

FREEDOM ON INFO REQUEST  
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Q1. How much it cost to produce and distribute said newspaper in the last three full financial years, and how much was budgeted from council resources in the financial year 2013/2014?

	Print cost	Distribution cost	Total cost
2010/11	58452.33	44711.87	103164.2
2011/12	62033.5	48129.56	110163.06
2012/13	67262.2	50114.89	117377.09

Q2. For the last three years separately how much of that cost is offset by advertising?

	Income received
2010/11	115129
2011/12	80939.5
2012/13	74620

Q3. For the last three years separately how much of that advertising, if any, comes from external sources (ie not from your authority's budgets)?

	Income received
2010/11	63836
2011/12	61535
2012/13	53500

Q4. For the last three years separately which other public sector partners pay to run advertising in your Medway Matters, eg CCGs?

2010/11  
Medway Martime NHS Foundation Trust  
NHS Medway  
University of Kent  
Canterbury Christchurch Uni

2011/12  
University of Kent at Medway  
NHS Medway  
Medway Maritime Hospital  
Medway Stop Smoking Service

2012/13  
Medway Maritime Hospital  
West Kent Housing Association  
Canterbury Christchurch Uni  
NHS Medway  
Rainham School for Girls  
Kent & Medway Cancer Network

Q5. For the last three years separately which private sector providers have run advertising in Medway Matters?

2010/11  
21st Century Hearing  
Southern Water  
Roffen Club  
Ability Outlet  
Vanquis Bank

2011/12  
21st Century Hearing  
Southern Water  
Roffen Club  
Ability Outlet  
Vanquis Bank  
Avante Partnership  
Take Care Ltd  
Feather Brooksbank - Lloyds Pharmacy  
KL Music Group  
Space Business Centre  
Sunflow Ltd

2012/13  
21st Century Hearing  
Abacus Furniture  
Ability Outlet  
Hidden Hearing  
New Dimension Arts  
Southern Water  
Take Care Ltd  
Veolia Environmental Services UK plc