

Mr Arthur Burns

Via website www.whatdotheyknow.com

28 February 2014

Dear Mr Burns

Our Reference: 2013/14 08

Thank you for your request for information dated 17 January 2014 and received on 17 January 2014 concerning Abingdon and Witney College. This request is being handled under the Freedom of Information Act 2000.

Further to my apology for the late response owing to illness, which you acknowledged on 25th February 2014, I can now reply in full.

We are withholding some of the information you requested as we consider that the exemptions in the following section(s) apply:

Section 43 (2) applies to three of your questions:

How much did you pay for your last prospectus for the design and artwork?
How much did you pay for the printing?
How much did this [our last website refresh] cost?

I am able to provide information as follows:

1. Prospectus Design and Artwork

When will you be tendering for your next prospectus?

We go to tender for our full time prospectus over the summer 2014 for a September publication.

Who designed your last prospectus and when was this?

Dsquared Ltd. The current full time prospectus was published in Autumn 2013 and the agency are currently working on our HE prospectus .

How many people tendered for your last prospectus and who were they?

We invited tenders from Dsquared, Leachprint, Jarman Associates and Hey Moscow.

How many did you get printed?

10,000

2. Website Design and Management

When will you next be tendering for a refresh or redesign of your website?

We have just gone through this process so it is likely this will be in three years' time

When was your website last updated in terms of the design, look and feel and when was this?

Our new website was launched in September 2013

How many people tendered for your last website refresh and who were they?

We invited Text Matters, Unified Solutions and Dsquared

When will you next be tendering for a refresh of your website?

This is likely to be in three years' time. A review of maintenance costs is scheduled for April 2014.

If this information does not address your requirements under the Freedom of Information Act or you wish to complain about any aspect of the handling of this request, then you should contact the undersigned in the first instance. Should you remain dissatisfied, then you may apply for an internal review by contacting The Principal, Abingdon and Witney College, Abingdon Campus, Wootton Road, Abingdon Oxon OX14 1GG (email Teresa.kelly@abingdon.witney.ac.uk). Your request for internal review should be submitted to us within 40 working days of receipt by you of this response.

During the independent review the handling of your information request will be reassessed by staff who were not involved in providing you with this response. If you remain dissatisfied with the handling of your request or complaint, you have a right to appeal to the Information Commissioner at The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF. Further contact information and details of the role and powers of the Information Commissioner can be found on the Commissioner's website: <http://www.ico.org.uk/>

Please note that the Information Commissioner is unlikely to investigate your case until the College's internal review process has been completed.

Yours sincerely



Ruth Reavley
Clerk to the Corporation Governors