

England Children's Play Appendix A – Individual project details



Please copy this appendix and fill in one copy for each project in your portfolio.

A1 Name of your portfolio

Play NK

A2 Individual project name

Billinghay i Play Project

A3 Priority number

A4 Delivery organisation

Name of organisation that will deliver this project

North Kesteven District Council

What is this organisation's registered address?

District Council Offices
Kesteven Street
Sleaford
Lincolnshire

Postcode

NG34 7EF

What sector does this organisation fit into?

Public sector ☒

Private sector ☐

Voluntary and community sector ☐

Other (please describe) ☐

A5 Project location

In the table below, tell us where this project will be delivered and what its postcode is.

In some cases an individual project will be delivered in more than one place. If so, tell us the locations and postcodes for each delivery location. If the project is delivered through outreach work or covers a wide area, then tell us the postcode of where the project is based. Estimate the percentage of our funding for the individual project that will be used to deliver the project in each location.

Location of activity	Location postcode	Percentage per location*
Example: The adventure playground, Enfield	N15 4RY	100%
Old Tennis Courts Adjacent to The Billingham Church of England Primary School. Fen Road Billingham Lincoln Lincolnshire LN4 4HU	LN4 4HU	100%

*If the individual project is only going to be delivered in one place write 100%

A6 Project description

Briefly describe the project, telling us what the project will achieve and what our grant will pay for.

Billingham is the most deprived community in the North Kesteven District and has seen its secondary school close and be demolished. Billingham is a rural settlement in the region of 2500 residents sited on the edge of the Fens in Lincolnshire, nine miles from the market town of Sleaford and 17 miles from the City of Lincoln. The LSOA of Billingham is estimated to have 506 young people aged up to 15 years, this makes up 20.2% of the total population. This proportion is higher than that of North Kesteven as a whole (17.8%) and England (18.7%). (Source: ONS 2010 Population Estimates LSOA Level (Experimental)).

The I.play system has been designed by British firm, Playdale Playgrounds Ltd to encourage children away from the sofa and into the playground. It aims to break new ground in playground equipment through the invention of a facility that will promote high energy exercise for the young. By offering team game options, the i.play system raises and maintains motivation in children lacking in exercise confidence. The I.play system is fully solar powered, contributing to the creation of environmentally sustainable playgrounds and facilities.

By creating a device that is highly interactive, challenging and fun, it invites children and young people to start exercising – and stay exercising. Children can enter their scores in the 'my I.play' section of the I Play website, and view the scores of others on the i.play system league table. Teachers can also use the website as a classroom tool to encourage children to identify their exercise levels and spark discussion and learning on the impact of exercise and diet on health and fitness. The grant will cover the supply of the equipment, provision of a safety surface, base preparation and installation.

A7 Project beneficiaries

Tell us about the people and organisations that will mostly benefit from the project and, in particular, how many people will benefit directly from the project.

The Place Survey 2008 asked residents what they thought needed improving in their local area. Activities for teenagers (40%), sports and leisure facilities (18%) and facilities for young children (17%) all ranked highly with the residents of Billingham. The need for activities and entertainment for young people is further backed up by Police data that shows that between March 2011 and February 2012, 111 crimes took place in Billingham, of which 55 were Anti-Social Behaviour related. This equates to one antisocial behaviour crime for every 46 people for the year.

Consultation carried out by the Billingham In-Zone (The BIZ) which is a newly formed youth group identified that many young people believe that there is nothing in the village for them. Travelling around the village in the evenings you will find the young people at various points in the village, but rarely at the playing fields, which has nothing to offer the young people, and is in the wrong place for them. There is a need to occupy these young people with something that is enjoyable and constructive.

The Youth Group were consulted and were unanimously supportive of this type of equipment as opposed to traditional play equipment. Their average attendance is 25 and the highest recorded number was 33. These are 13-19 year olds. Consultations took place with the Billingham Church of England School Council which provided excellent feedback as the benefits to be gained and considered its optimum location identified the need to locate the equipment near to the new Childrens Centre. What is also excellent is that the members of the School Council presented the proposal to the whole School or 158 students to get their views. The age of these young people are 3-11 years old

There are 506 under 15's in Billingham

There are 158 children aged 3-11 years on the roll of Billingham Church of England Primary School

Average attendance of 25 per week at the Billingham In Zone

Number of beneficiaries:	600 Individuals
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A8 Fit with strategy

Tell us why this project is the best way to help meet the needs identified. How does it contribute to the portfolio outcomes? How does it fit with your Children's Play strategy?

Billingham is a rural settlement in the region of 2500 residents sited on the edge of the Fens in Lincolnshire, nine miles from the market town of Sleaford and 17 miles from the City of Lincoln. There is a primary school and a new children's centre within the village but the secondary school was closed in 2010. There are 506 children in the village aged 15 years and younger which makes up 20% of the overall population. The two Lower Super Output Areas (LSOAs) that Billingham falls within are ranked at 11350 out of 32482 areas in England (where rank one is the most deprived). It, and the neighbouring area to the South of Billingham, are the only areas outside of Sleaford that are among the most deprived 40% of LSOAs in England. Compared areas in the Country, Billingham isn't ranked that highly in terms of overall deprivation. However, its income and employment deprivation and rurality means that the wider area is amongst the 3% most deprived areas in England for barriers to housing and services. (Source: Index of Multiple Deprivation 2010)

The LSOA of Billingham is estimated to have 506 young people aged up to 15 years, this makes up 20.2% of the total population. This proportion is higher than that of North Kesteven as a whole (17.8%) and England (18.7%). (Source: ONS 2010 Population Estimates LSOA Level (Experimental)). Billingham is a priority area in respect of the Childrens Play Strategy.

The closure of the Laffrd High School in 2010 has had a direct impact on Anti Social Behaviour and Crime. The need for activities and entertainment for young people is further backed up by Police data that shows that between March 2011 and February 2012, 111 crimes took place in Billingham, of which 55 were Anti-Social Behaviour related. This equates to one antisocial behaviour crime for every 46 people for the year. By reducing levels of ASB there will ber a direct correlation between Community Cohensive and a sense of not being in fear of crime.

A9 Project costs

Fill in the following table to show us how much the project will cost, what funding you plan to secure from other sources and the total contribution required from us.

Make sure you read the programme guidance notes, as they will help you to understand:

- the amount we will contribute to individual project costs
- what project costs you can ask us to fund
- what overheads you can ask us to fund
- whether you can ask us to fund any VAT costs
- what legal costs associated with a grant award you should budget for.

	Year 1 £	Year 2 £	Year 3 £	Total project costs £ (A)	Other income £ (B)	Amount requested (A-B)
Revenue		195	195	390		
Capital	23639	0	0	23639		
Total project costs	23639	0	0	23639		23639

How have you calculated the project costs? Tell us on what basis they have been calculated and any assumptions you have made. We may ask you to provide a more detailed breakdown of projects costs during the assessment.

The equipment costs of £23,639 include supply of equipment, preparation base and safety surface and installation.

The Distirct Council will pay for an annual inspection charge of £195

The Parish Coucnil will cover maintenance and insurance

A10 Delivery

Why is the organisation that will deliver this project the most appropriate one? Tell us about their skills and experience in this area of work and their ability to deliver the project. You must confirm that the organisation has satisfactory child protection / vulnerable adult policies and procedures in place where the project will involve children, young people or vulnerable adults.

North Kesteven District Council has an excellent track record for the delivery of externally funded projects such as the £450,000 Little Darters Wildlife Adventure Area opened by Michaela Strachan which attracts over 50000 visistors a year, The Big Lottery POD play bus project which is set to meet all its delivery targets.

The Council places a strong emphasis on partnership working and can ensure projects are delivery and sustained.

The Council has achieved recognition for its safeguarding for young people and vulnerabe adults