

**From:** McEwan, David (EDU)  
**To:** "MacLean, Alex"; Brown, Isabel (Glasgow Life); Deighan, Susan (Glasgow Life); "Diarmaid Lawlor"; Scott, Stevie (LES); Kerr, Nigel (LES); [REDACTED] Gibbons, Gordon (DRS);  
**Cc:** Dornan, Duncan; [REDACTED]; Miller, Jill; Rowlands, Jane  
**Subject:** PPWG Workshop  
**Date:** 18 January 2019 15:03:00  
**Attachments:** [Glasgow Placemaking Workshop PPWG.doc](#)

---

Dear All,

As promised, please find attached, a scope/description document for the PPWG workshop next week. Thanks to everyone who had an input in its creation! I look forward to seeing you all next week.

Kind Regards,

**David McEwan** M.B.A. M.C.I.O.B. | Head of Development | Property & Land Services | Glasgow City Council | Exchange House | 231 George St | Glasgow G1 1RX | t 0141 287 4775 | [REDACTED]

# Placemaking and City Change:

## People's Palace and Winter Gardens

### Purpose

To explore the *principles and processes* that will assist in re-imagining the future of key city assets to deliver enhanced services to the city's communities alongside visitors and other users of the city's assets, including the benefits of new collaborative approaches, in the context of a changing city and reduced public funding. This is the first in a series of workshops to develop a vision for the future of one of Glasgow's best loved heritage assets – The People's Palace and Winter Gardens

### Contexts

Glasgow is a vibrant, changing city, re-positioning itself around 21<sup>st</sup> century economic sectors in creative industries, services and modern industries. The city is changing and growing which brings new and different expectations and challenges of how the city's resources, services and assets are used.

Alongside the rest of the public sector Glasgow City Council is experiencing reduced budgets and the increasing prioritisation of resources towards education, health and social care. This will impact on the profiling of future capital investment and management of city services and assets. The challenge of building resilience for communities, supporting city competitiveness and addressing the reduction in public resources invites a more holistic approach to supporting demand, improving outcomes and making informed decisions about the use of the city's assets.

### Aim of workshop

The ambition for this workshop is to look at one of the City's key heritage assets the People's Palace and Winter Gardens, the context affecting its current usage, its relationship with its surroundings and geographical location within the city in order to develop a clear vision of how this asset can be used for maximum impact to support the priorities of the city. It will inform future practical, collaborative actions that will be developed to meet future ambitions. The aim of the workshop is both to test principles that would inform future development decisions at this location, and to use the principles to inform similar approaches in other parts of the city. The output will also inform the development of a brief for the physical investment in this heritage asset based on future options for its use.

# Placemaking and City Change:

## People's Palace and Winter Gardens

### Purpose

Session	Description
<i>Welcome</i>	Glasgow City Council
<i>Introduction and Context</i>	<ul style="list-style-type: none"> <li>• set out the purpose/agenda of the workshop sessions</li> <li>• background to why there is a need for action and how these assets are currently used</li> <li>• background information on location (within a park and the east of the city) and local demographics including local communities and communities of interest.</li> </ul>
<i>Overview of the current situation</i>	<ul style="list-style-type: none"> <li>• Summary of plans, policies and partnerships already in motion highlighting key issues</li> </ul>
<i>Session 1:</i>  <i>Group working to identify principles and priorities</i>	<ul style="list-style-type: none"> <li>• What is the sense of place of this community how do people experience it? [value and city identity]</li> <li>• What are the key issues, opportunities and priorities?</li> <li>• What services and experiences could be brought together to enhance this asset and where it sits in the city?</li> <li>• What are the potential benefits of doing this collaboratively?</li> <li>• Choose one thing which would denote success</li> <li>• feedback and discussion</li> </ul>
<i>Session 2:</i>  <i>Group working to identify scenarios</i>	<ul style="list-style-type: none"> <li>• What are the opportunities that will support the delivery of the vision for the peoples Palace and Winter gardens and how will they impact locally and at a city wide level?</li> <li>• What models from elsewhere can we learn from?</li> <li>• Scenario testing and convergence of ideas</li> <li>• feedback and discussion</li> </ul>
<i>Discussion and Closing</i>	<ul style="list-style-type: none"> <li>• final remarks and next steps: actions, when will things happen, how can people get involved, how will things be communicated</li> </ul>

## **Outcomes**

- Alignment of the vision for the People's Palace/Winter Gardens to the city's key priorities and resources.
- Identify opportunities for shared investment, partnerships, increased income and reduced costs.
- Identify opportunities for community (both geographical and of interest) involvement in further developing the vision for the future of these heritage assets