





























Three Year Action Plan


The Kennet & Avon Waterway Partnership has developed an action plan for this area in consultation with our interest groups, partners and stakeholders. We have ambition and enthusiasm to make a positive difference and we are keen to work with you or your organisation to make improvements to our canals and rivers

The actions within this plan are being led by Partnership members, working closely with the Canal & River Trust

Ref.	Key Initiative / Project	Strategic goals (see page 5 of the plan)	Target	Timescale
1	Improve communication, providing information about the work of the Trust and what to see and do on the waterways.	<ul style="list-style-type: none"> • People • Waterways • Influence 	To agree a local communication plan and roll out improved methods of communication e.g. local blog, events / what's on, info on maintenance programmes - Face Book Page etc.	  
2	Monitor the implementation of 'Guidance to boaters without a home mooring'.	<ul style="list-style-type: none"> • People • Waterways • Influence • Places 	Agree a long term strategy which helps alleviate congestion on the canal and improves responsible behaviour and community well-being	 
3	Grow volunteering on our rivers and canals, particularly increasing the number of community adoptions.	<ul style="list-style-type: none"> • People • Waterways • Resources 	4 new adoptions per year encouraging businesses, societies, trusts etc. to adopt a lock or piece of infrastructure.	  
4	Write a user's guide to the Kennet and Avon Waterways.	<ul style="list-style-type: none"> • People • Resources • Waterway • Influence • Places 	To draft navigational safety information and boating etiquette principles which can be adopted by all users of the waterway, particularly hire boat customers and boaters	 

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		<ul style="list-style-type: none"> Prosperity 	unfamiliar with the area and for this to be supplemented with recommendations for site safety and warning devices for users of the waterways.	
5	We will work with existing societies [particularly the Wilts & Berks Canal Trust] to help promote the extension of navigable waterways.	<ul style="list-style-type: none"> Waterways Influence People Places 	To agree a Memorandum of Understanding and to identify resources to support the restoration	
6	We will support the work of the Kennet and Avon Canal Trust which is a valuable stakeholder and partner.	<ul style="list-style-type: none"> Waterways People Places 	To demonstrate the sharing of resources and working together for the benefit of the waterway	  
7	We will work with young people's groups so that canals and rivers are more relevant to the younger population.	<ul style="list-style-type: none"> People 	To produce 2 new products specifically for children which will encourage engagement with the K&A and Bridgwater and Taunton Waterway e.g.	 
8	We will help to implement the 'Share the Space' guidance to help enhance the enjoyment of all users	<ul style="list-style-type: none"> Waterways People 	To agree key priority areas and roll out the Share the Space Campaign and signage at these locations	 
9	We will work with local authorities and land owners so that any future regeneration or development brings about sustainable improvements to the canal.	<ul style="list-style-type: none"> Waterways People Places 	Where appropriate comment on significant planning applications to ensure that the interests and integrity of the waterways and its communities	  

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			are protected	
10	We will monitor and report back to stakeholders at least once a year on the progress we are making on these actions.	<ul style="list-style-type: none"> • Waterways • People • Places • Influence • Resources 	One event per year inviting key stakeholders and supporters	
11	Heritage and Environment Trails. Way-marked trails featuring information and interpretation through signage, mobile information, Apps, interactive maps etc.	<ul style="list-style-type: none"> • People • Places 	Develop two new way-marked trails per year	
12	Canoe Trails. Develop and promote trails. Undertake infrastructure improvements to facilitate wider use of the waterway by canoes	<ul style="list-style-type: none"> • People • Places 	Demonstrate greater use and enjoyment of the waterways by canoeists	
13	Use of Caen Hill side ponds as a venue for school canoe lessons (develop existing arrangements)	<ul style="list-style-type: none"> • People • Places 	Improve 1 Caen Hill Flight side pond to accommodate canoe lessons	
14	Determine gaps in the provision of visitor facilities required for basic use of the waterways.	<ul style="list-style-type: none"> • People • Places • Waterways 	Produce a review of current facilities and recommend enhancements	
15	Use work boat for volunteering projects	<ul style="list-style-type: none"> • People • Places • Waterways 	Demonstrate the use of the workboat at 5 minimum volunteering events	
16	Review signage requirements on the Kennet and Avon Canal at key visitor destinations and propose enhancements	<ul style="list-style-type: none"> • Waterways • People • Places 	Signage strategy for key destinations linking people and places, facilities and interest points.	

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17	Collect and provide to CRT's Marketing and Communications Team news events which are important to waterway visitors and users	<ul style="list-style-type: none"> • Influence • People • Places 	Generate and provide 10 news worthy stories per year which can be used on CRT communication platforms	
18	Have a CRT presence and support major canalside festivals	<ul style="list-style-type: none"> • Influence • People 	Ensure a Waterway Partnership and CRT presence at key events.	

Find out more at canalrivertrust.org.uk



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Year 1



Year 2



Year 3