

	Economic Development Partnership
Meeting 18 Sept 2007 3-5pm	Hackney Town Hall Room 102
Agenda	

1.	3.00 – 3.05pm	Welcome and apologies, notes from previous meeting <i>Notes attached</i>	Chair
2.	3.05 – 3.25pm	Performance management Quarter 1 – <i>Report attached</i>	Jane Woolley
3.	3.25 – 3.50pm	City Strategy Pathfinder Update	Clive Tritton, Daisy Greenaway
4.	3.50 – 4.10pm	Community Strategy and Local Area Agreement refresh	James Palmer
7.	4.10 – 4.20pm	Incapacity Benefit Feedback – Jane Woolley	Jane Woolley
8.	4.20 – 4:30pm	Any other business	

Economic Development Partnership Meeting Notes

Date: 18th September
Time: 15:00 – 17:00
Venue: Hackney Town Hall, Room 102

Role	Name	Organisation	Present	Apology
Chair		LBH Cabinet Lead for Regeneration and the 2012 Olympic & Paralympic Games		
	Cllr Guy Nicholson			
Member	Ian Ashman	Hackney Community College	x	
	Tania Fletcher	London Development Agency	x	
	Fiona Fletcher-Smith	LBH, Corporate Director for Neighbourhoods & Regeneration	x	
	Sue Foster	LBH, Assistant Director Regeneration & Planning	x	
	Sonia Khan	Hackney Community Empowerment Network	x	
	Cathie Newton	Learning & Skills Council	x	
	Hilary Potter	City Fringe Partnership	x	
	Helen Redmond	LBH, Economic Policy Officer		x
	Yvonne Servante	Learning Trust		x
	Clive Tritton	LBH, Interim Head of Regeneration	x	
	Cecily Wint	Jobcentre Plus	x	
Guest speakers	N/A			
Officers	Francis Kaikumba	Team Hackney	x	
	James Palmer	Team Hackney	x	
	Jane Woolley	Team Hackney	x	

Agenda Item	Item Discussed	Action
1	<p>Welcome and apologies, notes from previous meeting</p> <p>Introductions were made and apologies conveyed.</p>	
2	<p>Notes form previous meeting</p> <p>The City Fringe Partnership has requested further information on the information on the Tomorrow's People initiative referred to in the commissioning specification focussing on Incapacity Benefit claimants. Jane Woolley reported she has asked the consultant who prepared this specification to contact the CFP.</p> <p>The board has asked Jobcentre Plus to bring an impact report on the LAA enabling measure on the extended worktrials to a future meeting in 2008/09.</p> <p>The board noted that the Cities Strategy Pathfinder will be discussed at a future partnership board meeting.</p>	<p>Derek Harvey</p>
3	<p>Performance Management – Quarter 1</p> <p>The Board were presented with a performance update on the first quarter's activity and expenditure.</p> <p>A discussion then took place and the following issues were raised:</p> <ul style="list-style-type: none"> • NEET interventions: EDP members asked that the quarterly report include all the NEET interventions • Budget reprofiling and underspend: EDP members are very keen to ensure that thematic partnerships have some input into any discussions around overall programme underspend, to help identify potential areas of investment. Jane Woolley reported that the overall programme spend position will be clearer after the quarter 2 reports are submitted by interventions, and an update will be brought to the next EDOP meeting. 	<p>James Palmer</p> <p>Jane Woolley</p>
4	<p>Regeneration and Social Inclusion Scrutiny Commission proposal</p> <p>The board noted a letter to members regarding a Regeneration and Social Inclusion Scrutiny Commission Review looking at the local approach to business growth. (copy and terms of reference attached to these minutes).</p>	

	<p>The Chair agreed to take the partnership's position to the scrutiny meeting (8th November, 2007). Any interested EDP member is very welcome to attend this meeting.</p> <p>Members agreed that they would wish this review to consider the links between business growth and worklessness. It was suggested that the City Fringe Partnership could be looked at as a model of enterprise-led area development. Members also noted that the findings of the research being conducted by Invest in Hackney on behalf of the EDP may be relevant to this review.</p> <p>James Palmer and Clive Tritton prepare some initial comments and circulate these out of session to EDP members ahead of the scrutiny meeting.</p>	James Palmer / Clive Tritton
5	<p>Community Strategy and Local Area Agreement refresh</p> <p>James Palmer updated board members on the developments surrounding the refresh of the Hackney Community Strategy and the LAA.</p> <p>The Board agreed the strategic Economic Development priorities need to be further considered to inform these strategies, and agreed to return to this topic at the November EDP meeting.</p>	
6	<p>Strategic Commissioning Update</p> <p>Jane Woolley reported that she has circulated an update to all EDP members on contracts awarded to date. There remain two outstanding specifications:</p> <p>The proposed programme to support IB claimants into work has been agreed in-principle by Board Champions, and is now being further scoped to identify the deliverables for each proposed strand of activity. These will be circulated to EDP LAA Working Group members for comment.</p> <p>Jane reported that she has been in discussion with Jobcentre Plus, as the JCP 'Pathways to Work' contract has been awarded and will be delivering from December 2007. In light of the very similar activities this delivers, she will continue discussions with JCP about the most effective procurement approaches over the next 12 months.</p> <p>Jane noted that this is an LAA stretch target, and in light of national experience, is likely to be extremely challenging, and performance will need to be closely monitored by EDP.</p>	Jane Woolley
7	Future Agenda Items	

	<ul style="list-style-type: none"> • <i>Community Strategy and LAA Refresh</i> • <i>Cities Strategy Pathfinder</i> • <i>Hackney Regeneration Delivery Framework</i> • <i>EDP work with Team Hackney Better Homes Partnership</i> • <i>EDP Forward Plan</i> • <i>Performance Management (standing item)</i> 	

Attachment: **Regeneration and Social Inclusion Scrutiny Commission**

11 September 2007

Dear Team Hackney Economic Development Partnership Board Member

Scrutiny Review: A Local Approach to Business Growth

I am writing as Chair of the LBH Regeneration and Social Inclusion Scrutiny Commission to bring the attached scrutiny review terms of reference to your attention. I would welcome any further comments or suggestions you have.

As part of our review, the Commission would like to hear your views both as a representative of your respective organisation, where appropriate, and as a Member of the Economic Development Partnership Board. Your contribution would greatly help us towards a more informed understanding of the issues.

I would therefore also like to invite you to attend a meeting on **8 November at 7pm in Hackney Town Hall** to contribute to our discussions, specifically with regards to:

- Your understanding of business support needs in Hackney;
- The extent of business support services in place;
- How local businesses are consulted on regeneration schemes;
- How businesses do or can contribute towards EDP work or decisions.

If you are unable to attend, I'd be very grateful if you could provide us with a written statement outlining the key points or arrange an alternative time to meet with me.

Please contact Sarah Harrison, Overview and Scrutiny Officer, at Hackney Town Hall, Mare Street, London E8 1EA, xxxxx.xxxxxxxx@xxxxxxx.xxv.uk on 020 8356 3309, to confirm your attendance or if you have any queries or suggestions with regards to the review.

Yours faithfully

CLlr Deniz Oguzkanli

Chair, Regeneration and Social Inclusion Scrutiny Commission

Cc Sarah Harrison, Overview and Scrutiny Officer

Regeneration and Social Inclusion Scrutiny Commission Review

Proposal

To be completed prior to the start of the review

1. Proposed review

The review will aim to influence a local approach to business growth by

Monitoring and facilitating involvement of the business and wider local community in the Council's masterplanning process for Dalston, Hackney Central and Hackney Wick;

Promoting increased opportunities for interaction between local businesses and the Council in the longer-term, leading to improved local knowledge and solutions tailored to Hackney's specific needs.

2. Origin of proposal (e.g. Surgery, Neighbourhood Committee, outside body, performance indicator, Mayor's Priority)

The potential for scrutiny to add value to the masterplanning process was originally made by the Cabinet Member for Regeneration and the Olympic and Paralympic Games.

Members were particularly interested in pursuing this review due to recent research by IPPR Centre for Cities on enterprise in deprived areas that had been brought to their attention and the results of a recent public survey indicating regeneration is residents' foremost priority for scrutiny.

The Corporate Director, Customer and Corporate Services proposed that this review could also help the Council know more about its customers, by building up a better profile of local businesses.

The review links to the Mayor's Priorities of improving services and increasing opportunities for all, raising the life chances of the most disadvantaged; and providing effective community leadership and involving the whole borough in what we do. It also fits with the LAA priority outcome of reducing worklessness for 18-24 year olds.

3. Scope and terms of reference

Recent IPPR research concluded that deprived areas require tailored strategies for business development and a blanket approach to enterprise does not work. It also contends that market failures and investment deficiencies can only be addressed by working in conjunction with the private sector to identify specific barriers and create solutions. The Commission proposes to contribute towards identifying local needs and local solutions through better engagement with Hackney's business community.

Hackney's Local Area Agreement refers to the need to encourage enterprise in the borough as one means of reducing worklessness. Levels of VAT

registrations have fallen in recent years, there has been an increase in VAT de-registrations and more generally there is a lack of an enterprise culture.

The masterplanning exercise is one strand of work being undertaken by the Council within the wider context of the Team Hackney Economic Development Partnership Board that aims to promote business development. It has generated added momentum from the need to secure a sustainable Olympic Legacy. The purpose of masterplanning is to set out a vision for an area and a strategy for implementing the vision, which goes beyond consideration of the physical and spatial features of the area to include other needs such as enterprise and jobs. Masterplanning should involve the private sector and the wider local community in thinking about what their area might look like in future.

Businesses that do operate in Hackney tend to have limited interaction with the Council; existing business associations are at an early stage.

The terms of reference for the review are:

- To investigate best practice in how to raise aspirations yet manage expectations when consulting with the business and wider local communities on regeneration schemes.
- To make recommendations accordingly to ensure local views are taken into account by the Council in the development of masterplans for Dalston, Hackney Central and Hackney Wick.
- To receive regular updates on progress of plans and strategies associated with the masterplanning process, in order to monitor whether adequate public consultation has taken place and comment on proposals prior to Cabinet decisions.
- More generally to identify current means of engagement with the business community, business support in Hackney and best practice in this area, and make recommendations for ongoing business involvement in economic development policies.

4. Timescales and methods (including details of formal meetings, public engagement, site visits and other sources of evidence)

Masterplans for Dalston, Hackney Central and Hackney Wick are all being brought forward during 2007/08, along with related area action plans and an overarching Regeneration Strategy for the borough. To allow for full consideration of these documents and related issues, the review will commence in September 2007 and conclude by the end of the municipal year in April 2008.

The proposed structure of the review is subject to amendment:

11 September 2007

- Background to the masterplanning exercise and how it aims to provide opportunities for business development.
- Opportunity to comment on progress on the Regeneration Strategy.

11 October 2007

- Good practice in consultation on regeneration schemes - external input TBC.
- Opportunity to comment on Preferred Options for Dalston and Hackney Central Area Action Plans prior to Cabinet consideration.

8 November 2007

- Economic Development Partnership Board representatives/ business representatives – current means of engagement with the business community and business support.

3 December 2007

- Agree interim recommendations to inform public consultation on the masterplans.

(Monitoring of the consultation process will take place through updates brought by officers to remaining meetings at appropriate times.)

8 January 2008

- Public meeting with local business representatives.

By 16 April 2008

- Agree a final report that summarises the Commission's work over the year and makes recommendations as necessary.

Throughout the review Members will speak to partner organisations and best practice authorities and draw on relevant research including IPPR City Markets, DCLG/Business in the Community private sector involvement in LSPs, IDeA Beacon Scheme for Supporting New Businesses, Brokering Business Connections pilots.

5. Objectives and likely outcomes

The primary objectives of the review are to safeguard Member and community involvement in the masterplanning process and to add value to the process by bringing a variety of local perspectives and drawing on external expertise; and to promote longer-term two-way communication that will give the Council access to better local knowledge about business needs and barriers to enterprise, and will be a means of developing business leadership and signposting businesses to support services.

6. Lead Member

Cllr Deniz Oguzkanli.

7. Details of how the review and its outcomes will be publicised

The intention to hold a review was publicised in Hackney Today on 4 June 2007. Targeted consultation with local businesses will be arranged with support from LBH Consultation.

Outcomes and conclusions of this scrutiny exercise will be reported to all appropriate decision making forums and will be published in Hackney Today and other local publications.

8. Key contributors to the review

Contributor	How have they been consulted on proposal
<i>Council Lead Officer</i> Fiona Fletcher-Smith	A meeting has been held to discuss the scope of the review and she has been asked to comment on this proposal.
<i>Council Officers</i> Sue Foster Clive Tritton Marie Price	They have been asked to comment on this proposal.
<i>Executive Member(s)</i> Cllr Guy Nicholson	Meetings have been held to discuss the scope of the review.
<i>Team Hackney Partnership</i>	The Chair of the Economic Development Partnership Board is represented above. Following agreement by the Commission, the proposal was circulated to the EDPB at their meeting on 18 September.
<i>Partners Organisations</i> Hackney Enterprise Network/ The Innovatory ELBA Business Link London	Key partners are represented in the Partnership Board.
<i>Voluntary Sector</i> Local Business Associations Business in the Community	These groups will asked to contribute to the review following approval of this proposal.
<i>Relevant Live/Pending Consultations</i>	As detailed in the proposal, one aim of the review is to monitor consultations for the masterplanning exercise. The Council has recently completed a consultation on Business Support Services in Hackney.

To be considered during the course of the review

9. Scale of recommendations and parties requested to implement

Service/organisation	Timescales and method for response
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10. Details of how outcomes will be monitored



Economic Development Partnership

Notes of Meeting 17 July 2007

Present

Ian Ashman, Hackney Community College
Janet Bywater, Learning & Skills Council
Tania Fletcher, London Development Agency
Sue Foster LBH Assistant Director Regeneration and Planning
Derek Harvey, Jobcentre Plus
Sonia Khan, Hackney Community Empowerment Network
Eileen O'Gara, Hackney Community College
Hilary Potter, City Fringe Partnership
Barbara Thurogood, Learning & Skills Council

Apologies

Cllr Guy Nicholson (Chair), LBH Cabinet Lead for Regeneration and the 2012 Olympic & Paralympic Games
Neil Barklem, Hackney Enterprise Network
Fiona Fletcher-Smith, LBH Corporate Director Neighbourhoods and Regeneration
Adam Hart, Hackney Community Empowerment Network
Liam Kane, ELBA
Yvonne Servante, The Learning Trust

In attendance

James Palmer, Jane Woolley (Team Hackney)
Clive Tritton (LBH Interim Head of Regeneration) for Agenda Item 6

1. Welcome and apologies

Ian Ashman volunteered to chair in Cllr Guy Nicholson's absence. It was noted that Ian was to be the formal link between the Economic Development Partnership and the Team Hackney Board. The role, mirrored in all thematic partnerships, will tighten accountability within the overall partnership structure.

The Chair welcomed members to the meeting and noted apologies. Notes of June meeting were reviewed, board asked for presentations to be re-circulated.

Matters Arising

Team Hackney has received a note from DWP confirming that one of the Hackney Local Area Agreement Enabling Measures has been granted; the freedom to extend work trial provision from 3 to 6 weeks. JobCentre Plus has introduced this through their advisors, and will be evaluating its impact. Derek Harvey will bring this report to a future EDP meeting for discussion. Jane Woolley will notify Team Hackney providers of this new measure.

Action – Jane Woolley to forward information on enabler to current providers working with EDP.

2. Strategic commissioning – draft specification on research into inward investment, employer activity and worklessness.

EDP approved the revised specification, noting:

- That the work around planning gain will focus on its strategic use (section 106) rather than how planning consent is negotiated;
- That the SWOT analysis will be removed as a deliverable;
- That the final report will include an analysis of barriers small enterprises face when looking to expand; and
- That the final report will include details of available work space, land and development space, along with an analysis of how this supply fits with known demand.

Action – specification to be amended for Board Champions meeting 26th July.

3. Strategic commissioning – draft specification on supporting Incapacity Benefit claimants into employment

Ian Ashman and Eileen O’Gara declared an interest, as the College is a current partner on a piece of work with the East London & City Mental Health Trust.

EDP noted the proposal, and the long term challenge and implications for LAA stretch targets for worklessness issues surrounding those on incapacity benefit. EDP approved the specification with the following recommendations:

- Projects should take account of other interventions in place.
- Potential tenders should be asked how referrals will be dealt with given that Jobcentre Plus will not be able to facilitate this action as they will have a contract with a provider for the Pathways to Employment programme.
- Interventions should address the barriers of behavioural issues.
- Successful provider for the generic element (i.e. non-mental health) will need to link in with the work of the East London & City Mental Health Trust and the Primary Care Trust, this should be a condition of contract. Partners noted that the mental health element is proposed for delivery by the ELCMHT and the PCT.
- Employer engagement requires a more focus within the specification and will need to be championed by the providers, possibly through a high profile communications campaign.
- Interventions should track sustainability of employment for this target group, and also track the kinds of jobs that people enter; this should also be covered in the evaluation. Evaluation should be wider than numbers and outputs, and should include qualitative information such as impact on individuals.

Action - Jane Woolley to update specification.

It was agreed that evaluation of the IB work would be completed as part of the overall evaluation of all of the EDP work (agenda item 4) rather than a separate exercise.

4. Strategic commissioning – draft specification on evaluating the Team Hackney worklessness model

Board members approved the specification, but noted that work was needed to ensure it had a more 'specific' nature. The evaluation outlined in the proposal was thought to be very 'generalist' and would need to focus on some specific worklessness issues (as discussed in the previous agenda item).

The EDP also noted that a successful provider would need to demonstrate an awareness of the Hackney context and that this should be added to the selection criteria.

The criteria must also include an understanding of issues relating to mental health and employment.

The evaluation needs to look at any trends where providers have not been able to help people or work with them, and identify any reasons for this.

Action - Jane Woolley to update specification accordingly.

5. Community Strategy & LAA Refresh Update

EDP noted a general update from James Palmer on the LAA refresh (2008 onwards) and the LBH Community Strategy refresh.

LAA

- There is now a statutory requirement for all upper-tier authorities to develop an LAA in consultation with named bodies.
- There will be a new national indicator set of some 200 indicators (down from 1200)
- The negotiation will be 35 priority improvement targets (plus 18 statutory education/early years targets) set against national indicators to be included in the LAA.
- The LAA can also include additional local improvement targets but these will not be reported to central government.
- LAA reviews will be held at least annually and could be more frequent for specific indicators at a high risk of not being achieved
- Government Offices to co-ordinate support and intervention in response to high risks to achievement
- A single LAA grant pot will be allocated to areas comprising all funding which cannot be included in mainstream grant formula
- Timetable for LAA negotiation will be confirmed on receipt of central government guidance, this is highly dependent on the spending review – due in October 2007.
- Final sign-off for the LAA will be in June 2008, but the funding will be from April 2008 onwards.

Group briefly discussed the current policy on Multiple Area Agreement (MAA), and noted that there would be no formal guidance on, and no funding for these agreements, and that there is a 'freeform' approach to these based on regional need.

Community Strategy Refresh

- Community Strategy will be refreshed in the autumn, 2007, and will inform the negotiation of the LAA.
- Initial stages will consist of scenario planning with LB Hackney Cabinet, Hackney Management Team, and Team Hackney Board members. This will be run by DEMOS in late September and early October.

6. Economic Research Officer Work Programme

Clive Tritton, LBH Interim Head of Regeneration, introduced this paper. The EDP welcomed the news of LDA funding for an Economic Research Officer and noted:

- Helen Redmond starts in post on 26th July;
- 3 work streams to include, partnership and multi-agency working (inc. LAA), research and job brokerage model for 2012;
- Helen will attend future EDP meetings.

Clive also reported that a new structure for the Council's economic development function has been agreed, and this will see an enhanced team of 10-12 officers in place.

7. Any other business

Ruth Garland asked the EDP to note the launch of the Mayor's Business awards which will take place in September, followed by an event in October.

Dates of Future Meetings

Members noted the following schedule of dates for 2007:

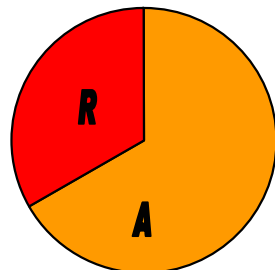
Tuesday 18 September 2007, 3-5pm

Tuesday 20 November 2007, 3-5pm

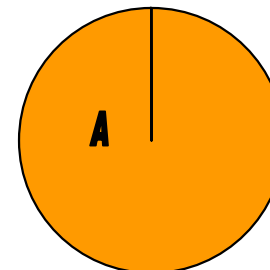
Members have agreed that meetings will be held at partner's offices, and further advice on venues will be emailed out to members.

Economic Development Thematic Partnership Intervention Report QTR1 2007-2008

Spend Risk Control (QTR1)



Output Performance (QTR1)



G - Spend is on track

A - Spend is not on track but in control

R - The intervention did not meet reporting deadline and/or spend is not in control

G - The intervention is on track and in control

A - The intervention is not on track but is in control

R - The intervention is not on track and is not in control (no plausible action plan in place), or no monitoring data received.

Q1 Predicted Spend (includes Liveability)	Q1 Actual	Q1 Outstanding Queries	Q1 Predicted Actual	Q1 Underspend
£ 376,705.64	£ 143,785.72	£ 83,155.76	£ 226,941.48	£ 149,764.16

Intervention	Delivery Agent	Q1		Q2		Q3		Q4		Spend Action (if Red/Amber)	Performance Action (if Red/Amber)
		Spend	Performance	Spend	Performance	Spend	Performance	Spend	Performance		
Worklessness Interventions											
Worklessness - 18-24 year olds	Hackney Works Consortium (Renaissi)	R	A							Still awaiting spend evidence at 31/7. £52,747 (37%) underspent. Must provide detailed re-profiling of activity costs (£33,609 variance) for Q2 or risk clawback.	Focussed on recruitment so delivery delayed. Must provide details of how delivery of employment and skills provision will be kept on track.
18-24 year olds	Talent Recruitment Consortium	A	A							£61,748 underspent (61%). £8,901 on salary. If significant activity underspend repeated in Q2, clawback recommended. Must submit reprofiled budget.	Recruitment issues impacted on support and employment targets (neither met). Remedial action detailed.
Worklessness - Young Black Men	Talent Recruitment Consortium	A	A							£60,393 underspent (60%). £9,008 on salary. If significant activity underspend repeated in Q2, clawback recommended. Must submit reprofiled budget.	Recruitment issues impacted on support and employment targets (neither met). Remedial action detailed. Recommend close monitoring in early Q2 so perf issues can be addressed.