

LOCAL AUTHORITY: COVENTRY

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Chewing Gum Litter Campaign



CAMPAIGN MONITORING FORM

Please complete the following form in accordance with the guidance provided by the Chewing Gum Action Group

**SURVEY AREA 1**

<b>Area name</b>	Broadgate
<b>Location</b>	Cornish Pasty Shop doorway & approach
<b>Area size</b>	10m2
<b>Area description</b>	<p>Primary Retail pedestrian shopping area. Specific shop is a fast food outlet.</p> <p>Nearest litter bin less than 10 metres from shop doorway.</p> <p>Black plastic round with letterbox opening</p> <p>Area used by shoppers but Travel Lodge is located next door to the Pasty Shop so overnight visitors to the City is also a consideration.</p>
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 1

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.15am	<b>87 (Eighty Seven)</b>
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			Under cover

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	8.20am	<b>51 (Fifty One)</b>
WEATHER CONDITIONS			Light rain
COMMENTS			Under cover

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	9.30am	<b>22 (Twenty Two)</b>
WEATHER CONDITIONS			Dry but overcast
COMMENTS			Under cover



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**SURVEY AREA 2**

Area name	Ironmonger Square
Location	Greggs doorway & approach
Area size	10m2
Area description	Primary Retail pedestrian shopping area. Specific shop is a fast food outlet. Stainless steel litter bin with letter box opening 20 metres from shop.
Number of bins in proximity to the area	

Surveyor(s) name	
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## SURVEY AREA 2

### 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.20am	102 (One hundred and two)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

### 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 February 2012	8.25am	24 (Twenty Four)
WEATHER CONDITIONS			Light rain
COMMENTS			

### 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	9.35am	9 (Nine)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			

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**SURVEY AREA 3**

<b>Area name</b>	Cross Cheaping
<b>Location</b>	KFC doorway & approach
<b>Area size</b>	10m2
<b>Area description</b>	Primary Retail pedestrian shopping area. Specific shop is a fast food outlet. Stainless steel litter bin with letter box opening 5 metres from shop.
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 3

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.25am	64 (Sixty Four)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	8.30am	21 (Twenty One)
WEATHER CONDITIONS			Light rain
COMMENTS			

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	9.40am	5 (Five)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			

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**SURVEY AREA 4**

<b>Area name</b>	Burges
<b>Location</b>	McDonalds doorway & approach
<b>Area size</b>	10m2
<b>Area description</b>	Primary Retail pedestrian shopping area. Specific shop is a fast food outlet. Stainless steel litter bin with letter box opening immediately outside shop.
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 4

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.30am	122 (One hundred and twenty two)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	8.35am	18 (Eighteen)
WEATHER CONDITIONS			Light rain
COMMENTS			

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	9.45am	12 (Twelve)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			



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**SURVEY AREA 5**

<b>Area name</b>	Bishop Street
<b>Location</b>	Archies Diner doorway & approach
<b>Area size</b>	10m2
<b>Area description</b>	Primary Retail pedestrian shopping area. Specific shop is a fast food outlet. Concrete round open top litter bin within 10 metres of shop.
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 5

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.35am	141 (One hundred and forty one)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	8.40am	12 (Twelve)
WEATHER CONDITIONS			Light rain
COMMENTS			

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	9.50am	3 (Three)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			Shop closed for refit

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Please complete the following form in accordance with the guidance provided by the Chewing Gum Action Group

**SURVEY AREA 6**

<b>Area name</b>	Fairfax Street
<b>Location</b>	Centro Bus station pedestrian entrance
<b>Area size</b>	10m2
<b>Area description</b>	Primary Retail pedestrian shopping area. Pedestrian entrance to bus station. Steel open top litter bin within 10 metres of entrance.
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 6

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.40am	47 (Forty seven)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	8.45am	36 (Thirty six)
WEATHER CONDITIONS			Light rain
COMMENTS			

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	9.55am	24 (Twenty four)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			

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**SURVEY AREA 7**

<b>Area name</b>	Hales Street
<b>Location</b>	Coventry Motor Museum entrance
<b>Area size</b>	10m2
<b>Area description</b>	Primary Retail pedestrian shopping area. Pedestrian entrance to motor museum. Stainless steel open top litter bin within 5 metres of entrance.
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 7

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.45am	36 (Thirty Six)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	06 March 2012	8.50am	3 (Three)
WEATHER CONDITIONS			Light rain
COMMENTS			

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	9.50am	6 (Six)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			

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**SURVEY AREA 8**

<b>Area name</b>	Trinity Street
<b>Location</b>	Flying Standard Public House entrance
<b>Area size</b>	10m2
<b>Area description</b>	<p>(Main use of the area / Type of bins / Shops / Types of buildings / Types of people using the area)</p> <p>Primary Retail pedestrian shopping area. Pedestrian entrance to pub.</p> <p>No litter bin at present due to major street works nearby.</p>
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 8

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	8.55am	52 (Fifty Two)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	9.00am	3 (Three)
WEATHER CONDITIONS			Light rain
COMMENTS			

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	10.05am	4 (Four)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			



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**SURVEY AREA 9**

<b>Area name</b>	High Street
<b>Location</b>	Subway shop doorway & approach
<b>Area size</b>	10m2
<b>Area description</b>	Primary Retail pedestrian shopping area. Specific shop is a fast food outlet. Steel round letter box top litter bin within 10 metres of shop.
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 9

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	9.05am	74 (Seventy Four)
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	9.10am	24 (Twenty Four)
WEATHER CONDITIONS			Light rain
COMMENTS			

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	10.10am	20 (Twenty)
WEATHER CONDITIONS			Dry but overcast
COMMENTS			

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**SURVEY AREA 10**

<b>Area name</b>	Earl Street
<b>Location</b>	The Deli doorway & approach
<b>Area size</b>	
<b>Area description</b>	Primary Retail pedestrian shopping area. Specific shop is a food outlet. Steel round open top litter bin within 10 metres of shop. Dual cigarette and chewing gum bin wall mounted within 3 metres of shop doorway.
<b>Number of bins in proximity to the area</b>	

<b>Surveyor(s) name</b>	██████████
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# SURVEY AREA 10

## 1. PRE-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Friday	03 February 2012	9.15am	<b>73 (Seventy Three)</b>
WEATHER CONDITIONS			Dry but cold with a light frost
COMMENTS			Under cover

## 2. DURING CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Wednesday	07 March 2012	9.20am	<b>12 (Twelve)</b>
WEATHER CONDITIONS			Light rain
COMMENTS			Under cover

## 3. POST-CAMPAIGN

DAY OF WEEK	DATE	TIME	CHEWING GUM COUNT
Monday	02 April 2012	10.15am	<b>14 (Fourteen)</b>
WEATHER CONDITIONS			Dry but overcast
COMMENTS			Under cover