



Information Rights

bbc.co.uk/foi bbc.co.uk/privacy

Graeme Fern

request-644724-9a290fea@whatdotheyknow.com

20 February 2020

Dear Graeme Fern,

Freedom of Information request – RFI20200209

Thank you for your request to the BBC of 8 February 2020 seeking the following information under the Freedom of Information Act 2000:

“How much money does (& has) the BBC make (made) from YouTube Ad revenue. Where is this income stream spent.”

As per the BBC’s Royal Charter and Framework Agreement commitments, it does not earn revenue from YouTube advertising.

Appeal Rights

If you are not satisfied that we have complied with the Act in responding to your request, you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. A request for an internal review must be made within 40 working days of receiving the BBC’s response to your original request.

If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, Tel: 0303 123 1113 or see <https://ico.org.uk/>.

Yours sincerely,

Information Rights

BBC Freedom of Information

BC2 A4, Broadcast Centre
201 Wood Lane
London W12 7TP

