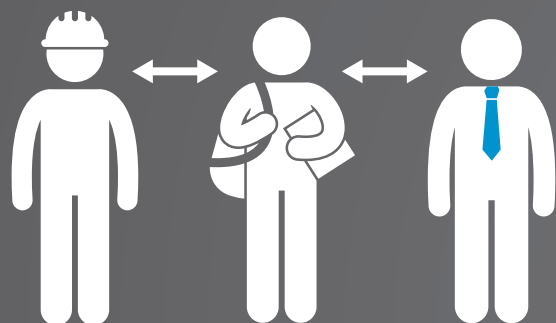
# Our economy is vibrant; residents have access to jobs, training and skills development

- Warwickshire is the business centre of choice for the region
- the economy provides quality jobs and unlocks entrepreneurship and innovation
- young people are supported to meet their potential and fulfil their aspirations
- residents make the most of lifelong learning opportunities to be are skilled and ready for employment



**Get an Apprentice Scheme is an example of how we are achieving this outcome:**

# Get an Apprentice



The 'Get an Apprentice' scheme specialises in bringing businesses and organisations together with training providers to ensure that apprenticeships are a success for everyone involved.

Warwickshire created a virtual Apprenticeship Hub.



It included:  
a website  
a Twitter account  
a Facebook page



Each is supported by an advisor who can provide independent and objective advice to businesses interested in taking on apprentices looking for opportunities.



It is a key part of Warwickshire's Going for Growth initiative to boost businesses and stimulate regional economy.



**Information about the 'Get an Apprentice' initiative, visit [www.warwickshire.gov.uk/getanapprentice](http://www.warwickshire.gov.uk/getanapprentice)**

# Warwickshire's communities are supported by excellent communications and transport infrastructure

- planning infrastructure to deliver strategic solutions for partners and ourselves
- integrated sustainable transport networks are fit for the future and meet the needs of residents and businesses
- the digital divide in Warwickshire is addressed and opportunities from new technologies are maximised



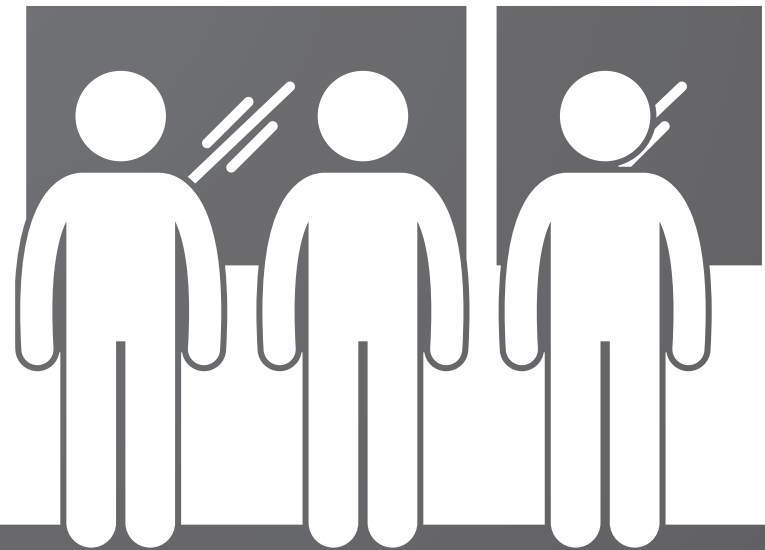
**Stratford Parkway Station is an example of how we are achieving this outcome:**

# Stratford Parkway Station

Warwickshire is constantly developing transport networks fit for the future needs of residents, businesses and visitors.



The new Stratford Parkway Station opened in May 2013 and was co-funded by the Department for Transport. The station plays a pivotal role in easing passenger traffic at Stratford-Upon-Avon's town station and providing integrated transport links.



# Resources and services are targeted effectively and efficiently whether delivered by the local authority, commissioned or in partnership

- the budget remains balanced and resources are managed effectively
- high quality public services, based on need are deployed effectively and efficiently no matter how they are provided
- customers access information through multiple channels and demand for council services is effectively managed
- staff are highly skilled and supported
- risk and change is managed effectively



**Community hubs are an example of how we are achieving this outcome:**



# Community hubs for adults with learning disabilities

Warwickshire commissions Bromford Support to provide high quality needs based public services. Bromford Support runs the Community Hubs in Atherstone, Leamington Spa, Stratford Upon Avon and Studley. They offer an exciting replacement to the previous day centre model for people with learning disabilities.



The hubs offer another channel for adults with learning disabilities to explore and access courses such as jobs skills, beauty and computing as well as providing drop-in style face-to-face support.



The hubs are an important part of providing a wider range of opportunities and ensuring that whatever the range of abilities the customer has, their needs will be catered for.

# Governance in Warwickshire

Services in Warwickshire are delivered by a two-tiered structure of local government

## County councils

These are responsible for services across the whole of a county, like:

- education
- transport
- planning
- fire and public safety
- social care
- libraries
- trading standards



## District, borough and city councils

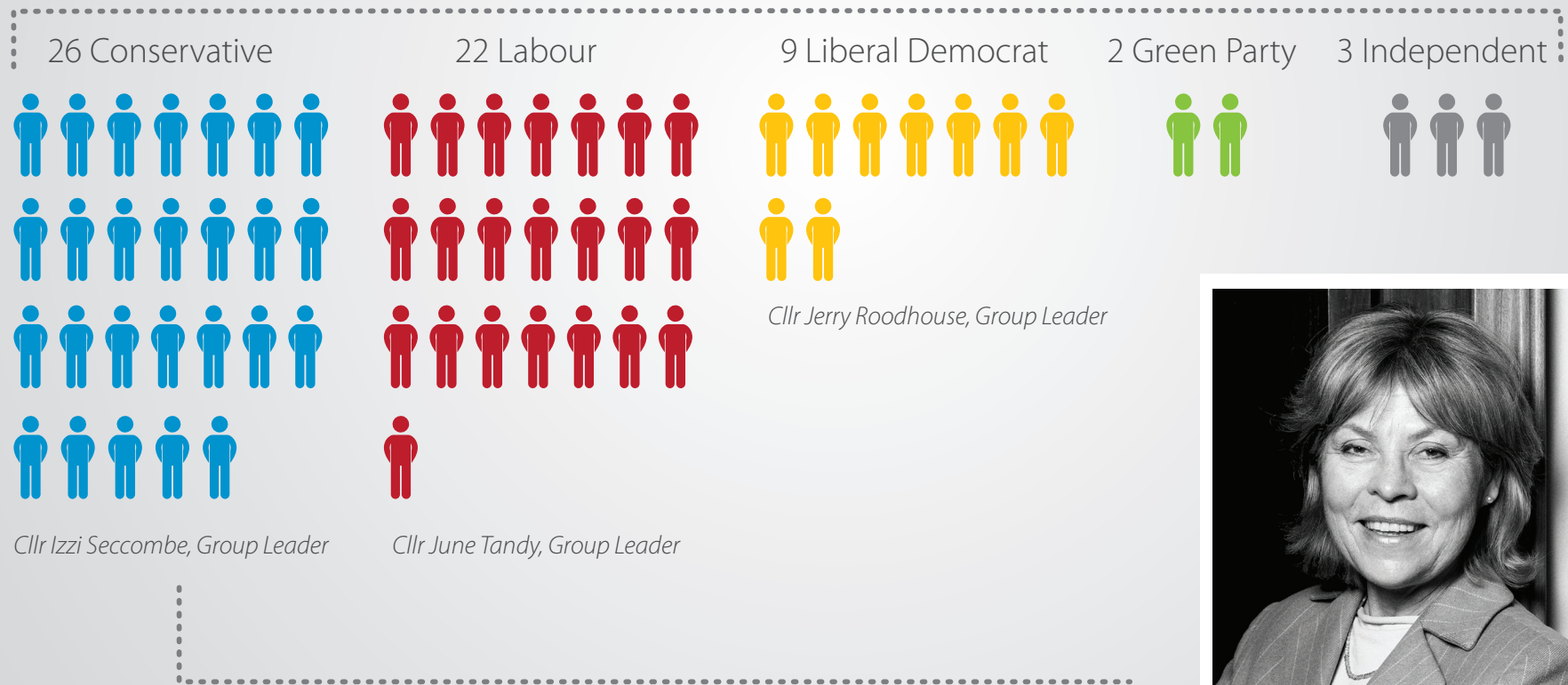
These cover a smaller area than county councils. They're usually responsible for services like:

- rubbish collection
- recycling
- Council Tax collections
- housing
- planning applications



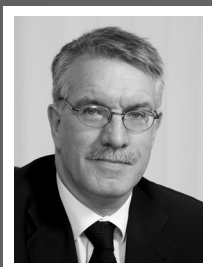
Elections are held by Warwickshire County Council every four years. At the last election in 2013 the votes cast resulted in no group gaining overall control.

62 elected members make up the council with the current political composition:



Leader of the Council  
Cllr Izzi Seccombe

# Organisational structure:



Jim Graham  
Chief Executive

## Four Strategic Directors:



Wendy Fabbro  
People Group



Monica Fogarty  
Communities Group

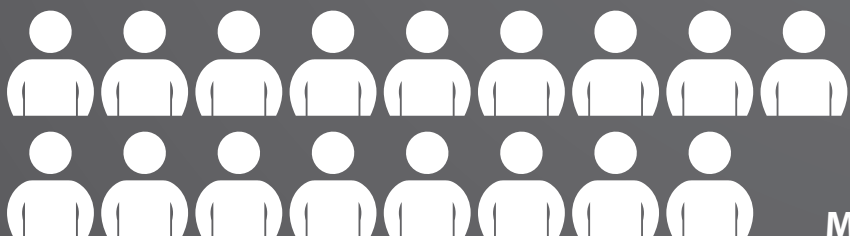


David Carter  
Resources Group



Andy Hickmott  
Fire and Rescue

## 17 Heads of Service that lead business units.



**People Group** brings together the business units responsible for Early Intervention, Safeguarding, Learning and Achievement, Strategic Commissioning, Social Care and Support Services.

**Communities Group** brings together the business units responsible for Transport and Highways, Localities and Community Safety, Sustainable Communities and Public Health.

**Resources Group** brings together the business units responsible for Customer Service, Finance, Human Resources and Organisational Development, Information assets, Law and Governance, Physical assets, Service Improvement and Change Management.

**Warwickshire Fire and Rescue Service** is the statutory fire and rescue service serving the county of Warwickshire.

More information can be found at [www.warwickshire.gov.uk/organisation](http://www.warwickshire.gov.uk/organisation)

# Getting down to business:

We are working towards becoming a commissioning authority. This means we will work with chosen providers to deliver quality services, based on individual needs, as efficiently and effectively as possible.

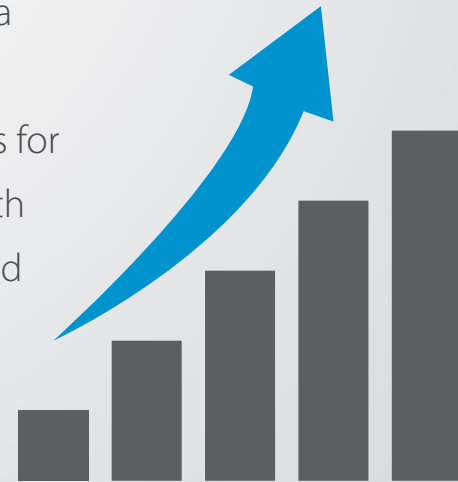
We will make greater use of personal budgets to offer our customers more choice and control over the services they access and to support people to live independently for longer.

## Creating a commissioning culture

Delivering effective, efficient services, based on identified and prioritised needs



We will generate extra income by actively seeking opportunities for innovation and growth within the council, and with Warwickshire's vibrant business community.



# What will Warwickshire look like in the future?



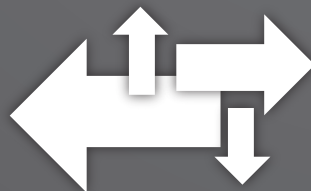
We are examining a local authority structure which identifies opportunities for increased collaboration with partners, in the districts and boroughs, health, emergency services and neighbouring authorities.

## Challenges we will be facing:



**What will  
be our  
evolving  
priorities?**

**How will we deliver  
services in new ways?**



**How will we continue  
to enhance our  
communities?**



**What funding  
will be  
available?**