

Patel, Sonal

From:

Sent:

15 February 2005 16:03

To:

Subject:

Wednesday March 16th - Important - Organisation Workshop - conference on Marsh Farm

To all OW steering group partners:

Can we begin by thanking you for our recent meeting/discussion and for agreeing to participate on our steering group to help us test the feasibility of delivering an 'Organisation Workshop' on Marsh Farm. Having worked on a feasibility study for the past few months, we have identified the potential to deliver effective grassroots enterprise, linking the employment and enterprise initiatives which exist on Marsh Farm but which are so often frustrated and unable to develop via mainstream approaches.

Having completed our initial discussions with all of our partners we are now glad to invite you to a very special event we are holding here on the estate on:

March 16th 2005 - approximately between 10am and 4pm

There will be a personal invitation and a programme for the event sent to your office within the next week or so but I am sending this e mail to let you know *as early as possible* about this event in the hope that you will all be able to make space in your diaries as it is very important that all steering group members attend or at least . If this proves to be impossible for you send a representative because MFDCT have arranged for specialists in the theory and practice of the Organisation Workshop to be flown in from Panama City, Africa and Manchester to take part in the event. There will be a guest speaker from the New Economics Foundation relating to the economic studies we are carrying out (pre OW) and all services on the day (food, entertainment, hosting) will be provided by local community organisations in order to demonstrate some of the entrepreneurial energy that already exists here on Marsh Farm.

So it is very important to us that you try your best to make this event because the success of this initiative depends not only on our belief that there is a wealth of suppressed talent within our community waiting to be developed but also upon excellent, innovative partnership working.

Your input is greatly appreciated.

I have listed members of this steering group below so that we are all aware of the organisations involved.

Thanks for your time

LIST OF PARTICIPANTS ON THIS STEERING GROUP - (SOME VIA E MAIL LOOP)

Enterprise Manager, Voluntary
- MF Outreach CED (Community Enterprise Division)

Photo Courtesy: (e-mail: observer@whitehouse.gov)

Jacki Jenkins - MF Outreach CED

Caroline McBride - MF Outreach CED

John Shepherd - MF Outreach CED

Jude Smith - MF Outreach CED

ALL-NEW Yahoo! Messenger - all new features - even more fun!

Patel, Sonal

From: [REDACTED]
Sent: 15 February 2005 16:18
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Wednesday March 16th - Important - Organisation Workshop - conference on Marsh Farm
Attachments: Wednesday March 16th - Important - Organisation Workshop - conference on Marsh Farm

Note: forwarded message attached.

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1. The first part of the document is a list of the names of the members of the committee.

2. The second part of the document is a list of the names of the members of the committee.

3. The third part of the document is a list of the names of the members of the committee.

4. The fourth part of the document is a list of the names of the members of the committee.

Patel, Sonal

From: [REDACTED]
Sent: 27 February 2005 21:43
To: [REDACTED]
Subject: Fw: Regeneration convention
Attachments: Against_Tide_convention.pdf

[REDACTED]

See below for a very interesting conference on grassroots local economic development. It has been organised by the Marsh Farm Community Outreach Project in Luton with the support of Microfish. The Marsh Community Outreach Project is a social enterprise, comprising of residents in the Marsh Farm New Deal for Communities (NDC) area, working to achieve sustainable local community and economic development. For those of you unfamiliar with the NDC Programme, this is pioneering government initiative designed to tackle disadvantage and deprivation in some of the poorest neighbourhoods in England and Wales. The Marsh Farm experience is that the NDC Programmes (and other area based regeneration initiatives) will not succeed unless they adopt radically new approaches to strengthen the local economies of poor neighbourhoods. The Marsh Farm Community Outreach Project is pioneering the Organisational Workshop approach in the UK. The conference is an opportunity to find out more about Organisational Workshop and related approaches to what is now called 'economic inclusion' issues. It is the first conference of its kind to be organised in the UK. Initial interest is very high. Several government departments will be participating, and the High Commissioner from Grenada will be attending. The organisers expect that around 600 people will be at the conference, including representatives of community groups, the voluntary bodies, local authorities and other statutory bodies, and the private sector, brought together by a shared realisation that the conventional approaches to regeneration are only having a limited impact and we need to explore new ideas.

If you know anyone else who might be interested, please pass the details on. If you so send this on, can you ask your recipients to do the same. You can delete the everything before 'See below' and insert you're on text. Look forward to seeing you on the 23rd of March. Could you pass this e-mail on to any other contacts you may have who you think would be interested. Look forward to seeing you on the 23rd of March.

[REDACTED]

IT'S TIME TO SWIM AGAINST THE TIDE

All too often regeneration money flows into an area and then ebbs out again. This half-day conference explores how to make regeneration funding stick by using the 'Organisation Workshop' to release the economic potential of communities.

From the Conventional to the Inspirational

Wednesday 23 March 2005
10am to 2pm
Friends House
173 Euston Road
London

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BUT IF WE ORGANISE OURSELVES AND LEARN HOW TO FISH - WE'LL EAT FOREVER.**

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See program and booking form attached as a PDF

Or contact [REDACTED] on: [REDACTED], email: [REDACTED]

Or book online by [clicking here](#)

www.regen.uk.net/tide

Message: Fw: Regeneration convention**Case Information:**

Message Type: Exchange
Message Direction: External, Inbound
Case: FOI-739071_2013_MFO
Capture Date: 01/10/2013 16:27:15
Item ID: 105974
Policy Action: Not Specified

Mark History:

No reviewing has been done

Policies:

No Policies attached

■ Fw: Regeneration convention

From [REDACTED] Date 27 February 2005 22:17
To [REDACTED]
Cc

■ [Against_Tide_convention.pdf](#) (455 Kb HTML)

[REDACTED]

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shabana@microfish.co.uk**

Or book online by [clicking here](#)

www.regen.uk.net/tide

- [Image 1](#)
 - [Image 2](#)
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 - [Image 4](#)
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Image 1

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year, has now officially established that the regeneration system is largely failing poor areas. Not much new there then. An extensive body of research, stretching back fifteen or more years, has catalogued a long history of failure of regeneration policy.

Or, if you can't get hold of those reports just talk to the local communities living in deprived and disadvantaged areas. They have seen regeneration programmes come and go and yet make little real difference to the social and economic fabric of their areas.

Millions of pounds of public investment have flowed into some of the poorest neighbourhoods in Britain, only to 'leak' out again. Very little appears to have 'stuck'. So the

challenge in regeneration is one of retention fundamentally a local economic issue based upon local ownership and control. How can regeneration funding be used more effectively to generate wealth and prosperity for the local community, to grow the local economy, and to create sustainable income and enterprise opportunities for local people?

The prevailing ethos of regeneration in the UK seems to be stuck in a 'provision' culture', which by definition is unable to genuinely 'enable' or 'empower' local communities. If regeneration funding is to make a real and lasting impact it must be directed less at doing things for, or even with local communities. Instead it must be the catalyst for encouraging communities to do things for and by themselves.

In other words it should be fostering, not inhibiting community enterprise.

Fortunately, in other parts of the world there are various local development models that are proving to be much more successful in achieving community self-sufficiency and long-term sustainability. One such approach, based on principles first established by Clodomir Santos de Moraes, is called 'Organisation Workshop' or OW for short.

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Image 3

9.30 Registration

10.00 Introduction by the Conference Chairperson Glen Jenkins, Marsh Farm Community Outreach Project.

10.15 SEU presentation '*Jobs and Enterprise in Deprived Areas*' Ben Merrick Implementation Team - Jobs & Enterprise - Social Exclusion Unit

11.00 Local Alchemy (Reinventing local economies) Bernie Ward, Programme Director, New Economics Foundation (Coauthor of '*Plugging the Leaks: making the most of every pound that enters your community*').

11.45 Coffee

12.00 Organisation Workshop Method Dr Raff Carmen, Manchester University (co-author of '*A Future for the Excluded*'). **Ivan** and **Isabel Labra**, **Gavin Andersson**

1.00 Lunch and networking opportunity**2.00 Close.****Glen Jenkins**

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Image 4

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Company/Organisation Address

Postcode:

Tel: Fax: Email:

Booking Price Voluntary/Community Organisations: £50 (plus £8.75 VAT) = £58.75
Others: £95 (plus £16.63 VAT) = £111.63 Please indicate how you wish to pay:

Enclosed is a cheque for _____

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Microfish Communications 1b Luke Street London EC2A 4PX Hotline: 020 7729 0601 Email: shabana@microfish.co.uk

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Marsh Farm Outreach are a community enterprise based in Marsh Farm Estate, Luton, Bedfordshire

Message: Fw: Regeneration convention**Case Information:**

Message Type: Exchange
Message Direction: External, Inbound
Case: FOI-739071_2013_MFO
Capture Date: 01/10/2013 16:27:15
Item ID: 105975
Policy Action: Not Specified

Mark History:

No reviewing has been done

Policies:

No Policies attached

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