

Rhian Jones

Request-95056-5c5fb493@whatdotheyknow.com

5th January 2012

Dear Ms Jones

Freedom of Information request

Thank you for your request for information sent via email to info@stockleyacademy.com on 29 November 2011.

The Academy response to the questions you pose in the email are as follows:

Q1 & 2 - Please find breakdown of spend attached

Q3 - The Academy currently employs one part-time member of staff - with an annual salary of £15, 882. There are no additional benefits linked to the post including no pension.

Q4 - The Academy has not engaged the services of an **education** consultancy during the last six years for the purpose of public relations/media coverage.

The Academy has however used the services of Lin Dickens Consultancy during 2009/10 for the purpose of:

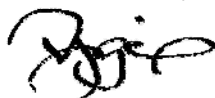
- Developing, maintaining and implementing an integrated strategy to promote and meet the Academy's strategic objectives
- Evaluating parent/carer research, in-house data, competitor data and implement plan alterations as needed
- Supporting staff involved in enterprise, advertising, print, IT or promotional activities
- Supporting the continued development of the Academy's extended services and activities, commercial activities with particular emphasis on after school, weekend and holiday provision
- Actively model and promote the values and ethos of the Academy.

Payments for consultancy are captured on attached breakdown

If you have any comments relating to how your request has been handled by the Academy, please contact Mrs V Greig, Clerk to Governors, Stockley Academy, Park View Road, Hillingdon, Middlesex UB8 3GA **or email**

info@stockleyacademy.com

Yours sincerely



pp Mr I Storey
Principal

Ian Storey **PRINCIPAL**

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At Stockley Academy we are committed to safeguarding children

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