

Enquiries to: Information Team
Our Ref: FOI7575581



**Liverpool
City Council**

request-754291-aab4d726@whatdotheyknow.com

Dear Francis Kenny

Freedom of Information Request 7575581

May I take this opportunity to apologise for the delay in responding.

Thank you for your recent request. Your request was actioned under the Freedom of Information Act 2000 in which you requested the following information –

I made a request towards a cost benefit analysis of the Giants Parade. Your reply mentioned that 27 percent of visitors stayed overnight. By this do you mean in hotel and bed and breakfast? I ask because, you gave a total of 4 million visitors to the event. If this is over a four day period this would account for 250,000 visitors in hotel or bed and breakfast per night (four nights). Are your figures correct?

Response:

Liverpool City Council can advise that our responses are as follows –

In response to your query, the LCC response confirms that “Overall the events supported by the LCR SIF funding attracted over 4 million visitors, with 27% of all visitors to the events staying overnight”. We can therefore confirm that;

- 27% stayed overnight refers to the whole SIF funded programme, of which Giants was one element, the programme included other events
- 4 million visitors in the response refers to the SIF funded programme, of which Giants was one element, the programme included other events

This concludes our response.

The City Council will consider appeals, referrals or complaints in respect of your Freedom of Information Act 2000 and you must submit these in writing to Informationrequests@liverpool.gov.uk within 28 days of receiving your response.

The matter will be dealt with by an officer who was not previously involved with the response and we will look to provide a response within 40 days.

If you remain dissatisfied you may also apply to the Information Commissioner for a decision about whether the request for information has been dealt with in accordance with the Freedom of Information Act 2000.

The Information Commissioner’s website is www.ico.gov.uk and the postal address and telephone numbers are:- Information Commissioner’s Office, Wycliffe House, Water
Liverpool City Council Information Team
Cunard Building, Water Street, Liverpool, L3 1AH
E: informationrequests@liverpool.gov.uk

Lane, Wilmslow, Cheshire SK9 5AF. Telephone: 0303-123-113. Email – mail@ico.gsi.gov.uk (they advise that their email is not secure)

I trust this information satisfies your enquiry.

Yours sincerely
Information Team