



Email: [jan.noone@liverpool.gov.uk](mailto:jan.noone@liverpool.gov.uk)

Date 18 October 2017

Dear Li

### Freedom of Information Request 557215

Thank you for your request received 3 October 2017. Your request was actioned under the Freedom of Information Act 2000 in which you requested the following information –

- 1. How much has Liverpool City Council paid to Trinity Mirror, specifically for its publication the Liverpool Echo but not exclusively, for print space, advertising and all other media and any services whatsoever over the last seven years.*
- 2. What is Liverpool City Council's annual budget in regard to all print space, advertising and all other media purchases to all media outlets, in particular Trinity Mirror Group of Newspapers.*
- 3. Is the above budget in any regard whatsoever, recovered from council tax payments.*

### RESPONSE

- 1. Payments made to Trinity Mirror North West and North Wales could relate to a number of publications or services. We are not able to separate out those specifically for the Liverpool Echo as this level of detail is not held in the corporate Financial System.*
- 2. Liverpool City Council does not hold a specific budget in relation to print space, advertising and all other media purchases or budgets that are identifiable to a specific supplier.*  
*Payments to Trinity Mirror North West and North Wales can relate to a number of services and would therefore come from a number of budget lines depending on the nature of the purchase e.g. Publications, Advertising, Events, Printing etc.*
- 3. There is no direct link between these expenditure budgets and Council Tax payments. Council Tax is one of the income budgets that funds the net cost of all Council services.*

This concludes our response.

The City Council will consider appeals, referrals or complaints in respect of your Freedom of Information Act 2000 and you must submit these in writing to [Informationrequests@liverpool.gov.uk](mailto:Informationrequests@liverpool.gov.uk) within 28 days of receiving your response.

The matter will be dealt with by an officer who was not previously involved with the response and we will look to provide a response within 40 days.

If you remain dissatisfied you may also apply to the Information Commissioner for a decision about whether the request for information has been dealt with in accordance with the Freedom of Information Act 2000.

The Information Commissioner's website is [www.ico.gov.uk](http://www.ico.gov.uk) and the postal address and telephone numbers are:-

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK95AF. Fax number 01625 524 510, DX 20819, Telephone 01625 545745. Email – [mail@ico.gsi.gov.uk](mailto:mail@ico.gsi.gov.uk) (they advise that their email is not secure)

I trust this information satisfies your enquiry.

Yours sincerely

*Jan Noone*

**Jan Noone**  
**Information Team**