

# Masters in Management Employment Report



London experience. World impact.

#### Introduction from the Executive Director

96% accepted an offer within three months of graduation

97%
received an offer within three months of graduation

97% reporting rate

We are delighted that 96% of our Masters in Management (MiM) 2017 cohort secured employment within three months of graduating. This is testament to their quality and skill, and the value top global recruiters see in them.

Recruitment has continued to grow in consulting, with 48% of graduates choosing roles in the sector. The Boston Consulting Group, Bain & Company and McKinsey & Company were the top three recruiters this year in terms of total number of graduates hired.

Alongside this, graduates continued to attract offers from other industries, with finance (27%) and technology (13%) the second and third most popular sectors. The remaining 12% chose to go into a range of different sectors including retail, energy and healthcare.

We are also celebrating the fantastic achievements of our first Global Masters in Management graduating

class. 100% of the class accepted a job offer within three months of graduation.

Delivered by London Business School and School of Management, Fudan University, students on the programme gain an unparalleled exposure to both western and eastern business practices. We are pleased to see around half of our graduates secure roles in China (53%) while the rest accepted jobs across Asia, Europe and the USA.

We thank both cohorts for choosing LBS to launch their careers, congratulate recruiters for attracting top international talent, and look forward to another great year ahead.

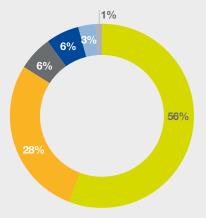
Lara Berkowitz Executive Director Career Centre, London Business School



# MiM2017 class profile

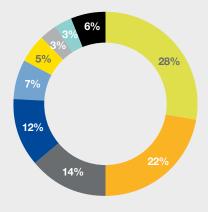
Number of students	204
Average age (upon graduation)	23
Nationalities	39
Female %	39%
GMAT average	685

## Regional background



Europe (excl. UK)	56%
Asia	28%
<b>■</b> UK	6%
Americas	6%
■ Middle East / Africa	3%
■ Oceania	1%

## Undergraduate study discipline

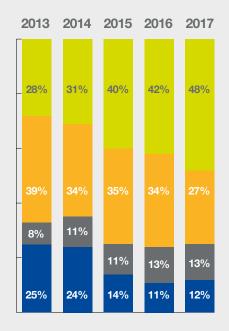


Management/Business	28%
Economics	22%
■ Accounting/Finance	14%
■ Engineering/IT	12%
Social Sciences	7%
Mathematics/Sciences	5%
■ Marketing/Media/Comms	3%
Arts	3%
■ Other	6%

The employment rate is calculated in compliance with the MBA Career Services and Employer Alliance (MBA CSEA) reporting standards.

Our admissions decisions are taken in accordance with best equal opportunities practice.

# **Sector choices**



Consulting	48%
Finance	27%
Investment Banking	17%
■ Investment Management	5%
Private Equity & Venture Capital	4%
Finance - Other*	1%
Technology	13%
■ Internet/E-Commerce	8%
Fintech	1%
■ Tech - Other**	4%
Diversified	12%
Consumer & Retail	4%
■ Industrials	2%
■ Energy	1%
■ Healthcare/Pharma	1%
■ Diversified - Other***	4%

# **Top employers**

The Boston Consulting Group	8
Bain & Company	7
McKinsey & Company	7
Amazon	5
Deloitte	5
Roland Berger Strategy Consultants	5
A.T. Kearney	4
Lothar Böhm Associates	4
Morgan Stanley	4
Accenture	3

Efficio Consulting	3
J.P. Morgan	3
Monitor Deloitte	3
OC&C Strategy Consultants	3
Alvarez & Marsal	2
Arthur D. Little	2
Bank of America Merrill Lynch	2
Bloomberg	2
BNP Paribas	2
Capco	2

Citi	2
Delta Partners Group	2
EY	2
Finalta	2
Goldman Sachs	2
KPMG	2
Moët Hennessy	2
Standard Chartered	2



<sup>\*\*</sup>Tech - Other includes Information Technology and Services, Telecommunications, Electronics.

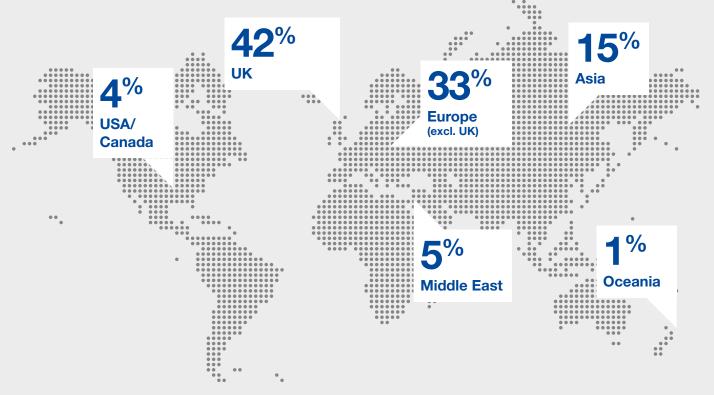


<sup>\*\*\*</sup>Diversified - Other includes Real Estate, Government and Legal Services.

# **Job location**

MiM2017 graduates went to work at organisations in 23 countries around the world including these cities:

Amsterdam Dublin Luxembourg City Paris Bangkok Düsseldorf Madrid Rotterdam Frankfurt Barcelona Manchester Shanghai Geneva Melbourne Shenzhen Beijing Gurgaon Silicon Valley Bengaluru Milan Boston Hamburg Moscow Singapore Budapest Hong Kong Mumbai Stirling Cambridge Kuala Lumpur Munich Treviso Copenhagen Leuven New York Warsaw Dubai London Oxford Zurich





# Salary information by industry

	U	UK pounds		US dollars*		Intern	ational dol	lars**	
Industry	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
Overall	£39,558	£86,085	£10,027	\$52,342	\$113,907	\$13,267	\$65,880	\$170,326	\$24,127
Other guaranteed compensation <sup>†</sup>	£10,328	£55,000	£1,000	\$13,665	\$72,771	\$1,323	\$17,602	\$80,845	\$1,413
Consulting	£41,530	£86,085	£10,027	\$54,952	\$113,907	\$13,267	\$72,755	\$153,991	\$28,259
Other guaranteed compensation <sup>†</sup>	£7,911	£31,741	£1,200	\$10,468	\$42,000	\$1,588	\$15,212	\$80,845	\$1,696
Financial Services	£41,228	£66,874	£14,155	\$54,550	\$88,486	\$18,729	\$67,493	\$170,326	\$26,350
Other guaranteed compensation <sup>†</sup>	£15,561	£55,000	£1,000	\$20,590	\$72,771	\$1,323	\$23,445	\$77,712	\$1,413
Technology	£35,401	£65,750	£18,000	\$46,841	\$87,000	\$23,816	\$50,896	\$87,000	\$29,186
Other guaranteed compensation <sup>†</sup>	£7,761	£13,603	£5,000	\$10,269	\$18,000	\$6,616	\$11,733	\$19,907	\$7,065
Diversified	£32,643	£70,000	£14,745	\$43,192	\$92,617	\$19,510	\$50,717	\$98,907	\$24,127
Other guaranteed compensation <sup>†</sup>	£16,172	£42,200	£3,000	\$21,397	\$55,835	\$3,969	\$25,630	\$59,627	\$4,480

# Salary information by location

	U	UK pounds		US dollars*		Intern	ational do	llars**	
Industry	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
Overall	£39,558	£86,085	£10,027	\$52,342	\$113,907	\$13,267	\$65,880	\$170,326	\$24,127
Other guaranteed compensation <sup>†</sup>	£10,328	£55,000	£1,000	\$13,665	\$72,771	\$1,323	\$17,602	\$80,845	\$1,413
UK	£38,197	£70,000	£20,000	\$50,539	\$92,617	\$26,462	\$53,971	\$98,907	\$28,259
Other guaranteed compensation <sup>†</sup>	£11,718	£55,000	£1,000	\$15,505	\$72,771	\$1,323	\$16,558	\$77,712	\$1,413
Europe (excl. UK)	£41,203	£86,085	£15,691	\$54,521	\$113,907	\$20,763	\$65,890	\$96,067	\$24,127
Other guaranteed compensation <sup>†</sup>	£7,948	£37,487	£2,330	\$10,517	\$49,604	\$3,082	\$12,286	\$57,640	\$2,868
Asia	£24,567	£45,000	£10,027	\$32,505	\$59,540	\$13,267	\$66,464	\$129,032	\$37,954
Other guaranteed compensation <sup>†</sup>	£4,772	£10,218	£1,575	\$6,314	\$13,520	\$2,084	\$17,925	\$38,710	\$3,985
Middle East	£57,653	£66,874	£45,389	\$76,285	\$88,486	\$60,057	\$146,841	\$170,326	\$115,603
Other guaranteed compensation <sup>†</sup>	£15,048	£31,741	£7,202	\$19,911	\$42,000	\$9,529	\$38,326	\$80,845	\$18,343
USA/Canada	£44,778	£65,750	£22,672	\$59,250	\$87,000	\$30,000	\$59,250	\$87,000	\$30,000
Other guaranteed compensation <sup>†</sup>	-	-	-	-	-	-	-	-	-



<sup>\*</sup> Conversion rates as of August 1, 2017.

<sup>\*\*</sup>Purchasing power parity (PPP) included due to the high number of students who have salaries in non-US dollar currencies. The World Bank's implied PPP rate of exchange was used to equalise the purchasing power across economies.

<sup>&</sup>lt;sup>†</sup>Other guaranteed compensation includes sign-on and end-of-year bonus where we have sufficient data.

# Global MiM employment statistics

100%
accepted an offer within three months of graduation

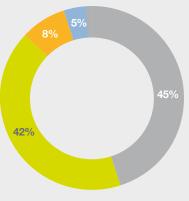
100% reporting rate

# GMiM2017 class profile

Number of students	38
Average age (upon graduation)	25
Nationalities	13

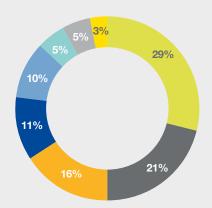
Female %	51%
GMAT average	664

# Regional background



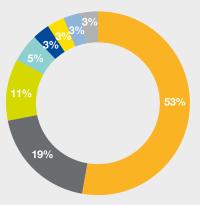
China	45%
Europe	42%
Asia (excl. China)	8%
Americas	5%

# Undergraduate study discipline



Management/Business	29%
■ Accounting/Finance	21%
Economics	16%
■ Engineering/IT	11%
Social Sciences	10%
Arts	5%
■ Marketing/Media/Comms	5%
Mathematics/Sciences	3%

#### Job locations



China	53%
■ UK	19%
Germany	11%
Switzerland	5%
United Arab Emirates	3%
France	3%
USA	3%
■ Singapore	3%

#### **Sector choices**

Consulting	31%
Finance	30%
Investment Banking	16%
Investment Management	6%
Finance - Other*	8%
Diversified	22%
Healthcare	8%
Consumer & Retail	6%
■ Diversified – Other	8%
Technology	17%

The employment rate is calculated in compliance with the MBA Career Services and Employer Alliance (MBA CSEA) reporting standards.

Our admissions decisions are taken in accordance with best equal opportunities practice.

<sup>\*</sup> Finance - Other includes Insurance, Pension Services, Central Banks, Public Finance, etc.

# **Hiring organisations**



3H Partners	Eram Capital	Merck Group
A.T. Kearney	ETF Securities	Moelis
AB InBev	Evercore <b></b>	Moët Hennessy ■
Abris Capital Partners	Eveready <b></b>	Monitor Deloitte
Accenture	Expedia <b>=</b>	Morgan Stanley
Agility Sciences Limited	EY	MZ Skin
Alix Partners	Facebook	NBCUniversal
Alvarez & Marsal	Farazad Investments	Negentropy Capital Partners
Amazon	Finalta <a> </a>	Norges Bank Investment
Analysys Mason	Flexport	Management
Aon Inpoint	Global Airport Concierge	OC&C Strategy Consultants
Arthur D. Little	Goldman Sachs	Oliver Wyman
Ashika Capital	Google	Oxera
Baby2Body	Guotaijun'an Securities	Pictet
Bain & Company	Haitong <b>I</b>	PJT Partners
Banca Finint	Harvard Kennedy School of	PwC
Bank of America Merrill Lynch	Government	Renaissance Capital
Bank of China	HATCH Equity	Roland Berger Strategy
Bloomberg	HSBC	Consultants
BMW iVentures	Huawei	SAFEIC
BNP Paribas	Hummingbird Ventures	Shenwan & Hongyuan Securities
Bosch	IBM	Simon Kucher & Partners
Bow and Arrow	IIFL Private Wealth Management	Spotify
BP	Investec	Standard Chartered
Capco	J.P. Morgan	
CHANEL	Jardine Matheson	Strategy&
China Construction Bank Asia	Johnson & Johnson	Swiss Re
China Development Bank Capital	Kantar Vermeer	Testing Service SK
CICC	Kindred Group	The Ate Group
Cinven	KPMG -	The Boston Consulting Group
Circle	Kraft Heinz Company	True Al
Citi	L'atelier des Chefs	UBS
CloudAlpha Capital Management	Lidl	Unilever
Credit Suisse	LinkedIn	Valerann
DBS Bank Singapore	Lothar Böhm Associates	Value Partners Management
Dell China	Macquarie Group	Consulting
Deloitte	Marakon	Wayfair
Delta Partners Group	Market One	Wideview Asset Management
Deutsche Bank	Mazars	YOOX NET-A-PORTER
EDITED	McKinsey & Company	GROUP
Efficio Consulting	Medallia	ZS Associates
Emerton	Meituan Dianping	Zurich Insurance



# **Masters in Financial Analysis**

12 months / full-time / London

For recent graduates looking to embark on a career in finance.

#### **Masters in Management**

12 months / full-time / London

For recent graduates with less than one year of full-time postgraduate corporate work experience or with less than two years in a non-traditional business role.

## **Global Masters**

#### in Management

24 months / full-time / London and Shanghai

For recent graduates with up to two years' full-time postgraduate work experience. Strong interest in Asia and knowledge of Mandarin highly recommended, but not mandatory.

#### **MBA**

15–21 months / full-time / London

For individuals who are looking to make a vertical shift in their career path, change industry or job function, or develop an entrepreneurial toolkit.

#### **Masters in Finance**

10–16 months full-time/ 22 months part-time / London

For individuals wishing to advance their career or change their area within finance.

# **Executive MBA**

20 months / study while working full-time / London or Dubai

Designed for those who want to accelerate their career into general management or move beyond their technical or functional specialism.

## **EMBA-Global**

20 months / study while working full-time / London and New York

For dynamic, mid-career managers and professionals who are highly ambitious and have, or aspire to have, transnational responsibilities.

## **EMBA-Global Asia**

20 months / study while working fulltime / Hong Kong, London, New York

For dynamic, globally-focused executives and managers wishing to deepen their understanding of western and eastern business practices.

# Sloan Masters in Leadership and Strategy

12 months / full-time / London Designed to prepare experienced senior managers for their next career challenge.

#### Alumni

Available for recruitment all year round / Global

Based in more than 150 countries worldwide, our alumni community consists of more than 42,000 globally focused professionals.

#### Find out more

#### **Masters Programmes**

Telephone +44 (0)20 7000 7500 Email xxxxxxx@xxxxxx.xxx

#### **Executive Education**

Recruit students from any of our Masters programmes

Telephone +44 (0)20 7000 7400
Email careercentrx@xxxxxx.xxx

All admissions decisions are taken in accordance with best equal opportunities practice.

# www.london.edu/mim



London Business School Regent's Park London NW1 4SA United Kingdom

Tel: +44 (0)20 7000 7000 www.london.edu

A Graduate School of the University of London © 2018 London Business School