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To: [McEwan, David \(EDU\)](#)
Subject: RE: [REDACTED] Working Group
Date: 07 January 2019 16:45:37
Attachments: [Glasgow Placemaking People Palace Rev A.doc](#)
Importance: High

[REDACTED]

I tweaked the People's Palace briefing to reference the opportunities. [REDACTED]
[REDACTED]

I have the People's Palace date in the diary. All good.

[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]

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Placemaking and City Change:

People's Palace

Purpose

To explore the *principles and processes* to re-imagine the future of key city assets to deliver enhanced services to communities. And the benefits of new collaborative approaches in the context of changing city needs and challenging budgets

Contexts

Glasgow is a vibrant, changing city, re-positioning itself around 21st century economic sectors in creative industries, services and modern industries. The city is changing which brings new and different expectations of city resources, services and assets.

Glasgow City Council is experiencing significant challenge around its budgeting and resources, and the profiling of future investment and management of city services and assets. The combination of building resilience for communities, supporting city competitiveness and addressing the public resources challenge invites holistic approaches to supporting demand, improving outcomes and making informed decisions about the use of assets.

Aim of workshop

The ambition for this workshop is to look at the contexts affecting the People's Palace and its surroundings to agree a clear sense of how this area could be different. It will focus on practical, collaborative actions worth developing to meet future ambitions. The aim of the workshop is both to test principles to support decisions in this location, and to use the principles to support similar decisions in other parts of the city.

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Session	Description
<i>Welcome</i>	Glasgow City Council
<i>Introduction and Context</i>	<ul style="list-style-type: none">• set out the purpose/agenda of the workshop sessions• the need for action and where this fits
<i>Overview of the current situation</i>	<ul style="list-style-type: none">• Summary of plans, policies and partnerships already in motion highlighting key issues
<i>Session 1:</i> <i>Group working to identify principles and priorities</i>	<ul style="list-style-type: none">• What is the sense of place of this area: how do people experience it? [value and city identity]• What are the key issues, opportunities and priorities?• What services and experiences could be brought together to enhance this sense of place?• what are the potential benefits of doing this collaboratively?• Choose one thing which would denote success• feedback and discussion
<i>Session 2:</i> <i>Group working to identify scenarios</i>	<ul style="list-style-type: none">• Where are the key opportunities to support this vision at building, locality and city scales?• What models from elsewhere can we learn from?• Scenario testing and convergence of ideas• feedback and discussion
<i>Discussion and Closing</i>	<ul style="list-style-type: none">• final remarks and next steps: actions, when will things happen, how can people get involved, how will things be communicated

Outcomes

- Priorities to align of economic development and service planning
- Identify opportunities for shared investment, partnerships and savings
- Identify opportunities for community innovation