From:

Sent: To:

ent: 20 June 2019 16:12

Subject: FW: Your new opportunity to recruit diverse talent

From: Stonewall <memberships@stonewall.org.uk>

Sent: 20 June 2019 14:30

To:

Subject: Your new opportunity to recruit diverse talent

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Hi

We're writing to tell you about some exciting developments in our work supporting students, graduates and job seekers to find LGBT-inclusive workplaces.

For many years, Stonewall has run two wide-reaching careers services:

- Proud Employers our leading jobsite for LGBT people and their allies, exclusively showcasing the vacancies of Diversity Champions.
- Starting Out our annual careers guide and website with guidance on finding LGBT-inclusive employers, sector insights and the stories of inspirational LGBT role models.

Today we're delighted to announce our plans to bring these two successful initiatives together, to become one, comprehensive <u>Proud Employers</u> careers site. From now on, LGBT jobseekers and their allies will have all the information they need in one place – including tips and guidance, listings of all our Diversity Champions and job adverts with inclusive employers.

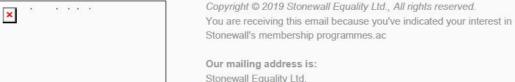
By better meeting the needs of increasingly digital jobseekers, we expect the new Proud Employers website to receive increased, year-round traffic. We won't be producing a physical Starting Out guide in 2019. Instead, this year we'll send Proud Employers materials to schools, colleges, universities and youth groups across the UK, to help job seekers find you. The Starting Out website will remain open until 2020.

As a Diversity Champion, you'll automatically receive a <u>listing</u> on the Proud Employers website, and can exclusively advertise job vacancies within your organisation. To celebrate the newly integrated site, we're offering introductory special discounts to new users, with up to 30% off - <u>get in touch with our team</u> to find out more and make the most of this offer. All income generated through Proud Employers is invested back in to Stonewall's wider work, ensuring we achieve our mission of acceptance without exception for LGBT people.

If you have any questions, please get in touch with your account manager or memberships@stonewall.org.uk and we'll be happy to help.

Very best wishes,





Stonewall Equality Ltd. 192 St John Street London, London EC1V 4JY United Kingdom

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