

Growth Directorate
Nazeya Hussain

Your Ref:

My Ref: F1203

Enquiries to: Lisa Fairmaner

24 September 2019

Response by email to:

request-601410-521ff1d5@whatdotheyknow.com



Guildhall
Kingston upon Thames
Surrey KT1 1EU

Tel: 020 8547 5002

Website: www.kingston.gov.uk

Dear Helen Hinton,

Re: Freedom of Information Act 2000 - Information Request - Ref No: F1203

I refer to your request for information received on 4 September 2019. The responses to your questions are as follows.

1) What criteria was used in including greenbelt and Metropolitan Open Land in the proposed opportunity areas in the Local Plan Consultation which ended in July 2019?

The main criteria was the application of the Mayor's small sites policy.

2) Which outside company was used to deliver the online consultation portal, what services were contracted and how much did it cost ?

Bang the Table Ltd is the company who developed the product, which is called Engagement HQ. The council has personalised it's version of the product to Kingston Let's Talk and runs the site day-to-day. Bang the Table provides the software and regular upgrades, as well as ongoing technical support and advice and training on consultation and engagement.

The cost is £7000 per year. It is used for all Council consultations - not just those relating to the local plan.

3) how much was spent on the local plan workshops, including room hire, refreshments and advertising?

The total costs associated with the Regulation 18 consultation are as follows:

Additional comms staff support	£7,116
Rents Payable (room hire including any refreshments)	£186
Printing and Photocopying	£6,569
Publicity and Promotions*1	£66,336

*1 including original graphic design work to create the documents and promotional materials, and the costs of the consultants delivering the workshops and on-street surveys

It is not possible to separate out the costs just for the workshops.

4) how many hard copies of the local plan consultation were published and the cost?

470 copies of the full Local Plan document were printed at the cost of £1358.56. Other printed materials were produced.

5) where, how many and which dates were market researchers sent out with the local plan consultation and how many questionnaires were completed? What was the cost?

The information we hold is as follows:

Date	Day	Which zone
June 13	Thursday	Kingston Town, Maldens and Coombe
June 14	Friday	Kingston Town
June 15	Saturday	Surbiton, South of the Borough
June 16	Sunday	Kingston Town, Maldens and Coombe
June 18	Tuesday	Kingston Town, Surbiton
June 19	Wednesday	Surbiton
June 20	Thursday	Maldens and Coombe
June 23	Sunday	South of the Borough
June 26	Wednesday	South of the Borough
June 30	Sunday	Kingston Town

6) who will compile the report on the local Plan consultation findings, how much will it cost and when will it be published?

The Statement of Consultation will be produced by council officers. It is not possible to separate this cost from all other costs of running the service. The report will be published alongside the draft Local Plan in spring 2020.

If you are unhappy with the way in which your request has been handled you have the right to ask for an internal review. Please notify us in writing as soon as possible with the grounds upon which you feel the appeal is justified to: foi@kingston.gov.uk or by post to Customer Care, Guildhall 2, Kingston upon Thames, Surrey, KT1 1EU.

We aim to respond to you within 20 working days of receiving your request. If it is going to take longer we will let you know.

Should you still be dissatisfied with the outcome you have the right to refer to the Information Commissioner: Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF www.ico.org.uk

Yours sincerely,

Lisa Fairmaner,

Corporate Head of Planning



INVESTOR IN PEOPLE

If this letter is not clear, please post it to: FREEPOST RBK BETTER LETTERS or ring 020 8547 5000.