

c/o PO BOX 481
Fareham
Hampshire
PO14 9FS

Tel: 02380 478922

Email: npcc.foi.request@cru.pnn.police.uk

22/09/2020

FREEDOM OF INFORMATION REQUEST REFERENCE NUMBER: 0000239/20

Thank you for your request for information regarding NPCC's logo which has now been considered.

Applicant Question:

I've seen your logo on a Pharmacy poster. It was made by the Pharmacists Defence Association. It's a campaign against abuse. Most posters

I've seen against abuse don't include a picture of a person. This one has an angry white man who appears to be the perpetrator because he is dressed like a member of the public not a Pharmacist or someone who works in a Pharmacy.

Even if you said he's an angry victim, witness or member of the public instead, either way not all of them are white males.

If you google it the poster is online

<https://www.the-pda.org/pdas-campaign-to-stop-violence-npcc/>

Please provide a copy of your equality impact assessment relating to the use of your logo on this poster.

NPCC Response:

The NPCC does not hold information captured by your request.

Yours sincerely

Sherry Traquair
Freedom of Information Officer & Decision Maker

www.npcc.police.uk

COMPLAINT RIGHTS

Internal Review



If you are dissatisfied with the response you have been provided with, in compliance with the Freedom of Information legislation, you can lodge a complaint with NPCC to have the decision reviewed within 20 working days of the date of this response. The handling of your request will be looked at by someone independent of the original decision, and a fresh response provided.

It would be helpful, if requesting a review, for you to articulate in detail the reasons you are not satisfied with this reply.

If you would like to request a review, please write or send an email to NPCC Freedom of Information, c/o PO Box 481, Fareham, Hampshire, PO14 9FS.

If, after lodging a complaint with NPCC, you are still unhappy with the outcome, you may make an application to the Information Commissioner at the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.