

From: [REDACTED]
To: [REDACTED]
Date: 27 February 2020 10:06:38

Source: Wikipedia (need to consider reliability)

“On 26 March 2019, Football Index implemented a Share Split with increased dividend structure. This meant every share owned by investors, were split by a value of 3. E.g. Pre Share Split a investor owned 1 x £30 share in player A, Post Share Split the investor will then had 3 x £10 shares in the same player A. This ultimately causes affordability for users to buy more, or allow smaller spenders to afford the more expensive players-where previously they were out of reach. Liquidity was gained where more people would buy, then more selling and overall more trading. With the Share Split happening, the yield with the changes in the dividend structure also increased by an average of 28% allowing more profitability. The aftermath of the Share Split on 26 March 2019 saw huge investments. **On 26 March £1.4 million was deposited on the first day of the share split. In the first hour £844k was deposited on this date**”

https://en.wikipedia.org/wiki/Football_Index

Kind regards

[REDACTED]
Gambling Commission
Victoria Square House
Victoria Square
Birmingham B2 4BP

[REDACTED]
www.gamblingcommission.gov.uk