



UNIVERSITY OF
STIRLING

REGISTRY & GOVERNANCE SERVICES

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17 September 2010

Clifford Chance LLP
10 Upper Bank Street
London
E14 5JJ

**For the attention of :
Patricia Barratt and Luke Tolaini**

Your Ref: 70-40375423/LRT/PJXB
Our Ref: FOI 403 Plain Packs

Dear Sirs

FREEDOM OF INFORMATION REQUEST TO THE UNIVERSITY OF STIRLING, DATED 24 AUGUST 2010 - Piloting the Use of Plain Packs in a Real Life Environment: Experiences of Young Adult Smokers

I refer to your information request, in your letter dated 24 August 2010 to the Centre for Tobacco Control Research, University of Stirling, on behalf of your client Philip Morris International as detailed at page one of your letter.

I have liaised with the Director of the Institute for Social Marketing and the Centre for Tobacco Control Research and am making the University's response from the University's Freedom of Information Unit.

We note that your request for information is framed in very broad terms. You make a general request for **"any information"** the University holds **"in relation to"** the project 'Piloting the Use of Plain Packs in a Real Life Environment: Experiences of Young Adult Smokers' **"including, but not limited to,** written communications and notes of meetings or telephone conversations **in relation to"** this project.

You further state that you would expect this to include the following items:

1. the terms of reference of the project;
2. information **relating to** the methodology used in the project;
3. **all information relating to** the design and purpose of the project; and
4. **all data collected and drafts produced in connection with** the project.

In respect of your general overarching request for **"any information"** held by the University **"in relation to"** the project, although you make reference to a limited number of types of information, please could you provide details of what other types of information you would like us to provide to you? Please could you also explain in more specific terms what you mean by information held **"in relation to"** the project?

With reference to your list of items 1 to 4, in respect of items 2, 3, and 4, please could you provide us with a more specific explanation of what you mean by the following?

- **"information relating to** the methodology" in the context of item 2; and
- **"all information relating to** the design and purpose of the project" in the context of item 3.

In respect of item 4, please could you provide a more specific description of what you are referring to by **"all data collected and drafts produced in connection with** the project"? For example, are you

seeking the primary data collected by researchers as part of the project, or are you seeking another type of data and, if so, what? To what type of “drafts” are you referring?

Please could you also provide an indication of the time period over which your request is intended to span?

Under section 1(3) of the Freedom of Information (Scotland) Act 2002 (FOISA), if an authority requires further information in order to identify and locate the information requested under section 1 of FOISA, and has informed the applicant that this is so (specifying what the requirement for further information is), provided that requirement is reasonable, an authority is not obliged to give the requested information until it has the further information it has requested.

With the exception of the information described in item 1 of your request, we are unable to identify and locate the information you have requested and are hereby informing you of this, setting out above the further information we require to enable us to deal with your request. We look forward to receiving your response to our requests for further information.

In respect of item 1, the terms of reference for this project are available on the internet at the following addresses:

<http://science.cancerresearchuk.org/research/who-and-what-we-fund/browse-by-location/stirling/university-of-stirling/grants/crawford-moodie-11949-piloting-the-use-of-plain>

http://www.ctcr.stir.ac.uk/projects_tobacco_control.htm

This information is therefore absolutely exempt from access under section 1 of FOISA in terms of section 25(1) of FOISA, as it can already be reasonably obtained by you.

Right to request a review under FOISA

If you wish to seek a review of how we have dealt with your information request in respect of the information we were able to identify and locate at item 1, you must contact us to request a review within forty working days. Your request for a review must be in writing and you must specify the name and address of the applicant for correspondence. You must also identify the decision that you wish to be reviewed. Should you wish to request a review, please address your request to Margaret MacLeod, Corporate Governance Officer, Policy Planning and Governance, Registry and Governance Services, University of Stirling, Stirling, FK9 4LA.

Right to apply to the Scottish Information Commissioner for a decision

If you are dissatisfied with the outcome of a review, you have a right under FOISA to apply to the Scottish Information Commissioner for a decision. If you wish to apply to the Commissioner, you must do so within six months. The Commissioner’s contact details are:

The Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife
KY16 9DS
Email: enquiries@itspublicknowledge.info
Tel: 01334 464610

Yours sincerely

Margaret MacLeod, Corporate Governance Officer