## **Margate Town Partnership**

**Board Meeting: 16<sup>th</sup> September 2010** 

Time: 6.00 pm

Venue: Old Town Hall, Market Place, Margate

**Present:** Chairman: Terence Painter

John Kirk

Rebecca Smith
Daniel Goldman
Adam Fennell
Richard Ash
Derek Harding
Nick Panteli

**Cllr. Martin Wise** 

**Events Co-ordinator: Katie Lipington** 

Agenda Items	Actions
The Chairman opened the meeting by welcoming everyone.	
1.Apologies: Cheryl Ezekiel, Mick Tomlinson	
2. Notes of last meeting(24 <sup>th</sup> June) - Agreed	
3. Matters Arising from Minutes – None	
OTAG have had a change of Board. Anne-Marie Nixey and Wanda Rogers	
have both resigned and Anthony Wait has taken over as interim Chairman.	
The possibility of merging both OTAG and MTP was discussed but felt that	
this option was probably not ideal and that we could have an OTAG	
representative at the MTP meetings.	
4. Reports:	
John:	
The Stage: John updated the board that the MTP stage had been provided for	
Frank Thorley @ The Fairness. TLF started to put up Friday pm for the	
event on Monday. JK received text from TLF to say the stage was ruined	
from high winds on Sunday. The stage was even thought to have lifted and	
moved 2 ft in the unprecedented winds. We do have insurance cover.	
AF: the loss adjustors looked at the stage on Thursday but are on holiday for	
1 week. AF answered all relevant questions and was sourcing quotes for the	

use of a stage from Ely for Kent Events. Need a salvage value for the stage but it is buckled underneath and would require German parts for the repair.

RA: said most things are fixable and repairable

AF: He is sourcing a price for replacement and one for salvage. He is thinking about pushing for a replacement.

TP: Questioned how much of a liability the stage is

JK: Stage from SSCF funding asked DH for t's and c's.

DH: confirmed the value of the stage would have to be paid back if it wasn't replaced.

RS: The cost of the stage enables local events to happen.

MW: suggested permanent facility with the stage money and funding from elsewhere if it could be secured.

RA: we will need to consider the cost of erecting the stage, the insurance, public liability etc and pass this cost on to cover our costs.

RS: requested clarity in whether SSCF funding for Margate or Thanet DH confirmed just Margate.

DG suggested a bandstand for the Piazza

MW/DH said this could be possible if went for funding.

KL mentioned Kent Events contra deal with the stage.

AF will look for a stage to cover Quex

Nick John: The Market

The market is doing well. The cost of Mr Milne was discussed. Barrier erection and removal @ £50/week – is this too much? Getting additional quotes was discussed but it was felt and agreed by the Board that this cost was reasonable.

Nick: Fundraiser

NP has kindly agreed to put on a fundraiser event at Rokka. The previously planned event was cancelled. Various dates were discussed but the date of Fri 3<sup>rd</sup> December was agreed upon. This would coincide with the Christmas celebrations in the Old Town. NP to check dates and tell KL

Adam: Business Network DH can link in with resources such as Business Link, mystery shopper - end

October/start November.

TP: need to work on local business KL: Carol @ Nayland Rock is happy to host a business network meeting/breakfast

AF: working on meeting for a Thursday at end of October

Daniel: Janitorial

New problem with families in Margate. Rubbish is being dumped near the pub. Families are very confrontational. Car park problem which the town warden and police are aware of. They are the family from hell!

MW: Discussed selective licensing in West Cliftonville and Central Margate.

Derek

Adam

Adam

All

Daniel will send photos to Martin.	Daniel
Rebecca: Kite Festival Treasure Hunt: Rebecca went through the mechanics of the Kite Treasure Hunt and said she had had a positive response from local shops. Hartsdown School have kindly agreed to design the kites. Shop Local: Lucy Tuson will feedback on shopping locally at Christmas time. She is inviting the shops to change or update their offers and join late Christmas opening. We also need to tell her what we are doing to ensure we are getting the message right. Town Crier: Terry Pankhurst is our town crier and is up for lots of things. What ideas can we come up with for using him for local promotion? Newsletter: We will send the next installment out after the Kite Festival. We can include the Business meeting and the plans for the Christmas event as well as providing feed back on the Kite Festival. The feedback from the last newsletter was 'What is MTP?' Need all board members pictures and descriptions on who they are and what they do for the next newsletter. Hartsdown also want more involvement in all things Margate and have enquired about helping with the website and the production of the newsletter. RS will ask Tony @ Hartsdown Meetings: Do we want to open these meetings up to the public? We could ask our legal position of Harvey Pattison the TDC lawyer. DH – should try and open the agenda to public/local business owners. AF – could invite guest speakers who are of use to local people/business. AGM – could be opened up to public. They could help us learn about different fields.	All Rebecca
Terry: Terry asked for the boards agreement that we should pay Richard Ash for the advertising board we are using on the farm. A fee of £300 for the year was agreed. Save Broadstairs High Street group complained to TDC about MTP use of the banner promoting Margate. We offered to share the board with them for the events in October which they agreed to. £200 has been spent on the Town Criers outfit. He can be hired out to other people for a cost of £70 per day which covers his expenses of about £20.  Derek:	
Jazz Festival. It was agreed that the erection of the stage would be paid for by MTP. Derek went through the accounts. The Jazz festival cam in £3.5k short. John suggested that MTP cover the shortfall as part of their events budget. Terry said that MTP had made a considerable contribution to the event at £2.5k and asked whether MTP should contribute more towards the event. MW said that MTP should consider that the public funds must be used for events. Should MTP be audited this must be proven within the accounts and there is an obligation to support the Jazz Festival.  Terry asked to defer this until the next Board meeting which is after the kite	All

## festival.

Countdown to Turner: Derek has a document to go through covering the marketing and PR of the campaign, empty shops, frontage and a package of support for local businesses eg: best trader. There is 100k TDC funding and MTP will play a specific role in helping with this project but the detail needs to be worked out. The operational priorities have been identified such as street cleaning and increased enforcement. A separate meeting is needed on this. Richard asked about signage, Derek stated that signage is being reviewed. MW said discussions with KCC are ongoing about renewing the tarmac in the area. Derek said the brown signs are being updated, finger posts upgraded and the information panels renovated.

## Katie:

<u>Kite Festival:</u> MW questioned who we are targeting with our marketing. We discussed Kent newspapers, Guardian weekend guide, Flybe magazine, Kent local radio. AF suggested companies sponsoring certain kite displays. Katie ran through the event and the finances briefly. A final budget will be presented in the next board meeting.

## **5.** Any Other Business

Daniel said Tony Ash is keen to run the quad bike event again in Margate. He also said his friend had bought several domain names with the new .co suffix. Margate is one – do we want it? No decision was made as the websites need further discussion.

7. Date of Next Meeting: 21st October 2010

5.30pm

**Mayors Parlour** 

Margate.