

[REDACTED]  
Network Rail, Scotland  
[REDACTED]  
[REDACTED]

On 30 Jul 2020, at 15:18, [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)> wrote:

OFFICIAL

FYI – this is why we are being absolutely battered with emails.

We are about to fire out responses with agreed lines.

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 14:49  
**To:** executivecontactofficers <[executivecontactofficexx@xxxxxxxxxx.xx.xx](mailto:executivecontactofficexx@xxxxxxxxxx.xx.xx)>  
**Cc:** Network Rail Digital Team <[networkraildigital@civica.co.uk](mailto:networkraildigital@civica.co.uk)>  
**Subject:** Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh

Hi all,

I just wanted to make you aware that a [REDACTED] has just sent the below tweets publicly regarding the "I Love JK Rowling" poster,

withheld under s40(2) FOIA

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 14:49  
**To:** [REDACTED]  
**Subject:** RE: Ack for all JK Rowling queries

You were right to put it together [REDACTED], good instincts – as you say, we definitely want to tread carefully with this one.

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 14:45  
**To:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Ack for all JK Rowling queries

I saw your response- just in case I put it together, but I was going to ask I think we should just respond. I don't want to anger them anymore...

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 14:44  
**To:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Ack for all JK Rowling queries

Thanks [REDACTED] – let's hold off on these, I think Exec Office want to get lines approved asap so this may not be needed.

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 14:30  
**To:** [REDACTED]@networkrail.co.uk>  
**Subject:** Ack for all JK Rowling queries

Dear XX

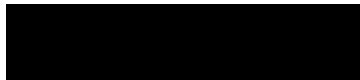
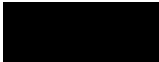
Thank you for your email to our chief executive, Andrew Haines, about the removal of a JK Rowling poster at Waverly station.

I am sorry to see that you have had to contact us to escalate your concerns surrounding the removal. We will review the points you have raised and be in touch shortly with a response.

Please find attached a leaflet which provides guidance on how we handle your information and our complaints handling procedure.

If I can help in the meantime, please get in touch.

Kind regards,



Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW

Mobile: 

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 16:29  
**To:** [REDACTED]  
**Subject:** FW: "I Love JK Rowling" poster at Waverley station, Edinburgh - case for logging

Hi [REDACTED]

I'm just following up on an answer phone message I left for you. Andrew's been getting a few emails today about our decision to remove a poster at one of our stations, which is raising the transgender/women's right debate. I've copied one below, for reference.

People are asking us why we support Pride and have the flag in our logo – are there any lines we could use to respond to them?

Thanks very much for your help with this!

Best,

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 13:55  
**To:** [REDACTED] <[REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED] <[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED] <[REDACTED]@networkrail.co.uk>  
**Subject:** FW: "I Love JK Rowling" poster at Waverley station, Edinburgh

OFFICIAL

And another..

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**From:** e-mail [REDACTED] <[REDACTED]@blueyonder.co.uk>  
**Sent:** 30 July 2020 12:44  
**To:** Haines Andrew <Andrew.Haines@networkrail.co.uk>  
**Subject:** "I Love JK Rowling" poster at Waverley station, Edinburgh

Dear Mr. Haines,

I would be interested in knowing how Network Rail interpreted the Standing For Women's poster as "political" when the message was completely anodyne when compared to NWR's own involvement with Pride. How is Pride not a political movement in comparison? I would hate for your organisation to be considered hypocritical. I think

someone should be having a word with your PR and Press people about what is and is not considered “political”. Your organisation should concern itself with its core responsibilities, like the railways, for instance.

Yours etc,



Thank you for contacting our chief executive, Andrew Haines, about advertising at our stations. I'm responding as part of Andrew's correspondence team.

I'm sorry for the concern that removing the J K Rowling poster at Edinburgh Waverley has caused you. We did this because the poster could have been seen as supporting or promoting one viewpoint over another, and our station advertising code of acceptance sets out that we can't display posters of a political nature.

We're reviewing our advertising approval processes to make sure this approach is applied consistently and fairly in the future.

If we can help further, please let me know.

[REDACTED]

---

**From:** [REDACTED] on behalf of executivecontactofficers  
**Sent:** 30 July 2020 18:57  
**To:** [REDACTED]  
**Subject:** FW: J K Rowling.

Hi [REDACTED], if we could have this one again that would be great – one more to go.

Thanks,

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: 07922012417

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 16:29  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** FW: J K Rowling.

OFFICIAL

And another...

**From:** [REDACTED]  
**Sent:** 30 July 2020 15:03  
**To:** Haines Andrew  
**Subject:** J K Rowling.

Dear Sir,

I would like to advise you of my disappointment at the removal of the "I love J K Rowling" poster from display at Edinburgh Waverley. J K Rowling is standing up for female sex based rights, which are under threat if the ability to Self ID is introduced to the UK.

Females have fought for centuries for the rights we now have, including the right to single sex spaces. Defending these laws, as J K Rowling has, is not transphobic, it is pro female.

I would urge you to reconsider the removal and put it back on display for show support for female rights.

Kindest Regards.

[REDACTED]

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 30 July 2020 16:56  
**To:** [REDACTED]  
**Subject:** RE: JK Rowling poster

Thanks [REDACTED] – we will start sending the below:

*Thank you for contacting our chief executive, Andrew Haines, about the removal of the J K Rowling poster at Edinburgh Waverley station. I'm responding as part of Andrew's correspondence team and I'm sorry for the concern this situation has caused you.*

*The poster was put up in error by one of our advertising partners and wasn't referred to us for consideration beforehand. Our advertising code of acceptance sets out that we can't display posters of a political nature in our stations. Although the content of this poster is clearly non-political, it was paid for by a group campaigning against gender recognition reform, which wasn't appreciated when it went up.*

*Displaying the poster may have suggested that we supported or promoted one viewpoint over another in this sensitive area of debate, which is why we removed it when we became aware of it. Taking the poster down doesn't make any statement by us about the issues at hand and we have no wish or intention to become involved in politics.*

*We're reviewing our advertising approval processes with our partners to make sure that our non-political approach to advertising is applied consistently in the future.*

*If we can help further, please let me know.*



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 16:44  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>; [REDACTED]@networkrail.co.uk>  
**Subject:** FW: JK Rowling poster

OFFICIAL

Can we crack on with the replies – I haven't heard anything from AH but those three points should be your base.

[REDACTED]

OFFICIAL

For logging please.

Thanks

[REDACTED]

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**From:** [REDACTED]@hotmail.co.uk>  
**Sent:** 30 July 2020 12:04  
**To:** Haines Andrew <[Andrew.Haines@networkrail.co.uk](mailto:Andrew.Haines@networkrail.co.uk)>  
**Subject:** Logo of Network Rail

Dear Andrew Haines

Please remove the pride rainbow from the Network Rail logo.

This is a political statement and is against Network Rail policy.

In particular, the trans ideology is hugely controversial especially with regard to children.

It is wrong for Network Rail to give uncritical support to the political view that humans can change sex and that children should take medication in pursuit of that futile aim.

Yours

[REDACTED]

Get [Outlook for Android](#)

[REDACTED]

---

**From:** [REDACTED] on behalf of executivecontactofficers  
**Sent:** 30 July 2020 18:54  
**To:** [REDACTED]  
**Subject:** FW: Nothing wrong with JK Rowling poster

Hi [REDACTED] sorry to trouble you but the email address for this lady doesn't seem to have come through – could you resend it?

Thanks!



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

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**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 16:27  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** FW: Nothing wrong with JK Rowling poster

OFFICIAL

Another...

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**From:** [REDACTED]  
**Sent:** 30 July 2020 14:39  
**To:** Haines Andrew  
**Subject:** Nothing wrong with JK Rowling poster

Dear Mr. Haines

I understand you have removed a poster depicting a big red heart saying I Love JK Rowling.

Why?

You said it's political.

How?

It's JK Rowling's birthday tomorrow. She lives in Scotland. She pays her taxes in Scotland and she contributes a huge amount of her income to charity. She's also encouraged millions of children around the world to read. She's brought great happiness to many people.

So why would you remove a poster saying she is loved? She is!

Please put the poster back. Remember JK Rowling did a lot for trains!

Best wishes,



[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 18:16  
**To:** executivecontactofficers  
**Subject:** FW: Nothing wrong with JK Rowling poster



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED] On Behalf Of executivecontactofficers  
**Sent:** 30 July 2020 17:52  
**To:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Nothing wrong with JK Rowling poster

[REDACTED] – have I gone too far in personalising this one?

[REDACTED]

Dear [REDACTED]

Thank you for contacting our chief executive, Andrew Haines, about the removal of the J K Rowling poster at Edinburgh Waverley station. I'm responding as part of Andrew's correspondence team.

We know that JK Rowling's work and achievements are widely loved – and the Hogwarts Express is, of course, one of the nation's favourite trains. But we had to remove this poster as it was put up in error by one of our advertising partners and was not referred to us for our consideration beforehand.

Our advertising code clearly sets out that we won't display anything calling for the support of a political viewpoint, policy or action, or that promotes one viewpoint over another. This poster was paid for by a gender recognition reform group, which clearly violates our policy.

We're reviewing our advertising approval processes with our partners to make sure our policies are applied consistently in the future.

If we can help further, please let me know.

Yours sincerely,



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 14:39

**To:** Haines Andrew

**Subject:** Nothing wrong with JK Rowling poster

Dear [REDACTED]

I understand you have removed a poster depicting a big red heart saying I Love JK Rowling.

Why?

You said it's political.

How?

It's JK Rowling's birthday tomorrow. She lives in Scotland. She pays her taxes in Scotland and she contributes a huge amount of her income to charity. She's also encouraged millions of children around the world to read. She's brought great happiness to many people.

So why would you remove a poster saying she is loved? She is!

Please put the poster back. Remember JK Rowling did a lot for trains!

Best wishes,

[REDACTED]

[REDACTED]

[REDACTED]

---

**From:** [REDACTED] on behalf of executivecontactofficers  
**Sent:** 30 July 2020 18:57  
**To:** [REDACTED]  
**Subject:** FW: Objection to Removal of 'I Heart JK Rowling' poster

Hi [REDACTED], sorry another without an email address, there are a couple more like this.



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** Haines Andrew <Andrew.Haines@networkrail.co.uk>  
**Sent:** 30 July 2020 16:28  
**To:** [REDACTED]@networkrail.co.uk; [REDACTED]  
[REDACTED]@networkrail.co.uk  
**Cc:** [REDACTED]@networkrail.co.uk  
**Subject:** FW: Objection to Removal of 'I Heart JK Rowling' poster

OFFICIAL

Another

**From:** [REDACTED]  
**Sent:** 30 July 2020 14:54  
**To:** Haines Andrew  
**Subject:** Objection to Removal of 'I Heart JK Rowling' poster

Dear Mr Haines,

I write to register my strong objection to your decision to remove the 'I Heart JK Rowling' poster from Waverly Station

It is OK for women to love the nations' most beloved author, and to say as much, because she has stood up for women when nobody else would.

If it's OK for Network Rail to brand itself with the rainbow transgender flag, why can't women express their political views in support of Rowling?

The hypocrisy and misogyny of your decision are staggering.

Sincerely,

[REDACTED]

Sent from ProtonMail Mobile

**From:** [REDACTED] on behalf of executivecontactofficers  
**Sent:** 31 July 2020 10:44  
**To:** [REDACTED]  
**Subject:** RE: I ?? JK Rowling poster

Brilliant, thanks [REDACTED] – I'll send an acknowledgement from our end to the customer.

I may have a couple more for you soon! I'll send to the FOI inbox.

Best,

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>  
**Sent:** 31 July 2020 10:41  
**To:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>  
**Cc:** FOI <[xxx@xxxxxxxxxx.xx.xx](mailto:xxx@xxxxxxxxxx.xx.xx)>  
**Subject:** Re: I JK Rowling poster

Hi [REDACTED] that's right. The email mentions FOI so it's one for us - I'm out of office today but have passed this on the team mailbox where we'll pick it up.

[REDACTED]

Sent from my iPhone

On 31 Jul 2020, at 10:35, [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)> wrote:

Hi [REDACTED]

I hope all's well with you.

Andrew has received an email below with an FOI request – can I check, is sending this directly to you the right way to log this?

Kind regards,

[REDACTED]

[<image001.png>](#)

[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

**From:** [REDACTED]@gmail.com>  
**Sent:** 30 July 2020 16:36  
**To:** Haines Andrew <xxxxxx.xxxxxx@xxxxxxxxxxxx.xx.xx>  
**Subject:** I JK Rowling poster

Hello Andrew

I am writing to say how utterly disappointed I was to find out that Network Rail has taken down the I JK Rowling digital poster at Waverley Station for being political and because it supports one view over another.

I have a number of issues with this:

1. How can a poster supporting JKR be seen as political? How does love for an author be seen as a "view"? JK Rowling is a world renowned author, it's her birthday tomorrow and she is a resident of Edinburgh.
2. If Network Rail don't allow political viewpoints on their advertising space then I expect that any political parties who wish to promote their agenda, say during a general election, will be told it's against your acceptance policy for advertising?
3. If you don't promote a political viewpoint then why do you have the rainbow flag on your promotional/publicity info?

Whoever or whichever organisation is advising your public relations department have just showed up Network Rail's hypocrisy. It looks like you are taking sides.

As part of the Freedom of Information Act, I ask that you send me information on your code of acceptance for advertising, how many people complained about the said advert and how the decision was reached to take down the advert.

Please answer my questions and requested information.

Regards

[REDACTED]

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 10:30  
**To:** executivecontactofficers  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

Looks good [REDACTED]

---

**From:** [REDACTED] On Behalf Of executivecontactofficers  
**Sent:** 30 July 2020 10:21  
**To:** [REDACTED]  
**Subject:** FW: Removal of JK Rowling Poster at Waverley Station

Hi [REDACTED]

As a starting point I've put the attached together, see what you think when you have a chance.

Thanks,

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED] <[REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 10:15  
**To:** [REDACTED] <[REDACTED]@networkrail.co.uk>; [REDACTED]  
<[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED] <[REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OK. No problem.

---

**From:** [REDACTED] <[REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 10:07  
**To:** [REDACTED] <[REDACTED]@networkrail.co.uk>; [REDACTED]  
<[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED] <[REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

Hi all,

[REDACTED] is going to ping over all the JK Rowling responses. Can we handle them inside the team please? Let's agree lines and then we can edit.

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 09:49  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Sent you the chain – if you need more [REDACTED] in Scotland and Property will have details.

Attached are the advertising guidelines

[REDACTED]

1 Eversholt Street  
London, NW1 2DN  
Mobile: [REDACTED]  
[www.networkrail.co.uk](http://www.networkrail.co.uk)



---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 09:17  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Do we have any more info? Andrew's asking.

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 08:19  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** Re: Removal of JK Rowling Poster at Waverley Station

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See below. If you need more information let me know.

A Network Rail spokesperson said: "This advert is no longer being displayed at Edinburgh Waverley.

"The poster in question is against our code of acceptance for advertising in our stations owing to its political nature.

"We do not allow advertising that is likely to support or promote one viewpoint over another."



---

**From:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

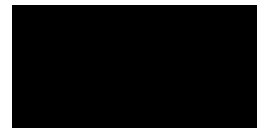
**Sent:** Thursday, July 30, 2020 8:06:53 AM

**To:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>; [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Cc:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

[REDACTED] do we have lines to take on this?



Begin forwarded message:

**From:** Haines Andrew <[Andrew.Haines@networkrail.co.uk](mailto:Andrew.Haines@networkrail.co.uk)>

**Date:** 30 July 2020 at 07:02:11 BST

**To:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>, [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

??

Andrew Haines  
Chief Executive, Network Rail

Sent from my iPad

Begin forwarded message:

**From:** [REDACTED] <[\[REDACTED\]@aol.com](mailto:[REDACTED]@aol.com)> [REDACTED] <[\[REDACTED\]@aol.com](mailto:[REDACTED]@aol.com)>

**Date:** 30 July 2020 at 06:40:34 BST

**To:** Haines Andrew <[Andrew.Haines@networkrail.co.uk](mailto:Andrew.Haines@networkrail.co.uk)>

**Subject:** Removal of JK Rowling Poster at Waverley Station

Dear Sir,

A poster saying 'I love JK Rowling' has been removed as being political allegedly due to the author's stance on women's rights. If Network Rail is committed to impartiality, please would you ensure in future that Network Rail does not promote any political movements such as supporting Stonewall which is a lobbying group and wishes to remove sex as a protected characteristic from the equalities act (which effectively undermines ability of women to claim sexual discrimination).

Regards



Sent from my iPhone

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 10:15  
**To:** [REDACTED] executivecontactofficers  
**Cc:** [REDACTED]  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OK. No problem.

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 10:07  
**To:** executivecontactofficers ; [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

Hi all,

[REDACTED] going to ping over all the JK Rowling responses. Can we handle them inside the team please? Let's agree lines and then we can edit.

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 09:49  
[REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Sent you the chain – if you need more [REDACTED] in Scotland and Property will have details.

Attached are the advertising guidelines

[REDACTED]

1 Eversholt Street  
London, NW1 2DN  
Mobile: [REDACTED]

[www.networkrail.co.uk](http://www.networkrail.co.uk)



---

**From:** [REDACTED]@networkrail.co.uk>

**Sent:** 30 July 2020 09:17

[REDACTED]@networkrail.co.uk>; e [REDACTED]

[REDACTED]@networkrail.co.uk>

**Cc:** [REDACTED]@networkrail.co.uk>

**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Do we have any more info? Andrew's asking.

---

**From:** [REDACTED]@networkrail.co.uk>

**Sent:** 30 July 2020 08:19

[REDACTED]@networkrail.co.uk>; [REDACTED]

[REDACTED]@networkrail.co.uk>

**Cc:** [REDACTED]@networkrail.co.uk>

**Subject:** Re: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

See below. If you need more information let me know.

A Network Rail spokesperson said: "This advert is no longer being displayed at Edinburgh Waverley.

"The poster in question is against our code of acceptance for advertising in our stations owing to its political nature.

"We do not allow advertising that is likely to support or promote one viewpoint over another."

[REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>

**Sent:** Thursday, July 30, 2020 8:06:53 AM

[REDACTED]@networkrail.co.uk>; [REDACTED]

[REDACTED]@networkrail.co.uk>

**Cc:** [REDACTED]@networkrail.co.uk>

**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

[REDACTED] do we have lines to take on this?

[REDACTED]

[REDACTED]

Begin forwarded message:

**From:** Haines Andrew <[Andrew.Haines@networkrail.co.uk](mailto:Andrew.Haines@networkrail.co.uk)>

**Date:** 30 July 2020 at 07:02:11 BST

**To:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>, [REDACTED]  
[REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

??

Andrew Haines  
Chief Executive, Network Rail

Sent from my iPad

Begin forwarded message:

**From:** [REDACTED] <[\[REDACTED\]@aol.com](mailto:[REDACTED]@aol.com)> [REDACTED] <[\[REDACTED\]@aol.com](mailto:[REDACTED]@aol.com)>

**Date:** 30 July 2020 at 06:40:34 BST

**To:** Haines Andrew <[Andrew.Haines@networkrail.co.uk](mailto:Andrew.Haines@networkrail.co.uk)>

**Subject:** Removal of JK Rowling Poster at Waverley Station

Dear Sir,

A poster saying 'I love JK Rowling' has been removed as being political allegedly due to the author's stance on women's rights. If Network Rail is committed to impartiality, please would you ensure in future that Network Rail does not promote any political movements such as supporting Stonewall which is a lobbying group and wishes to remove sex as a protected characteristic from the equalities act (which effectively undermines ability of women to claim sexual discrimination).

Regards

[REDACTED]

Sent from my iPhone

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 10:07  
**To:** executivecontactofficers; [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

Hi all,

[REDACTED] is going to ping over all the JK Rowling responses. Can we handle them inside the team please? Let's agree lines and then we can edit.

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 09:49  
**To:** [REDACTED]; executivecontactofficers  
**Cc:** [REDACTED]  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Sent you the chain – if you need more [REDACTED] in Scotland and Property will have details.

Attached are the advertising guidelines

[REDACTED]

1 Eversholt Street  
London, NW1 2DN  
Mobile: [REDACTED]  
[www.networkrail.co.uk](http://www.networkrail.co.uk)  


---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 09:17  
[REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Do we have any more info? Andrew's asking.

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 08:19  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** Re: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

See below. If you need more information let me know.

A Network Rail spokesperson said: "This advert is no longer being displayed at Edinburgh Waverley.

"The poster in question is against our code of acceptance for advertising in our stations owing to its political nature.

"We do not allow advertising that is likely to support or promote one viewpoint over another."

[REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** Thursday, July 30, 2020 8:06:53 AM  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

[REDACTED] do we have lines to take on this?

[REDACTED]

Begin forwarded message:

**From:** Haines Andrew <[Andrew.Haines@networkrail.co.uk](mailto:Andrew.Haines@networkrail.co.uk)>  
**Date:** 30 July 2020 at 07:02:11 BST  
**To:** [REDACTED]@networkrail.co.uk> [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

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Andrew Haines  
Chief Executive, Network Rail

Sent from my iPad

Begin forwarded message:

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Regards



Sent from my iPhone

Thank you for emailing our chief executive, Andrew Haines, about advertising at our stations. I'm responding as I'm part of Andrew's correspondence team.

I'm sorry for the concern that removing the J K Rowling poster at Edinburgh Waverley has caused you. We did this because the poster could have been seen as supporting or promoting one viewpoint over another, and our station advertising code of acceptance sets out that we can't display posters of a political nature.

We're reviewing our processes for agreeing advertising to make sure this approach is applied consistently and fairly in the future.

If we can help further, please let me know. Otherwise, thank you for taking the time to get in touch.

[REDACTED]

---

**From:** [REDACTED] on behalf of executivecontactofficers  
**Sent:** 30 July 2020 18:58  
**To:** [REDACTED]  
**Subject:** FW: Removal of JK Rowling poster

Hi [REDACTED]

Sorry, last one – so odd that the email address hasn't come through! If you could resend that would be great.

All the best,

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 16:29  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** FW: Removal of JK Rowling poster

OFFICIAL

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 15:05  
**To:** Haines Andrew  
**Subject:** Removal of JK Rowling poster

Dear Mr Haines,

Have you actually read what JK Rowling has said on the subject of transpeople? She is VERY SUPPORTIVE of them. She is in no way transphobic. All she is against is the idea of self-id; that any man can suddenly and with no surgery, no outward change of appearance whatsoever, say he is a woman and gain access to women's & girls' toilets, changing rooms, refuges, prisons, sports etc.

Did you know that 90% of male to female trans people do not have any surgery? These "transwomen" have their male genitals and are using the trans movement in bad faith simply to gain access to women's safe spaces. I could send you hundreds of examples of such "transwomen" who have sexually assaulted, girls and women in women's toilets and changing rooms etc. Literally hundreds of examples exist but I don't want to bombard you. I just want you, please, to think, to read what JK Rowling has said and what she stands for.

Would you want your nan, mother, sister or daughter to be in a changing room with a large man in a dress who is watching them get changed & being aroused by that?

You have bowed to pressure from people who refuse to listen to what JK Rowling has actually said, people who are being wilfully ignorant.

JK Rowling is not transphobic, she is merely trying to protect women's safe spaces – as Network Rail should also be doing.

Yours sincerely,

A solid black rectangular box used to redact the signature of the sender.

[REDACTED]

---

**From:** [REDACTED] on behalf of executivecontactofficers  
**Sent:** 30 July 2020 10:21  
**To:** [REDACTED]  
**Subject:** FW: Removal of JK Rowling Poster at Waverley Station  
**Attachments:** [REDACTED] DRAFT 30072020.docx

Hi [REDACTED]

As a starting point I've put the attached together, see what you think when you have a chance.

Thanks,

[REDACTED]



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 10:15  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OK. No problem.

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 10:07  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

Hi all,

[REDACTED] is going to ping over all the JK Rowling responses. Can we handle them inside the team please? Let's agree lines and then we can edit.

[REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 09:49  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Sent you the chain – if you need more [REDACTED] in Scotland and Property will have details.

Attached are the advertising guidelines



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**From:** [REDACTED]@networkrail.co.uk>

**Sent:** 30 July 2020 09:17

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[REDACTED]@networkrail.co.uk>

**Cc:** [REDACTED]@networkrail.co.uk>

**Subject:** RE: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

OFFICIAL

Do we have any more info? Andrew's asking.

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**From:** [REDACTED]@networkrail.co.uk>

**Sent:** 30 July 2020 08:19

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[REDACTED]@networkrail.co.uk>

**Cc:** [REDACTED]@networkrail.co.uk>

**Subject:** Re: Removal of JK Rowling Poster at Waverley Station

OFFICIAL

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"The poster in question is against our code of acceptance for advertising in our stations owing to its political nature.

"We do not allow advertising that is likely to support or promote one viewpoint over another."

[REDACTED]

---

**From:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Sent:** Thursday, July 30, 2020 8:06:53 AM

**To:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>; [REDACTED]

[REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Cc:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

[REDACTED] do we have lines to take on this?

[REDACTED]

Begin forwarded message:

**From:** Haines Andrew <[Andrew.Haines@networkrail.co.uk](mailto:Andrew.Haines@networkrail.co.uk)>

**Date:** 30 July 2020 at 07:02:11 BST

**To:** [REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>; [REDACTED]

[REDACTED] <[\[REDACTED\]@networkrail.co.uk](mailto:[REDACTED]@networkrail.co.uk)>

**Subject:** Fwd: Removal of JK Rowling Poster at Waverley Station

??

Andrew Haines  
Chief Executive, Network Rail

Sent from my iPad

Begin forwarded message:

**From:** [REDACTED] <[\[REDACTED\]@aol.com](mailto:[REDACTED]@aol.com)> [REDACTED] <[\[REDACTED\]@aol.com](mailto:[REDACTED]@aol.com)>

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Dear Sir,

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Regards

[REDACTED]

Sent from my iPhone

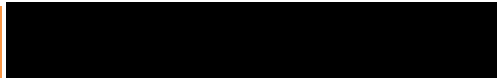
[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 14:58  
**To:** executivecontactofficers; [REDACTED]  
**Subject:** RE: Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh  
**Attachments:** J K Rowling Poster DRAFT 30072020.docx

I think that's for info [REDACTED], the lady says she's emailed so we will log that although we can also add this to her file when we get the email. I think we could have more of this...

FYI – Here's the latest draft following a conversation with [REDACTED]

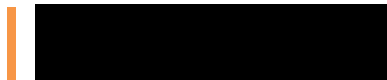


Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk> **On Behalf Of** executivecontactofficers  
**Sent:** 30 July 2020 14:56  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]@networkrail.co.uk>  
**Subject:** FW: Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh

Thoughts?



Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@civica.co.uk>  
**Sent:** 30 July 2020 14:49  
**To:** [REDACTED]  
**Cc:** Network Rail Digital Team [REDACTED]  
**Subject:** Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh

Hi all,

I just wanted to make you aware that a [REDACTED] has just sent the below tweets publicly regarding the "I Love JK Rowling" poster,

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2020 15:15  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh

Good point – I can see the digital team were copied in but maybe we should send to [REDACTED] and [REDACTED]



[REDACTED]  
[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 15:12  
**To:** [REDACTED]@networkrail.co.uk>  
**Cc:** [REDACTED]@networkrail.co.uk>  
**Subject:** RE: Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh

OFFICIAL

Draft looks good.

I think as we've been made aware, we would need to let someone (possible social media) know about this.

---

**From:** [REDACTED]@networkrail.co.uk>  
**Sent:** 30 July 2020 14:58  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]  
[REDACTED]@networkrail.co.uk>  
**Subject:** RE: Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh

I think that's for info [REDACTED] the lady says she's emailed so we will log that although we can also add this to her file when we get the email. I think we could have more of this...

FYI – Here's the latest draft following a conversation with [REDACTED].



[REDACTED]  
Waterloo Station General Offices, Walker Suite, 2nd floor, London, SE1 8SW  
Mobile: [REDACTED]

---

**From:** [REDACTED]@networkrail.co.uk> On Behalf Of executivecontactofficers  
**Sent:** 30 July 2020 14:56  
**To:** [REDACTED]@networkrail.co.uk>; [REDACTED]@networkrail.co.uk>  
**Subject:** FW: Twitter - "I Love JK Rowling" poster at Waverley station, Edinburgh